# are YOU in a *puzzle* over your food budget?

## LET LUCKY PULL IT ALL TOGETHER WITH

# GREATER SAVINGS

## THRU LOW EVERYDAY DISCOUNT PRICING

Lucky DISCOUNT SUPERMARKETS

WE DISCOUNT EVERYTHING *Except* QUALITY, COURTESY, SERVICE

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Prices are Discounted Except on Fair-Traded and Government Controlled Items.

LUCKY TAKES THE PUZZLE OUT OF YOUR FOOD BUDGET...WE PULL IT ALL TOGETHER WITH LOW, LOW EVERYDAY DISCOUNT PRICING...TOP QUALITY "BONDED" MEATS, FAMOUS GROCERIES, FRESH PRODUCE...GREATER SAVINGS 365 DAYS A YEAR ON MOST EVERYTHING YOU EXPECT FROM A SUPERMARKET, AND MUCH MORE, AT LUCKY!

### CANNED FOODS

- GERBERS BABY FOOD STRAINED 4½-OZ. JAR ..... 11¢
- JUNIOR FOOD GERBERS BABY 7½-OZ. JAR ..... 15¢
- MODILAC GERBERS LIQUID BABY FORMULA 13-OZ. CAN ..... 25¢

- FOLGERS COFFEE 16-OZ. CAN ..... 69¢
- FOLGERS COFFEE 25-OZ. CAN ..... $1.37
- FOLGERS COFFEE 48-OZ. CAN ..... $1.99
- INSTANT COFFEE FOLGERS 10-OZ. JAR ..... $1.39
- LIPTON TEA BAGS 48 CT. POX ..... 65¢

...Key Buy!

LONG GRAIN MJB RICE
28-OUNCE BOX
**39¢**

- CRUSHED PINEAPPLE HARVEST DAY 20½-OZ. CAN ..... 29¢
- DOLE FRUIT COCKTAIL 17-OZ. CAN ..... 25¢
- HARVEST DAY PEARS 29-OZ. CAN ..... 37¢
- GRAPEFRUIT SECTIONS BORDO 16-OZ. CAN ..... 31¢
- MOTTS APPLESAUCE 25-OZ. JAR ..... 36¢
- GLORIETTA PEACHES ALBERTA 16-OZ. CAN ..... 29¢
- STEWART BLUEBERRIES 15-OZ. CAN ..... 37¢
- GRAPEFRUIT JUICE TREESWEET 46-OZ. CAN ..... 39¢

...Key Buy!

COCOA MIX
NESTLE'S QUIK
32-OUNCE CAN
**79¢**

- CRANBERRY JUICE OCEAN SPRAY 32-OZ. BTL ..... 55¢
- PINEAPPLE JUICE HARVEST DAY 46-OZ. CAN ..... 27¢
- DEL MONTE CORN GOLDEN 17-OZ. CAN ..... 23¢
- GREEN BEANS GREEN GIANT KITCHEN SLICED 16-OZ. CAN ..... 24¢
- B&M BAKED BEANS 28-OZ. CAN ..... 39¢
- ASPARAGUS SPEARS HARVEST DAY 14½-OZ. CAN ..... 49¢
- PRINCELLA YAMS 29-OZ. CAN ..... 33¢
- LIBBY'S SAUERKRAUT 16-OZ. CAN ..... 19¢

...Key Buy!

HEINZ TOMATO KETCHUP
20-OUNCE BOTTLE
**31¢**

- TOMATOES HARVEST DAY 16-OZ. CAN ..... 18¢
- LIBBY'S TOMATO JUICE 46-OZ. CAN ..... 35¢
- DEL MONTE PEAS 17-OZ. CAN ..... 22¢
- STAR KIST TUNA CHUNK 6½-OZ. CAN ..... 44¢
- BEEF STEW DINTY MOORE 24-OZ. CAN ..... 61¢
- LIBBY'S CHILI SLOPPY TIX 15-OZ. CAN ..... 36¢
- PICKLE STICKS AUNT JANES SWEET 16-OZ. JAR ..... 42¢
- LINDSAY OLIVES SPICED GREEN PITTED 3¾-OZ. CAN ..... 35¢
- CALIF. GIFT OLIVES SALAD 8-OZ. JAR ..... 34¢

LOOK FOR KEY BUYS

"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on these "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!

