

—THE SECRET OF SUCCESS IN LIFE IS FOR A MAN TO BE READY FOR HIS OPPORTUNITY WHEN IT COMES.—Dieraeli.

OWN YOUR HOME

—TAKE RISKS. HE WHO TAKES NO RISKS TAKES NO PRIZES.—C. B. Forbes, Financial Expert.

THE Advertisers on this page, each of whom represents the best example of good citizenship, and all of whom are experts in the valuation of land in their respective communities can easily convince you, if you will give them the opportunity, of the REAL ECONOMY of owning your home — of being your own landlord — of being able to look about your house and lot, your half acre or acre of growing fruit or produce and saying: THIS IS MINE, COME RAIN OR SHINE, GOOD TIMES OR BAD, NOTHING CAN TAKE THIS, MY HOME, FROM ME AND MINE.

SAM SEELIG CO. TO PURCHASE STORE SITES

Due to Growth Grocery Firm Forms Realty Department

For the sole purpose of buying property for the big grocery concern from which it gets its name, the Sam Seelig Realty Company has been organized in Los Angeles and is now in operation.

The chief purpose of the new organization is to buy store sites for the Sam Seelig Company, which has just begun to reach beyond the borders of Los Angeles County.

One of the first things the new organization will do will be to select a site for a large warehouse and central office building to be erected in Los Angeles. This structure will have, it is planned, about 150,000 square feet of floor space and will contain the headquarters of the Sam Seelig Realty Company.

The officers of the Sam Seelig

More Celery Than Grown Last Year

Production of commercial celery is estimated by the United States Department of Agriculture at 22,339 cars, or 13 per cent more than the crop of 19,771 cars in 1921.

Of this total, Florida produced an early crop of 5493 cars of 350 crates each, with four to five dozen bunches per crate. Other States produced a late crop, the total of which is 16,846 cars of 180 crates each, with eight to ten dozen bunches per crate.

California leads with a crop of 5000 cars, followed by Michigan 4648 cars, New York 4327 cars, New Jersey 1150 cars, Ohio 875 cars, Colorado 590 cars and Pennsylvania 256 cars.

PROFITS IN GRAPES

A. W. Haydock, a rancher near Riverbank, recently contracted his ten acres of Alicante grapes at the rate of \$140 per ton. This will bring a revenue of \$11,200, it is estimated.

OIL FIELD ACTIVITIES

The Standard Oil company now has three sets of tools drilling in the Torrance field.

It requires six sets of tools to accomplish the work required by the Santa Fe Oil company in the Torrance oil fields.

There are now 24 oil derricks within and just west of the city limits of Torrance.

RECEIPTS SHOW GROWTH OF TORRANCE POSTOFFICE

The receipts of the Post Office for this year are 21% greater than for the corresponding period of 1921.

Realty Company are the same as those of the parent company, which are as follows: Sam Seelig, president; Edward Dale, vice-president and E. M. Selby, secretary. A. I. Stewart, however, will be actively in charge of the realty company. The office of the company is at 1325 Palmetto street.

In the last year and a half, the Sam Seelig Company has established 70 new stores. It now has stores in twenty-six towns and cities out side of Los Angeles. The company is preparing to open a store at Fullerton, which will be the first one outside of this county.

It is announced by officials of the company that a campaign of rapid expansion for the next two years has been planned, and in this the new organized realty company will play an important part.

People who do not own their own homes will tell you that the worst thing about paying rent is it won't stay paid.

Fine Apartment On Slightly Lot

While many rave over the fact that there has been no new factories built in Torrance for a decade, others who come here from afar see at a glance the vital need of the hour and argue for more homes to house people who already work in Torrance but who cannot live here because accommodations are at a premium. The latest addition along this line is Mr. Russell Magnum, formerly of Blanchard, Oklahoma. Having become interested in the development of this section through the efforts of Mr. Hines of the State Exchange Bank, Mr. Mangum purchased the large lot west of Judge Post's residence on Marcellina street. This magnificent and spacious lot is in the shape of a flat-iron and will become the initial building in what is presumed to be the coming apartment house district as well as bungalow courts.

Unofficial reports have it that a two-story building will be erected, magnificently designed, and furnished. The owner now has apartment houses in Oklahoma city and several business blocks at Blanchard, consequently he knows the game of erecting fine buildings. He is sojourning in the northern part of the state and will not return here for three weeks.

Advertising Pays Says Pres. Tatum

"Newspaper advertising is very effective in building up the real estate business," President C. C. Tatum of the California Real Estate Association declared in a new bulletin issued by the State Association.

