

Cooperative Spirit Shown On Every Department

"Let Me Help" epitomizes the wonderful co-operative spirit shown today in the opening of the fourth annual Torrance fair that bids fair to pass into local history as not only the best exhibition ever held here, but to a mark to shoot at in the years to come.

From General Manager Keeran, and his able assistant, H. D. Pottinger, secretary of the Torrance Chamber of Commerce, to the boy who sprinkled the fair site, everyone seems intent on helping his neighbor, and this spirit of comradeship is one of the outstanding features of the exposition.

Let an exhibitor, however busy with his own problems relative to the installing of his display, discover that his neighbor needs assistance in erecting his booth or arranging his exhibit, and his own troubles are forgotten and the query, "Can't I help?" is followed by instant assistance.

Despite the many handicaps under which the merchants and chambers of commerce have labored in getting together their exhibits, this spirit of helpful assistance has enabled everyone to complete his or her display for the opening day.

APPRECIATION.

I take this opportunity to publicly thank those who voted for me for Fiesta Queen.

MARY ROBERTS.

After you have read this paper—pass it along.

Torrance Fiesta, August 15-19

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Arroyo Seco Landslide Maroons Automobiles

Pasadena, Aug. 15—Had it not been for the early hour at which it occurred, a landslide in the Upper Arroyo Seco probably would have claimed a toll of lives Sunday. Forty to fifty tons of earth and rock fell over the Arroyo Seco road at 9:30 a. m.

The slide was about one mile south of Oak Wild, a mountain resort. Several automobiles were marooned until the roadway had been partially cleared Sunday night. It will take several days to clean away all the debris.

Cannery Pack This Year Makes Record

On the basis of business since the beginning of the year, the California Packing Corporation will dispose of between 35 and 40 per cent more cases of canned goods this year than during the last fiscal year. The total sales of all canned goods to date exceed the total of the entire year ended February 28, 1922. Indications point to the largest pack on record for the current fiscal year.

The dried fruit business, an important part of the total, shows a large improvement over 1921. In some cases the amount of dried fruits contracted for by the California Packing Corporation this year was over 100 per cent ahead of 1921 contracts. The asparagus pack was more than double that of last year and has been all sold at advanced prices.

The price question was the reverse of last year, when the problem was to sell goods to the best advantage in a more or less unstable market. The market this year for the company's products has been a rising one.

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