

THE TORRANCE HERALD
TORRANCE, CALIFORNIA

"TORRANCE MEANS BUSINESS"

"The Modern Industrial City" and "America's First Great Industrial Garden City"—10,000 in 1925

Published weekly at Torrance, California, and entered as second-class matter January 30, 1914, at the postoffice at Torrance, California, under the Act of March, 3, 1879.

OFFICIAL PAPER OF THE CITY OF TORRANCE
A Home Paper By Home People For Home People
THE "ALL HOME NEWS" PAPER

C. P. ROBERTS, Owner
SUBSCRIPTION RATES IN ADVANCE
One Year \$2.00
Single Copies 5c

A WORD TO THE WISE

We are approaching the holiday season once more, and Christmas will be here before we know it. And before a lot of people are ready for it.

Already daily papers and magazines reaching here are filled with tempting offers of holiday goods, and already those who are given to buying out of town or patronizing mail order houses are doubtless commencing to send their dollars so far away that they will never come back. In a way our own merchants are largely to blame for a good deal of this money leaving the community. The old habit of waiting until a few days before Christmas to advertise holiday goods—or any other bargains—is the very thing the big city stores and mail-order houses enjoy. They take advantage of the situation, start advertising early, and get business from right under the nose of the merchant who puts off advertising until the last minute. They get money that could be kept at home if holiday and fall and winter advertising was started earlier by our own merchants, and continued steadily.

The mail-order men are wise, because they have studied methods pursued by thousands of merchants in our smaller towns. They know that the advertiser who gets to the people first is the one who is going to rake off the cream of the business. So they start early, keep it up steadily, and win out. There is no good excuse for letting them get away with it this year. But the way to keep them from getting away with it is to start NOW, and advertise fall, winter and holiday goods—and don't stop as long as people are buying that class of goods.

JOBS AND JOBLESS

The number of people needing gifts to make Christmas a day of joy, and the many who are in dire need of food and clothing to relieve from hunger and cold, brings sharply to mind the fact that the poor, the unfortunate, and the jobless are with us in much larger numbers than it is comfortable to think of. At the employment offices men jostle one another as they crowd the doors waiting for a chance to earn a few dollars. Charitable organizations and public relief stations are overflowing with applicants for relief.

Without attempting to moralize over the matter, it is a fact which will be faced if we give it thought that in twenty years from now the jobless and the bread line will be made up of those who are boys from ten to thirty years old today.

The causes which brought those of today to this pass are operating to bring those of a few years hence to the same place. A proportion of the men are in such thoroughly unavoidable circumstances, sickness or disability of various kinds, but the great number owe it to themselves alone that they are jobless and poverty stricken.

How many of the crowd at the agencies today are able to do a first-class job in any line of work. How many have made it a point to be worth a little more than their wages to those who have employed them in the past? How many in boyhood have muddled their brains with cigarettes or a little later with whisky, or preferred the poolroom or the picture shows or the loafer's seat, or the immoral house to days of study in some useful line which would make them better carpenters, machinists or masons, and prepared them for a higher place when a vacancy occurred?

Who are those first to be discharged when dull times come, if not the man who watches the clock for fear of working a few minutes overtime, or who is a chronic shirk and grumbler, or who is inefficient through dissipation and comes on in the morning with aching head and shaky nerves?

Employers do not hire workmen as dolls and candy are given away at Christmas time, but for the one purpose of profitably using their work and skill in their business, and in proportion as this is satisfactorily furnished the job is secure. Men are not in the bread line who can earn \$1500 a year on a \$1000 salary. But the man who is getting \$3 a day and earning \$2.50 is on the road to it, unless he can live on his relations when work gives out.

The idea is utterly absurd that this can be changed by legislative enactment, or that the success of any political party will make all men of the same calibre in mind and body. Any scheme which would give every man the same "living wage" regardless of capacity or ability, is sure to fail, for to relieve men of personal responsibility which stimulates to individual effort would cause mental and physical degeneration. Ancient Rome went to wreck from rottenness of public morals when slaves did the work and the citizen fed at the public crib, and had nothing to do but attend the moving picture shows at the Coliseum.

