

ATTEND BIG EASTER HUNT

Of all the good times enjoyed by kiddies, little Russell Harris of Vista Highlands spent one day of pleasure in Lafayette Park in Los Angeles on Saturday, April 15, where there were hundreds and more little kiddies enjoying the big Easter hunt given by the Juvenile Protective Association of Los Angeles.

As it was the first Easter hunt little Russell ever attended, we might as well say that it was much curiosity to him as well as an enjoyment.

POSTAL IMPROVEMENT WEEK.

May 1 to 6 has been designated as "Postal Improvement Week" throughout the United States and all postal employes are urged by the department at Washington to carry out the spirit of that week to every detail of the service in the postoffice.

Postmaster Gourdier is in receipt of extensive data that it is hoped every office will acquaint themselves and do everything to improve their office. A great part of this literature was submitted to the Herald for publication but its scope is so exhausting that only excerpts here and there were gleaned for the issue.

Membership in Civic Organizations Offer Opportunity for Postal Education, Says Third Assistant.

I appreciate the opportunity of communicating with postmasters and other postal workers through the Postal Bulletin in this somewhat unusual way. To depart from the regular routine notices published from day to day which are, of course necessary, is indeed a pleasure, and I hope to be permitted the further pleasure of speaking to many of you personally in the future.

- 1. To avail ourselves of every opportunity to acquaint the public with postal facilities.
2. To spare no effort to improve ourselves in the performance of our duties.

I shall not make any extended statement as to how we can educate and acquaint the public, nor in what way we can improve ourselves in performing our various duties.

Standard Price 1 pound 50c
This Sale, 2 pounds 51c
REXALL SHAVING CREAM
Produces a thick creamy lather. Will stand upon your face throughout the shave.

BIRTHDAY PARTY

A very pleasant event took place at the home of Mr. and Mrs. F. H. Clark of 1731 Andree street on Saturday evening, when their little daughter, Hazel, entertained a number of her friends in honor of her twelfth birthday.

Nellie Middleton second prize for a recitation. Vera Davis won the prize for finding the most eggs in the Easter egg hunt. At 9:30 the jolly young folks sat down to a table and were introduced to a birthday cake and other dainties.

WISH WE WERE GOING, TOO

Mr. and Mrs. L. B. Collins of South Cypress street will leave on April 23 on a three months' camping trip through California, Oregon and Washington.

PRINTER WAS PEEVED.

Charley Harris, of Fort Worth, Texas, a friend of Mr. Nubbiners, in the printing business, got slightly peeved at a letter from a doctor who wanted bids on several thousand letter heads, different sizes, different grades and different colors, and wanted the printing form held standing.

"Am in the market for one operation for appendicitis. One, two or five-inch incision—with or without nurse. If appendix is found to be sound, want quotation to include putting same back and canceling order.

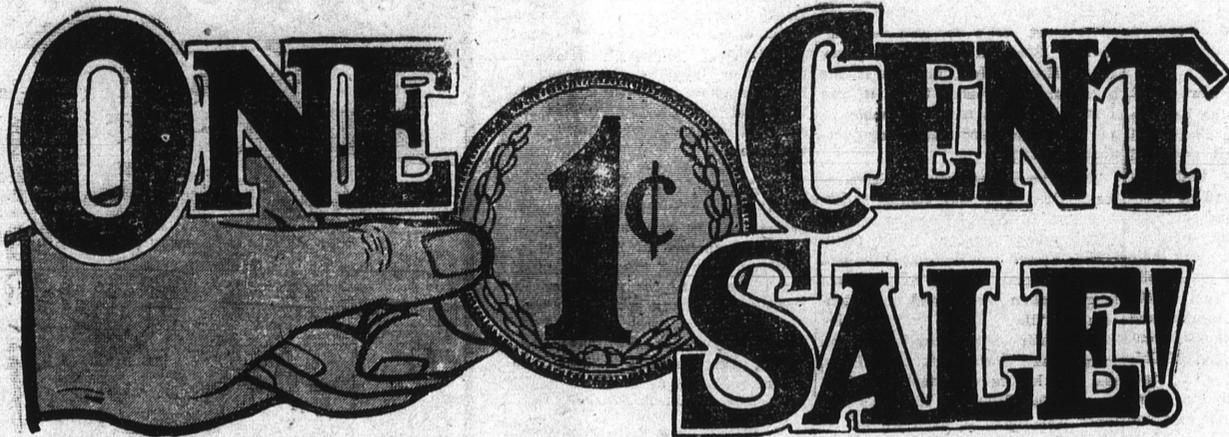
"HARDWARE" CONVENTION.

