

# Torrance Herald

The  
TORRANCE HERALD  
GETS THERE!  
Are You In It?

NINTH YEAR

Price 5 Cents

TORRANCE, CALIF., DECEMBER 15, 1922

Price 5 Cents

NO. 50

"Where Nothing Knocks But Opportunity."

## WEALTHY LONG BEACH MAN BUYS HERE

### E. Mosk, of Los Angeles And Calexico Is a Booster

Among the many real estate deals carried to a successful termination in Torrance during the past week is the sale of two 30-foot lots on Sartori street nearly opposite the new Masonic Temple. E. Mosk of Long Beach, who will immediately begin thereon the erection of a one-story business block. This will be divided into four fifteen-foot stores, and though the deal was only completed Wednesday, so many demands for store space have been made on the agents, Babcock & Jones, the latter are convinced that before the structure is completed the entire lower floor will be leased to new business houses.

In speaking of the deal, Mr. Jones, who made the sale of the two lots, said:

"Our client, Mr. Mosk, is a man who has made several investments in Calexico and Los Angeles, and who, in deciding to purchase in Torrance, said: 'I am convinced that business property is becoming so valuable and high-priced in Los Angeles and Long Beach that a return on the investment is problematical. On the other hand, it will not be long before building concerns in the larger nearby cities will be invading Torrance for tracts and lots on which to build where they know lessees will be readily found. It is on this account largely that I have invested here—Torrance has a great future, both residentially, industrially, and as an oil center, and I believe no mistake can be made by anyone putting their money into property here at this time.'"

## Crook's Evil Face Is Portrayed

One of the most desperate criminals ever jailed in the Ohio state penitentiary served as a model for the crook in "Skin Deep," Thomas H. Ince's latest picture production.

Some years ago Mr. Ince was visiting the Ohio state penitentiary. As he was leaving the place after his visit he encountered a party of officers who were bringing in a prisoner to begin service of a sentence. From the unusual size of the guard and the unusual vigilance of their manner, Mr. Ince knew at once that the man must be a very desperate character.

He never knew who he was. It was just a passing glance as he was leaving and the prisoner was being brought to the lockup like an animal, but the face left an indelible impression upon his mind.

When "Skin Deep" was being filmed the question arose as to the make-up of Milton Sills in the part of Bud Doyle. It was necessary to create a face which would be ferocious and dangerous; brutal and menacing; yet with a latent spark of good. Mr. Ince happened along as the director and leading man were debating the point.

"Sit down and give me the make-up box," he said to Sills. "I will make you over into a real portrait of a real crook."

With quick, deft touches he changed Sills' very handsome countenance into the face of the man he had met just slipping into the shadows of prison. The make-up is said to be one of the most remarkable ever portrayed on the screen.

This wonderful picture will be shown at the Torrance Theatre, Thursday and Friday, December 28-29, under the auspices of American Legion of Torrance.

## NOTICE TO BUILDING CONTRACTORS

Call for Bids for the Construction of Fire House and Jail.

Sealed bids addressed to the Board of Trustees of the City of Torrance, California, and filed with the City Clerk, will be received at his office in the City Hall up to the hour of 7 o'clock p. m. December 26, 1922, for furnishing the materials and labor for the construction of a firehouse and jail building for the city of Torrance.

Plans and specifications for the work are on file in the office of the City Clerk.

A certified check of ten per cent of the amount of the bid made payable to the City Treasurer of the City of Torrance must accompany each bid, guaranteeing that the successful bidder will enter into the contract and give the bonds required by law.

The right is reserved to reject any and all bids.

By order of the Board of Trustees of the City of Torrance.

December 12, 1922.

ALBERT H. BARTLETT,  
City Clerk.

Torrance merchants have complete stocks at low prices. Shop early!

## Xmas Edition Out Dec. 22

The Special Christmas Edition of the Torrance Herald will be issued on schedule time next Thursday. The response of the people of this city has been admirable, and it is through their cooperation that this magnificent Xmas number can be successfully published. Orders for extra copies are coming in by the dozens, and the City of Torrance will be greatly benefited by the extra circulation. Get your copy in early—Saturday or Monday—if possible. Remember, our capacity is limited, and the work of production must be spread over three or four days, at least, in order to assemble the advertisements and set the type.

