

The Modern Industrial City of California

The Torrance Herald

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NO 'RED' SHOWN IN BUDGET FOR 1923

City in Good Financial Condition With Ample Funds on Hand

Following will be found the estimated income and expenditures for the maintenance of the city of Torrance, covering the period from February 1, to December 31, 1923.

The report was submitted a week ago in an outline form. During the week it was revised by the heads of the various city departments and was adopted by the trustees at their meeting Tuesday night.

SECY. GADEKY MAKES FINE REPORT. SHOWS WONDERFUL PROGRESS

Torrance Chamber of Commerce held its open Forum in Legion hall Monday night, F. L. Bennett, chairman of the Forum committee, presiding.

Secretary Gadeky reported that the referendum petition being circulated in Los Angeles to keep the Santa Fe railroad out of the harbor has held up the telegraph office for Torrance, which is to be located here when the railroad is built, telegraph offices and railroads going together; that Western avenue and Madrone avenue are being repaired and that better telephone service between Torrance and Los Angeles is promised.

President Hyde of the Chamber of Commerce likened Torrance to a large industry of which the Chamber and the directors the chemists in the laboratory separating the useful from the useless. One thing emphasized was to obtain one hundred per cent efficiency and uphold it there must be one hundred per cent efficiency and to uppers. Get behind the directors and come out to the Forum.

Mr. Bowne of Los Angeles spoke on the great exposition that the motion picture industry is planning to hold from July 2 to August 4. The one hundredth anniversary of the signing of the Monroe doctrine is to be celebrated by the exposition.

Mr. Jessup, city engineer, gave a preliminary talk on a new lighting system for Torrance, the number of lights, the cost of lighting and the method of raising the funds.

Professor Barnett spoke about the play grounds. There are twenty-six acres in the spot on which the school is situated and this is intended to be used as a recreation center. He also stated that the plans for the new high school are up for bids to be opened March 27.

At this point the Forum adjourned to the Smith Cafe, where oyster stew, sandwiches, olives and coffee were enjoyed.

Different members then expressed their opinions on the jail, play grounds, a gymnasium, oil and zoning, and the Dominguez Land Corporation Declaration. Various opinions on the latter were expressed, both pro and con as to the good or evil effects that may be traced to the declaration. The concluding and most interesting report was made by Secretary Gadeky covering his financial report covering three months. After the report was read, it was unanimously voted to recommend to the directors that Mr. Gadeky be retained as secretary of the Chamber of Commerce. The report follows:

BALANCE SHEET

Record of cash received for the month of January, 1923, by Torrance Chamber of Commerce:

(Continued at top of Page 10)

MILLION CHEVROLETS ON ROAD

On Thursday, February 22, (Washington's Birthday) Chevrolet produced its millionth automobile and are now starting in on production and sales of the second million.

Today the aggregated production of all Chevrolet factories is at a rate of about 1800 automobiles per day. As production is increased, the combined daily output will be considerably augmented.

The production of the millionth Chevrolet automobile is significant to the entire automotive industry as well as to the people generally. It marks a milestone in Chevrolet history and serves to graphically illustrate the important position achieved by this company.

MARCH BUILDING SHOWS JUMP

Continuing the building activity that resulted in the breaking of all previous records and the piling up of the huge total of \$123,370 for the twenty-four working days of February, City Clerk Bartlett reports the issuance of permits totaling \$20,500 for the first seven days of March.

Indications point to a per diem increase in this amount for this month as many large structures, both business and residence are contemplated. If this should be true the total for the month should reach the \$100,000 mark. Permits since March first include F. Juren, 2204 Arlington; Morris & Stinson, two structures at 1969 Plaza del Amo; C. L. Breece, 1813 Border; J. A. Davidson, Carson and Fern; C. N. Root, 2142 Portola; Root, Rhodes & Dyer, 712 B Amapola; P. E. Land Company, two structures at 2311-13 Redondo boulevard, and the C. C. M. O. on Block 27, Tract 2761.

