

**Right Soaps  
Perfumes  
Rubber Goods**  
at the



**Right Soaps  
For the Bath**  
We take especial pride in the choice selection of soaps for the home. All chemically pure and tested.



**Perfumes  
For Milady**  
The delicate fragrance of our splendid perfumes adds freshness and brightness to one's makeup. These are Perfumes that delight. Our stock includes all brands.



**For Every Home  
Rubber Goods**  
We have an excellent stock of Rubber Goods, Sponges, Hose, Sponges and Drug Accessories. Everything that is required for one's comfort and cleanliness. Priced as low as the quality permits.

**WE GIVE S. & H. GREEN TRADING STAMPS—  
DOUBLE EVERY WEDNESDAY**

IT'S A PLEASURE FOR US TO SERVE YOU

**Beacon  
Drug Store**  
TORRANCE  
PHONE 180  
We will deliver your order if you cannot come to the store.

**TORRANCE PERSONALS AND PASTIMES**  
Comings, Goings and Doings of Folks Hereabouts

Mr. and Mrs. Frank J. Madden of Gramercy avenue are driving a new Essex coach.

Mr. and Mrs. Joseph R. Perry were dinner guests Sunday of Mrs. E. Shearer of Los Angeles.

Mr. and Mrs. W. C. Hayden have moved from Portola avenue to Arlington avenue.

Mr. and Mrs. R. J. Richhart of Gramercy avenue spent Sunday with relatives in El Monte.

Mrs. Thelma Reineman of Andree avenue visited her daughter Dorothy at Pasadena Sunday.

Mr. and Mrs. Arthur Finster of the Beacon store were guests of Long Beach friends Monday evening.

C. M. McKenzie left this week for a ten days' business trip to Santa Barbara.

Mr. and Mrs. E. A. Thompson and Mr. and Mrs. M. H. Thompson, of Andree avenue, enjoyed a trip to Santa Fe Springs.

Mr. and Mrs. R. G. Tomkins and Mr. and Mrs. Henry Moe were guests of Los Angeles friends Sunday.

Mrs. C. D. Pennington and son, Alfred Lee, and Mrs. John A. Bowers Sr. were guests of Los Angeles friends Sunday.

Mr. and Mrs. L. J. Acree, Mr. and Mrs. C. J. Dexter, and Mrs. M. L. Acree picnicked Sunday at the Acree cabin site above Glendale.

Mrs. C. M. Blue of Council Bluffs, Ia., is the guest of her daughter, Mrs. J. W. Watkins, of Keystone. Mrs. Blue will remain in Southern California for the winter.

Mr. and Mrs. Jack Roberts and Mr. and Mrs. O. W. Von Hagen, of Los Angeles, were recent dinner guests of Mr. and Mrs. W. C. Von Hagen.

Mr. and Mrs. R. J. Rogers of Andree avenue were guests of friends at Orange Sunday.

Mr. and Mrs. Earl Babcock and daughter and their cousin, Miss Allway, spent the week-end at San Diego.

Paul Harstad Jr. was among the kiddies who enjoyed Bullock's wonderful Halloween party, given last Saturday.

W. D. Gray, Batesville, Ark., writes as follows:

**50  
GOOD  
CIGARETTES  
10¢**

**GENUINE  
"BULL"  
DURHAM  
TOBACCO**

"I purchased several cakes of RAT-SNAP from Erwin-Craig Hardware Company, this place, and find same the most effective exterminator of mice and rats I have ever used. As far as I have noted, there is no odor connected with use of RAT-SNAP. This is the first testimonial I have ever given for any preparation of any kind. I feel after using your RAT-SNAP it is worthy of commendation." Three sizes, 25c, 65c, and \$1.25.

Sold and guaranteed by Beacon Drug Store and Torrance Hardware Company.

To know how good a cigarette really can be made you must try a

**LUCKY STRIKE**  
"IT'S TOASTED"

Mrs. Erma Jensen of El Monte was a week-end guest of Mr. and Mrs. W. C. Hayden of Arlington avenue.

Mr. and Mrs. John Hemmi attended a banquet given by the Amaranths of Anaheim Tuesday evening.

Mrs. C. D. Pennington and her brothers, John A. Jr. and George Bowers, attended a Halloween party given Tuesday evening at the home of Mr. and Mrs. Harry Cable of Los Angeles.

Miss Ethel Watkins of Long Beach spent the week-end at the home of her parents, Mr. and Mrs. J. W. Watkins.

Recent guests of Mr. and Mrs. Ed Parr were Mr. and Mrs. E. Walsh and Mrs. C. R. Anthony of Los Angeles.

Mr. and Mrs. Harry Bodley spent Sunday with Mr. and Mrs. Marvin McRay of Sawtelle.

**YOUR ATTENTION**

Extra Values

**Friday and Saturday Only**

**10 Per Cent**  
Discount on All Poiret Twills, Serges and Brush Wool Sweaters

Many Styles and Colors to Select From

**Pauline**  
Ladies' Wear

Brooks Bldg. Torrance

**Pre-Holiday Clearance Sale**

NOVEMBER 3RD TO 17TH, INCLUSIVE

In order to make room for our Largest Holiday Display every article in the house will be sold at great reductions

**Below Are Listed A Few Of The Many BIG VALUES We Are Offering In This Sale**

<b>RUGS</b> Wool Fibre 9x7 ... \$6.95 9x9 ... \$7.85 9x12 .. \$9.00	<b>RAG RUGS</b> <b>79c</b>	<b>BABY CARRIAGES</b> All Colors Full Size \$21.75 and \$25.75	<b>GAS STOVES</b> 3 Burner \$19.75 4 Burner side oven \$35.00
<b>42-Piece Dinner Sets</b> While they last <b>\$9.85</b> Per Set	<b>Mattresses</b> 40-lb. \$9.75	<b>Glasses</b> Thin Blown 6c Each	<b>WINDOW SHADES</b> Green and Tan 65c and 75c
			<b>CUPS AND SAUCERS</b> Just a Few Left 2 Pair 25c

**15% Reduction on All Reed Furniture**  
**10% Reduction on All Grass Furniture**

**Chas. Elman**  
The Store of Quality  
1214 El Prado

**FURNITURE COMPANY**  
Phone 105-J