BETTER FOODS MARKETS

SECOND EXCITING WEEK!

IT'S OUR 41st ANNIVERSARY SALE

Our "HAPPY BIRTHDAY" Celebration Means MORE Savings for You!

Since 1928, BETTER FOODS MARKETS Have Been Dedicated to Bringing You MORE Good Food for LESS Money . . . and we're still doing it!

Plus . . . a BIG BONUS for You — DOUBLE BLUE CHIP STAMPS WITH COUPON

BLUE CHIP STAMPS

DOUBLE STAMPS
ON YOUR ENTIRE PURCHASE
WITH THIS COUPON
(Except Liquor, Tobacco, Fluid Milk)
Good Only at Better Foods Markets
Limit One Coupon Per Family, Please
EXPIRES APRIL 23, 1969
For Store Use

SHORT RIBS of BEEF
USDA CHOICE
Lean and Meaty
39¢ lb.

BONELESS SHORT RIBS LB. 69¢

BONELESS BEEF STEW
Tender Chunks of Lean Choice Beef
89¢ Lb.

CHUCK STEAK
Juicy, Flavorful U.S.D.A. Choice Steer Beef
Marinate with Adolph's!
49¢ lb.

U.S.D.A. Fresh Frozen

Tender, Tasty — New Zealand

LEG o' LAMB
69¢ Lb.

SHOULDER CUT
LAMB CHOPS LB. 59¢
ROUND BONE CHOPS Lb. 69¢

Better Foods' Own Pure Pork
SAUSAGE 3 for $1
Handy 1-lb. Rolls

SMOKED—Lean, Tasty
PORK CHOPS LB. 89¢

Honeysuckle Frozen—Giblet Gravy with
SLICED TURKEY 6-oz. Pkg. 39¢

HICKORY SMOKED PICNIC
Pork Shoulder Cooks and Tastes Like Ham
39¢ Lb.

Pre-Carved Picnic	Sliced, Tied	LB. 49¢
Ham Seasoning	Flavorful	LB. 49¢
Smoked Pork Cutlets		LB. 98¢
Center Cut Slices	Smoked Picnic	LB. 79¢

SLICED BACON
PENNY WISE Lean, Sweet Smoked
1-lb. Ctn. 59¢

Boneless Chuck Steak	Lb. 89¢
Ground Chuck Lean	Lb. 69¢
Chicken Fry Steaks	Lb. 89¢
Veal Cutlets Plain or Breaded	Lb. 79¢

BONELESS CHUCK ROAST
U.S.D.A. Choice Steer Beef, Flavorful Pot Roast
89¢ Lb.

It's Our 41st Birthday! We're Celebrating with Savings!

Fresh Young
CARROTS
Crisp and Tender
1-lb. Cello Bag
10¢

Extra Fancy, Sweet
CANTALOUPES
Thick-meated, Ripe
3 for $1

Crisp and Tender RED LEAF or BOSTON
LETTUCE
Fresh Bunches, Each
10

BROWN ONIONS
Fancy, Mild U.S. No. 1
Lb. 5¢

LARGE Grade "AA" EGGS
Dairy Fresh Dozen in Carton
39¢

Fresh Every Day at Your Better Foods Markets

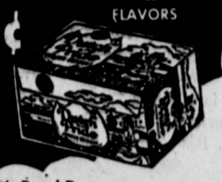
Better Foods' Own LARGE EGGS Doz. Ctn. 41¢

BLUE GINGHAM
Frozen VEGETABLES
Corn, Green Beans, Mixed Vegetables, Peas, Peas & Carrots
Your Choice — Regular 9-oz. or 10-oz. Packages
12 for $1

All Fruit Flavors
Big 46-oz. Cans

CAL-FAME
JUICE DRINKS
4 for $1

IMITATION
ICE MILK
Foremost's Dutch Pride
½-Gallon Carton
ALL FLAVORS
29¢



CRISCO OIL
Big 48-oz. Special Offer
79¢

Betty Crocker
CAKE MIX
Your Choice — LAYER VARIETIES 19-oz. Avg.
29¢

Swift's Royal Dane
LUNCHEON MEAT 12-oz. Can 29¢

Bob's Frozen
CHILI and BEANS 16-oz. Pkg. 59¢

Ore-Ida Frozen Stew
VEGETABLES Large 1½-lb. Bag 39¢

Margarine SAFFOLA	1-lb. Pkg.	37¢	Fabric Softener STA-PUF	½-Gal.	79¢
Bertolli Imported OLIVE OIL	Gal. 4.99	Full Pint 89¢	Detergent—Save 25c GAIN Special	King Size	$1.14

In OUR DELICATESSEN

OSCAR MAYER
BOLOGNA
All Meat or All Beef SLICED 12-oz. Pkg.
69¢

Nalley's XLNT
SALADS Potato, Macaroni or Cole Slaw Pint Ctn. 35¢

Pillsbury—Sweet or Buttermilk
BISCUITS 8-oz. Tubes 6 for 59¢

Regular or Super
Style HAIR SPRAY
12.5-oz., Reg. 79¢ 66¢

NUTRI-TONIC Creme Shampoo 1-lb. Jar, Reg. $1.59 $1.29

MIXING BOWLS 4-Piece Set, Special 99¢

In Our LIQUOR SHOP

12 REG. SIZE CANS
SAVE 31¢ NOW $2.19
Hamm's

EARLY TIMES
Kentucky Straight Bourbon Whiskey
86 Proof SAVE $1.50 Full ½-Gallon
$11.49

DON SAVOY Sweet Wines
All Flavors Fifth
62¢

Van de Kamp's SPECIALS
Thurs.-Sun., April 17-20

Palm Leaf Coffee Cake.....11 oz.	33¢
Iced Cinnamon Rolls.....Pkg. of 8	35¢
Rosette Coffee Cakes.....Pkg. of 4	39¢

Pure
GRAPE JELLY
Markets Best 2-lb. Jar
33¢

RICE BOWL
RICE
2-lb. Pkg.
19¢

Sara Lee Danish
Caramel Pecan, Large Pecan or Apple Danish or Pound Cake Reg. Pkg.
79¢

BUBBLE-UP
Regular or Diet
Full 16-oz. 6 Bottle Pack
69¢

Cal-Ida Frozen
FRENCH FRIES
Regular 9-oz. Package
9¢

BETTER FOODS MARKETS

No Sales To Dealers

We Give BLUE CHIP STAMPS

7 BIG SALE DAYS—Thursday, April 17 through Wed., April 23

5305 TORRANCE BLVD.
TORRANCE
Open 9 A.M. to Midnight
(9 A.M. to 6 P.M. Sunday)

PRAIRIE AVE. at REDONDO BEACH BLVD.
Open 24 Hours to Serve You