

Torrance Herald



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INDUSTRIAL AWAKENING IN CALIFORNIA IS PREDICTED

SOUTHERN SECTION OF STATE, IT IS CONFIDENTLY PREDICTED, IS DESTINED TO BECOME IN NEAR FUTURE GREAT MANUFACTURING CENTER.

U. S. FIGURES SHOW INDUSTRIAL GROWTH OF SOUTHERN CALIFORNIA TO HAVE BEEN MARVELOUS DURING PAST TEN YEARS, SAYS CAMPBELL.

By Thomas D. Campbell, in Los Angeles Examiner.

It is less than sixty years since we attained our statehood, and in that time we have accomplished as much as it has taken other sections of the world centuries to do.

It is true we have neglected our opportunities and have outraged nature everywhere, from forcing our fields without returning any nourishment, devastating our forests without replenishing a small portion of the cut, shipping our products to all points of the world with little or no interest whatsoever in manufacturing or any of its subsidiary branches.

Then, to complete our shame, we tell thousands of visitors to California yearly that manufacturing cannot be successfully carried on in our state, which statement will be as absurd in ten years as the stories of Greek mythology. Nevertheless, the last government census shows that within the past ten years the industrial development of Southern California has increased more than in any part of the United States, with the exception of the city of Detroit.

A Manufacturing Center

The total number of manufacturing plants in California in 1900 was 4997, and in 1910, 7656. Of this number, Los Angeles had 534 in 1900, 1325 in 1910, and now almost 2000 manufacturing industries. The cause of this remarkable increase is based on many reasons, but prominent among them are cheap power, raw products, climatic conditions and increased population. These are all questions of vital importance to the people of California and can only be answered by the engineer or industrialist; and the purpose of this article is to show to some extent that, in opposition to all statements to the contrary, Southern California is destined to become a manufacturing community, equal to that of the New England States.

The electric power possibilities of California, both from hydro-electric plants and fuel oil, are perhaps unequalled in any part of the civilized world, and it is an interesting fact that the first long-distance transmission line in the United States was built by H. H. Sinclair of this city to bring electric power into Los Angeles, some sixty miles, from Lytle Creek. More interesting still, as an evidence of our agricultural growth, is the knowledge that this same transmission line is now used to carry power in the opposite direction from the big fuel oil plants at Long Beach to furnish power to the farmers and

smaller cities. It seems only a question of time until most of our steam roads will be operated by electricity.

Ore Plentiful in California

The remark has often been made that we have no coke in California and, consequently, cannot smelt ore. It is recognized that fuel oil is an excellent fuel for melting iron or steel, but cannot be used for smelting, but it can be used for generating electricity, which is now used to considerable extent in Germany and Sweden for refining steel.

Reports show that a greater variety of mineral is found in California than in any other state, which should be a very stable foundation for industry. Large deposits of high-grade iron ores, second to none, are found along the Pacific Coast, and it is a fact not generally known, but nevertheless true, that high-grade iron ore was smelted in California in the early '80s. Investigation has shown us that many of our products, such as jute, manila, shells for buttons, rubber, tropical woods, etc., are delivered f. o. b. Los Angeles at a less cost than in New York or Boston, caused by our proximity to the Philippines, the East Indies, India, China and Japan.

Even in manufacturing, as elsewhere, our climate will do its share towards the development of our state. The even, equitable temperature will result in an immense saving to the manufacturer in the construction of his buildings and their heating costs. It will also make it possible for the men to labor under more comfortable conditions and, as a result, be more efficient; but with all these advantages, we are not quite ready for the thousands of people whom we expect to receive after the opening of the canal.

The incompleteness of our development puts a two-fold responsibility upon us—not only to design and construct, in a far-seeing, permanent way, such improvements or undertakings as come to our immediate charge, but to be prepared at all times to give intelligent direction and to assist in the development of the latent forces and riches, as well as to create a favorable public sentiment in all matters pertaining to industrial development, civic betterment or public welfare.

We spend thousands of dollars annually inviting the tourists to come to our land of sunshine and flowers, but not one dollar for our greater greatness—the industrial possibilities of California.

In a short time thousands of emigrants will land direct on the Pacific Coast from Europe. Hundreds of these will take up agricultural pursuits, as followed in their native land, but statistics show that the greater number remain in the cities. This presents a serious problem for us all and only emphasizes the fact that we must develop our other resources, and give these people the employment they will come looking for in our Golden West.

