

ONE CENT SALE!

Opeko Coffee

A High-grade Blended Coffee, which makes an excellent drink. Start the day with a cup of Opeko Coffee.

This Sale
2 Lbs.
56c

IN THE NEW AUTUMN STYLES



This is among the very latest draped skirts. It has long tight sleeves, patterned in fine gold thread, with the new long skirt of soft black satin for early autumn wear.

THE CORSET BACK IN FAVOR

Adjunct to Milady's Wardrobe Returns After Several Years of Doubt and Hesitation.

It requires a careful analysis this season to reconcile several apparently diverse fashion tendencies in Paris, asserts a New York fashion authority. Athletics have become a routine part of the French woman's program. Much of this is doubtless due to pure love of sports, but when we reflect that those unable to compete in athletics nevertheless do physical exercises at home, we must seek a deeper reason.

Contrasted with the vogue for athletics, which makes for a complete freedom of motion, there has come a gradual but certain return of the corset. After several years of wavering hesitation, the balance has swung completely in its favor. It would be opening a time-worn subject to detail the many arguments in its favor, but not even its most enthusiastic adherent can claim that the corset is anything but superfluous as an athletic adjunct.

It is apparent that the new corsets tend to give an insinuating slenderness to a figure clothed even in the most bouffant dress. It is equally clear that exercise, be it competitive, as in tennis or golf, or merely healthful, as when done at home, also tends to the acquisition and retention of the slim-line silhouette. So East meets West, and the apparent caprices of fashion are merely surface mirages of an underlying consistency.

CRETONNE FROCKS WIN FAVOR

Right Fabric Not Only Popular in This Country but Strongly in Evidence in Europe.

The popularity of this season of bright cretonne is no confined to this country, for on the beaches and race tracks of Europe the use of brilliantly flowered material is generally evidenced among the well-dressed women. There are the sleeveless styles and elbow sleeve models, which are attractively cuffed with linen or bound with tape of white, black or one of the gay colors.

A cretonne hat to complete this costume for beach wear or for use on most informal occasions is worn in a close-fitting shape with a soft rolled brim, caught at one side with a flat bow or simple ornament of black or white. A dress of black and red figured cretonne with a poke bonnet shape hat of the same material, the girdle of the frock catching on one hip with black patent leather flowers, which are also set about the crown of the hat, has created a most unusual and attractive ensemble.

JEWELRY STILL HAS CALL

Bracelets, Bangles, Earrings, Beaded Belts, Among Decorations Women Must Have.

Jewelry still is extensively worn, both during the day and with evening attire. Jeweled bracelets in color and in black-and-white effects are very fashionable, and are worn, six or more at a time.

Wide, jeweled bangles, half to three-quarters inch in width, again are in vogue, and heavy carved gold bangles, copies of the empire and the ancient Roman period, are shown.

Earrings in long pendant effects, of jewels, jet and cut steel, are fashionable. Says Dry Goods Economist. Those in cut steel are frequently worn with steel-headed leather belts and purses to match.

Stocking Heels.
The heels of stockings will not wear out so quickly if you sew a piece of half-inch tape along the center seams, starting from the back of the heel. The tape should be about four inches long and care should be taken to keep it flat.

Thursday, Friday, Saturday October 5, 6, and 7

The Object of the Rexall One Cent Sale, which we hold twice a year, is to advertise Rexall Products. The goods sold in this sale are the same High Quality Merchandise that we carry at all times, and we are giving you the advantage of these low prices in preference to spending the money in other forms of advertising. The plan is to sell two of the same articles for the price of one, plus One Cent more. For example, you buy a box of Rexall Orderlies for 50c and by paying 1c more you are given another box.

REXALL HOUSEHOLD REMEDIES

- 15c Toothache Stopper 2 for 16c
- 50c Analgesic Balm 2 for 51c
- 50c Rexall Orderlies 2 for 51c
- 25c Carbolic Salve 2 for 26c
- 25c Charcoal Tablets 2 for 26c
- 60c Mustard Ointment 2 for 61c
- 25c Laxative Aspirin 2 for 26c
- \$1.00 Syrup Hypophosphites 2 for \$1.01
- 75c Rubbing Oil 2 for 76c
- 25c Cathartic Pills 2 for 26c
- 25c Glycerine Suppositories 2 for 26c
- 35c Cascara Tablets, 5 gr. 2 for 26c
- 35c Zinc Oxide Ointment 2 for 36c

