Lucky DISCOUNT SUPERMARKETS

WE DISCOUNT EVERYTHING *Except* QUALITY, COURTESY, SERVICE

4-24-69

Compare THE BRANDS.. Compare THE PRICE..

GREATER SAVINGS

WITH LUCKY'S LOW EVERYDAY

TRUE DISCOUNTING!

MAKE THE LUCKY COMPARISON TEST AND SEE FOR YOURSELF WHAT SO MANY SMART HOUSEWIVES ALREADY KNOW ABOUT LUCKY. FOR LOW EVERYDAY DISCOUNT PRICES ON FAMOUS BRAND GROCERIES — TOP QUALITY "BONDED" MEATS — PRODUCE — HEALTH AND BEAUTY AIDS — DELICATESSEN ITEMS...IT'S LUCKY THE WINNER BY A CART FULL...SO GIVE YOUR BUDGET THAT ADDED LIFT AND SHOP LUCKY FOR TRUE DISCOUNT PRICES 365 DAYS A YEAR....AND SAVE!

Prices are Discounted Except on Fair-Traded and Government Controlled Items.

CANNED FOODS

GERBER'S JUNIOR BABY FOOD 7½-OZ. JAR ..... 14¢
BABY FOOD GERBER'S STRAINED 4½-OZ. JAR ..... 10¢
MODILAC GERBER'S LIQUID BABY FORMULA—13-OZ. CAN ..... 27¢

FOLGER'S COFFEE 16-OZ. CAN 69¢
FOLGER'S COFFEE 32-Oz. CAN $1.37
FOLGER'S COFFEE 48-OZ. CAN $1.99
FOLGER'S COFFEE INSTANT 10-OZ. JAR $1.29

...Key Buy!
APPLELAND APPLESAUCE
15-OUNCE JAR
20¢

LIPTON'S TEA 8-OZ. BOX ..... 81¢
FRUIT COCKTAIL DOLE 17-OZ. CAN ..... 25¢
SLICED PIE APPLES COMSTOCK 20-OZ. CAN ..... 31¢
GRAPEFRUIT DEL MONTE SECTIONS 16-OZ. CAN ..... 31¢
HUNT'S PEACHES CLING 29-OZ. CAN ..... 29¢
LIBBY'S PEAR HALVES 16-OZ. CAN ..... 33¢
DOLE PINEAPPLE CRUSHED 13¼-OZ. CAN ..... 25¢
CAL FAME DRINKS 46-Oz. Can ..... 29¢
Fruit (Orange, Grape, Boysenberry, Cherry Apple)

...Key Buy!
ACCENT ROOM DEODORIZERS
7-OUNCE CAN
25¢

APPLE JUICE HARVEST DAY 32-OZ. BTL. ..... 34¢
PINEAPPLE JUICE DOLE 46-OZ. CAN ..... 29¢
MEXICORN 12-OZ. CAN ..... 26¢
GREEN GIANT CORN GOLDEN CREAM 17-OZ. CAN ..... 23¢
O & C FRIED ONIONS FRENCH 3½-OZ. CAN ..... 29¢
CUT GREEN BEANS HARVEST DAY 15½-OZ. CAN ..... 16¢
GREEN GIANT PEAS 17-OZ. CAN ..... 22¢
NEW POTATOES HUNT'S WHOLE 14½-OZ. CAN ..... 16¢

...Key Buy!
CARNATION COFFEEMATE
11-OUNCE JAR
69¢

TOMATOES HARVEST DAY 28-OZ. CAN ..... 22¢
V-8 JUICE VEGETABLE 46-OZ. CAN ..... 42¢
CORNED BEEF HASH LIBBY'S 15½-OZ. CAN ..... 47¢
BEEF STEW DINTY MOORE 40-OZ. CAN ..... 92¢
STAR-KIST TUNA CHUNK 6½-OZ. CAN ..... 30¢
PEANUT BUTTER PETER PAN 18-OZ. JAR ..... 61¢
AUNT JEMIMA SYRUP 24-OZ. BOTTLE ..... 65¢
MARY ELLEN JAM APRICOT-PINEAPPLE 20-OZ. JAR ..... 58¢
DILL PICKLES C.H.B. 22-OZ. JAR ..... 37¢
OLIVES EARLY CALIFORNIA STUFFED MANZANITA—8-OZ. BTL. ..... 56¢

LOOK FOR KEY BUYS
"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on those "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!