THE FOUNTAIN OF YOUTH

The date at which we begin to grow old is not determined so much by the almanac as by the condition of the physical and mental machinery with which Nature carries on the various processes of life. If the production of vital force equals the expenditure, if the transmission of this force to its place of use in the body is unhindered, if the

MCKINLEY HOME VS. TORRANCE PLAYGROUND

McKinley put Torrance away easily two weeks ago, but did not succeed last week. Anderson did fine work in the box, fanning eleven men. For six innings McKinley did not touch Anderson for a run. On a few errors and several good hits the Playground team all but blew up in the ninth inning. Wayt replaced Anderson and succeeded in holding them down. The Playground team expects to play another game so as to break the tie. The game will be played at McKinley Home Saturday at 8:00 o'clock.
Winning pitcher—Anderson.
Losing pitcher—Steep.
McKinley—2 0 0 1 0 0 0 7—10
Torrance—5 0 0 2 0 0 4 0 0—11
Batteries—For Torrance: Anderson, Wayt, Reynolds; for McKinley: Steep and Cecil.

ARRIVE FROM OSHKOSH

Mr. and Mrs. Carl Oaks of Oshkosh, Wis., sister and brother-in-law of Mrs. A. W. Meinzer, arrived Sunday for an extended visit with Mr. and Mrs. Meinzer of the El Prado Cafe. They drove through and were on the road for three weeks. Mr. Oaks says he will return via Pullman.

If Back Hurts Begin on Salts

Flush your Kidneys occasionally if you eat too much meat.

No man or woman who eats lots of meat regularly can make a mistake by flushing the kidneys occasionally, says a well-known authority. Too much meat may form uric acid, which clogs the kidney pores so that they sluggishly filter or strain only part of the waste and poisons from the blood; then you get sick. Rheumatism, headaches, liver trouble, nervousness, constipation, dizziness, sleeplessness, bladder disorders often come from sluggish kidneys. The moment you feel a dull ache in the kidneys or your back hurts, or if the urine is cloudy, offensive, full of sediment, irregular of passage or attended by a sensation of scalding, get about four ounces of Jad Salts from any reliable pharmacy and take a tablespoonful in a glass of water before breakfast for a few days and your kidneys may then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush clogged kidneys and stimulate them to activity, also to help neutralize the acids in urine so it no longer causes irritation, thus often ending bladder disorders. Jad Salts is inexpensive and can not injure; makes a delightful effervescent lithia water drink, which everyone can take now and then to help keep the kidneys clean and the blood pure, thereby often preventing serious kidney complications.

elimination of waste is carried on so as to prevent clogging the machine, we have a good foundation for long life. If we add to this a due regard for the laws of health as to eating, drinking and rest, a sane restraint of the passions and appetites, a man may retain his youth until he is 40, his active manhood until 70, and the decrepitude of old age be still in the future at 80.

It is a fact, however, that the average man is at his best at from 30 to 40. So generally is this recognized that after 40 a man is increasingly handicapped as the years go by, preference being given for younger men by employers. Doubtless in very many cases the individual himself is to blame. Wrong habits of life, excesses of various kinds, degeneration of mind and body from alcohol and tobacco—these all have their effect in hastening premature old age. It is a proverb that "the decrepitude of age is a close relation to the follies of youth." But more than all these combined, old age is hastened by an interference with the supply of vital force which, originating in the brain, furnishes the motor power by which the various functions of the body are carried on. Because of this we find faulty digestion and elimination, a feeble heart and an erratic nervous system, but whose machinery for producing is heavily handicapped. Year by year the strain goes on—the man is growing old.

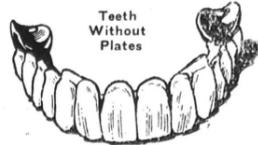
The greatest discovery which the twentieth century has thus far produced is the fact that, while there are many secondary or contributing causes which give to disease its different diagnostic features, the prime or first cause in a large majority of cases is found in this interference with the nerves between the various organs of the body and the brain.

The importance of this discovery has only been realized within a few years, but a knowledge of its value has been steadily growing as it has been put to a practical demonstration and a mass of testimony accumulated.

Practically, as the motor receives electricity from the dynamo through the wires, so each organ of the body receives its power to carry on its functions from the brain through the nerves. As a rule, when this connection is perfect the health of the organ is normal. When this is wholly or partly broken the organ ceases wholly or in part to do its work, and weakness, disordered action or disease ensues. It is a demonstrable fact that a large proportion of mental diseases are caused by a pressure upon nerves interfering with the nutrition of the brain—that a removal of this pressure is followed by recovery.

