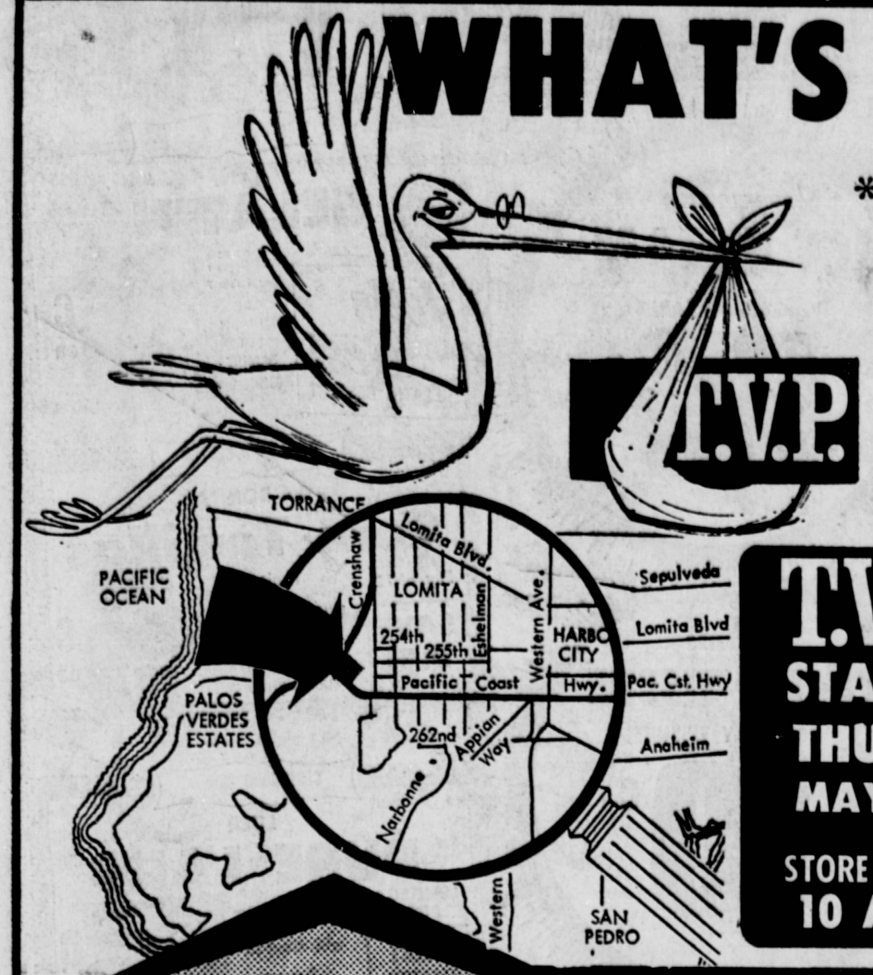
WHAT'S NEW AT FOODS CO.?

*TOTAL VALU

"IT'S BETTER T



T.V.P.* STARTS THURS. MAY 1st

STORE OPENS 10 A.M.

BETTER, BECAUSE IT MEANS . . .

- MORE QUALITY!
- MORE SERVICE!
- MORE VARIETY!
- ONE-STOP SHOPPING!

Foods Co. SUPERMARKETS

YOU WANT MEAT YOU CAN BE SURE OF . . . WE HAVE ONLY USDA CHOICE STEER BEEF

FRESH GROUND BEEF 3 LBS. OR MORE 47¢ lb. SMALLER PKGS. 49¢ lb.

BLADE CUT CHUCK ROAST USDA CHOICE STEER BEEF 45¢ lb.

FULL CUT ROUND STEAK USDA CHOICE STEER BEEF 79¢ lb.

USDA INSPECTED FRESH FRYING CHICKENS CUT UP OR WHOLE BODY 29¢ lb.

JUST A SAMPLE OF THE 317 LOW EVERYDAY TOTAL VALUE PRICES IN OUR MEAT DEPT.

USDA CHOICE STEER BEEF RIB ROAST 5th, 6th & 7th ribs	79¢ lb.
USDA CHOICE STEER BEEF T-BONE STEAKS Tails Removed	$1.27 lb.
BONELESS—SHOULDER CLOD ROAST USDA CHOICE	83¢ lb.
USDA CHOICE STEER BEEF RUMP ROAST BONE IN	79¢ lb.

LOW EVERYDAY PRICES — SLICED BACON

FARMER JOHN	lb. 58¢
GINGHAM	lb. 57¢
HORMEL BLACK LABEL	lb. 67¢
RATH BLACKHAWK	lb. 67¢
HORMEL WAFER THIN	12-oz. 65¢

USDA INSPECTED FRYING CHICKEN BREASTS	65¢ lb.
USDA INSPECTED CHICKEN DRUMSTICKS	69¢ lb.
USDA INSPECTED FRYER THIGHS	59¢ lb.
USDA CHOICE STEER BEEF RUMP ROAST BONELESS	89¢ lb.
USDA CHOICE STEER BEEF CHUCK STEAK CENTER CUT	55¢ lb.
USDA CHOICE STEER BEEF 7-BONE ROAST	53¢ lb.
USDA CHOICE STEER BEEF O-BONE ROAST	69¢ lb.
USDA CHOICE STEER BEEF FAMILY STEAK BONELESS	89¢ lb.

TOTAL VALUE PRICING HEALTH & BEAUTY AIDS AND HOUSEWARE NEEDS

JUST A SAMPLE OF THE THOUSANDS OF LOW EVERYDAY PRICES!

$1.05 SIZE CREST TOOTHPASTE	FAMILY SIZE SAVE 33¢	72¢
$1.19 SIZE LISTERINE ANTISEPTIC	14-OZ. BOTTLE SAVE 27¢	92¢
69¢ SIZE ALKA-SELTZER TABLETS	PKG. OF 25 SAVE 28¢	49¢
$1.59 SIZE LIQUID MAALOX	LARGE 12-OZ. BOTTLE SAVE 62¢	97¢
$1.49 SIZE BUFFERIN TABLETS	BOTTLE OF 100 SAVE 50¢	99¢
$1.59 SIZE CONTAC COLD CAPSULES	PKG. OF 10 SAVE 60¢	99¢
$2.99 SIZE RYBUTOL MULTI-VITAMINS	100 CT.	99¢
$1.09 SIZE JERGEN'S LOTION	LARGE 10½-OZ. BOTTLE SAVE 33¢	76¢
$1.29 SIZE ARRID EXTRA DRY DEODORANT	3.8-OZ. CAN SAVE 30¢	99¢
$1.89 SIZE BRECK LIQUID SHAMPOO	LARGE 16 OZ. BTL.	$1.39
99¢ SIZE SOFT & CLEAN HAIR RINSE	FULL QT.	77¢
$1.19 SIZE DEP STYLING GEL	CRYSTAL PINK 16-OZ. JAR. SAVE 43¢	76¢
88¢ SIZE AQUA NET HAIR SPRAY	13-OZ. CAN SAVE 29¢	59¢
$1.09 SIZE VO-5 HAIR TONIC	TUBE SAVE 25¢	84¢
$1.00 SIZE HAIR ROLLERS	BRUSH, MAGNETIC FOAM, CLAMP ON REG. PKG. SAVE 61¢	39¢