The retail hardware dealers' convention will be held in the Masonic building of Hollywood April 25-26. Governor Stephens will be present and will precede a host of other brilliant speakers in dealing with conditions throughout the state that confront the retail merchant.

THE FIRST NEWSPAPER

It seems queer to think of a time when there were no newspapers, when the news was circulated wholly by word of mouth.

The first formal change in the circulation of news came with the appearance of news-letters. The earliest of these is said to have been the Acta Diurna (Daily Happenings), issued at Rome in 691 B. C.



Opeko Coffee

This is a blend of High Grade Coffee, roasted and packed by the latest machinery. A superb drink and a wonderful value.

This Sale Two Pounds 56c

Symonds Inn Cocoa



Made from the pure cocoa beans Unexcelled in quality. Without any adulteration.

Standard Price one Package 30c
This Sale, 2 Packages 31c

Household Remedies and Toilet Goods

- 50c Analgesic Balm 2 for 51c
35c Baby Laxative 2 for 36c
25c Charcoal Tablets 2 for 26c
\$1.00 Cod Liver Oil Emulsion 2 for \$1.01
30c Compound Mustard Ointment 2 for 31c
\$1.25 Iron Cascara Tonic & Celery 2 for \$1.20
25c Laxative Aspirin Cold Tablets 2 for 26c
25c Little Liver Pills 2 for 26c
\$1.00 Nux and Iron Tonic Tablets 2 for \$1.01
50c Pile Ointment 2 for 51c
\$1.00 Syrup of Hypophosphate Compound 2 for \$1.01
15c Toothache Stopper 2 for 16c
35c Cream of Almonds 2 for 36c
45c Shaving Lotion 2 for 46c
50c Blood Making Pills 2 for 51c
25c Carbolic Healing Salve 2 for 26c
\$1.00 Dyspepsia Tablets 2 for \$1.01
50c Milk Magnesia 2 for 51c
50c Rheumatic Tablets 2 for 51c
65c Kidney Compound 2 for 66c

OTHER ITEMS ON DISPLAY IN OUR STORE NOT LISTED HERE

CASCADE LINEN
One pound in a package. We also have envelopes to match. If it is true that the good taste of a person is expressed by the quality of their stationery, then your taste will be established with your friends.

Standard Price 1 pound 50c
This Sale, 2 pounds 51c
REXALL SHAVING CREAM
Produces a thick creamy lather. Will stand upon your face throughout the shave.

THURSDAY-FRIDAY-SATURDAY, Apr. 20, 21, 22

What Is a 1 Cent Sale It is a sale where you buy an item at the regular price—then another of the same kind for 1c. As an illustration: The standard price of Rexall Tooth Paste is 25c. You buy a tube at this price, and by paying 1c more, or 26c you get two tubes.

A New Way of Advertising This sale was developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merits of these goods, they are spending it on this sale in permitting us to sell you a full size package of high standard merchandise for 1c.

OLIVE OIL

Liggett's Imported Virgin Olive Oil. Full 12 1/2 oz. tall handsome bottle. Highest quality. Regular price \$1.00 per bottle. During this sale

2 for Only \$1.01

REXALL SHAVING STICK

Metal box. Handy package. Superior quality. Standard price 30c

This Sale, Two for 31c

Rexall Cold Cream



A delightful skin cream. Standard Price, 1 Jar 30c
This Sale, 2 Jars 31c

Brushes and Sundries

- \$1.50 Hair Brush 2 for \$1.51
Ladies' Style Rubber Cushion 85c
Hair Brush 2 for 86c
85c Cloth Brush 2 for 86c
40c Tooth Brush 2 for 41c
\$1.25 Lather Brush 2 for \$1.26
10c Drinking Cups 2 for 11c
5c Pencil Clips 2 for 6c
10c Erasers 2 for 11c

Bouquet Ramee Talcum Powder

A delightful preparation. Made of the finest Italian Talc, double boiled and purified. It contains the combined perfumes of rose, heliotrope, jasmine and lilac. Standard price, one can, 50c. This Sale, Two Cans 51c

Liggett's Chocolates

The Orange and Gold Package The chocolates with the wonderful centers.