- CHUCK ROAST BLADE CUT...LUCKY BONDED, TENDER & JUICY.. **45¢** lb.
- GROUND BEEF FRESH, LEAN...BONDED FOR QUALITY..... **45¢** lb.
- TURKEY HIND QUARTERS U.S.D.A. GRADE A—PLUMP AND TENDER..... **29¢** lb.
- T-BONE STEAK TAILS REMOVED, LUCKY BONDED ..... **$1.19** lb.
- RIB STEAK TENDER AND JUICY **89¢** lb.
- RIB ROAST STANDING—LARGE END ..... **79¢** lb.

- SIRLOIN STEAK LUCKY BONDED ..... 98¢ lb.
- CROSS RIB BONELESS ROAST ..... 83¢ lb.
- CHUCK ROAST CENTER CUT ..... 49¢ lb.

### CANNED FOODS

- CUCUMBER SLICES SAW FRESH 22-OZ. JAR ..... 37¢
- LUCKY SHORTENING 48-OZ. CAN ..... 67¢
- POMPEIAN OLIVE OIL 16-OZ. BTL ..... 81¢
- WESSON OIL 28-OZ. BTL ..... 75¢
- WISHBONE DRESSING LOW CALORIE FRENCH 8-OZ. BTL ..... 36¢
- SEVEN SEAS DRESSING GREEN GODDESS 8-OZ. BTL ..... 42¢
- BEST FOODS MAYONNAISE 32-OZ. JAR ..... 58¢

### HOUSEHOLD ITEMS

- FACIAL TISSUE KLEENEX BOUTIQUE 140-CT. BOX ..... 27¢
- TISSUE KLEENEX BOUTIQUE TOILET 2/500 CT. ROLLS ..... 26¢
- SCOTT VIVA TOWELS 126-CT. ROLL ..... 33¢
- ORCHID'S NAPKINS 240-CT. PKG ..... 55¢
- WHITE KING "D" DETERGENT 49-OZ. BOX ..... 68¢
- TIDE DETERGENT 49-OZ. BOX ..... 79¢
- BOLD DETERGENT 49-OZ. BOX ..... 79¢

Our LOW Everyday Price!

ALBACORE GEISHA TUNA
7-OUNCE CAN
**35¢**

- IVORY SNOW SOAP POWDER 32-OZ. BOX ..... 79¢
- OXYDOL DETERGENT 49-OZ. BOX ..... 79¢
- CHEER DETERGENT 54-OZ. BOX ..... 79¢
- DREFT DETERGENT 44-OZ. BOX ..... 79¢
- IVORY DETERGENT LIQUID 22-OZ. BTL ..... 58¢
- GLASS CLEANER WINDEX AEROSOL 15-OZ. CAN ..... 49¢
- SELF POLISH WAX BRUCE 27-OZ. CAN ..... 89¢
- SIMONIZE WAX UNIQUE 22-OZ. CAN ..... 98¢

### BEVERAGES · SPIRITS

- ROYAL CROWN COLA 6 PACK, 16-OZ. BOTTLES ..... 63¢
- SHASTA BEVERAGES NO RETURN, 28-OZ. BOTTLES ..... 19¢
- CHIQUITA TEQUILA QUART BOTTLE ..... $4.99
- GOLD SEAL WHISKEY CANADIAN 80 PROOF, FIFTH BOTTLE ..... $4.29

Sorry the above items not available at all stores

Our LOW Everyday Price!

MONTEREY JACK & MILD CHEDDAR CHEESE
LUCKY BRAND, CHUNK, RANDOM WEIGHT
**79¢** LB.

- SLICED LUNCH MEATS 6-OZ. PKG. Lucky, Bologna, P&P, Olive, Spiced, Mac & Cheese ..... 31¢
- HARVEST DAY BISCUITS Buttermilk and Sweet Milk ..... 8-Oz. Tube 8¢
- LONGHORN CHEESE Miss Wisconsin, Medium Sharp Cheddar 10-Oz. Pkg. 59¢
- AMERICAN PROCESS CHEESE Lucky, Individually Wrapped Slices ..... 12-Oz. Pkg. 64¢

...Key Buy!

