

Torrance Herald

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C. P. ROBERTS - - - - - Publisher and Owner

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THE DOLLAR DAY

On Saturday of this week the merchants in this section will offer to their customers an opportunity to purchase wanted articles and goods at a distinct saving. The advertisements appearing in this issue carry lists of the goods offered for sale, and that many real bargains are offered goes without saying. In these days of economy the wise shopper displays a keenness in knowledge of values, and a judgment of proportions which in past years seemed to be lacking. A shopper now demands "value received" and gets it, or no trade is made. Merchants throughout the state, and the country, too, have recognized this trait of the present-day shopper, and are making every effort to meet the demand. Purveyors to the public needs in every line of merchandise in this section have studied the wants and desires of their customers, and have stocked up accordingly.

To bring to the attention of the shoppers in this vicinity the wonderful assortments carried in the many different lines the merchants here will offer to their patrons a line of goods of real worth and at a price so enticing, that those who wish to take advantage of the day's sales will do well to start out early to make their purchases.

The Dollar Day sales have not been offered in this vicinity before now, and the object of the merchants is to offer goods of a much greater value for one dollar, in order to bring to the attention of the local public that values and prices here compare favorably with those of any other shopping center.

To the shrewd housewife, the woman who takes pride in her ability to bargain and to save, this Dollar Day sale in the various stores offers an opportunity to bring out this ability, and at the same time to get acquainted with the merchants in this locality.

THE FIRST LINE OF DEFENSE

The navy is the country's first line of defense. Without a navy, and a strong, well-equipped and well-trained navy at that, any country, no matter what its resources in men and material, is practically at the mercy of an invader with a strong navy.

Not long ago there was held at Washington a so-called disarmament conference, the results of which have placed the navy of the United States in rather a negligible position. According to those who know the subject well, our navy, instead of being on a par in strength with that of England, and three-fifths times greater and stronger than that of Japan, is rapidly slipping down the scale, and at the present time is inferior to that of both these countries.

It has been a source of wonder to many as to how some members of Congress are sorted out into committees, and how and by what process the naval affairs committee is selected.

There is, at present, not one member of this important House committee, and only one member on the Senate committee who would know port from starboard, stem from gudgeon, truck from keelson, if he stepped on board a war vessel, and it is probable that none of them would know which gangway to use when hauling alongside.

And yet these committees practically limit the size of our navy to that of a fourth rate power, and are permitted to carry out their desires in this regard without interference. One member of the House committee was recently heard to say that the United States did not need a large navy, because, in case of trouble, the ships could be built just as handily as was the ships of the merchant fleet during the war. From this it is evident that the Congressman did not know what he was talking about, nor was he familiar with the subject of navies and naval vessels.

A naval vessel of the battle cruiser or dreadnaught type, while it looks bulky in the water, is one of the most delicate pieces of mechanism made by human hands. Only those familiar with war vessels can know how true this is, because the public seems not to permit its attention to be attracted in this direction. The personnel of our navy, man for man, from admiral down to new recruit, compares with any in the world, and is superior to the majority. Group by group, it is the most highly specialized body of men in the world. The officers of the navy are all trained at the Academy at Annapolis, and the courses of study cover such a multitude of subjects that the graduate is in a class by himself. The enlisted man is the pick of the country. He must not only be physically sound, but he must have at least an average intelligence and the ability to take command of a unit if called upon to do so. His training is thorough in the branch in which he enlists, and he leaves the service a specialist in his line.

England and Japan are going about their own business in their own way, as regards disarmament, and to say that their methods are not thorough would not be true. Ships scheduled for the scrap heap were placed in navy yards, and after survey changes were made on them in the way of protective skins and decks which brought many so-called obsolete ships up to modern strength and efficiency. Both these countries took advantage of this privilege under the terms of the conference, while the United States has tied up and scrapped several vessels of all types. At the Mare Island navy yard a half billion dollars' worth of ships and guns are rotting away in the graveyard. At Bremerton and San Diego this condition also obtains. Ships which, with slight changes, could be made the equal of any afloat are permitted to rot with rust, with not even a shipkeeper on board of them.

