

Torrance Herald

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OFFICIAL PAPER OF THE CITY OF TORRANCE

C. P. ROBERTS, Publisher and Owner

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THE TORRANCE CLUB

In Los Angeles and Long Beach daily papers there have been appearing at frequent intervals recently, large advertisements setting forth interesting facts, not about some individual's business, but facts concerning Torrance in general. There are several significant things about these advertisements. One striking feature is that the thousands of dollars required to publish this series of advertisements were given by a group of Torrance realtors and business men who have the whole of Torrance, and not their individual, welfare at heart.

One of the paragraphs of a recent advertisement the Torrance Club had printed in a Los Angeles daily is as follows:

The payrolls of these plants and smaller factories total approximately \$600,000 a month, sufficient to support a city five times the size of Torrance. Week by week these payrolls are growing and the factories expanding, adding to a prosperity that is sweeping Torrance forward at a rate that is amazing even its boosters.

Reference was being made to the Union Tool Company, Columbia Steel Corporation, Torrance Window Glass factory, Hendrie Rubber Tire plant, and the Pacific Electric shops. Note the fact stated that we have sufficient industries to support a city five times the present size of Torrance. To an observer who sees the scores of automobiles leaving Torrance every afternoon, supplemented by the string of electric cars and frequent motor busses, all loaded with men who work in Torrance but live elsewhere, the paragraph just quoted is plainly no exaggeration. The necessary industries are here, the desired payroll is well established, but we need more homes for men who can find work but no vacant houses in Torrance. The publicity being given Torrance by the Torrance Club will materially aid the development of this entire community.—H. M. R.

CLIMATE AND WEATHER

Industrial news now occupies so much attention in the papers of Southern California that the old favorite subject of exclusive tourist days—climate of California and weather back-East—is given little space on the front page. But when Chicago gets an inch of snow and frost nips the blue grass of Kentucky while Southern California sits in the shade and fans as the mercury climbs to a summer level, climate versus weather again becomes news for the front page of the California big city daily.

The old saying that "we never miss the water till the well goes dry," may be applied to climate, also. Unless we return to that section of the United States where very little climate is experienced but where an abundance of "weather" is a daily phenomenon, we are prone to look on our equable climate as common to the whole earth. If a journey from California direct to some of the Eastern states is not taken, the next best reminder of how desirable our climate is may be realized by a decided contrast such as presented a few days ago in Iowa, Minnesota, Illinois, Kentucky and other Eastern states. We need to remind ourselves occasionally that we still possess an excellent climate.—H. M. R.

ENDURANCE TESTS

There are columns of space in daily newspapers devoted to new records established in endurance tests. Some of the "honors" are carried off by a woman, some by a man. In some cases the honors and the winner are both carried off at the same time. Every field of exertion, dancing, piano playing, wood sawing, etc., has found some fan willing to sacrifice future health for the notoriety accompanying victory. They at least, have some publicity given their endurance ordeal. In most cases there is music and much cheering from the side lines to keep up flagging spirits and weary body.

There is an endurance test that many men and women experience here in Torrance, however, that is usually taken in a telephone booth, though often as nerve racking if taken in the office. The test of one's patience begins when a long distance call is put in for Los Angeles, Long Beach, Redondo, of some other point and the pleasant voice of central says "I'll call you." For the first hour you wait more or less patiently with mind partly alert to a possible ring of the telephone. As no sound comes from that direction the next hour or two your mind becomes fastened on that dumb telephone bell, and during the ensuing hours of silence the endurance test is won if you succeed in keeping your feet off the telephone. No flowers, no music, no free publicity accompanies a Torrance telephone endurance test.—H. M. R.

About this time of year the land of promise is that part of the place devoted to a garden.

STRAY DOGS

With the approach of summer weather, the police department of Torrance is taking precautions to prevent an epidemic of hydrophobia. About a score of dogs have already found lodgment in the city dog pound. Many of them have proved to be stray animals that have drifted into the city. Over a dozen of the dogs have been shot by the police officers.

Almost everyone is a friend of the dogs. Every man remembers the day when the possession of a dog was the happy day of his life. The dog never proved faithless. The dog has amply proved himself the best friend mankind has ever had among animals. That it is necessary to kill any dog, mongrel though he may be, is regrettable, but the safety of children is of far greater importance.

To allow the city to become overrun with dogs having no responsible owner is to endanger the welfare of the children of Torrance. With the approach of warm weather the police department should have the co-operation of citizens to prevent a possible epidemic of rabies. Every stray dog seen should be reported. Every dog acting strangely should be closely watched and an officer called at once if there is a suspicion that rabies is indicated. No chances should be taken by allowing a dog its freedom if it has been exposed to hydrophobia in the most remote manner. Safety first should be the motto in every case.

Every dog should have a license tag attached, but the responsibility of the owner does not end with this formal compliance with the city's laws. The moral obligation attached to owning a dog includes a close supervision of the dog to prevent it straying away or coming in contact with strange dogs. Simple precautions will go far to insure the safety of the children at play about the city. The welfare of the children is of first importance.—H. M. R.