A beautiful cover specially designed in Christmas colors on a high grade of book paper, has been printed for this issue, and is far superior to anything of its kind ever attempted in this city.

For your wonderful spirit of cooperation, please accept the thanks of the Herald.

## Find No Poor Kids In Torrance

After having secured from the generous-hearted residents of this city a substantial sum of money to be used for the purpose of making Christmas a day long to be remembered by the poor children of Torrance, the committee in charge of the humanitarian affair is confronted by the startling fact that in all of Torrance there is no poverty or want, and therefore no poor children.

This surprising situation where, among the hundreds of families and thousands of individuals there is absolutely none that is unable to afford either themselves or their loved ones gifts and holiday pleasures, is perhaps unprecedented, even in Southern California, the "land of plenty."

Surprised by the result of their exhaustive survey of the city, the Women's Club and others, who have been active in the movement, have decided that while there are no poor children, the little ones of the city will enjoy a community Christmas tree and the money raised for a philanthropic purpose will be used to decorate the tree on which will be placed a present for every child in the city and vicinity.

## Legion Dance December 30

The American Legion Auxiliary has decided to hold their holiday dance on Saturday night, December 30th. The decorations will be carried out in red and green. There will be favors and, as usual, good, mappy music. The last dance was an overwhelming success, and it's up to the people of Torrance whether or not these dances will be carried through the winter.

Remember the date—the Saturday before New Year's—December 30, 1922.

## Food Sale For Tomorrow

The ladies of the Evangelical Church Guild will give a food sale at Parks' store, Saturday, December 16, at 11:30 a. m. All articles that were left from the bazaar will also be placed on sale at this time. There are a few dressed dolls, fancy work, infants' wear, etc. Not very many of any one thing, so come early if you wish anything of that kind. Any of these articles will make beautiful Christmas Gifts. The ladies are making more home-made mince meat as the supply was inadequate before.

The Guild has the agency for the Dry Hand Mop, so anyone wishing to buy one of these fine mops may do so by calling Mrs. F. F. Parks. There will be some very fine home-made candy for sale, as well as some of those hand made baskets, which were on sale at the bazaar in Legion Hall.

## American Legion Auxiliary to Meet

There will be a call meeting of the American Legion Auxiliary on Monday, December 18, at 7:30, for the purpose of nominating officers for the ensuing year. This will be a very important meeting, and every member is urged to be present.

## Early Christmas Morning



## Petition Being Circulated Here

The petition addressed to the Civil Service Commission of Los Angeles and to the Board of Trustees of the City of Torrance, asking the appointment of B. M. Anderson for the position of Constable in Lomita Township, is now in the process of circulation. Anyone desiring to sign the petition may do so by calling at the office of Sharp & Johnston, Torrance Electric Shop, P. O. Bldg., Torrance.

## 4th District Meet at Inglewood

A well attended meeting of the Fourth District chambers of commerce was held last night in Inglewood that was attended by a representative group of business men from Torrance and other nearby cities.

The principal address of the evening was made by E. C. Hall of San Francisco, who has had more than twenty years' experience in chamber of commerce work, and who made a remarkable speech on "Community Planning and Service." The unmerger plan of the Central Pacific and Union Pacific was freely discussed, and later the endorsement of the Air Service resolution recently endorsed by the Torrance chamber, was secured by Mr. Gour-dier.

## Xmas Present For Firemen

Members of the Torrance Fire Department will be presented with 100 books of their Constitution and By-Laws, the gift of G. A. R. Steiner, broker, who ordered the pamphlets printed at the Herald office.

Buy in Torrance—and do it now.

## Receipts of Lumber Here Make Record

Lumber receipts at San Pedro harbor for this year will total approximately 1,000,000,000 board feet, which will break all previous yearly records.

Your Christmas Gifts bought in Torrance give double satisfaction. You get a varied selection and the prices are right. Shop early.

