

Plug for Patriotism Hits Snag in State Senate

By HENRY C. MACARTHUR
SACRAMENTO — (CNS) — Efforts of Senator George Deukmajian, R-Long Beach, who is also a candidate for attorney general of California as well as a state senator, to instill in the minds of the citizenry a recognition of the responsibilities of citizenship, ran into a snag on the senate floor early this week.

The Duke's bill, SB 1377, set forth a "statement of responsibilities" for citizens, and would have required this statement

be included in every publication of the state constitution and the federal constitution. The state prints such a volume each time the document is changed by vote of the people.

The statement appeared innocuous enough until some of the senators started picking it to pieces, and engendered more than a half hour of debate in the middle of a heavy calendar containing 242 items for action. And at one point, Senator Don Grunsky, R-Watsonville, rose to inquire what was the necessity for the

bill anyhow, and Californians have gotten along very well without such a measure for more than a hundred years.

Members of both parties jumped on Deukmajian for some of the wording in the statement of responsibilities as outlined, although there was no disagreement as to the advisability of outlining the duties of a citizen.

Senator Anthony Beilenson, D-Beverly Hills, said the wording was "offensive," in that he believed citizens should learn what his duties are "some-

place other than at the knee of state government."

Senator John Schmitz, R-Tustin, then got into the act, and pointed out that one of the duties outlined, "to pursue, to the fullest extent possible, all educational opportunities available to him, and support efforts to extend educational opportunities," would require senators to vote for every Educational Opportunity Program offered, and possibly to require citizens to vote for every school bond issue placed on any ballot. The implications

are limitless, Schmitz said, should such a law be passed.

Another "duty" questioned by Senator Clark Bradley, was the one "to expose, and seek to eliminate by peaceful, persistent means, all prejudice and discrimination."

Bradley said this would add fuel to the fires of dissent, rather than help eliminate it, but Deukmajian countered with the observation that the word "peaceful" was intended to make it acceptable.

It was finally tentatively agreed that insertion of the

word "illegal" before discrimination would be better language, in that there is plenty of law on the books against discrimination because of race, color and creed.

Also, it was observed that if an employer wanted to hire all red-headed waitresses in his restaurant, such an insertion would not be discrimination against the blonds and brunettes.

The debate featured one of the few in the senate in which conservatives (Schmitz and

Bradley), teamed up with liberals, (Beilenson and Senator George Moscone, D-San Francisco) to change the wording of a measure which apparently is a good idea, but non-acceptable to either faction.

However, the bill never came to a vote, as Deukmajian agreed to discuss new wording to give all senators an opportunity to present their opinions as to how their constituents could learn the guides to good citizenship, whatever they happen to be.

Your Right to Know

Is the Key to All Your Liberties

Comment and Opinion

A-4 PRESS-HERALD

JUNE 13, 1969

Show the Colors

Saturday is Flag Day. It marks the anniversary of the day in 1777 when the United States flag was adopted. This year it deserves more than the usual routine gestures of observance out of respect for a symbol of freedom that has been spat upon, burned and dragged in the dirt during the past year with alarming impunity by malcontents and bums of all stripes who respect neither the flag nor the United States.

It is a sad commentary on our times that laws have had to be passed protecting the flag from desecration. Until comparatively recently, mutilating the flag, in the minds of most of us, was tantamount to treason. But somehow the fog of permissiveness that has settled miasma-like over the land has obscured our vision of the flag and the deathless ideals that support the Stars and Stripes.

The easiest way to gain perspective on the meaning of the flag is to visualize for a moment the void that would surround us if there simply were no flag — no focal point on which to center the sense of purpose and principles of a nation. In common with the U.S. Constitution, The Declaration of Independence and other physical manifestations of freedom under representative government, the flag makes known to all mankind the reason for our existence. Flag Day is a good opportunity to "show the colors."

Oh, Say, Can You See ... ?