Why must the American people be the "goat" for other nations. We pride ourselves on our "pep," and wealth, and our strength, and yet we allow others to "slip the harpoon" into us, and get away with it.

All the disarmament conferences ever held or to be held; all the gatherings of the diplomats of the world, with their expressions of good fellowship, etc., will never make two people think and act alike. No person on earth can bring an Englishman, a Frenchman, an Italian, a Belgian, a German, a Japanese, and an American into accord on any one subject. Every one of the nations of the world has its own customs and traditions and methods of thought and reasoning, and each is different from the other.

The conditions prevailing in Europe today should show to those altruists who feel that the millennium is here that the best way to bring lasting peace and prosperity to the world is

to permit the United States to have the biggest and best trained navy in the world. With this "big stick" hanging over the heads of the fire-eaters, two thoughts regarding war would grow where but one grows now. The best possible way to avert trouble is to be prepared for it.

A GLORIOUS CLIMATE IN A GLORIOUS LAND

So much has been written about the climatic advantages of Southern California that it would seem a rather dangerous pastime for any person not a dyed-in-the-wool native son to add his mite to the discussion, for fear of falling short.

In the whole state of California, any degree of climate may be found, from snow and cold in the mountains, hot and breathless in the deserts, and warm and pleasant in the valleys and along the coast. Many newcomers arrive in the state every day, and none has yet been heard to complain of our climate. For years and years past we have been favored with weather so pleasant that it seems almost a sacrilege to even pollute the air with the smoke from our factories.

But during these last few weeks the weather god has outdone all his past efforts. The sublime weather we have had in this particular section of California has made even some of the old-timers "sit up and take notice." None in this district has known such equable temperatures, lack of fogs, and rains at this season of the year.

It is a privilege to be able to live anywhere in California, but it is a divine favor to all who are fortunate enough to be located in this particular section.

Yes—when God made California he bestowed upon it more than a liberal share of good things—not the least of which, by any means, is our glorious climate.

It's still a pretty good world as long as a farmer can take his axe and cross-cut saw to the woods, and tell the coal-mine owners to go chase themselves.

The average girl is never satisfied until she finds a son-in-law for her mother.

The worst thing about Russia is that every hair-brained tourist who spends a week there comes home and starts to write a book about it.

What this country needs more than anything else is an alarm clock that will wake up only the man who sets it.

The best advice we can give the young men is to never fall in love this close to Christmas time.

Nothing but first love can make a girl's elbows pretty on the back side.

It has about gotten so in this country that a natural death consists in getting run over by an automobile.

We may not be able to stop the arguments over boundary lines in Europe, but we can help this section by fixing up some of the dipalidated fences between yards.

There's this about the ex-Kaiser's new wife—she won't have any trouble keeping him at home.

1923 Auto Plates Sold In Torrance

G. A. Lawrence, representative of the Automobile Club of Southern California, will be in Torrance on Wednesday, January 17th, from 10 a. m. until noon to take care of the 1923 automobile license applications from club members. Mr. Lawrence will be located at the first national bank, where he will handle the applications from members, and will also be glad to furnish any license information desired by any automobile owner.

WAR SAVINGS STAMPS SHOULD BE EXCHANGED NOW

Now that the holiday rush is over it is to the interest of our readers to understand that those who still hold the 1918 issue of War Savings Stamps, which matured and were payable on the first of this year, that up to January 15, inclusive, they can exchange their Stamps for Treasury Savings Certificates dated January 1, 1923, and bearing interest from that date; if, however, such exchange is made after January 15 the Treasury Savings Certificates will have to be dated the date on which they are actually issued, and the owner will, therefore, lose the interest otherwise gained if such exchange was made any time during the first fifteen days of January.

Treasury Savings Certificates can be obtained either through the suggested exchange, or for cash, at any money-order postoffice, and through most banks, or direct from the Federal Reserve Bank of San Francisco and any of its branches.

