

SAM LEVY DEPT. STORE

FREE COOKIES and COFFEE FRI. & SAT. MAY 15 & 16

SALE STARTS MON., MAY 12, THROUGH SAT., MAY 17

50TH

Anniversary Sale

KIDS! PAY A VISIT TO LEVY'S LOLLYPOP TREE!

DOWNTOWN TORRANCE
1311 SARTORI AVE.
PHONE 328-2628

spotlight on...



NATIONALLY ADVERTISED
FREEMAN

FREE-FLEX[®]

Exclusive flexing process gives instant comfort. Needs no breaking in! A carefully crafted Bootmaker Guild style, fashioned of imported Napa Calfskin. Come in today and be fitted. We have your size in Black or Brown.



Naturalizer
...the casual that fits so beautifully

A smart T-strap that clings at the sides and hugs at the heel with never a gap or a slip. With extra cushioning for extra comfort.

Famous Maker
STA-PREST BOY'S SLACKS
Reg. \$4.50 **\$3.50**

FAMOUS MAKER
MEN'S STA-PREST SLACKS
Reg. \$8.50 **\$5.50** Reg. \$12.95 **\$8.50**

STA-PREST NO IRON EVER! LADIES BLOUSES
Reg. \$6.00 **\$3.99**

No Iron Ever!
MEN'S STA-PREST SHIRTS
Values to \$10.00 **\$4.50**

Vals. to \$27.50
MEN'S FREEMAN SHOES
Only **\$12.50**

REG. \$11.95 to \$15.95
LADIES DRESS SHOES
This Sale **\$6.50**

REG. \$4.95
LADIES' CAPRI FLATS
Now **\$3.50**

REGULAR \$8.50
LADIES STA-PREST CAPRIS ONLY \$5.50

MEN'S ORLON TURTLENECK SWEATERS
50% OFF!

MEN'S SUIT SALE!
Choose from Wool Worsteds, Wool and Silk Sharkskins
Reg. \$90.00 and \$95.00 **\$69.50**

A SELECTED GROUP OF
LADIES DRESSES REDUCED THIS SALE ONLY!

SEE OUR NEW SELECTION NOW!

Norman Watt Knits

SEE OUR NEW SELECTION NOW!



Mr. Levi's
CLASSIC STA-PREST SLACKS

Handsome full-cut slacks in traditional Ivy styling, with belt loops and cuffs. Luxury-blend fabrics in a full range of colors, with a built-in crease that never quits. Nobody makes Sta-Prest but Levi's!



STA-PREST. WHITE Levi's

Slim, trim, low-waisted — a must for the "in" crowd, in a great collection of very "in" colors. Levi's famous Sta-Prest process gives them a built-in crease that never wilts. Nobody makes Sta-Prest but Levi's.



Hush Puppies
BRAND CASUALS



STA-PREST. WALK SHORTS

A fantastic array of styles and fabrics. Solids, plaids, stripes in great new hues. Never lose their cool, look fresh all day because they're Sta-Prest. Only Levi's makes Sta-Prest.

GOSSARD ARTEMIS KEEPS AMERICA BEAUTIFUL



From the Scallop daywear collection comes a lavishly trimmed slip of opaque nylon tricot. The bodice is made of nylon lace with an acetate satin applique. Scalloped hem of nylon lace. 32-36 Short, 32-40 Average in White, Pale Ivory, Jonquil, Petal Pink, Star Blue or Green Mint. About \$7.

SAM LEVY
DEPARTMENT STORE
DOWNTOWN TORRANCE