FBI DIRECTOR REPORTS

Old Line Marxism Behind The New Left Militancy

By J. EDGAR HOOVER
Director, FBI

As the current academic year draws to a close, it should be readily apparent that the students in the New Left revolutionary movement are not on college campuses to seek education. Rather, this conglomerate of malcontents is engineering a drive to destroy our educational system.

More and more, the New Left is being controlled by the followers of Karl Marx through the Old Left organizations of the Communist Party, USA (pro-Moscow), the Progressive Labor Party (pro-Peking), and the Socialist Workers Party (Trotskyites). Not since the New Left came into being has the influence of Marxism-Leninism been so strong.

The students for a Democratic Society (SDS), largest of the New Left groups, is rapidly gaining a definite Marxist-Leninist coloration. At the SDS National Council meeting in Austin, Tex., in March, one of the organization's top leaders was quoted as stating, "Our primary task is to build a Marxist-Leninist revolutionary movement."

While the New Left movement may or may not make the dean's list this year, it rates an A plus in revolutionary exploits. The SDS and its adherents have rocked campuses from coast to coast with violence, riots, and sabotage. At the SDS National Convention last summer a workshop on violence and explosives was held. Literature explaining how explosive devices can be manufactured and used against Selective Service installations, ROTC buildings, and university facilities has been distributed. The results are a disgrace to a society which owes its very existence to democratic processes under the rule of law.

Many of the criminal acts of the New Left were, and are, committed as expressions of

rights under the first amendment. Corruption of the first amendment would be a better term for such antics. Certainly, free speech and dissent are not synonymous with despotic obstruction and force. The wild and insatiable demands of the New Left for unlawful power and its blind determination to silence and destroy all who stand in its way are tyrannical acts of the first order.

Under the first amendment, a person may hire a hall and speak on any subject to as many people as he can persuade to listen. However, he has no right to disrupt classes and assemblies and prevent other persons from hearing a speaker of their choice. Neither the New Left nor any other group should be allowed to plunder, riot, and terrorize our educational institutions and impose its will upon a majority of students who do not share its views. Crime under the ivy-covered arches of a college campus is no more excusable than crime in our city streets.

SDS leaders know that if a revolution is to be brought about, they must inject more discipline and organization into the movement; the anti-discipline, free-wheeling, individualistic, anarchistic mood of the New Left must be controlled and molded into a Leninist revolutionary force. The Old Left groups, of course, are working hard to capture at least a part of the movement.

The pro-Peking Progressive Labor Party (PLP) already has a strong beachhead inside the national SDS. On some key issues, the PLP comes close to having enough strength to swing votes in national meetings. While considerable factionalism now exists within SDS ranks on "how to bring about a revolution," the pro-Peking, the pro-Moscow, and the Trotskyites all agree on

one major point — students alone cannot bring about a revolution. One well-known communist youth leader wrote, "We must view the worker-student alliance as a mutual necessity and do everything in our power to insure its growth and endurance." The PLP and the Trotskyites also supported similar linkage of the students and "workers."

Not all SDS members accept the Old Left organizations. Many feel that SDS can promote a viable revolutionary youth program without stringent controls and free of parental tutelage from a foreign or internal Marxist party. Whether this is possible or not remains to be seen, and the answer may be decided at the SDS National Convention this summer, where this issue will be bitterly and hotly contested.

Meanwhile, a basic fact looms. Never before in this country has there been such a strong revolutionary Marxist movement of young people which is so eager to destroy established authority. Furthermore, the New Left movement has made it emphatically clear that mere change and revision are not its objectives. Armed with a long list of "non-negotiable" demands, its immediate goal is the complete overthrow and control of our educational system. We all know what its ultimate goal is.

Concessions and appeasements will not satisfy those bent on anarchy and nihilism. America should take note before it is too late.