CALLED BONDS AND STAMPS NOT NOW BEARING INTEREST

If any residents of this section are still holding 4% Victory Notes of the Fifth Liberty Loan with the letters A, B, C, D, E or F prefixed to their serial numbers, the Treasury Department desires to call to their special attention the fact that these particular Notes were "Called" for redemption on June 15, 1922, and have likewise ceased bearing interest from that date.

Three hundred and nineteen million dollars of Victory Notes were sold in the Twelfth District, and as a considerable portion of the "called" series still remains unredeemed, it is obviously to the holders' interest to cash them immediately and put the proceeds to work through deposits in their banks or by investment in other sound securities. Otherwise, the money tied up in these expired Notes will be earning nothing for its owners.

The Treasury Department wishes also to remind all present holders of the 1918 issue of War Savings Stamps that these Stamps matured on January 1, 1923.

Weekly Events

- TONIGHT**
Masons, Lomita.
Relief Society, 1st Friday in month.
- MONDAY**
Forum, 1st Monday in month, except January, when meeting is held on the 15th.
Woman's Club, 1st and 4th Monday afternoons.
Firemen—Both Companies, Fire Station.
American Legion—1st and 3d Monday in month.
American Legion Auxiliary—1st and 3d Monday in month.
- TUESDAY**
Chamber of Commerce, Directors—4:30 p. m.
City Council—2d and 4th Tuesdays in month.
Odd Fellows, Lomita.
Women's Benefit Assn.—2d and 4th.
"Court of the Rose"—2d and 4th.
M. E. Ladies' Aid—1st and 3d.
Altar Society, Catholic Church—1st Tuesday after 1st Monday.
- WEDNESDAY**
Rebekahs—2d and 4th.
Royal Neighbors—1st and 3d.
Parent-Teachers' Assn.—2nd, 2:30.
- THURSDAY**
O. E. S.—2d and 4th, Lomita.
M. W. of A.—2nd and 4th.
Boy Scouts—6:30 p. m.
Business Men's Assn.—1st and 3d.
M. E. Church Ladies' Guild—2d.

BILL SAM'S DICTIONARY



By J. L. MARTIN
I suppose that the poet was right when he said that "There's good in everything," but the only good I can see in having a carbuncle is, you don't have to call in a doctor to locate your trouble.
CARBUNCLE: A number of boils in convulsion. Bill Sam's Dictionary, page 201.

Professional Directory

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CHIROPRACTOR
Palmer Graduate
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Insures that neat appearance which goes a long way toward winning business. For a clean, cool, comfortable shave come to our shop. Two barbers, no waiting.

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Lomita Club Lomita

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WHEN SODOM AND
GOMORAH BURNED
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Lot lost his home and
practically all of his
worldly possessions.

Don't be like Lot and a
lot of other folks, and
lose all you've got—
When all you've got
burns up when your
house burns down

SEE

L. J. Hunter

Today and Get That
FIRE INSURANCE
POLICY
He Can Insure YOU
RIGHT

LOMITA, CAL.

Torrance Lodge No. 447 F. & A. M.

Meetings Every Friday Night at 8:00

J. H. Sprout, W. M.
W. H. Stanger, Secretary.

TRIPLE CITY LODGE I. O. O. F.

No. 333, LOMITA, CAL.



Meet every Tuesday Night
Installation of Officers, Tuesday
Evening, January 9, 1923.
Initiatory Degree first Tuesday of
each month.

SULPHUR CLEARS A PIMPLY SKIN

Apply Sulphur as Told When
Your Skin Breaks Out

Any breaking out of pimples on face, neck, arms or body can be cured by applying Mentho-Sulphur. The pimples seem to dry right up and go away, declares a noted skin specialist. Nothing has ever been found to take the place of sulphur as a pimple remover. It is harmless and inexpensive. Just ask any druggist for a small jar of Rowles Mentho-Sulphur and use it like cold cream.

Cutting off advertising saves expenses the same as cutting off your feet would save shoe bills. But the damage is much greater than the amount saved.