. More Variety . . . One Stop Shopping Convenience • New Lower Total Value Pricing

VALUE PRICES TO WORK FOR YOU!

T & THEN SOME!

LADIES TO
ARE FOOD
HOW MUCH
FOODS CO.

ising cost of feeding your
Foods Co.'s "Total Value
budget. Just look what
rned about rising prices
o.'s "Total Value Prices".

nt shopping trips—one to
supermarket near their
bought exactly the same
ed. After their shopping
ers were convinced that
uld substantially lower

are the kind of savings
.. now's the time to stop

TAMPS
UE FOR
WEEKS
R SPECIAL GOLD CASH
T TWO WEEKS AND MAIL
ADDRESS. WE WILL SEND
DRESS YOUR ENVELOPE:
. MARKETS
GELES, CALIF. 0044
r receipts before Jul. 20, 1969

HERE'S HOW YOU'LL SAVE...

. . . on groceries with Foods Co.'s "Total Value Prices". Three of your neighbors did! Mrs. Donald L. Brady, Mrs. Valerie W. Medve and Mrs. William Krieger each made two shopping trips—one to Foods Co. and the other to another store in the area. You'll recognize the items they purchased as some that might go into a typical shopping list for you. Check and compare the results. All purchases were made at Foods Co. and the other stores designated on Wednesday, May 7th, 1969.

"I SHOPPED FOODS CO. AND ONE OTHER STORE AND **I SAVED $2.49 AT FOODS CO.!"**
MRS. WILLIAM KRIEGER
PALOS VERDES

"I SHOPPED FOODS CO. AND ONE OTHER STORE AND **I SAVED $1.89 AT FOODS CO.!"**
MRS. VALERIE W. MEDVE
PALOS VERDES

"I SHOPPED FOODS CO. AND ONE OTHER STORE AND **I SAVED $2.05 AT FOODS CO.!"**
MRS. DONALD L. BRADY
PALOS VERDES

WHY PAY MORE?		FOODS CO. TOTAL VALUE PRICE	OTHER STORES SHOPPED STORE A	STORE B	STORE C
MOTTS APPLE SAUCE	35-OZ. JAR	44¢	49¢	49¢	49¢
DEL MONTE FRUIT COCKTAIL	16-OZ. CAN	23¢	29¢	26¢	25¢
WELCH'S GRAPE JUICE	40-OZ. BOTTLE	58¢	65¢	63¢	63¢
TREESWEET GRAPEFRUIT JUICE	40-OZ. CAN	39¢	45¢	49¢	43¢
DEL MONTE CUT GREEN BEANS	16-OZ. CAN	22¢	27¢	29¢	25¢
GREEN GIANT WHOLE KERNEL NIBLETS CORN	12-OZ. CAN	20¢	25¢	23¢	23¢
FRENCH'S MUSTARD	24-OZ. JAR	33¢	41¢	39¢	39¢
LIBBY'S RED SALMON	16-OZ. CAN	99¢	$1.09	$1.09	$1.09
GAINES BURGERS DOG FOOD	36-OZ. PKG.	85¢	93¢	93¢	93¢
FAMILY SIZE CREST TOOTHPASTE		72¢	$1.05	72¢	83¢
UNCLE BEN'S CONVERTED RICE	28-OZ. PKG.	56¢	61¢	57¢	59¢
CARNATION INSTANT BREAKFAST	6-ENV. PKG.	72¢	79¢	79¢	75¢
BREAKFAST CEREAL CHEERIOS	10-OZ. PKG.	38¢	35¢	41¢	38¢
KELLOGG'S CORN FLAKES	12-OZ. PKG.	29¢	33¢	31¢	31¢
REG. OR QUICK QUAKER OATS	42-OZ. PKG.	53¢	59¢	55¢	55¢
SUNSHINE KRISPY CRACKERS	1-LB. PKG.	33¢	39¢	35¢	35¢
NABISCO • CREME SANDWICH OREO COOKIES	16-OZ. PKG.	47¢	53¢	51¢	49¢
BIG SIZE BRECK SHAMPOO	16-OZ. BOTTLE	$1.39	$1.89	$1.57	$1.49
ANTISEPTIC MOUTHWASH LISTERINE	14-OZ. BOTTLE	92¢	$1.19	92¢	$1.07
WELCH'S GRAPE JELLY	10-OZ. JAR	27¢	29¢	29¢	29¢
HERSHEY'S CHOCOLATE SYRUP	16-OZ. CAN	24¢	27¢	27¢	27¢
M.S.G. ACCENT	4½-OZ. PKG.	83¢	99¢	99¢	99¢
LAUNDRY DETERGENT GIANT TIDE	GIANT BOX	79¢	83¢	85¢	79¢
EASY OFF • SPRAY OVEN CLEANER	8-OZ. CAN	67¢	79¢	79¢	79¢
FURNITURE POLISH JOHNSON'S PLEDGE	7-OZ. CAN	71¢	89¢	89¢	89¢
FACIAL TISSUE KLEENEX	200 SHEET BOX	27¢	29¢	29¢	29¢
ZEE TROPICAL TONE PAPER NAPKINS	60-CT. PKG.	12¢	15¢	14¢	14¢
REGULAR SIZE DIAL BAR SOAP	REG. BAR	14¢	17¢	15¢	15¢
HEINZ TOMATO KETCHUP	20-OZ. BOTTLE	33¢	35¢	33¢	35¢
A-1 MEAT SAUCE	5½-OZ. BOTTLE	37¢	39¢	39¢	43¢
KRAFT CATALINA SALAD DRESSING	8-OZ. BOTTLE	38¢	43¢	41¢	41¢
WISHBONE ITALIAN SALAD DRESSING	8-OZ. BOTTLE	36¢	39¢	39¢	39¢
LUNCHEON LOAF HORMEL SPAM	12-OZ. CAN	53¢	55¢	55¢	55¢
FRANCO-AMERICAN SPAGHETTI WITH TOMATO SAUCE	15¾-OZ. CAN	17¢	20¢	19¢	19¢
CAMPBELL'S TOMATO SOUP	10½-OZ. CAN	12¢	13¢	13¢	13¢
BETTY CROCKER PIE CRUST MIX	11½-OZ. PKG.	27¢	31¢	29¢	29¢
LOG CABIN MAPLE BLEND SYRUP	24-OZ. BOTTLE	68¢	75¢	71¢	71¢
SMUCKER'S STRAWBERRY PRESERVES	12-OZ. JAR	43¢	45¢	49¢	47¢
DISHWASHING DETERGENT PALMOLIVE LIQUID	22-OZ. PLASTIC	62¢	69¢	63¢	63¢
25 TABLETS IN BOTTLE ALKA-SELTZER	25 COUNT	49¢	69¢	59¢	63¢