## Peace on the Hearth

(© 1922, Western Newspaper Union.)

THE Christmas bells were making their glad announcement again, but Toby Fowler was not in sympathy with them. "Peace on earth!" said he, "What peace have I on earth?" It wasn't that his worldly affairs troubled him, but a man may have a good job and a sum in the savings bank and yet find no peace in his house, and this was that dimmed Mr. Fowler's holiday season and made its gladness clash in his ears, there was no peace upon his hearth.

And, as a troubled home is like a rolled spring, or a splinter in the hand, sending on its turbid disturbance, or its pain, so there was no peace in his world, upon his earth.

The blame seemed to point to Mrs. Fowler, as though the difficulty might be in her disposition or her indigestion. There is a natural discontent that nothing can cure, a fault-finding ambition that nothing can satisfy, an ingratitude that never is thankful, a nagging nature that is never pleased, and his wife appeared to be possessed of all these in the estimation of Tobias.

But the root of the trouble lay deeper than the man's understanding of it. It was a lonely house. It was a silent house. It was an orderly house. There was no child in it.

And, as many discoveries and cures have been accidental, so Mr. Fowler blundered upon the remedy for his troubles rather than devised it. For it was for his own comfort rather than with the hope of stilling the home tempests that he brought in a lovely little boy on Christmas day and announced that he had adopted him.

He had been too uncertain of approval in the matter to have any conference about it first at home, but, after her first expressions of surprise, his wife did not leave him long in doubt, for the child found a place in her arms as one who belonged there. Not only to him, Mr. Fowler felt, but to them a child had been given.

It is amazing what solutions of trouble a little child can bring, what response meets its dependent clamor upon love, what joy ministers to its development, what peace is felt even amid its clamors for our self-forgetfulness! With a happy satisfaction in the midst of all its new cares peace had come to Mr. Fowler's hearth and to his earth.

For satisfaction—Trade in Torrance—and Shop Early!

## Stores Open Evenings Next Week

In order to take care of increased trade and to accommodate the people of Torrance and vicinity for Christmas buying, the retail merchants will keep open evenings next week, December 18-23, with the exception of the grocery stores, which will close at the usual hours. Some of those who will be open all evening are Rappaport's, Sam Levy, Smart Shoppe, Si Rappaport's Toggery, Paxman's, Torrance Hardware Co., Torrance Electric Shop, Geo. D. Parr Jewelry Co., the confectionery stores, drug stores, Ya Bennis, Box, Coker's Specialty Shop, and others whose lights will be seen burning.

## Peters' Brick Plant Is Sold

While the details of the transaction are unobtainable owing to the absence from Torrance of the principals to the deal, it is understood on good authority that the well-known Peters' brick yard, located in the southern part of Torrance, has changed hands, the new owner being Frank La Shell, a prominent manufacturer of brick and tile of Long Beach.

It is said that the deal which was consummated early this week involved several thousand dollars, and that the new owner will greatly enlarge the plant and include in the plant's output glazed, as well as common brick.

The new owner is credited with being one of the largest brick and tile manufacturers on the southern coast, with manufacturing plants located in several towns in Southern California. It is stated that Mr. La Shell will install a resident manager and double the number of employees, and that the output will be disposed of through the Long Beach and Los Angeles offices of the concern.

Martin C. Peters, the former owner, purchased the plant about a year ago, and in the interim has supplied Torrance and vicinity with a splendid quality of brick. What his future plans are is not known.

## ERROR BY HERALD

The Herald was in error in one of its columns last week when it reported the birth of a son to Mr. and Mrs. Si Rappaport. The new arrival was a daughter. Both mother and daughter are doing nicely.

## How Would You Like to Have Your Face Changed?

Bud Doyle crawled out of bed to the window. The weakness of a long illness had left him faint and trembling.

On his unsteady journey across the room his hand rested for a moment on the bureau. His fingers touched something cold and metallic. It was a mirror. By instinct his fingers closed upon it. Ordinarily Bud was not very much interested in mirrors. The police had always shown considerably more interest in his face than he had ever felt himself, but as he touched the mirror there did come to his mind a faint curiosity to know just what happens to a face when you fall out of an airplane upon it.

