

CHAPTER ONE

There are two parts to every Dollar—the part you spend, and the part you save

CHAPTER TWO

The part you spend has gone beyond your control forever—

To Be Continued

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C. OF C. WORK BENEFITS THE ENTIRE COMMUNITY

Do not think when you are asked to join your chamber of commerce that you are being invited into a new kind of organization for promoting community spirit and city growth. Do not get that notion. The chamber of commerce method of bringing together the best brains of the city and utilizing it for the general good is older than the Constitution of the United States. It is within reason to state that the wise, prudent, and business like decisions of the old New York Chamber of Commerce made the constitution of the United States possible. As far back as 1785 the business policy of the New York chamber of commerce in fostering meetings, encouraging discussions, swapping opinions, pruning demands, and, in general, bringing out the common sense business propositions resulted in the drafting of general measures of procedure that stabilized business and brought about the team work of the business brains of the colonies, thus correcting chaotic conditions of business in that line. Listen to these gems of wisdom that the old New York chamber of commerce formulated and put over:

"No one could be ignorant that all relations between nation and nation were founded on common interest. Nothing was ever yielded by one save a payment for something gained of the other."
The chamber of commerce is not an expense—it is an insurance. It is a business institution which functions upon a business basis for the advancement of your city. It does things which the citizen alone cannot do, and everything it does is directly or indirectly of benefit to the citizen's business.

To those who have not as yet fully appreciated the importance of carrying a membership in the chamber of commerce, it is urged that they get in touch with the secretary and allow him to clear any doubt from their minds as to the advantages of membership and the value of their services to the community.

RECEIVE MANY INQUIRIES

Inquiries from prospective home-seekers are received constantly at the chamber of commerce and to each of these all possible attention is given. A large number of the inquirers are in search not only of homes, but also of employment. These present a difficult problem for the officers of the chamber do not desire to hold out false hopes to any person. Questions relating to the opportunity for employment in any particular line are answered frankly and to the best of our knowledge.

JOB HOLDERS SQUEAL

One of the principal sports at Sacramento at present is to prepare scathing statements for the press about the depravity of the man who has dared to practice in office what he preached during his campaign for election.

Especially bitter and virulent are the attacks from those who, prior to Richardson's advent, had run things to suit themselves without break or check.

The people should remember that the man who protests the loudest is usually the one who has been hurt the most. The protest may arise as much from chagrin as from any deep interest in the welfare of "the people." Richardson promised economy. He has started in fearlessly to put his program into effect. Until that program is found to be impracticable, the people should keep their hands off. Many of his recommendations look good on their face. Before becoming stampeded, let us see how the remainder of them are going to work out.—Watsonville Register.

MOTION PICTURE EXPOSITION

Many expositions have come and gone in various cities of the United States, but Los Angeles has the honor of planning one that is a novelty in every respect. The Monroe Doctrine Centennial, which has been the great motion picture industry, will present pageants and floats unsurpassed in the history of amusements. A dream city reviving all the traditions of Spanish-America will be erected along a wide plaza leading to the new community coliseum, which seats 80,000 persons. On the largest stage ever prepared for dramatic performances pageants, plays, and fiestas will be presented with all the artistry and magnificence that the producers of motion pictures can command.

MONROE DOCTRINE CENTENNIAL COIN

Models for the Monroe Doctrine Centennial coin will be completed at an early date. The national art commission has accepted the design made by Chester Beach, a native of San Francisco, and now a resident of New York city. The heads of Monroe and Adams will appear on the obverse side of the coin, while the adverse side will bear a symbolical design suggestive of the friendship of North and South America.

SHOULD UPHOLD GOVERNOR

The people, through their representatives in the legislature, should uphold the brave stand taken by the Governor in his desire for economy and efficiency. This is the first time that a Governor has ever honestly endeavored to run the government on a business basis. Let the people instruct their representatives to uphold the budget in every particular. The Governor has shown that he is a student of the needs of the state and knows just what he is talking about and has proven it, so give him a chance to carry out his plans.—Ukiah Dispatch-Democrat.

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HISTORY'S MYSTERIES

WHO WAS KASPAR HAUSER?

WHEN the police of Nuremberg first discovered this youth, apparently about eighteen years of age, leaning up against a wall in one of the public squares with his hands over his eyes to protect them from the glare of the sun, they at first thought that he was some idiot who had escaped from a sanitarium. But investigation soon developed that here was a case as unique as that of the man in the iron mask, and resembling it in a number of ways.

Not only were the boy's eyes weak, but his muscles were as flabby as those of an infant and the soles of his feet were convex, like those of a baby that has never learned to walk. He had to be carried bodily to police headquarters and even there, the sight of the commonest objects appeared to terrify him, while the slightest of sounds caused him to cover his ears and wince as if his ear-drums were accustomed only to total silence. On the other hand, his face indicated that he was of good parentage, and the clothing which he wore was fashioned of the softest, finest materials.