DETERGENT
LUX LIQUID
22-OUNCE BOTTLE
**47¢**

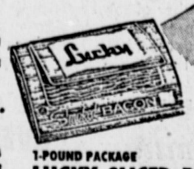
### OTHER ITEMS

- COOKED WHEAT LOMA LINDA OVEN 15-OZ. PKG ..... 41¢
- MARSHMALLOWS KRAFT MINIATURE 10½-OZ. PKG ..... 21¢
- INSTANT NUTRAMENT 8-OZ. PKG ..... 83¢ FOOD SUPPLEMENT (CHOCOLATE, VANILLA, CHOCOLATE MALT)
- SPAGHETTI CHEF BOY-AR-DEE & MEAT BALLS 40-OZ. CAN ..... 73¢
- POST TOASTEM'S POP UPS 10-OZ. PKG ..... 45¢
- CIGARETTES (KING SIZE) PLUS TAX 10-PK. CTN ..... $2.94
- SOUR CREAM LADY LEE IMITATION 16-OZ. CTN ..... 29¢

BEAUTIFUL EASTER FLOWERS
• LILIES • TULIPS • MUMS
• ORCHID CORSAGES
Shop Lucky for Florist Quality Flowers at Low Everyday Prices.

100% BANANAS
CHIQUITA BRAND **10¢** LB.
Central America's Finest Quality Bananas —Golden Ripe—Excellent for Salads or as a nourishing snack.

POTATOES
RUSSETS U.S. NO. 1 GRADE **10** POUND CELLO BAG **55¢**



1-POUND PACKAGE

- LUCKY SLICED BACON ..... 58¢
- FARMER JOHN BACON SLICED, 1-POUND PACKAGE ..... 59¢
- RATH or HORMEL SLICED BACON, 1-LB. PKG ..... 67¢
- SWIFT PREMIUM BACON, SLICED, 1-LB. PKG ..... 69¢
- OSCAR MAYER BACON REGULAR SLICES, 1-LB. PKG ..... 69¢
- WAFER THIN BACON OSCAR MAYER, 1-LB. PKG ..... 89¢

- HALIBUT STEAKS—CENTER CUT NORTHERN ..... 89¢ lb.
- FRESH PERCH FILLET ..... 79¢ lb.
- FILLET of COD COOKED ..... 73¢ lb.
- FILLET of SOLE COOKED ..... 79¢ lb.
- HALIBUT GREENLAND FILLET ..... 58¢ lb.

- HEN TURKEYS YOUNG, PLUMP U.S.D.A. GRADE A ..... 39¢ lb.
- SAUSAGE SKINLESS LINKS, 8-OZ. PKG. FARMER JOHN ..... 29¢
- SLICED BOLOGNA Oscar Meyer (All Beef 49¢)...All Meat, 8-Oz. Pkg. ..... 47¢
- 5-LB. CANNED HAM Dubuque Brand, Royal Buffet ..... $4.49
- ITALIAN SALAME CHUB Gallo (13-Oz. Salame Chub $1.39) ..... 8-Oz. Pkg. 92¢
- KOSHER KNOCKWURST SALAMI FRANKS Hebrew National ..... 12-Oz. Pkg. $1.13
- ROD'S PARTY DIPS Assorted ..... 8-Oz. Jar 38¢

Van de Kamp's
AN OUTSTANDING VARIETY OF FRESH BAKERY GOODS
(AT MOST LUCKY STORES.

...Key Buy!

DEL MONTE FRESH WHOLE DILL PICKLES
26-OUNCE JAR
**47¢**

- PORTERHOUSE STEAK TAILS OFF ..... $1.25 lb.
- GROUND ROUND FRESH LEAN ..... 79¢ lb.
- CUT-UP FRYERS CHICKEN ..... 35¢ lb.
- BONELESS HAM FULLY COOKED FARMER JOHN ..... $1.19 lb.

### PACKAGED GOODS

- SUNSHINE CRACKERS KRISPY 16-OZ. BOX ..... 33¢
- VANILLA WAFERS NABISCO 12-OZ. BOX ..... 36¢
- FIRESIDE COOKIES CREME (CHOCOLATE, LEMON, VANILLA) 24-OZ. PKG ..... 37¢
- HARVEST DAY BREAD 24-OZ. LOAF ..... 33¢ DELUXE ROUND TOP (WHITE, WHEAT, SANDWICH)