Nothing of any importance has ever been accomplished without a sincere purpose and concentrated energy. Therefore, let us cultivate diligence and adopt the resolution that we will do our share towards developing our industrial possibilities, so that our newcomers will not be disappointed and will realize all their hopes and prosperity in the new land of their adoption.

Mr. and Mrs. R. E. Brothers recent arrivals from Kansas arrived at Torrance last Saturday and are stopping at the Brighton. Mr. Brothers has accepted a position with the Pacific Metal Products Company,

GRANTS SCHOOL USE OF LAND FOR GARDENS

Through the courtesy of the Dominguez Land company the Torrance school has been granted permission to use vacant lots adjoining the school house for gardening purposes.

Each pupil will have a plot 6x6 feet on which to raise such flowers and vegetables as the child may elect. Much interest has been manifested by the children in the work

and much friendly competition in the growing of choice products will result. The garden movement in the schools has resulted in much benefit to the pupils wherever introduced.

The Torrance school has nine grades, eight in the grammar and one in the high school. Mrs. J. D. Green is the principal and Miss Harriet Snyder assistant.

Religious Life of Torrance is Vigorous and Inspiring Service

The religious side as well as the social welfare of the Torrance people is well looked after at the Torrance Mission with two sermons on Sunday and prayer meeting on Wednesday evening.

It was through the kindness and generosity of Mr. Hamilton of Alameda that Torrance secured the Mission. He secured the lot and assisted in building the Mission. Not content with that he also secured a fine piano so that there might be music with the services. The Torrance Mission was opened last Easter, and has been of inestimable ser-

vice to our citizens ever since.

A Presbyterian Sunday school and services are held each Sunday morning under the direction of Rev. Stephenson of Santa Ana. The Sunday school is held at 10:00 a. m., and services begin at 11:00 a. m.

In the evening undenominational services are held at 7:30 p. m., usually by Mr. Acock of Los Angeles.

On Wednesday evening at 7:30 there is prayer meeting. Mr. Eldridge of Los Angeles has charge of the bible class. This class commenced the Book of Revelations last Wednesday evening.

Library Well Under Way for Its Imposing \$30,000 Home

While plans have been made for a handsome public library for our city, our enterprising people are not content to wait for its completion, but have already started a library at 21804 Gramercy avenue, under the competent charge of Mrs. Isabel Henderson.

Several hundred books have been secured, a very good selection both for the juvenile and elder people. Mrs. Henderson hopes to be able to increase her books to about 1500 copies.

The reading room will be opened

Friday with 18 magazines and copies of papers. This feature is especially of interest to those who wish to spend their leisure moments to good advantage in reading and keeping posted on the topics of the day.

The library is open on Tuesdays and Fridays from 2 to 4 p. m., and 7 to 9 p. m.

The Torrance people are justly proud of their new \$30,000 public library building that will be erected the first of this year, but we should also be congratulated on our present good literary matter and our efficient librarian, Mrs. Henderson.

HERALD WILL ACCEPT "NEWS" SUBSCRIPTIONS

The Torrance Herald has decided to give paid subscribers to the Torrance News credit on subscriptions to the Torrance Herald for the period for which they have paid same on the News.

To get the benefit of this unusual offer News subscribers should cut out the following coupon and mail to the Torrance Herald, Torrance, Cal., at once.

 * I wish to take advantage of *
 * your offer to accept my paid sub- *
 * scription to the Torrance News *
 * as a paid up subscription for the *
 * same period to the Torrance *
 * Herald. *
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 * months to the Torrance News. *
 * Name..... *
 * Address..... *

TO AVOID MISUNDERSTANDING

To avoid any misconception the names of the selling agents of Torrance property have been omitted from the advertisement of Torrance on page 4 of the Herald, entitled "15 reasons why you should decide to buy a lot at Torrance."

This was inserted as a general advertisement of Torrance, just as the one on the opposite page, but with the names of the firms handling Torrance property added, for the information of those into whose hands copies of the paper might come.

LEWELLYN IRON WORKS STANDARD OIL CONTRACT

The Lewellyn Iron Works has the contract for a large number of the twenty-four big oil tanks the Standard Oil Co. is erecting at the El Segundo refinery.

Sixteen of these mammoth tanks have a capacity of 55,000 barrels each and eight of them will hold 65,000 barrels each.

