

Fiesta Daily Edition

Torrance Herald

TORRANCE, CALIFORNIA, AUGUST 15, 1922

Don't Miss It For Nobody! Queen To Be Chosen at 9 o'Clock Tonite

State Exchange Bank Opens For Business

Many... Congratulations and Flowers Received by Officials

Quite in keeping with the opening of the Fourth Free Fair and with the spirit of progress that seems to have taken possession of Torrance and vicinity, the State Exchange Bank, that has been for several weeks in the formative state threw wide its doors Monday and invited residents of this section to an informal reception that was accepted by hundreds of delighted citizens.

From near and far they came and those who were unable to attend in person sent letters or telegrams of congratulations, many of the latter coming from all parts of Southern California, while scores of friends of the bank's officers and directors sent magnificent floral messages.

Among the latter was a handsome wicker vase containing a mass of choice flowers from Mr. and Mrs. F. G. Walling, while James W. Post, president of the Torrance National Bank paid a compliment to his brother bankers with an immense bouquet of roses.

Others that remembered the opening date and sent floral remembrances were Security Trust & Savings Bank of Los Angeles; Mr. and Mrs. Chas. Mollohan of Long Beach; Mr. and Mrs. O. M. McCartney of Beverly Hills; Mr. and Mrs. O. B. Ker of Long Beach; Mr. and Mrs. D. Warren of Long Beach, and Mrs. Oletha J. Stevenson of Torrance.

First to pay the new institution the compliment of their patronage was Mrs. H. D. Pottenger, wife and assistant of Secy. Pottenger of the Torrance Chamber of Commerce and Harvel Huttenfelder of the Willard Battery station of this city.

While the opening day was devoted largely to the informal reception of the guests there were many deposits made with every indication that the institution will take a rapid lead in matters financial in this vicinity.

NOTICE

City officials advise all who leave home to attend Fiesta evenings, to leave light burning in house and curtains up so that the police can watch your house.

Queen Contest Closes Tonight

One of the main features as in other years is the Queen Contest, which already is at fever heat. Miss Virginia Watson, the candidate of the Union Tool Company; Miss Ileen Straub, fostered by the Pacific Electric Shops, are running neck and neck, and if they falter for a minute Miss Dot Coker, the Merchants candidate and Miss Mary Roberts, the Independent candidate are close enough to be dangerous. The interest in this year's celebration promises much in the way of success and with the merchants as well as the citizens in perfect harmony, Torrance is going to provide a great week of pleasure for her visitors week of August 15-19.

And once upon a time a gathering in a man's home was called a party, even if they didn't serve anything but lemonade.

Very Attractive Displays Shown at Annual Fair

The activity and the care that Torrance is displaying in the building of her fourth annual fair, August 15-19, assures the visitor at least that it will be worth while to spend at least a day in Torrance during this time.

There are over 100 exhibitors, with over 48,000 feet of canvas already assigned them. Many exhibits are working models of their manufacturers and the various kinds of exhibits will make it most interesting to all in attendance. One merchant, the Rappaport stores will put on a miniature fashion show of their own, displaying gowns, with living models, and the ladies will find much in the way of creations that is new. The men, of course, will only be interested in the price of them, and whether they would be more interested in the hundreds of new model automobiles that will also be a great part of this exhibition.

Big Fair Parade Thursday Afternoon

Torrance is to have a parade. This was definitely settled today when J. J. Jessup, city engineer, was induced to take charge of the details of the affair that is to take place Thursday afternoon in connection with the fair. Fair people and business men are

Exciting Contest Is at Fever Heat

As in past years the younger set of Torrance as well as the employees of the many industries are most interested in the Queen's Contest.

The votes go away up in the thousands and at 9:00 o'clock tonight, when the contest will close and a new queen chosen, the most exciting moments in the lives of these four pretty girls will have arrived. The Union Tool Company is behind Miss Virginia Watson, and the Pacific Electric is backing Miss Ileen Straub, and a bitter contest is on. On the other hand Dot Coker the merchants' candidate and Miss Mary Roberts, who represents the independents are running so close that one faltering step from the leaders will find them right in front. This is one of the closest contests in years and anybodys race up until 9:00 o'clock tonight—when a big surprise will be pulled.

On the many special days, during the Fair other big amusement features will be on the program.

Fair Exhibitors Show Spirit of Helpfulness

Tonight is Torrance Night and all of the home folk are planning to come out and welcome the thousands of visitors who will help usher in the Fourth Annual Free Fiesta. There will be plenty of music and fun every minute and the exhibits are fine. A variety of splendor is raging in all the tents never equalled before at a Torrance Fair.

pleased to know that Mr. Jessup has consented to plan and carry out the parade, as with his knowledge of such things and years of experience as an organizer the affair promises to be one of the events of the fair week.

While the details of the parade are not all settled Mr. Jessup announced this afternoon that it would take place Thursday afternoon at about 4:30 in order to permit employees of the Union Tool company to take part both in the parade and as spectators. The parade will form in front of the school house but the line of march has not yet been definitely decided.

Valuable cash prizes will be offered for the handsomest floats and it is expected there will be many entrants.

Full details of the affair will be published in this paper tomorrow. In the meantime those interested should see Mr. Jessup at the City Hall.

EXHIBITS IN C. OF C. TENT CREDIT FAIR

"Pull Together" Spirit Shown in "Boost" Displays

Early on the scene and with a most attractive display and one that would be a credit to a much more extensive exposition, the various chambers of commerce of neighboring towns were in full swing entertaining visitors today.

The chambers of commerce tent, more than one hundred feet in length is located at the extreme south end of the grounds. As the visitor enters he is directly opposite the large display of the Lomita Chamber of Commerce and Business Men's Association.

On the left are three booths, thrown into one that contain the unique display of the Los Angeles Harbor and Wilmington Chamber of Commerce a life-sized model of a passenger-carrying airplane mounted on a Ford chassis. So startlingly realistic is this Midget flying machine that many mistake it for the real thing.

Next to Wilmington is Redondo Beach and then comes Inglewood to be followed by the handsome display of Long Beach in its oak-enclosed booth whose walls are covered with handsome photographs of the beautiful homes, business blocks and factories of our sister city.

The Gardena Valley Chamber of Commerce that includes Gardena, Strawberry Park and Athens is well located and the display a credit to that progressive community.

At the South end of the large tent is the reception and rest room with comforts for the tired sight-seer or the visitor who desires information.

To the right of the rest room is one of the handsomest exhibits in the tent, that of the Atchinson, Topeka & Santa Fe railroad. At great expense and trouble this road has installed a handsome working model of one of their passenger locomotives measuring more than ten feet in length and complete to the most minute detail.

To the left of this interesting booth is the magnificent display of the Palos Verdes Project about which will be gathered thousands of tourists and prospective homeowners whose many questions will be answered by a corps of officials of the great "city planning" enterprise.