### FROZEN FOODS

- BEEF SLICES WITH BAR-B-Q SAUCE CORONET 32-OZ. PKG. ..... $1.81
- FRUIT PIES PET RITZ (APPLE, BOYSENBERRY, PEACH, CUSTARD) 24-OZ. PIE ..... 33¢
- JENO'S PIZZA ROLLS 6-OZ. PKG ..... 59¢ LOBSTER LANGOSTINO, PEPPERONI & CHEESE, SAUSAGE & CHEESE, SHRIMP & CHEESE.
- OH BOY POTATOES 12-OZ. PKG ..... 34¢ (WITH SOUR CREAM & CHIVES, W/CHEESE)
- BIRDS EYE COOL WHIP 9-OZ. CTN ..... 47¢
- KERNS STRAWBERRIES FROZEN SLICED 10-OZ. PKG ..... 27¢
- ROAST TURKEY HONEY SUCKLE 40-OZ. PKG ..... $3.09
- AUNT JEMIMA STICKS 7-OZ. PKG ..... 36¢
- CHILI & BEANS FROZEN (CORN & CINNAMON) ROLD RIST 6-OZ. PKG ..... 26¢

...Key Buy!

ROSARITA REFRIED BEANS
29-OUNCE CAN
**27¢**

- OH BOY SANDWICHES SUPER 15-OZ. PKG ..... 79¢
- BREAD DOUGH SHEPHERDERS 48-OZ. PKG ..... 60¢
- HALIBUT FILLET CERTI FRESH 16-OZ. PKG ..... $1.09
- PERCH FILLET CERTI FRESH 16-OZ. PKG ..... 59¢
- BIRDS EYE AWAKE 9-OZ. CAN ..... 35¢
- VEGETABLES 10-OZ. PKG ..... 21¢ BIRDS EYE—PEAS, CUT CORN, CHOPPED & LEAF SPINACH
- BIRDS EYE VEGETABLES 8-OZ. PKG ..... 31¢ CARROTS W/BR sugar glaze, PEAS W/CR. SAUCE, PEAS & PEARL ONIONS, PEAS & POTATOES W/CR. SAUCE
- BIRDS EYE POTATOES 16-OZ. PKG ..... 27¢ FRENCH FRIES AND CRINKLE CUT

Everyday LOW DISCOUNT PRICES ON HEALTH AND BEAUTY AIDS

SILK 'N SATIN
HAND & BODY LOTION

A hand and body lotion that smooths and soothes dry rough areas....excellent for elbows, knees, etc. Especially effective when used as an after bath lotion.
Large 10½-Oz. Bottle **76¢**

NEW DRY BAN
ANTI-PERSPIRANT DEODORANT

Now new Dry Ban not only protects you all day against perspiration odor, but helps to keep you dry, too. Will not harm or irritate normal skin.
4-ounce aerosol can **91¢**

BRECK BASIC

The first tenderizer for hair—gives fine, thin hair more body, more control. Makes most sets last longer, easy to comb. Helps to prevent snarls. Give your hair added beauty.
8-Ounce Bottle **$2.88**

PACQUIN'S
DRY SKIN CREME
From the most famous name in skin care—Pacquin's. Prevents red, rough hands, soothes wind and water chapped hands. 5½-ounce jar. **76¢**

- SCORE HAIR DRESSING Keeps hair neat all day, Creme, Large size ..... 68¢
- MICRIN MOUTHWASH Oral Antiseptic, 18-ounce bottle ..... $1.15
- COVER GIRL MAKEUP Creme, Liquid or Pressed Powder Your choice ..... $1.41
- NOXZEMA INSTANT SHAVE Regular or Menthol, 11-ounce Can ..... 99¢

1516 PACIFIC COAST HWY., REDONDO BEACH
2510 PACIFIC COAST HWY., HERMOSA BEACH
2515 TORRANCE BLVD., TORRANCE
1820 - 182nd ST., TORRANCE
*3800 W. SANTA BARBARA, CRENSHAW DIST.
*110 EAST CARSON, CARSON
*10801 PRAIRIE AVE., LENNOX
*24911 S. WESTERN at LOMITA, LOMITA
825 WEST ARBOR VITAE, INGLEWOOD
2750 PACIFIC COAST HWY., TORRANCE
8701 LINCOLN BLVD., WESTCHESTER
3860 SEPULVEDA BLVD., TORRANCE
1035 SO. LA BREA at HARDY, INGLEWOOD
4322 SO. CENTRAL AVE., LOS ANGELES
909 SOUTH CENTRAL, COMPTON
1636 - 25th ST. at WESTERN, SAN PEDRO

STORE HOURS
MON. thru FRI. 10 am to 9 pm ★ SAT. and SUN. 10 am to 7 pm
* MON. thru FRI. 10 am to 10 pm ★ SAT. and SUN. 10 am to 7 pm