PURETEST DRUGS

- 35c Aspirin 5 gr. 2 doz. box 2 for 36c
- \$1.00 Aspirin 5 gr. 100 bottle 2 for \$1.01
- 25c Zinc Sterate 2 for 26c
- 15c Epsom Salts, 8 oz. 2 for 16c
- 15c Comp. Licorice Po. 2 for 16c
- 20c Cream of Tartar 2 for 21c
- 25c Boric Acid 2 for 26c
- 25c Castor Oil 2 for 26c
- 15c Chlorate Potash tabs 2 for 16c

PANTRY SPECIALS

- 35c Symonds Vanilla Extract 2 for 36c
- 40c Symonds Lemon Extract 2 for 41c
- 30c Symonds Im. Cocoa 2 for 31c
- 30c Symonds Im. Chocolate 2 for 31c
- 35c Symonds Beef Cubes 2 for 36c
- 65c Opeka Tea 2 for 66c
- 55c Opeka Coffee 2 for 56c

RUBBER GOODS

Maximum Hot Water Bottles
Full 2-quart and guaranteed for one year.
This Sale 2 for \$2.26

Maximum Fountain Syringe

Made of the same material as the Water Bottle and bears the same guarantee.
Price this sale 2 for \$2.26

STATIONERY

Symphony Lawn stationery needed no explanation as it has been pronounced by all who have used it as the best at any price.
\$1.00 BOX This Sale \$1.01



CASCADE POUND PAPER
The Most For the Money Don't Overlook this Item.
40c pound pkg. 2 for 41c

LORD BALTIMORE BOX PAPER
Per box 60c 2 for 61c

Cascade Envelopes box of 50 35c Box 2 for 36c

Glenwood Envelopes 15c per pkg. 2 for 16c

Rexall Tablets Ruled or plain. 10c each 2 for 11c

LADIES HARD RUBBER COMBS
May be had in two styles, coarse and coarse and fine. Price This Sale 2 for 76c

BRUSHES

- 35c Tooth Brushes 2 for 36c
- 85c Hair Brushes 2 for 86c
- 75c Hair Brushes 2 for 76c
- 85c Cloth Brushes 2 for 86c

REXALL ORDERLIES

(Nationally Advertised) This is the only time Rexall Orderlies have appeared on a 1c Sale. We have only a limited supply.
50c 2for 51c

OLIVE OIL

Liggett's Imported Virgin Olive Oil. Full 12 1/2 oz. tall bottle. Highest quality. Regular price \$1.00 per bottle. During this Sale 2 for only \$1.01

GOOD FORM HAIR NET

This net is of highest quality and carefully selected. Standard Price 10c. This Sale 2 nets for 11c

SYMONDS' INN COCOA



This cocoa is made from the best Cocoa beans obtainable, by a special process. This Sale 2 for 31c

LIGGETTS OPEKO TEA



200 cups for 1 cent. Famous Oolong Orange Opeko. Mixed black and green. Regular price 1-2 lb. pkg. 65c. This Sale 2 Pkgs. 66c

TALCUMS



Bouquet Ramee
A large can of delicately perfumed Talc Standard price 50c. This Sale 2 for 51c

VIOLET DULCE TALCUM



25c can 2 for 26c

FACE CREAMS

- 30c Rexall Cold Cream 2 for 31c
- 35c Cream of Almonds 2 for 36c
- 50c Violet Dulce Cold Cream 2 for 51c
- 50c Rickers Cerate (Vanishing) 2 for 51c

TOILET WATERS

Beautiful packages of High grade Toilet Water, each containing the odor of the flower whose name it bears. Regular Price \$1.00. This Sale 2 for \$1.01

KLENZO TOOTH PASTE



Klenzo Dental Cream leaves that clean, cool taste after using Large tubes 50c 2 for 51c

REXALL SHAVING CREAM



Will not smart or draw the face. Men, you will appreciate the thick, creamy lather produced by Rexall Shaving Cream. This sale 2 for 31c