Press-Herald

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Publisher

Reid L. Bundy
Editor and Co-Publisher

Published Each
Wednesday and Friday

3238 W. Sepulveda Blvd.
Torrance, Calif. 90510

HERB CAEN SAYS:

Search for Movie Talent Broadens Generation Gap

Not so faaaaaast! Producer Sam Katzman, plotting a new movie, is searching the countryside for, he says, "a young Racquel Welch." I can't believe that she's far enough gone already to qualify for the classic "Five Lives of an Actress," as follows: "Who's Racquel Welch?" "Get me Racquel Welch!" "Get me a Racquel Welch type!" "Get me a young Racquel Welch." "Who's Racquel Welch?"

Good kids dept. The students at Half Moon Bay High and Terra Nova and Oceana High in pacifica have raised \$1,300 for Biafra's suffering children. . . Craig Kelly at Sweeney British Motors in S. Rafael, sold an MG to a young man, and turned the financing papers over to Bank of America — which turned them down. Not that there was anything wrong with his credit, it's just that they had no record on the purchaser. Mr. A. P. Giannini (Andre Pierre, and no relation to Bank of America's founding father) . . . Julie Green, the 6'9" topless dancer at the Condor, rides to work nightly on the outside step of a Powell cable — absolutely free. "She's our mascot," explains a gripman, and who says a mascot has to be tiny?

The Renaissance Men: Mayor Alioto, Bill Graham, Barry Olivier and others are hard at work on plans for the biggest S.F. Festival of the Arts ever attempted — set for the end of August in Kezar Stadium, with free "sidelight" shows in Golden Gate Park. The theme: "By and For San Franciscans." The participants: the best

home-based rock groups, the S.F. Symphony, the Ballet and more to come . . . "Bless him!" The quote is City Planning Director Allen Jacobs, and the object of his ben-

Report from Our Man
in San Francisco

ificence is Don Pritzker of Atherton, young president of the Hyatt Corporation. When Jacobs complained that the proposed Hyatt House hotel on Nob Hill "will cut off too much of the sky" (I share your mystification), Pritzker VOLUNTARILY lopped 100 feet off the height. "Bless him."

Caenucius Say: "If people like Senator Dolwig keep trying to water down amendments to save the Bay, what we wind up with is a watered-down Bay." . . . Three illustrious marriages one involving nobility, are shakier than April 1906 . . . Truman Capote is shopping for an apartment here to go along with his pads in Palm Springs, Manhattan's United Nations Plaza, Long Island and Verbier, Switzerland. He was looking around recently between shopping sprees at Gump's and Merrivale's, fresh salmon at Jack's, wonton soup at Kan's and blinis with caviar and sour cream at Alexis', which he hails as "the finest single dish in the whole world." I agree, while also casting a vote for the Lobster Savarin at La Bourgogne . . . "In Cold Blood" Capote on Sirhan Sirhan: "I'm against capital punishment, BUT . . ."

It happened in one of the "good" blocks of Pacific Ave-

nue in broad daylight. A pretty young Irish girl, who moved here recently from Dublin, was walking to her car after a wedding when a man knocked her to the ground and grabbed at her purse. Her screams made him flee. As she was struggling to her feet, blood streaming down her face, a man in a car pulled alongside. "You'd better run, lady," he said. "He might be back." Then he drove off.

The owners of The Factory, H'wood's most bustling discotheque, are still considering a branch on Alcatraz, and Hank Grant thinks it's a great idea: "This could bring back the Swim" . . . After months of slaving, Trader Vic has completed the life-sized nude statue ordered by a Peninsula lady who's paying \$4,000 and will install it alongside her swimming pool. Vic, who gets tired of looking at the same old faces, ran barefoot through four models before finishing the job . . . Sixteen-year-old Kim Atwood, one of Dorothy Atwood's seven children, is at 20th Century, making a film with Elliott Gould and Rene Auberjonois. "I'll be picking up Kim to fly him home this weekend," Dorothy said to the director, who beamed "You want him to tell the family what it's like to be a movie star?" "Heck no," replied Dorothy. "It's his turn to mow the lawn." . . . Shirley Nunes spotted this sign on the candy vending machine in a sunser Modesto service station: "After 12 noon, all chocolate bars are melted for your enjoyment."