He took one look out of the window, then he lifted the mirror to the light.

What he saw almost stopped the blood in his veins.

The face that he saw in the mirror was not his face.

This, with the extraordinary event which followed, is one of the thrilling and dramatic situations in Thomas H. Ince's super-photoplay, which will be seen at the Torrance theatre for two nights, Thursday and Friday, December 28-29, under the auspices of the Torrance American Legion Post.

## "Skin Deep" Gets the O. K.

American Legion National Headquarters, Indianapolis, Indiana.

Mr. Thomas H. Ince, Culver City, Calif.

Dear Mr. Ince—The appeal you have made in your splendid picture, "Skin Deep," for the former service men of America certainly will go a long way toward awakening a full appreciation of the obligation to those who served. This is especially true of disabled men.

We want to thank you not only for this appeal, but the splendid cooperation you have given the Legion in its campaign for production of motion pictures that will inspire good citizenship and greater faith in our government and our people.

Sincerely,  
HANFORD MacNIDER.

## MUNICIPAL XMAS TREE DECEMBER 23

## Massive Tree Will Be Placed In Torrance Theatre

The spirit of Christmas is again being manifested in this city, and its expression will be seen on Saturday, December 23, at 2 o'clock in the Torrance theatre, when a massive Xmas tree, electrically decorated and lighted, will greet a thousand or more children of Torrance, and vicinity, under the age of 12 years.

Every child under the above age will receive a present from the Municipal tree. The affair is under the direction of the Woman's Club, who have appointed committees to care for the children. No parents will be admitted, except with children under 4 years, and then only one parent. This was decided upon because of the big crowd that will attend. Children are invited to come who live in Torrance, and between the Main street boulevard and the city limits west. There will be a short program and a moving picture, besides the presents—and it's all free.

The tree will be beautiful, with its electric lighting and laden with presents that will gladden the hearts of the little ones. An appropriate film will be shown and the surroundings will be in keeping, in every way, with the Kris Kringle season.

## Doble Steam Car Here "In Person"

The Torrance Garage was the center of interest Wednesday and Thursday, when the noted Doble steam car was brought from Los Angeles and exhibited to Torrance residents.

While the interest of mechanics and others has been acute since the advertising campaign began a week ago, it was intensified when the steamer itself arrived, and hundreds visited the showrooms to inspect at first hand the "marvel of the century."

Under the leadership of L. C. Kelley and a corps of male and female assistants large blocks of stock in the Doble Steam Motors Corporation have been sold to Torrance residents. Mr. Kelley considers it quite a compliment to the car that little or no argument on the merits of the steamer is necessary in the case of the skilled mechanics of Torrance, all of whom apparently see at a glance the fact that is acknowledged by technical journals throughout the country, that Mr. Doble has solved the problem of auto transportation.

## Business Men Donate \$150

The receipts of the "Merchant's night" at the Torrance Auditorium last Tuesday night a week ago amounting to over \$100, has been donated to the Municipal Christmas Tree.

## South Los Angeles Camp Visit Here

The Royal Neighbors Camp of Torrance held its regular meeting last Wednesday evening with the South Los Angeles Camp present, the officers of the latter camp being in charge of the work for the evening. Twenty-two visitors were also present from nearby camps.

The hall was beautifully decorated with white and purple, the lodge colors. Six new members were initiated into the order. Refreshments of salad sandwiches and coffee were served. The next regular meeting will be held Wednesday, December 20, the annual election. Officers and all members are urged to be present at 7:30 p. m.

## ELECTION OF OFFICERS

Trio Rebekah Lodge held election of officers last Wednesday evening. The following will be at the head of the lodge for 1923: Noble Grand, Marcella Brumpton; Vice-Grand, Ada Anderson; Recording Secretary, Josephine Johnson; Financial Secretary, Olca Davis; Treasurer, Estelle Gertzen; Trustee, E. E. Miller.

The variety of Christmas gifts on sale in the shops in Torrance is extremely pleasing to the eye and to the purse. Buy your gifts from Torrance merchants.