GRIMM & NOLAND OPEN OFFICE

Torrance continues to attract notable citizens as shown by the recent announcement of Grimm & Noland, real estate brokers of Los Angeles, who have engaged temporary offices in the Castle apartments. Having only opened their offices yesterday, it is not generally known that two of the liveliest brokers in Southern California have come here to invest their money and add to the business life of Torrance. Both are heavily interested in residence and business property in Torrance. They expect to build immediately and if suitable homes can be had will move here at once, prior to building their own homes. Mr. Noland is now looking for a residence but like every other corner, will probably have to build his own home before becoming a resident of this city. Their formal announcement will appear in next week's issue of the Herald.

EX-SERVICE MEN STAGE INFORMAL PARTY FOR WIVES AND FRIENDS

An informal party given for ex-service men by Bert S. Crossland Post, No. 170, American Legion, of Torrance, and friends, held Wednesday night at their hall, was attended by over three hundred guests.

The strains of dance music was heard about nine o'clock and from that time on things began to happen. After every second dance the crowd was treated to vaudeville acts, the most popular of which was the "Kangaroo" court. Adjutant Kollender of Long Beach Post, presided over the court, and before hiszonor got through with various crimes, the treasury of the Legion became richer and richer in every way. Fines were payable in gold coin, with no change in exchange. Men from all walks of life who had offended the rules and regulation of the Legion were escorted to the bar of justice and deposited ball money.

"Playwright" Alken had many surprises up his sleeve and as the different numbers were staged the crowd showed their appreciation and enthusiasm by demanding encores.

The Boy Scouts, assisted by Lillian Elman, accompanist, sang several numbers very creditably. Special praise is due Avery's orchestra which furnished tantalizing music for the dancing and for some of the special numbers.

Little Bernice Elman danced in the center of admiring guests and won a place in the hearts of those who enjoy classic dancing. After her second appearance she retired amid a storm of applause.

The "Shell Shock" twins of Long Beach came upon the stage with guitar and banjo and with their comic songs made a hit with the audience and were called back four times. Playing of a Fox Trot by the orchestra was the only way to stop repeated encores.

One of the most beautiful ceremonies ever witnessed in Torrance was seen in opening of the American Legion, with every officer in his station. The ritualistic work was put on in a general way for the benefit of the guests, and lighting effects, prayer, with everyone facing west for thirty seconds of silent reflection in honor of departed comrades, the appearance of Old Glory being carried to the altar, playing of the Star Spangled Banner, made the opening number one of the most impressive affairs.

Refreshments were served during the evening and dancing continued until midnight. The local American Legion Post is planning on another party for itself and friends in the near future, in fact the Post hopes to have a regular get-together affair at least once a month hereafter.

ARRIVALS AND DEPARTURES OF MAILS

Arrive Depart Arrive L. A. 7:30 A. M. 7:30 A. M. 8:22 A. M. 1:04 P. M. 1:04 P. M. 2:01 P. M. 1:39 P. M. 1:39 P. M. 3:40 P. M. 6:09 P. M. 5:09 P. M. 7:15 P. M.

Maybe one reason George Washington never told a lie is because no one ever asked him how many miles he could get out of a gallon.

Hub and Keck Lease

PROPERTIES CONCERNED LIE NEAR CARSON AND ARLINGTON—DRILLING TO START EAST OF CEDAR IN 60 DAYS

Torrance again became the center of leasing activities during the past week and while only two were completed up to late yesterday afternoon, a half dozen were known to be near completion, one of these being one of the most important leases considered in the Torrance field during the past six months.

The two leases put through were for acreage along Carson street and Arlington street, now receiving the attention of oil men. On Carson street, just east of Cedar street, Frank W. Shedd leased three acres to W. M. Keck, one of the largest independent operators in Southern California, for a cash bonus of \$2000 an acre. Drilling is to be started within 60 days. This lease adjoins the Sentinel Oil Company's five-acre lease for which a cash bonus of \$1250 was paid, with the property owners to receive a bonus of \$1250 more in oil.

The new Keck lease will bring the line of derricks now making a steady advance on the city within a short distance of Madrid avenue, where present restrictions will halt their further progress. With drilling started on this lease in 60 days, the Sentinel Oil Company will be compelled to offset, and thus adjust, the drilling activity on Carson street which is now going on at a hot pace.