In an effort to discover something about his identity, one of the police officials offered him a pencil which, much to the surprise of those present, he seized and wrote the two words "Kaspar Hauser," which, as it afterwards developed, was the only clue he could give to his past.

Prof. G. F. Daumer of the University of Nuremberg, hearing about the strange case, took the young man to his home—amazed not only by the fact that he could neither talk nor walk, but that he would eat nothing but bread and water. The professor, however, started to educate him at once and in a surprisingly short time the youth had progressed sufficiently to give a graphic story of his experiences.

For as long as he could remember he had been confined to a dark cell, into which the sun had never penetrated. He had been visited once a day by a man who washed and dressed him and fed him a ration of bread and water. It was this man who had taught him to write the words "Kaspar Hauser," which Professor Daumer believed to be a false name given to him in order to mislead the authorities and to conceal his real identity. Finally, he declared, he had been blindfolded and led into the street where the police had found him.

The young man's story naturally created a vast amount of comment in all sections of Europe and the Daumer house became the center of attraction for the curious, many of whom maintained that they might be able to identify Hauser, but none of whom were able to produce the proof of their contention.

The next development in the mysterious chain of circumstances surrounding the youth, came about five months after Hauser's discovery by the police, when he staggered into Professor Daumer's library, half-blinded by the blood which dripped from an open gash in his forehead. It was some time before he recovered consciousness sufficiently to state that a masked man had struck at him with a saber, that he had dodged the blow and that his assailant had fled before he could give the alarm. The inference which the police drew from the attack was that the same person who had imprisoned the boy was now striving to kill him, lest he divulge the secret of his birth.

Shortly afterward, the case came to the attention of the wealthy Lord Stanhope, who, convinced that Hauser was of aristocratic and perhaps of royal parentage, adopted him and sent him under guard to Anspach, where he was educated. Some three years later, Lord Stanhope arrived in Anspach with the intention of taking his protegee back to England with him. On the morning of the day that they were to leave Hauser received a note, telling him to come to a certain place where he would learn the secret of his birth. Less than an hour later the English nobleman heard moans from outside his apartment and, opening the door, was just in time to catch Hauser as he fell, blood welling from a knife-wound in his side. He had barely gasped the words, "Uzen monument—palace grounds" when he fell dead.

Lord Stanhope hurried to the Uzen monument and found there a slip of paper bearing, in the young man's handwriting, the cryptic message: "Kaspar Hauser—murdered at the age of twenty-one. Know by this that I come from the Bavarian frontier on the river. The initials of my name are M. L. B."

And not even the offer of a reward of 5,000 florins by Lord Stanhope nor the investigations of countless amateur and professional detectives could ever throw the slightest light upon the birth or death of this human enigma.

His Complaint.

"As the song has it, we are only poor weak mortals, after all." "Admitted," said Mr. Grumpson. "What I object to is the large number of persons with no other visible means of support who draw fat salaries for telling us how weak we are."

Ever Thus.

An Egyptian mummy with hobbled hair has been found. They are now digging for her Horn-rimmed spectacles.

EFFICIENCY IS WATCHWORD

True to his election promises the Governor has reduced the state's expenditures for the next two years over \$12,000,000. Apparently none of the effectiveness of the different branches of the state government will be hurt by the cuts ordered by the Governor.

The Governor insists that the state shall be run on a business basis, and that efficiency must be the watchword of every employe, to which the overburdened taxpayers will say amen.

But two or three unimportant commissions are abolished by the Governor. The work of these commissions, however, will be conducted by other commissions, so that the work will carry on.—Modesto News.

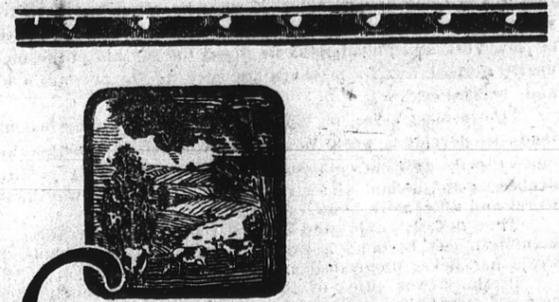
The old-fashioned man who used to ask the ladies if they objected to his smoking now has a son who offers them a cigarette.

CRITICISM IS SOUGHT

Constructive criticism is a great help to the board of directors of the chamber of commerce. However, to be useful this criticism must reach the board directly. The board of directors is always receptive along this line. It does not, however, care for that form of criticism which only comes from the member who has not paid his dues and only criticizes when called upon to do so.

There are two things which the board would be pleased to know: First, what has the chamber of commerce done during the year that does not meet your approval? Second, what should the chamber of commerce do during 1923? A short note on these two questions will take you but a moment.

Membership in the chamber of commerce is an investment. It is also an intelligent way of expressing your interest in your community.



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