IT'S BETTER THAN DISCOUNT!

WE INVITE YOU TO COMPARE!

YOUR BEST BUDGET INSURANCE-T.V.P.*

FROZEN FOODS

FRENCH FRIED • 8-OZ. PKG.
VAN DE KAMP HALIBUT 75¢
SPRINGFIELD SLICED
STRAWBERRIES 10-OZ. PKG. 23¢
SWANSON COMPLETE
3 COURSE DINNERS 17-OZ. SIZE 67¢
GOLDEN CREME PREMIUM
ICE CREAM ALL FLAVORS HALF GALLON SQUARE 59¢
HAPPY TIME ASSORTED
MALTS & SUNDAES 12-OZ. CUP 10¢

SPICES

LAWRY'S
SEASONING SALT 7-OZ. JAR 45¢
SCHILLING
VANILLA EXTRACT 2-OZ. BOTTLE 43¢
SCHILLING
GROUND PEPPER 4-OZ. CAN 37¢
PLAIN & IODIZED
SPRINGFIELD SALT 26-OZ. CTN. 9¢
McCORMICK'S
SEASONALL 3½-OZ. JAR 25¢

MISCELLANEOUS FOODS

LIPTON'S
ONION SOUP MIX 2 PACK 36¢
CARNATION
INSTANT DRY MILK 14-QT. PKG. $1.39
UNCLE BEN'S
CONVERTED RICE 28-OZ. PKG. 56¢
GLOBE A-1
SPAGHETTI 2-LB. PKG. 43¢
QUICK FIRE • QUART CAN
BAR-B-Q FIRE STARTER 33¢

T.V.P.*
YANKEE DOODLE
SPAGHETTI or ELBOW MACARONI
BIG 2-LB. PKG. 29¢

T.V.P.*
NORTHERN BATHROOM TISSUE
4 ROLL PACK 33¢

T.V.P.*
DEL MONTE EARLY GARDEN GREEN PEAS
16-OZ. CAN 22¢

AGE DEPT. TOTAL VALUE PRICED!

100% GRAIN NEUTRAL SPIRITS F.C.L. DRY GIN	FULL FIFTH	$2.99
PERFECT HOST • INSTANT COCKTAIL MIXES	10 COCKTAIL SIZE	69¢
NORTHERN CALIFORNIA VEL CREST PINK CHABLIS	HALF GALLON	89¢
100% GRAIN NEUTRAL SPIRITS KAMENOV VODKA	FULL FIFTH	$2.99
DAWSON SPRINGS KENTUCKY WHISKEY	FULL FIFTH	$3.29
IMPORTED F.L.C. SCOTCH	FULL FIFTH	$3.99

SEE THE TOTAL DIFFERENCE
ON YOUR FOOD BILL WHEN YOU SHOP FOODS CO.'S
TOTAL VALUE PRICES!

FOODS CO. PRICE $19.73
STORE A $22.22
STORE B $21.78
STORE C $21.62

*THIS ITEM WAS ON SPECIAL

**TOTALS REFLECT SALES TAX WHICH WAS NOT INCLUDED ON ANY OF THE INDIVIDUAL ITEMS ABOVE.

Foods Co. SUPERMARKETS

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