"Hundreds of thousands of dollars are spent annually by realtors in California newspapers.

"The reasons for this outlay of funds are increased business and increased sales from advertising real estate in the press.

"California is the greatest real estate investment in the world, and the realtors realize full well the value of newspaper publicity and newspaper advertising."

NEW C. OF C. MEMBERS

New members of the Torrance Chamber of Commerce are as follows: Nick Mouzakis, D. Mouzakis, William Hankins, Matthew Bridge.

BUILDING PERMITS GROWING

So far this year there have been building permits issued in Torrance totaling \$241,550.

RESERVE YOUR JUDGMENT

The brain of Napoleon weighed exactly the same as that of an idiot who never even learned to speak, and Gambetta, the great French statesman, had a brain that weighed thirty ounces less than that of a congenital imbecile! So as Dr. Louis Cassamajor, points out in The American Magazine, you can't judge a man by the size of his hat.

Sewage Plant to Cost \$1,769,000

As an indication of the speed with which Los Angeles is preparing plans for the sewage disposal, City Engineer John A. Griffin was formally instructed by the Board of Public Works Monday to prepare plans and specifications for the first three sections of the proposed new sewage disposal system.

These plans and specifications will cover the ocean outfall consisting of a pipe line extending one mile into the ocean; the grading of the screening site at Hyperion and the construction of the treatment plant at Hyperion.

In a former report to the board, Engineer Griffin estimated that the foregoing three sections could be installed for \$1,450,350, whereas if the work were done under private contract the three sections would cost \$1,769,427.

Major Griffin's estimates follow: Cost of ocean outlet cast iron pipe with concrete protection, etc., \$910,740; cost of excavating for screening plant, \$133,400; cost of screening plant, including screens, \$260,000; incinerator and buildings, \$70,000; roads and miscellaneous structures, \$50,000; connecting conduits for existing outfall, \$26,210.

OIL COMPANY BUYS ACREAGE

It is rumored that the General Petroleum company, has recently acquired twenty acres of land lying north of Wilmington and one mile and a half east of Main street and that they have served notice on occupants of the land that they intend drilling within a short time. E. C. Mosley, a restaurant man one of the lessees of a portion of the property is said to have been notified by the company to vacate within ten days.

We read where New York crooks stole a patrol wagon. There is some talk in that city now of nailing down the Brooklyn bridge.

We've some fairly old citizens here but we doubt if any of them ever saw a one-man auto top that one man could operate.

Public Warned By L. A. Fire Chief

In observing Fire Prevention Week Fire Chief R. J. Scott Monday urged the people of Los Angeles to make the following fourteen points permanent rules of conduct:

- 1. Don't use makeshifts instead of proper fuses in your electrical circuits; the fuse is the safety valve of the system.
 - 2. Don't leave electric flatirons or other heating devices turned on while attending to something else.
 - 3. Don't look for a gas leak with an open flame light. You will be too sure to find it. Use an electric flash light.
 - 4. Don't use gasoline or other volatile liquids to remove spots from clothing, or for other purposes similar.
 - 5. Don't throw your lighted matches or smoking material where they can possibly cause fire.
 - 6. Don't smoke in bed; perhaps those guilty of this practice are too green to burn, but the beds are not.
 - 7. Don't let children play with matches or bonfires.
 - 8. Don't fail to have your defective chimneys and flues mended.
 - 9. Don't forget to have the soot removed from your smoke pipe; if not cleaned the pipe may overheat and start a fire when you operate the furnace.
 - 10. Don't neglect to protect walls, ceilings, and partitions from the overheating of stoves, furnaces and pipes.
 - 11. Don't put hot ashes into wooden boxes or barrels.
 - 12. Don't fill oil lamps or stove by open flame light.
 - 13. Don't let rubbish accumulate.
 - 14. Don't fail to keep a bucket of water and a bucket of sand in a convenient place for use in case of fire; they may save the lives of your family as they have those of others.
- "If people would only make these fourteen points permanent rules of conduct," says the Chief, "the power of the fire tyrant would be broken."

ALMOND PRICES

California almond growers will probably receive the biggest advance on their 1922 crop in terms of per centage of selling price that has been made by the California Almond Growers' Association in the history of the organization.

CALIPATRIA COTTON

Cotton acreage in the Calipatria section is estimated at 5000 acres, of which approximately 1000 acres is a voluntary crop.