FROZEN FOODS

BEAN BURRITOS ROSARITA 8-OZ. PKG. ..... 36¢
JOHN'S PIZZA (CHEESE & SAUSAGE) 15-OZ. PKG. ..... 79¢
MORTON MACARONI & CHEESE 20-OZ. PKG. ..... 38¢
SLICED TURKEY HONEYSUCKLE WITH GRAVY 28-OZ. PACKAGE $1.55
CHICKEN & NOODLES KOLD KIST 8-OZ. PKG. ..... 35¢
BAGGED STEAKS KOLD KIST (8-CT.) 14-OZ. PKG. ..... 89¢
FRUIT PIES PET RITZ (APPLE-PEACH-CUSTARD-BOYSENBERRY) 22-OZ. PIE ..... 33¢
BREAD DOUGH SHEEPHERDER WHITE (3-PK.) 48-OZ. PKG. ..... 60¢
MYERS HOT SLICES 15½-OZ. PKG. ..... 48¢

...Key Buy!
CAMPBELL'S PORK & BEANS
21-OUNCE CAN
19¢

ONION RINGS CORONET 10-OZ. PKG. ..... 45¢
PERCH FILLETS CERTI-FRESH 16-OZ. PKG. ..... 59¢
HALIBUT FILLETS CERTI-FRESH 16-OZ. PKG. $1.09
ENCHILADAS VAN DE KAMP'S (BEEF-CHEESE-CHICKEN) 7½-OZ. PKG. ..... 36¢
GREEN BEANS BIRDSEYE (FRENCH & CUT) 9-OZ. PKG. ..... 24¢
POTATOES BIRDSEYE (FRENCH FRIES & CRINKLE CUT) 9-OZ. PKG. ..... 16¢
CORN ON THE COB BIRDSEYE 4-EAR PKG. ..... 48¢
GREEN PEPPERS HOLLOWAY STUFFED 14-OZ. PKG. ..... 69¢
ORANGE JUICE SUNKIST 6-OZ. CAN ..... 28¢

...Key Buy!
DENNISON'S CHILI w/ BEANS
40-OUNCE CAN
79¢

DAIRY PRODUCTS

ICE CREAM FOREMOST PREMIUM ½-GAL. CTN. ..... 79¢
REDDI WHIP CREAM TOPPING 7-OZ. CAN ..... 55¢
DITTO IMITATION MILK ½-GAL. CTN. ..... 35¢
FOREMOST BUTTER 1ST QUALITY 16-OZ. CTN. ..... 79¢

FRYERS FRESH WHOLE BODY
U.S.D.A. GRADE 'A' FRYING CHICKENS ..... 29¢ lb.

RIB STEAK
LUCKY BONDED FOR FLAVOR ..... 89¢ lb.

CHUCK ROAST
LUCKY BONDED—BLADE CUT ..... 45¢ lb.

RIB ROAST STANDING LARGE END
TENDER, JUICY AND LUCKY BONDED ..... 79¢ lb.

TOM TURKEYS
U.S.D.A. GRADE 'A' YOUNG AND TENDER .... 37¢ lb.

GROUND BEEF
BONDED FOR TOP QUALITY—FRESH, LEAN .. 47¢ lb.

GROUND ROUND ..... 79¢ lb.
SIRLOIN STEAK ..... 98¢ lb.
PORTERHOUSE STEAK TAILS REMOVED ..... $1.33 lb.
CUBE STEAK E-Z CUT ..... $1.09 lb.
CROSS RIB ROAST BONELESS ..... 85¢ lb.
T-BONE STEAKS TAILS REMOVED ..... $1.27 lb.
CHUCK ROAST CENTER CUT ..... 53¢ lb.
TURKEY HINDQUARTERS U.S.D.A. GRADE 'A' ..... 29¢ lb.
SAUSAGE BIRD FARM MILD, HOT OR SAGE PORK, 1-LB. PKG. ..... 79¢
HEN TURKEYS YOUNG U.S.D.A. GRADE 'A' ..... 39¢ lb.
HAM HORMEL CURE 81 BONELESS FULLY COOKED ..... $1.49 lb.
SAUSAGE FARMER JOHN—8-OZ. PKG. SKINLESS LINKS ..... 29¢
HALIBUT STEAKS—NORTHERN CENTER CUT ..... 89¢ lb.
ROUND STEAK CENTER CUT ..... 79¢ lb.