Today asylums and hospitals are closed to any but "regular" methods, but the time is coming when the public will be made to see that one of the greatest sources of human derelicts may be removed and countless men and women restored to a normal and responsible life. Then the question will be largely settled of what shall be done with the criminal, the insane, and the mentally unbalanced. Men will not be incapacitated by old age at 50, nor senile at 70, and the number who will be hale and hearty at 80 who will enrich the world by their ripe experience, will be greatly multiplied.

X-Ray Dentists



Our Prices Are Right

Immediate Service

TOOTH TALKS BY DR. DAVIS

Taking good care of our teeth is a matter that we must all attend to. We have no choice in the matter. Nature imposes this duty upon us and we have to live up to the requirements she asks of us or suffer a fearful penalty. Besides greatly marring our personal appearance and handicapping us in our daily meetings with our fellow men, the pain that decaying teeth cause is so excruciating that to willfully neglect this duty of having our teeth attended to is really the height of utter foolishness. Especially so when such well equipped establishments as Drs. Jelley & Davis, reliable dentists, exist. Scientifically prepared to solve any tooth problem that you may bring us. The latest methods known to modern dental science are in daily use in this office. The tried and proven ways of preventing pain that Dr. Davis has brought to a stage of perfection, have done much to eliminate the fear of the visit to the dentist. Come to Dr. Davis' office today and have your teeth filled—do not delay. Come today—for delay means decay.

GOOD PLATES THAT FIT—AS LOW AS \$10

If you need a plate, you want one that will fit well and at the same time look natural. We have the best plate maker in Southern California, a man who takes pride and care in his work. He matches the shade of your natural teeth perfectly and makes your plate so well that your most intimate friends cannot tell that it is artificial. And our prices for this high grade work are unusually low.

No matter how many plates you have had that did not fit—come to us—we guarantee you a fit.

FILL THAT CAVITY—\$1.00 UP

NOW—and don't let it grow so that later it will be impossible to save the tooth. Come to Dr. Davis today—we will clean out all the decayed parts of the tooth, treat it if necessary so as to prevent any future infection, fill with cement, silver or enamel, and do it painlessly and carefully, and at a price so low you will wonder how we can afford to do such skillful work for such a reasonable charge.

PAINLESS EXPERT EXTRACTING—\$1.00

We never advise extraction unless it is absolutely necessary, but when we do, we do it without one bit of pain.

CROWNS OF GOLD AND PORCELAIN

If the cavity in your tooth is too large or the tooth has decayed so that a filling will not take care of it, we recommend a crown. Our crowns are made of gold or porcelain. If you require a gold one, we make it of the best material possible, 22-karat gold, the best anyone can buy is what we use. Porcelain crowns are made to match perfectly the shade of the natural teeth you have. This kind of work properly done, as we do it, demands the highest skill on the part of the dentist, so as to obtain a perfect match. You will be pleasantly surprised when you find how moderate our prices are for this splendid work.

OFFICE HOURS FROM 11 A.M. TO 8 P.M.

EXAMINATION AND ESTIMATE FREE
DR. DAVIS of DRs. JELLEY & DAVIS
1035 Pacific Ave., cor. 11th, over California Theatre.
SAN PEDRO
L. A. Office—636 South Broadway

NOTICE TO THE PUBLIC

Torrance Now Has a

FIRST CLASS WELDING SHOP

IN THE REAR OF TORRANCE TRANSFER BUILDING
Corner of Border Avenue and 213th Street.

We Are Here to Give You Service

WELD ALL KINDS OF METALS

No Job Too Big—None Too Small
Give Us a Trial

Geo. F. Kirchner and Jack Hyde

**FOR YOUR CONVENIENCE
FREQUENT and DEPENDABLE
Service**

BETWEEN

All Important So. California Cities

Within a Radius of 75 Miles of Los Angeles

Save Your Automobile for Pleasure

Travel To and From Your Business
via Comfortable Cars of

**PACIFIC ELECTRIC
RAILWAY**

ASK YOUR NEAREST AGENT FOR INFORMATION

OUR CLASSIFIED ADS. GET THE BEST RESULTS