Rexall Shaving Stick

For those who prefer a shaving soap. This Sale 2 for 31c

TOILET GOODS

- 25 Klenzo Tar Shampoo 2 for 26c
- 15c Harmony Cream Soap 2 for 16c
- 25c Violet Dulce Soap 2 for 26c
- 50c Violet Dulce Cold Cream 2 for 51c
- 50c Syta Rouge 2 for 51c
- 25c D'Artagnan Rouge 2 for 26c
- 50c Syta Face Powder 2 for 51c
- 50c Violet Dulce Face Powder 2 for 51c
- 50c Violet Cerate 2 for 51c
- 50c Harmony Hair Tonic 2 for 51c
- 25c Violet Dulce Shampoo 2 for 26c
- 50c Harmony Liquid Shampoo 2 for 51c
- \$1.50 Bouquet Toilet Water 2 for \$1.51
- 25c Medicated Soap 2 for 26c

PERFUME

Intense Extracts in popular price packages. 50c 2 for 51c. \$1.00 2 for \$1.01

JONTEEL MANICURE SET

Our regular sized Jonteel manicure sets are to be had on this sale at \$1.50 each 2 for \$1.51

BOUQUET RAMEE FACE POWDER

An exquisite powder with a delightful odor. Regular price \$1.00. This Sale 2 for \$1.01. Soft Fluffy Velour Powder puffs 15c. This Sale 2 for 16c

1c Sale

Where Your Pennies do the Work of Dollars

Dolley Drug Co.

THE REXALL STORE
TELEPHONE 10

Torrance

California

1c Sale

Where Your Pennies do the Work of Dollars

TEXTILE MILL IN TORRANCE WAS PLANNED

What Does Torrance Need to Become City It Ought to Be?

Diversity in its industrial activities: because it is at present a "one job town."
A plain question, and a simple answer: the foregoing is a synopsis of conversations held in the Los Angeles offices of the late J. S. Torrance, three years ago; when that gentleman was discussing plans for developing the city he had helped to create; and being a man of action, when once a decision was arrived at no time was

lost in looking for the means for its accomplishment. The textile trade was selected as offering the solution of the matter. The purchase of raw cotton here on the spot; the importation of silk from Japan and China and of wool from South America and Australia. Manufacturing the raw cotton into piece goods and hosiery and turning the silk and wool into high priced imported goods, appealed to him as being the very thing needed to place Torrance in the front rank of industrial cities.

At that time however, the Industrial and Commercial world was in a state of uncertainty, following World War, inflation of prices and it was decided to postpone action long enough for these price conditions to correct themselves so as to avoid purchasing every thing necessary at figures which would necessitate a heavy writing down of assets when the inevitable drop came.
The lamented demise of Mr. Torrance took place however, just

when the time was arriving for putting his plans into execution; that his wisdom and foresight was in this matter, "as in most others" correct; recent events have proven fully. In the first place, the eyes of the industrial world are now turned towards this end of Los Angeles county as being the logical location for great developments. Again during these three years Los Angeles has stepped into the limelight as one of the principal cotton centers of the United States, the Palo Verde development will also bring thousands of the investing public to this section. These facts are self evident; but if further proof were needed a perusal of the Los Angeles Evening Express of Monday September 18th will disclose an account of one company recently formed here whose shares are at a respectable premium, even before a wheel turns in the mill; in fact while the equipment is still in transportation. That this can be duplicated on

even exceeded in Torrance is without question, the only doubt arising is whether or no there are sufficient men and women in the city and its vicinity enterprising enough to seize the opportunity which offers itself, an opportunity to make money for themselves and at the same time stabilize and enrich our city by providing regular and remunerative employment for the families of the thousands of men employed in our great steel industries who hesitate to settle definitely here in that account but who would do so if greater diversity of employment were offered.—A subscriber.

Wouldn't this be a wonderful world if they probed the railroad wrecks before they occurred.

Only the man who has gone with out a smoke for a whole day can appreciate the suffering of the girl who gets down town and finds she has forgotten her powder bag.

MAKING US THE GOAT

England is talking about canceling the debt owed to her by France. And we have right here in this country some people who argue that it is a noble example, and that the United States should follow the same course, and cancel the debts England owes us. It is a sort of chain affair. England forgives France, we forgive England. But the joke is that there's no one to forgive us. We'd be left holding the hot potato. We lent Europe money, and it came out of Liberty bonds. A lot of those bonds are held right here at home. And when those bonds mature we're going to have to pay them off if England doesn't. Which means that citizens of this community—of every community in the United States for that matter—are not apt to applaud any proposition that carries debt cancelling with it. We furnished money to prosecute the war—and then we sent over enough men to win it. Now we're entitled to the money we loaned—and we'll be a lot of suckers if we don't get it.