SLICED BACON LUCKY BRAND
1-Lb. Pkg. 57¢

RATH or HORMEL SLICED BACON—1-LB. PKG. ..... 67¢
SWIFT'S PREMIUM SLICED BACON—1-LB. PKG. ..... 73¢
OSCAR MAYER BACON REGULAR SLICES—1-LB. PKG. ..... 73¢
THIN BACON OSCAR MAYER SLICED—1-LB. PKG. ..... 89¢

...Key Buy!
LADY'S CHOICE SWEET RELISH
12-OUNCE JAR
25¢

Our LOW Everyday Price!
ALL MEAT LUCKY FRANKS
(12-OZ. PKG. 41c)
1-POUND PACKAGE
53¢

OSCAR MAYER BOLOGNA (ALL BEEF, 8-OZ. PKG. 49c)....ALL MEAT, 8-OZ. PKG. 47¢
OSCAR MAYER SALAMI COTTO AND MACHIACH ..... 8-OZ. PKG. 57¢
OSCAR MAYER SAUSAGE SLICED, LIVER VARIETY ..... 9-OZ. PKG. 57¢
SMOKIE LINKS OSCAR MAYER ..... 12-OZ. PKG. 82¢
DANOLA COOKED HAM SLICED ..... 4¼-OZ. PKG. 65¢

...Key Buy!
BURRY'S FIDDLE FLAKE COOKIES
7-OUNCE PACKAGE
25¢

... DELICIOUS FRESH DELI ITEMS, EVERYDAY DISCOUNT PRICED!

HARVEST DAY BISCUITS BUTTERMILK OR SWEET MILK ..... 8-OZ. TUBE 8¢
AMERICAN CHEESE BORDEN'S PROCESSED, SLICED ..... 3 LB. PKG. $2.29
McCOY'S PASTRAMI (SLICED CORNED BEEF, 3-OZ. PKG. 58¢) ..... SLICED 3-OZ. PKG. 48¢
KOSHER MEATS KNOCKWURST, SALAMI, FRANKS ..... HEBREW NATIONAL 12-OZ. PKG. $1.13

Van de Kamp's
AN OUTSTANDING VARIETY OF FRESH BAKERY GOODS
(AT MOST LUCKY STORES)

OTHER ITEMS

BOUILLON CUBES WYLERS 15-CT. PKG. ..... 22¢
CAMPBELL'S SOUP VEGETABLE 10½-OZ. CAN ..... 15¢
OLIVE OIL POMPEIAN 16-OZ. CAN ..... 81¢
SOYA BEANS LOMA LINDA (BOSTON STYLE) 17-OZ. CAN ..... 41¢
PINTO BEANS GOLDEN GRAIN 32-OZ. BAG ..... 29¢
BBQ STARTER QUIK FIRE 32-OZ. CAN ..... 33¢
GRAVY TRAIN DOG FOOD 10-LB. BAG $1.29
ALPO MEAT CHUNKS HORSE 14½-OZ. CAN ..... 29¢
VETS' DOG FOOD 15½-OZ. CAN ..... 8¢
FLAVOR SNACKS MILK BONE 16-OZ. BOX ..... 30¢
KAL KAN CAT FOOD TUNA 6-OZ. CAN ..... 15¢

PACKAGED GOODS

COOKIES SUNSHINE ICED APPLESAUCE 11½-OZ. PKG. ..... 42¢
GRAHAMS PACIFIC HONEY TREAT 16-OZ. BOX ..... 33¢
RITZ CRACKERS NABISCO 16-OZ. BOX ..... 43¢
BREADS HARVEST DAY VARIETY (CHUCK WAGON-POTATO-CRUSHED WHEAT) 24-OZ. LOAF ..... 35¢
FRENCH BREAD DI CARLO PARISIAN 16-OZ. LOAF ..... 38¢