THE MONEY TREE

Two Retail Giants Learn Business is Tough Oyster

Two ubiquitous landmarks of the American scene are A&P food stores and Woolworth variety stores—and both are now trying desperately to convert you to the loyal customers that previous generations were.

A&P is 110 years old this year and Woolworth is 90, so they may be forgiven hardening of the arteries. But the financial community is a tough taskmaster. And measures by results—and by this standard both of these retail giants are woefully deficient.

The tales of both of these companies are remarkably similar. Each grew to undisputed leadership in its field by pioneering in mass merchandising of low-cost products. In recent years, however, both have proved to be rigidly locked into positions which made it difficult for them to adjust to changing conditions.

A&P, you remember, was in the vanguard of the supermarket revolution. It was the feared enemy of the "Mom-and-Pop" grocery. It won customers by offering low prices and a wide selection of goods.

Woolworth, you remember, was the "five-and-dime" store. It was the place where merchandise was displayed on open counters — no store did that before. Prices were posted. Sales were on a spot-cash basis. So many different items were available that Woolworth gave birth to the name of a class of stores, "variety."

In the post-World War II

period, both A&P and Woolworth became victims of change. To some extent, it was a real estate problem. Families moved to the suburbs and westward while the A&Ps

A Look at the
World of Finance

and Woolworths were frozen into locations which used to be the population centers. A&P, for example, does 90 per cent of its business east of the Mississippi.

To a greater extent, though, it was a case of outmoded policies resistant to change. The "five-and-dime" concept died an inflationary death. Discount stores surfaced. Credit became the path to retail success. New supermarket chains were launched, bringing super-duper stores that made the A&Ps look drab. There was an explosion of new food products, and A&P, always favoring its own labels, was niggardly with its shelf space.

Both of these retailers have always been price-conscious. Their appeal was to the masses. In an affluent economy they found the going rough.

A&P recently reported its 1968 results. Volume was \$5.4 billion—the company is still the largest food retailer—but this represents a gain of less than 10 per cent over what A&P did in 1958. A&P's profits slid into the cellar. Earnings were \$45 million — and

they haven't been that low since 1956.

A&P is thus earning less than a penny on every dollar you spend there—and even in the notoriously low-margin grocery business, that's bad.

Over at Woolworth, the figures are not that discouraging but they're no great shakes. The company reported earnings of \$65 million on a record volume of \$1.9 billion in 1968. Back in 1965, Woolworth earned \$70 million on a much lower volume, \$1.3 billion.

The Woolworth figures look better than conditions really are because they include foreign business which, according to Moody's Investors Service, accounts for 60 per cent of earnings. (Woolworth blankets the British Isles with more than 1,000 stores), and they also include the operations of the Kinney shoe chain, which Woolworth acquired in 1963. Those "five-and-dime" stores are returning profits in pennies—if at all.

Managements at both of these companies are keenly aware of their problems. A&P's message to you is: "We care." Woolworth's is: "It's fun to shop at Woolworth's." The burden of their recent messages to stockholders has been that they recognize the need to modernize.

You can watch for the further changes in your local branches of A&P and Woolworth. If they're not forthcoming, you may one day have catch their acts at the Smithsonian in Washington, D.C.

Other Opinions

CHATTAHOOCHEE, FLA., NEWS: "President Nixon has committed his administration to coming up with a tax reform program. And he had better be quick with it. This commitment from the new president is especially welcome at this time. Given the serious inflationary situation that exists today, Nixon will probably have to request Congress to extend the ten per cent surtax for another year . . . but its impact will surely bear heavily on the ordinary taxpayer who has a hard enough time making ends meet under the regular tax schedule. . . grass-roots discontent can be ignored only at the peril of the people's elected representatives."