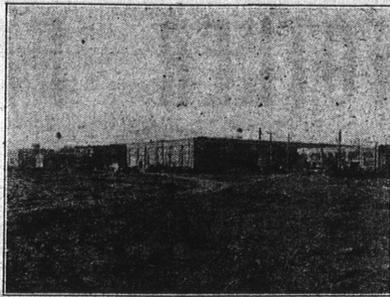
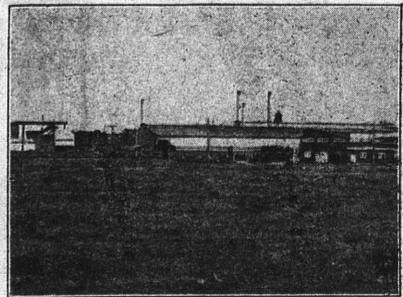


Torrance

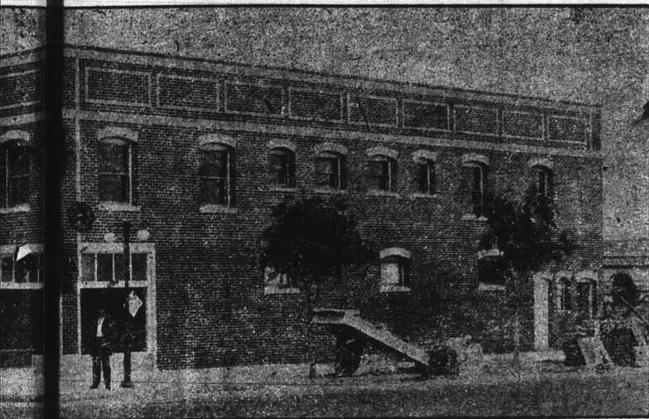
The Modern Industrial City



PACIFIC ELECTRIC SHOPS, TORRANCE



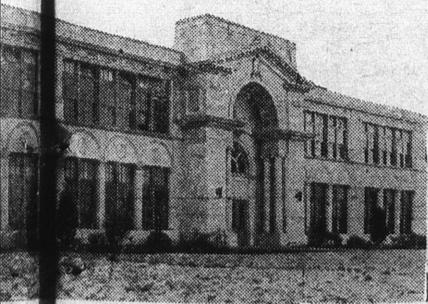
LLEWELLYN IRON WORKS, TORRANCE



BUSINESS BLOCK IN TORRANCE.

As a factory and manufacturing center we are in the front rank of Southern California cities, offering a livelihood to thousands of new citizens who may seek a home in our growing city and the established fact that we have under foot a vast wealth of the black gold of commerce is drawing business our way, pointing clearly to the future for a large growth in every line of manufacturing.

... here for each and every man in
 ... spirit of civic pride is soaring to new
 ... ing is becoming rooted in every citi-
 ... e destined to become a great city,
 ... the star that tells us that the day of
 ... is at hand.



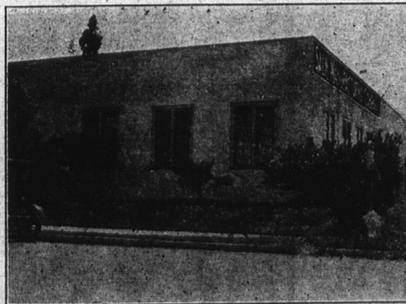
... re magnets that furnish the strong-
 ... ily from the east and middle west.
 ... chow has gone far and wide and
 ... ol system now in the making we
 ... on is a seat of learning.

Definition

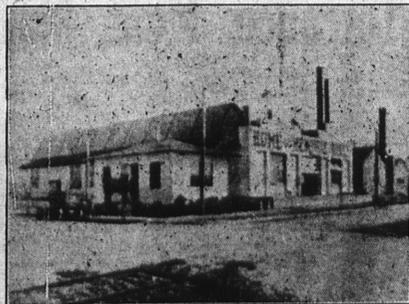
—a Chamber of Commerce is an organization through which public-spirited citizens in a community may express themselves collectively on questions of community welfare, and through which they may make their collective desires effective. It is based upon the well recognized principle that more can be accomplished by working together for a common purpose than by individual effort.

The Chamber of commerce does not attempt to usurp the functions of local city government, but co-operates with and assists government and all other proper agencies authorized for special purposes. Its work is to ascertain what the local problems are, formulate plans for their solution and then proceed to solve them. The problems as ascertained and determined upon form its program of activities, and committees are appointed to make the program effective—to improve conditions found to need improvement and to eliminate evils found to exist. In order to attain its maximum efficiency, the organization should have wise counselors, aggressive leadership and enthusiastic workers.

As the welfare of business, namely, agriculture, industry, commerce and transportation, is closely interwoven with that of the community, most of whose members are engaged in business of one of these sorts, the chamber of commerce does not confine itself to civic affairs alone, but gives a large part of its efforts to improving business conditions. It endeavors to increase production and purchasing power in the tributary area of the town and to bring trade from outlying districts, improve marketing facilities, increase and improve the means of transportation in that territory, to study and apply improved merchandising methods, expand manufacturing, bring about better industrial relations, better relations between the rural business man or farmer and the town business man, extend markets, and many other practical matters of interest to the business welfare of the community.



SAL M MANUFACTURING CO.



HENDRIE RUBBER TIRE CO.