The other lease completed was on a three-acre tract owned by R. Stochowich, a Union Tool employe, at the northeast corner of Arlington street and the Id Redondo-Long Beach boulevard. The lease was obtained by the Hub Oil Company for a cash bonus of \$1500 an acre, one-sixth of the oil. The company obtained an eighteen months' drilling clause. It also has two-acre lease on the west side of Arlington street with a similar drilling clause. However, it begins to look as though the Hub people would be compelled to offset before the eighteen months expires as considerable attention is being given to the well to be drilled on Mrs. Phoebe Sykes property, a block north of the Hub leases, by the Sandburg Petroleum Company was placed on the ground the first part of this week. This well is expected to be spudded in within the next 30 days.

Within the next thirty days, perhaps, sooner, the public will know what can be expected in the way of production from the wells on the west side of the dome formation on Carson street. Torrance No. 5, on the south side of the highway on the Chanslor Canfield Midway lease, being put down in record time, is preparing to cement at about 2380 feet. The Hub Oil Company's Smith No. 1, an offset to Torrance No. 5, is also making good progress and is down 2375 feet. The Gilmore Comcoamy's locality, spudded in this week, is down 400 feet. The C. C. M. O.'s Torrance No. 6, an offset to Frier No. 1, and north of it, is rigging up.

George F. Getty entered the drilling competition on Carson street this week and put up his first rig on the lease offsetting Torrance No. 5. The same well will be offset immediately by the Chanslor Canfield Midway Oil Company with Torrance No. 7.

Criticized For Selection of City Jail Site

All former protests of whatsoever nature against the street work done on Carson street having been withdrawn by the taxpayers affected, the city council at its meeting Tuesday night passed a resolution ordering the bonds to be issued and sold to the highest bidder on Tuesday, March 27.

The withdrawal of protests was decided on last week at a mass meeting of the residents of that district, who had been assured that such action would in no way jeopardize their future rights and their privilege of having a restraining order issued against the sale of the bonds would still remain in force after their issuance.

The resolution for the issue and sale of the bonds was preceded by a motion to overrule all protests that had been received. Much of the time of the city trustees at the regular meeting Tuesday was devoted to a discussion of the possibility of finding some other more suitable location for the jail that is being erected in connection with the fire house on Cravens avenue.

The matter was brought to the attention of the trustees by a message from the directors of the Chamber of Commerce delivered by Secretary Gadeky, who informed the city fathers that his organization had passed a motion requesting the trustees to investigate the feasibility of possibility of securing other quarters, as numerous objections had been received from nearby property owners regarding the proposed location of the jail.

W. T. Klusman stated that he represented approximately 200 dissatisfied residents and that he personally considered the selection of the site a very poor one. He stated further that in his opinion and that of those he represented, the establishment of a jail in that vicinity would depreciate the value of surrounding property.

Dr. Norman A. Leake, who stated the jail was virtually "in his back yard," supported the contention of the Chamber of Commerce that some effort should be made to find a more suitable location for the "hoosegow."

Trustees Gilbert and Proctor defended the action of the trustees in acquiring the city hall site, it being explained that eventually whenever the city hall is erected the city bastle would be located in the basement of the building, in conformity with plans adopted by every other city.

It was also pointed out by Trustee Proctor that a segregation of jail and fire house would entail the expense of an additional watchman, as the state law requires a guard on duty at all hours where prisoners are confined.

Inquiry by Mayor Fitzhugh elicited the information from City Engineer Jessup and others that a fireproof building such as would be needed for jail purposes would cost approximately \$3000, a keeper \$125 per month and incidental expenses \$15. That it could not be financed at the present time was the decision of Trustee Nash of the finance committee.

It was finally decided that windows be placed in the jail in such a manner as to hide from the street the jail bars, while giving the prisoners and attendants the necessary ventilation.

Trustee Stone's suggestion that this plan be tried and if found unsatisfactory, steps could then be taken for the removal of the jail, was finally adopted.

Following the endorsement of a petition signed by many of the business men of Torrance and presented by Sam Levy, regarding proposed restrictions in the future on house-to-house soliciting and peddling, it was decided to entirely revamp the existing license ordinance and the entire evening of March 13 will be devoted to that subject by the city trustees.

