

Devoted to the Progress and Development of Torrance

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Voters Should Register at Once

Every man and woman in Torrance entitled to vote here should register at once. At present Torrance residents are compelled to go to Lomita to vote. There are enough voters here to entitle us to a polling place and the Board of Supervisors will undoubtedly take action to establish a polling place at Torrance if the registration shows we are entitled thereto.

Let every resident make him or herself a committee of one to see that every legal voter is registered immediately.

And DO IT TODAY!

"Hustle-and Hope-and Die Kicking"

"Hustle—and hope—and die kicking!" was the response of a young lady hurrying westward across the continent in a brave fight to overcome that deadly enemy, tuberculosis, when asked what her plans for the future were.

That would be a pretty good motto for each and every one of us. Cut out our kicking and whining at what does not please and "Hustle—and hope—and die kicking!"

Let Us Have a Real Seashore

While it is not possible for the layman to say what would be the practical solution for preserving the Venice beach, almost anybody will agree with the views of Major R. R. Raymond, of the U. S. war department, in his theory that jetties will beautify and enhance the value of this beach.

No doubt the best experiments in beach protection, or those who have borne the most useful results, are those tried out by the war department, as described by the eminent engineer. If, after a thorough investigation of the condition, the consulting engineers give it as their belief that jetties will build up the beach shore, then it would be foolhardy to ignore such recommendations and adopt some other plan.

By all means, let us have the jetties if they are practical, and abandon the idea of an unsightly bulkhead that would vulgarize and cheapen the dignity of nature. Give us the real sea-shore, where the sea line is unimpeded, and nature's simplicity almost supreme.—Venice Vanguard.

For a Better and Greater Torrance

Rome wasn't built in a day. Torrance wasn't built up the day it's founders conceived it. The Llewellyn Iron Works hasn't erected the splendid plant they have plans for, but they will during the present year. All who are employed here don't live here yet, but more and more will as the city grows and they can get away from established homes. The Herald hasn't built an office or got a plant in Torrance as yet, but we will as quickly as we can get things under way. Meanwhile we are trying to publish one of the cleanest, newsmost, up-to-the-minute newspapers in the state and ask the support and co-operation of every resident of Torrance in news subscriptions, advertising and good will, which is of invaluable help to any business. Boost, don't knock. Boost for all that will aid in the upbuilding of Torrance. That is what we are here for and to which we will devote all our energy and enthusiasm.

If you think the Herald is a pretty good sheet compared with newspapers in smaller cities, why not give it your support—your subscription, use its advertising columns if a merchant. Only by proper support will it be possible to keep the Herald to the high standard set for it. A live newspaper is invaluable to any progressive community, but like all other semi-public institutions the value of it to the community depends largely upon the community itself.

We are trying to make a newspaper not only for a few but for all. It doesn't matter if you live out in the country a few miles or on the finest street in town, your items of news are as interesting to us as if you were a state official. When anything happens to you or your family or your neighbors, remember it is of interest to the whole community and send it in. If anything is happening at your church or your club or lodge, let us know. So many people say, "Oh, well, it really is of no interest," but it is. You may have resided here for years; if so, then your interests are everybody's interests, or you may be a recent arrival; if so, it is good to know where you came from, what your impressions are and if you are going to stay. There may be some one here from the same place you are. Let us know about it.

Excursion Rates Will Help Southland

The excursion rates from central and western points to the Pacific coast recently fixed at the rate meeting of the Transcontinental Passenger Association at Chicago should aid largely to the influx of summer visitors and advertise greatly the many and varied attractions of the Southland as in all-the-year resort section. The more people coming here for resort or other reasons the more people who will become enamored with the charm of life in the sunny Southland and dissatisfied with the rigors and severities of living elsewhere and ultimate residents of California.

Estimates give New York City a population of over five million souls. It is fast becoming the Los Angeles of the Atlantic Coast.

Industrial Suburbs Necessary, Declares Expert

In a statement in which he declares that California has everything that the modern manufacturer needs, Thomas E. Gibbon, former Harbor Commissioner of Los Angeles, points out the need of establishing manufacturing suburbs rather than creating manufacturing conditions which will mar the health and beauty of the community.