"WHITE COAL"

Forked lightning snapped and flashed on the stage of the Legion Hall at the will of mere man. At the Forum meeting, a Torrance audience watched a demonstration that made the wonders of the unfathomed mystery of electricity at least more vivid.

The sight of a man receiving a million volts of electricity, or about ten thousand times as many volts as is carried by the wires in our houses, reveals the fact that man is learning to control this wonderful power. But the mystery of what electricity is, remains. How to develop and control this useful energy, however, is being revealed by constant experiment by experts.

No mystery remains as the most economical way in which "white coal" can be generated and utilized. The water swirling through the rugged canyons and dashing down the sides of the towering mountains of California, provides the cheapest power known for developing an abundance of electrical energy. The many high mountains of the West makes this region far superior to the Eastern states for the development of hydro-electric power.

The abundance of cheap electricity for lighting, heating, smelting iron, and driving machinery is an incentive to manufacturers to locate their plants in California. Torrance, being an established industrial city convenient to the rapidly expanding harbor, is destined to feel the beneficial effects of the marvelous development of hydro-electric power now being carried on by the Southern California Edison Company.

The amount of money being expended to provide suitable power plants on inaccessible mountain streams is incredible. Figures, too, lose all significance when used for the purpose of demonstrating the equivalent in horse power of the electricity now generated and to be provided later for consumption on the ranch, in the home, and in the factory. There is no experimenting or guess work connected with the development of hydro-electric power. The millions of dollars being expended for development work is being placed where the pioneer work has long since given way to matter-of-fact certain results. One of the certain results of this development of hydro-electric power is the beneficial effects to be felt by Torrance as well as the whole of Southern California.

We heard a well-known citizen declare recently that this world is full of willing people—some willing to work and the rest willing to let them.

The average man has found out that this thing they call culture is simply pretending to like something you don't like.

A boy's idea of extreme cruelty is for his mother to make him keep on his heavy underwear after the first of May.

No compromise, says France. No money, says Germany. No chance, says the dove of peace.

Everone ought to have a living wage, but before drawing it they should be required to produce it.

The fact that collections may be slow does not necessarily prove that pleasure cars will not sell.

Some people still argue that war is a good thing. No doubt it is, for the folks who have war material to sell.

We've also reached the point again where it doesn't pay to leave sugar in the bottom of the cup.

Professional Directory

Dr. N. A. Leake
PHYSICIAN AND SURGEON
Torrance Office Hours
2:30 to 5:30 P. M.
Phone—Office-Residence—13-M

Dr. J. S. Lancaster
PHYSICIAN AND SURGEON
Phone:
Office 14 House 15
Office First National Bank Bldg.
Res. Cor. Post and Arlington
Torrance California

Maude R. Lathrop
AND
M. E. McPeck
CHIROPRACTORS
Universal Graduates Rooms 104-5-6
First Natl. Bank Bldg., Torrance
HOURS: 9 to 12, 1 to 5, 6 to 8
Phone 121-J Consultation Free

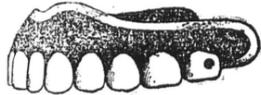
HOURS: 9 to 5
Evenings by Appointment
Dr. H. L. Hess
DENTIST
S. E. Corner Weston Street and
Narbonne Ave., Lomita

Harbor City Pharmacy
Hours 9 to 11 a. m. Phone 172-J-3
G. E. FULLER
PHYSICIAN AND SURGEON
Eyes Tested for Glasses
Residences: Narbonne and Arizona
Lomita, Cal.
Phone 171-R-1
Office: Barnes Bldg. Hours 11-12-2-4
Phone 177-J-2

DR. F. H. RACER
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Opposite State Exchange Bank
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Wills and Probate Cases a Specialty.

Judge James L. King
ATTORNEY-AT-LAW
Recorder City of Torrance
Office F. N. Bank, Torrance
Phone 108

PERRY G. BRINEY
ATTORNEY-AT-LAW
110 First National Bank Bldg.
Phone 159 Torrance

Residence 1531 Eshelman St., Lomita
S. C. Schaefer
ATTORNEY-AT-LAW
Practor in Admiralty
519 Beacon St., San Pedro
Phone San Pedro 1384

Lee R. Taylor
ATTORNEY-AT-LAW
1020 Cota Phone 134-W
TORRANCE, CALIF.

May be consulted in Torrance
evenings by appointment.
L. A. Office, Suite 306 Calif. Bldg.
Phone Main 3903

**Architectural
Designing**
Wynkoop & Hodge
524 W. Tenth Long Beach, Calif.
Phone 638-378
Torrance Ref.: Gilbert & Hanson

FUNERAL HOME
O. W. Stone
Embalmer and Funeral Director
C. F. MEYERS, Assistant
Auto Hearse Equipment
1204 Narbonne Av. Lomita

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Real Estate
For Lomita Property and Information See **J. A. Smith**, Original Tract Agent.—The Man who spends all his Time and Money to Make Lomita Property More Valuable. Telephone 179-J-11, Lomita.

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Agent
PHONE 20
Pacific Electric Station, Torrance