TORRANCE FIRE DEPARTMENT HOLDS FIRST FIRE DRILL

Torrance was the scene of the first night fire drill last week and as it was a decided novelty to our citizens a good crowd was on hand to witness the maneuvers of the volunteer firemen.

The department is proud of its fire bell and its new forty foot extension ladder just added to its equipment.

It is also rumored that we are to have a new fire hall this year so that we will be in first class shape to handle any fires that may break out in our city.

CHAMBER OF COMMERCE MEETS THURSDAY EVENING

The Torrance Chamber of Commerce will hold their regular semi-monthly meeting Thursday evening. Several matters of importance will be brought up. Among these is the date of the meeting of the recently organized Associated Chambers of Commerce of Los Angeles county at Torrance this month.

QUIETLY MARRIED AT PASADENA SATURDAY

Mr. Arthur N. Chancellor of Torrance and Miss Padwick of England were quietly married Saturday morning at Pasadena. Miss Padwick had just arrived from England where she became acquainted with Mr. Chancellor, and their acquaintance, which began in far off England, resulted in her trip to the United States and their trip to Pasadena Saturday. Mr. Chancellor is well known in our city and is employed with the S. L. Ivers company.

Mr. and Mrs. Chancellor moved into their new residence on Andrew street Monday and are now at home to their many friends.

IVERS COMPANY INSTALL AN UP-TO-DATE SHOP

The S. L. Ivers Company are installing a complete electrical, plumbing and gas fitting shop on 220 street. When this is completed they will be prepared to handle all the heavier class of electrical work as well as mill wright work. This company has secured all the large contracts in this section and is building up an enviable reputation in their line.

OIL ON WESTON RANCH

Oil has been struck in large quantities on the Weston ranch just south of Redondo Beach. The value of this fact cannot be overestimated. An oil well was sunk on the Weston ranch more as an experimental idea than anything else and the quality and quantity obtained has exceeded the hopes of the most sanguine.

Fine gravelly oil was struck at 2900 feet and then they drilled 200 feet deeper. The first strata was struck at 1800 feet and it was estimated that at this depth even, it would pump 100 barrels a day, but at the bottom strata of 2900-feet it is not yet known what the yield will be.

TORRANCE FLOAT CENTER OF INTEREST IN PASADENA

Pasadena, the sun-kissed foothill city of splendid winter homes, New Year's Day paid tribute to her roses, which blossom as gloriously in January as in June.

For the twenty-fifth time in her history, the Crown City, celebrated New Year's day with a marvelous pageant of flowers, the Tournament of Roses.

Torrance sent a float symbolic of "Industry," and representative of the modern industrial city. On the platform of the float were three groups. An oil derrick was decorated with carnations and smilax. The central figure consisted of an anvil and forge, and standing beside it two ironworkers. At the rear was an object representing a steam shovel. Seated in the shovel was a little girl, who distributed flowers along the line of the parade. On each side of the float the word "Torrance" was worked in white letters against a field of red. About 300 red carnations, 1000 white roses, and 4000 feet of smilax were used in the creation. The flower girl was Miss Wanda Stacowicz. The float was in charge of G. W. Finney and J. S. Daggett.

Thousands of people stood in line for hour after hour and watched the magnificent spectacle of millions of blossoms, a mad riot of color—rich tropical oriental color blending and drifting into the delicate pastel shades; gay trappings of silver and gold, mounted horsemen on prancing, garlanded steeds; scarlet-coated huntsmen on dancing horses, marching military men with their bayonets tipped with roses, flower floats bearing beautiful maidens in costumes matching the flowers, rose floats bearing little fairy children with gauzy wings, uniformed bandmen playing spirited airs and gentlemen in top hats and frock coats bowing and smiling as they glided past in their flower-decked machines.

Torrance's float attracted much attention from the assembled throngs and elicited much favorable comment, and much credit is due the men who originated and had charge of the project.

RECOMMENDS COUNTY INSTALL LIGHTING SYSTEM

S. E. Burton, county superintendent of machinery has recommended to the board of supervisors that hereafter the county install lighting systems in districts as they are formed, instead of letting contracts, and then reimburse the county as the assessments are levied. Mr. Burton declared the county can do this work cheaper than contractors.

The superintendent of machinery also asked that a light automobile truck be purchased for carrying ice from the county hospital to the county farm, jail, hall of records, court house and other county buildings. The hospital has an ice plant large enough to care for all the county buildings.

Both recommendations were referred to committees for investigation and report.