...Key Buy!
HARVEST DAY SLICED BEETS
16-OUNCE CAN
16¢

HOUSEHOLD ITEMS

CLEANER JANITOR IN A DRUM 32-OZ. PKG. ..... 73¢
GAIN DETERGENT 49-OZ. BOX ..... 83¢
TIDE DETERGENT 84-OZ. BOX $1.38
OXYDOL DETERGENT 49-OZ. BOX ..... 83¢
BOLD DETERGENT 49-OZ. BOX ..... 83¢
BIZ LAUNDRY AID PRE-SOAK 25-OZ. BOX ..... 68¢
SPIC 'N SPAN CLEANER 54-OZ. BOX ..... 93¢

BEVERAGES · SPIRITS

WINK CANADA DRY BEVERAGES, 32-OZ. BTL. ..... 29¢
GALLO WINE THUNDERBIRD, FIFTH BOTTLE ..... 89¢
GOLD SEAL GIN 80 PROOF, QUART BOTTLE $3.66
LUCKY BOURBON Kentucky Straight, 6 Yrs. Old, 86 Pr. 5th $4.11

Sorry the above items not available at all stores

Everyday LOW DISCOUNT PRICES ON HOUSEWARES & BEAUTY AIDS

ZIPPERED SATIN HAIR-DO PROTECTOR
Elegant care for m'lady's hair. Finest quality 200 denier bridal satin. Zippered so it will stay on. High fashion deep tones plus pastels. 20"x26" 99¢

FRESH DEODORANT
Protects and checks perspiration. Contains 2 anti-perspirant ingredients. 2.5-Oz. Can 97¢

FRESH CREAM
A deodorant that checks perspiration... makes you feel fresh all day. 38¢

BRECK HAIR SET MIST
A filtered formula that holds yet it leaves your hair looking and feeling natural. Super or Regular $1.18

BRECK BASIC
A conditioner that gives fine hair more body, more control. Helps prevent tangles. 4-Oz. Btl. $1.67

BRECK SHAMPOO
A concentrate that beautifies your hair as well as giving it life, lustre and body. Regular or dry. 4-Oz. Plastic Tube 72¢

17 pc. KNIFE SET
Stainless steel with hand-finished genuine Rosewood handles. Miracle ripple edge, never needs sharpening. Includes 3-Pc. carving set, 8-Pc. steak knife set and 6 assorted kitchen knives for all your cutlery needs.
OUR LOW PRICE $3.97

KING SIZE COLGATE DENTAL CREAM
Helps to prevent cavities with regular brushing. Kiddies love the flavor. King size tube. 69¢

COLGATE 100 MOUTHWASH
12-OUNCE BOTTLE
Keeps your mouth fresh and clean for hours. Kills germs on contact. Our low price 77¢
(Price Inc. 8¢ OFF)

100% CHIQUITA BRAND Bananas
10¢ lb.
U.S. NO. 1 RUSSET

Potatoes 10 Pound Cello Bag 55¢
BUY YOUR SUNKIST ORANGES AT LUCKY'S LOW EVERYDAY PRICES!

HIDDEN MAGIC HAIR SPRAY
Regular or hard-to-hold formulas. Keeps your hair-do in place all day. 13-Oz. aerosol can $1.48

1516 PACIFIC COAST HWY., REDONDO BEACH
2510 PACIFIC COAST HWY., HERMOSA BEACH
2515 TORRANCE BLVD., TORRANCE
1820 - 182nd ST., TORRANCE
*3800 W. SANTA BARBARA, CRENSHAW DIST.
*110 EAST CARSON, CARSON
*10801 PRAIRIE AVE., LENNOX
*24911 S. WESTERN at LOMITA, LOMITA
825 WEST ARBOR VITAE, INGLEWOOD
2750 PACIFIC COAST HWY., TORRANCE
8701 LINCOLN BLVD., WESTCHESTER
3860 SEPULVEDA BLVD., TORRANCE
1035 SO. LA BREA at HARDY, INGLEWOOD
4322 SO. CENTRAL AVE., LOS ANGELES
909 SOUTH CENTRAL, COMPTON
1636 - 25th ST. at WESTERN, SAN PEDRO

STORE HOURS
MON. thru FRI. 10 am to 9 pm ★ SAT. and SUN. 10 am to 7 pm
* MON. thru FRI. 10 am to 10 pm ★ SAT. and SUN. 10 am to 7 pm