Standard Price 1 full lb. Box \$1.25

This Sale Only, 2 for \$1.26

Klenzo Liquid Antiseptic

Nationally Advertised Has many uses and is needed in every household. Standard price, 4-oz. bottle, 25c.

This Sale, Two Bottles Only 26c

Maximum Fountain Syringe

Maximum quality; maximum workmanship; maximum good looks. Guaranteed for 1 year. Standard price, one syringe, \$2.25

This Sale, Two Syringes Only \$2.26

TOILET GOODS

- \$1.50 Dazira Complexion Powder 2 for \$1.51
\$1.50 Bouquet Ramee Toilet Water 2 for \$1.51
25c Peroxzone Cream 2 for 26c
50c Violet Dulce Face Powder 2 for 51c
50c Violet Dulce Vanish-in Cream 2 for 51c
50c Violet Dulce Cold Cream 2 for 51c
\$1.00 Jonteel Face Powder Compact 2 for \$1.01

Bouquet Ramee Complexion Powder

Exceptional high grade face powder. Adheres to the skin and contains the combined perfumes of rose, jasmine, heliotrope and lilac. Standard price, one box, \$1.00

This Sale, Two Boxes \$1.01

SYMPHONY LAWN BOXED PAPER

Bordered Edges Highest Grade Stock Regular price per box, \$1.00.

This Sale, Two Boxes \$1.01

Goodform Hair Net

This net is of highest quality and carefully selected. Standard price of net, 10c.

This Sale Two Nets 11c

TOILET WATER

Beautiful packages of high grade toilet water, each containing the odor of the flower whose name it bears. Standard price one bottle, \$1.00.

This Sale Two Bottles \$1.01

TOILET GOODS

- 25c Violet Dulce Soap 2 for 26c
25c Violet Dulce Talc. 2 for 26c
50c Harmony Liquid Shampoo 2 for 51c
15c Rexall Toilet Soap 2 for 16c
25c Tar Shampoo Soap 2 for 26c
25c Medicated Skin Soap 2 for 26c
25c Rice Powder 2 for 26c
25c Liquir Rouge 2 for 26c
50c Syta Face Powder 2 for 51c

MAXIMUM HOT WATER BOTTLES



The price everywhere is \$2.25 each. Full 2-quart capacity. Guaranteed for one year. Standard price for one, \$2.25

This Sale Two For \$2.26

LIGGETT'S OPEKO TEA



200 Cups of Tea for 1 Cent Formosa Oolong, Orange Pekoe. Mixed black and green. Standard price, package 1/2 lb., 65c.

This Sale Two Packages 66c

Stationery Sundries and Household Needs

- \$1.00 Symphony Lawn paper and envelopes 2 for \$1.01
65c Floreine Fabric (paper and envelopes) 2 for 66c
60c Lord Baltimore (paper and envelopes) 2 for 61c
40c Writing Tablets 2 for 11c
40c Erasers 2 for 11c
50c No. 6 Disinfectant, 16 oz. 2 for 51c
10c Compound Licorice powder 2 for 11c
20c Cream of Tartar, 2 oz. 2 for 21c
25c Flaxseed, Whole, 8 oz. 2 for 26c
20c Sodium Bicarbonate, 16 oz. 2 for 21c
15c Soda Mint Tablets 2 for 16c
35c Cascara Tablets 2 for 36c
19c Cream of Tartar Sulphur Lozenges 2 for 20c
55c Effervescent Soda phosphate 2 for 56c
30c Zinc Ointment 2 for 31c
35c Metholated Throat tablets 2 for 36c
15c Velour Powder puffs 2 for 16c

MANY OTHER ITEMS ON SALE NOT LISTED HERE

LADIES' BROWN TONE DRESSING COMB
Coarse and Coarse and Fine Regular price, 75c.
This Sale Two for 76c

ASPIRIN TABLETS
These are the genuine article. Each tablet contains 5 grains. Made in America by Americans. In boxes of one dozen. How many times do you wish you had Aspirin tablets in the house? Ours are pure. Put in a supply. The standard price for one 1c more for another.

Also in larger sized packages. FAMOUS JONTEEL FACE POWDER COMPACTS
Nationally advertised. Large box. All tints. Standard price, each \$1.00.
This Sale Two For \$1.01

1c

SALE

Where Your Pennies do the Work of Dollars

\$ \$ \$

Dolley Drug Co.

THE REXALL STORE

TELEPHONE 10

Torrance, California

1c

SALE

Where Your Dollars do Double Duty for You

\$ \$ \$

Patronize Our Advertisers