In this Mr. Gibbon indorses the contention of J. Horace McFarland, president of the American Civic Association, Frederick Law Olmstead and other city planners who have recently communicated their views on this subject to the Chamber of Commerce of Torrance. Mr. Gibbon says:

"The experience of the past seems to have demonstrated pretty conclusively that the ideal factory location is not in the thickly settled portions of a city, but in the suburb, where the cheapness of the land prevents congestion and gives an opportunity in the arrangement of the factory buildings as well as in the provision of homes for the operatives to consult the laws of beauty and health at the same time. In recognition of this principle, many of the most successful manufacturing enterprises of the country are now carried on in localities outside of the congested limits of cities, where the cheapness of land has enabled the factories to secure locations which are made attractive by surrounding grounds, and has also permitted the housing of the operatives in individual homes. Each of these homes has a little ground for a yard and garden, and the whole should be developed upon a plan which permits of parkings and recreation grounds as well as the beautification of the streets along which homes are placed. This now seems to be recognized the world over as the ideal condition for manufacturing enterprises, and, of course, it is impossible to achieve such a condition in the thickly settled portions of a city."

Manhattan Beach to Begin Work on Coast Boulevard

Santa Monica to Long Beach, by a continuous boulevard covering one of the most attractive stretches in Southern California, will be added soon to the long list of drives near Los Angeles for the motorists. It is expected that this new ocean boulevard will be one of the most popular highways of the entire county, linking, as it will, the beaches and harbors, and providing at the same time a route of much scenic value.

At present the motorists may travel uninterruptedly from Redondo to Long Beach over excellent roads, but the long sand stretch between Redondo and Playa del Rey makes a detour necessary. With the building of the connecting link between Hermosa and Playa del Rey the entire route will be opened.

Under the Vrooman act, Manhattan Beach is preparing to let the contract immediately for \$85,000 worth of work on the boulevard which will follow Highland avenue from the Hermosa city limits to El Segundo. The road will run two blocks back

from the beach on the crest of the hill.

Road in Heavy Sand

The construction will be expensive and slow, owing to the heavy sand through which the road is laid. At Center avenue, in Manhattan Beach, the dunes rise up twenty feet above grade. The portion which Manhattan Beach will build between Homer avenue on the east and Thirty-seventh street on the west will be two miles.

The work west of that will be taken up by El Segundo. It is expected that construction work in Manhattan Beach will begin by February 1, as the citizens are anxious to get the road through as it will be of immense value to that section.

Already the circuit including the Redondo-to-Long Beach boulevard is immensely popular with autoists. Motorists may see the ocean to their right, the mountains to the left and the snow-topped San Jacinto peak eighty miles away on a clear day.

ATTENTION FATHERS!

The Parable of the Prodigal Father

And He said, "A certain man had two sons, and the younger of them said to his father, 'Father, give me the portion of thy time, and thy attention, and thy companionship, and thy counsel and guidance which fall eth to me.'

"And he divided unto them his living in that he paid the boy's bills, and sent him to a select preparatory school, and to dancing schools and to college and tried to believe that he was doing his full duty by the boys.

"And not many days after the father gathered all his interests and aspirations and ambitions and took his journey into a far country, into a land of stocks and bonds and securities, and other things which do not interest a boy, and there he wasted his precious opportunities of being a chum to his own son.

"And when he had spent the very best of his life and had gained money, but had failed to find satisfaction, there arose a mighty famine in his heart, and he began to be in want of sympathy and real companionship.

"And he went and joined himself to one of the clubs of that country, and they elected him chairman of the House Committee, and president of the club, and sent him to the legislature.

"And he vain would have satisfied himself with the husks that other men did eat and no man gave unto him any real friendship.

"But when he came to himself, he said: 'How many men of my ac-

quaintance have boys whom they understand and who understand them, who talk about their boys and associate with their boys and seem perfectly happy in the comradeship of their sons, and I perish here with heart hunger. I will arise and go to my son and will say unto him, 'Son, I have sinned against Heaven and in thy sight, and am no more worthy to be called thy father. Make me as one of thy acquaintances.' And he arose and came to his son.

"But while he was yet afar off his son saw him and was moved with astonishment, and instead of running and falling on his neck, he drew back and was ill at ease. And the father said unto him, 'Son I have sinned against Heaven and in thy sight. I have not done my duty by you, and I am no more worthy to be called thy father. Forgive me now and let me be your chum.'

"But the son said, 'Not so, I wish it were possible, but it is too late. There was a time when I wanted to know things, when I wanted companionship and advice and counsel, but you were too busy. I got the information, and I got the companionship, but I got the wrong kind, and now, alas! I am wrecked in soul and in body, and there is nothing you can do for me. It is too late, too late, too late.'"

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