The business men's petition that resulted in this action is as follows: Believing that the best interests of the public will be subserved by protecting the citizens of the City of Torrance from the annoyance and inconvenience caused them by the swarms of peddlers and canvassers which continually infests the city and believing that an ordinance as described in this petition will tend toward that desired end, we, the undersigned petitioners respectfully recommend that your honorable board consider the adoption of an ordinance which would make it a misdemeanor for any person to go upon any private property in the City of Torrance for the purpose of soliciting, canvassing or taking orders for or peddling any goods of any kind where there is conspicuously displayed on the property any sign or signs to the effect that soliciting, canvassing or peddling is not allowed on that property.

Such an ordinance would protect those citizens who desire to be protected from the annoyance of other people and would allow any other citizens to do business with such canvassers or peddlers if they so desired. Respectfully submitted this 6th day of March, 1923. Ben Rappaport, Harold Buck, T. B. Bailett, H. E. Paige, E. E. Treury, J. N. Wilson, Chas. Elman, Samuel Levy, Sam Rappaport, S. B. Calligan, W. N. McCord, Roberts & Roberts, Hurum E. Reeve, I. G. Anderson, D. C. Turner, J. Isenstein, C. E. Rathburn, Simon Rappaport, James W. Post, Wm. A. Rupprecht, A. W. Malone, R. D. Smith, J. H. Pess, W. R. Lee, Geo. J. Peckham.

MASTER MASONS HONOR SCHOOL

The Grand Master of Masons of California proclaimed the week of March 19 to 24 as public school week. In accordance with that proclamation Torrance Lodge, No. 447, will hold a public education meeting Monday evening, March 19, in Legion hall, Torrance. A fine program has been arranged with several good speakers, as follows: The Rev. Thos. Grice of San Pedro; H. V. Adams of Lomita; W. B. Partridge of the Union Tool Company, and I. W. Barnett, professor of Torrance schools, will give addresses.

FREE BUS LINE TO LONG BEACH SUGGESTED BY PROMINENT REALTORS

"It requires no salesmanship to sell Torrance property," said J. W. Maccowell, one of the two local representatives of Burton & Company of Los Angeles, who have recently invested more than a quarter of a million dollars in real estate in this city.

"In this assertion I speak from personal experience and the experience of my associates, all of whom realized within a few hours after our arrival in Torrance that here was an ideal municipality where everything from climate to paved streets, bordered with shade trees, curbs, sidewalks, water, gas and lights ready made and paid for and where an immense payroll and the proven oil field assured Torrance of a phenomenal future.

"Our object now, and I speak for the entire community, is to attract the outsider, and especially the eastern man of means to Torrance. Once they visit the city they are sold.

"There is no reason why there should not be at this moment fifty houses costing from \$5000 to \$10,000 being erected," he continued.

"A large portion of eastern people of means are men whose environment has been a rural one—a life amid fields and trees—away from the mad rush of the cities. When they retire and seek a more congenial climate, as in California, they desire to be surrounded by peace and quiet, and if those who are now residing temporarily in Los Angeles and Long Beach could be induced to come to Torrance, I feel sure a majority would settle down here and build their future homes.

"One method of attracting this class of prospective home seekers, would be for the local Chamber of Commerce, Business Men's Association or other civic or business body to conduct a sight seeing trip during the height of the tourist season, from Long Beach, or Los Angeles or both.

"If it were known," continued the speaker, "that at a certain hour each day a free bus ride would be given those wishing to visit Torrance, it would result, in my estimation—and that of my associates, in the sale of hundreds of choice residence lots on which homes would be built, that now lie idle for lack of of proper publicity."

LAKE BROUGHT TO TORRANCE

B. M. Anderson, city marshal, returned Wednesday night, bringing to this city Carl Lake, arrested in Shreveport, La., on charges of the embezzlement of an automobile and the passing of worthless checks, the alleged victims being residents of Torrance.

Mr. Anderson reports an uneventful trip and that he experienced no difficulty in either securing his prisoner or in bringing him to this city.