GOOD RICE CROP

Rice mills at Colusa operated twenty-four hours a day to get the old crop out of the way and make ready for the new crop, which is new coming in. The rice yield in the Sacramento valley this year is well up to normal and will be worth about \$15,000,000.

FORTUNE IN COTTON

A load of cotton was received at Calexico from Lower California. This year's crop there is estimated as having a value of \$10,000,000.

This may be an awful country, but lots of people read those articles on how to live long.

If we ever go back to the farm we should bend our efforts to produce a cantaloupe that doesn't taste so much like a pumpkin.

That Fire

WHEN SODOM AND GOMORAH BURNED DOWN

Lot lost his home and practically all of his worldly possessions.

Don't be like Lot and a lot of other folks, and lose all you've got—When all you've got burns up when your house burns down

SEE

L. J. Hunter

Today and Get That FIRE INSURANCE POLICY

He Can Insure YOU RIGHT

LOMITA, CAL.

ATTENTION, WORKING MEN!

We will build you a 4-room MODERN BUNGALOW on lot 50x100 feet in Harbor City; close in, for

\$3,600

\$200 Down; Balance Easy Monthly Payments

Pacific Realty Company

Phone 1498 927 Pacific Ave. San Pedro

For Sale — Homes

\$2500 and upwards—cash or on 10% payments—\$10 to \$15 per month.

For Sale—Lots

\$600 and upwards—small payments down—monthly payments same as rent.

GENERAL INSURANCE

J. W. WELTE

2841 BRETHREN ST. LOMITA

SAN PEDRO IS GROWING

WE NOW HAVE LOTS ON PAVED STREET, ONLY \$750.00. \$75 DOWN, BALANCE \$10 PER MONTH

WICKHAM REALTY CO.

710 Pacific Ave. Phone 242-J

—ONE - FOURTH ACRE—

and small house \$900. \$380 Cash Balance \$10.00 per month

GARDENA REALTY CO.

GARDENA CALIFORNIA

Real Estate

For Lomita Property and Information See J. A. Smith, Original Tract Agent.—The Man who spends all his Time and Money to Make Lomita Property More Valuable. Telephone 179-J-11, Lomita.

—A SLIGHTLY SITE—

—FOR SALE:—One of the most slightly sites in Lomita: 4-room modern house, absolutely all conveniences. Corner quarter acre, garage, fruit trees, flowers and shrubs. \$4200. \$500 down; \$30 per month including interest at 7 per cent.

W. A. RENN

Res. 2108 Weston Ct. OFFICE: Weston & Narbonne
PHONE: 177-J-11 PHONE: 177-R-3

LOTS! LOTS! LOTS!

on NARBONNE AVENUE

Near Business Section of the town—No better place to plant a few dollars in a real investment. The best of lots on the best of terms.

W. A. Teagarden
SERVICE

1162 NARBONNE AVENUE LOMITA, CALIF.

If you want information regarding Dominguez Land Corporation property—1100 acres leased Oil Land; 700 acres unleased, with good oil prospects; business and residence property or manufacturing sites in Torrance—Call on

G. A. R. STEINER, Broker
DOMINGUEZ LAND CORPORATION
Main Office, Torrance

WANTED

ACREAGE FOR SUBDIVISION

Near Torrance, Lomita or Harbor City
We also buy lots in Harbor City

Preston & Dorland

Harbor City

BARGAIN FOR CASH

Level 50x180 back to alley with gas on Redondo Blvd. at BARGAIN for cash and two other real bargains in same vicinity on payments.

C. A. BRUNZELL

Cor. 25th St. & Gov. Ave. Harbor City

A REAL BARGAIN

Six-room house with garage and fruit on lot 50x135, \$2600. \$1000 down, balance \$25 mo.

OSCAR LAMPMAN

Phone 155 Gardena

—Cement Contractor—

Sidewalks Laid, Foundations Raised, or Any Cement Work

GEO. H. FOLEY

COR. POPPY & CYPRESS STS. LOMITA

TWO SNAPS

2 1/2 ACRES NEAR TWO BOULEVARDS
Gas, Water, Street Lights

\$1200 ACRE: 1/2 CASH — WORTH \$1800 AN ACRE
Lot 120x187. Small 3-Room House, \$1600; \$600 Will Handle

Phone 1041 E. STURDEVANT Gardena

Torrance General Insurance Agency

Real Estate & Insurance

All Propositions Treated in Confidence

A. H. Barflett H. H. Dolley
L. O. Stevens, Mgr.

1211 El Prado Phone 130-W Torrance