The latter's arraignment was held Thursday morning before Judge Judge King, who bound him over in the sum of \$1500 on the check charge and \$2000 on the embezzlement charge. Being unable to furnish bail, Lake was taken to the county jail in Los Angeles, where he will be held until March 19 when he will have his preliminary hearing in Torrance.

Main Event Best Ever Seen Here; Dempsey's Sparring Partner on Bill

Followers of the local Flistic Arena have in store another one of those top-notch, high-class cards for next Wednesday night, as you will notice by the following lineup arranged by Matchmaker Murphy.

The main event will be the best drawing card ever put on here by the Legion. Steve Bliss of San Pedro, a tough hombre, will fight Jack Moore of Southern California Athletic Club of Los Angeles, and at present Jack Dempsey's sparring partner. These boys will weigh in at 155 and both are in the pink of condition. If you want to see a real scrap, be on hand next Wednesday night.

The semi-final will see "Batling" Nino matched again with Jabbie

O'Neil, flyweight champion of the state of New Jersey. No introduction of these whirlwinds is necessary.

As a special event Murphy has matched Bob Kelly with Eddy West. This is a return match, the former coming from Glendale, and oh, boy, how they do love each other.

Johnny O'Brien of Los Angeles (Willie's Best Brother) will meet Tommy Vera, at 124 pounds, and they are fast.

Joe Riecke of G. A. C., Los Angeles, 110 pounds, will meet Jo Kierny, and neither ever disappoint an audience.

The opening event will be stage between two 112-pound lads, Will Stanton vs. "Kid" Molino of San Pedro.

The flax seed crop was short last season. Be careful not to get anything in your eyes.

GOVERNOR RICHARDSON TO OPEN SHOW

Long Beach Industrial Exposition to Feature Fashion Show

With all available space reserved and with all preliminary preparations completed, Southern California's greatest Harbor Industrial Exposition will be opened to the public at the Municipal Auditorium in Long Beach on March 12. The Exposition will last for the entire week, and assurances have reached the directors of the affair that thousands of visitors from all parts of the Southland will visit the Beach city to view the exhibits.

Though the exposition is a new event comparatively, there having been but two before it, it has attracted nation-wide attention already. It is now a certainty that this year's event will far surpass those of the two preceding years in quality and magnitude. Nothing will illustrate more clearly the Southland's unparalleled industrial growth. Products sold throughout the world will be on display while at many of the booths miniature manufacturing plants will be set up and various articles will be turned out.

No definite estimate can be placed on the capital to be represented at the show, but it has been conceded that \$25,000,000 is a conservative figure. Concessions have been granted to industries with exhibits of the highest type only, the purpose being to protect the public against all catch-penny attractions. The Southern California Edison Company, and the Kimball Motor Truck Company, for example, are but two of the exhibitors among the scores who have reserved space.

Governor Friend W. Richardson will open the show from Sacramento by radio. Powerful amplifiers are being installed at the auditorium and it will be possible for all within the huge structure to hear his voice plainly. During the week there will be frequent radio concerts.

Arrangements have been completed for a high-class fashion show with many beautiful living models taking part. All of the latest spring styles will be displayed. One firm alone has contributed furs to the value of nearly \$100,000 for this show. Entertainers from Long Beach, Los Angeles and other cities have been secured for the week. Music and vaudeville will occupy considerable of each day's program.

Arrangements are being completed for special excursion rates for the week on all railway and steamship lines running to Long Beach.

FIFTH INDUSTRY PAGEANT

Following the discussion of the present jail site and the objection of one of the Chamber of Commerce directors to its location, Secretary Gadeky was instructed Tuesday afternoon to communicate with the city trustees asking that the feasibility of its removal to another location be investigated.

The invitation of the Altadena Chamber of Commerce to the members of the local chamber to visit the former city tomorrow night to assist in celebrating the installation of a new street lighting system was accepted. Several of the directors expressed a desire to see the "highway" lights as they are called, and it is expected a representative delegation from Torrance will attend the festivities.

Preceding the regular meeting of the directors Tuesday they were addressed by E. G. Bourn, a representative of the motion picture industry, relative to the First Annual American Historical Revue and Motion Picture Industrial Exposition that is to be held at Exposition Park in July of this year.