



News and information about your public-owned transportation system, published in this newspaper as a community service from the Southern California Rapid Transit District.

By ARTIE DEE Transportation Editor

Mr. Kermit M. Bill, a resident of Huntington Park for 52 years is the Southeast corridor representative for the Southern California Rapid Transit District. He is a real estate broker and appraiser, three times mayor and current Director of the League of California Cities of Los Angeles County.

Mr. Bill is serving his third consecutive term on the RTD Board and is keenly aware of the unique transit problems in Southern California. Kermit is involved in the planning and development for Rapid Transit, sharing with you and I the hope of a modern rapid transit system with improved bus service for Los Angeles County.

I had the pleasure of spending some time with the good folks who provide the transportation to Catalina Island, and I can sure say they have some exciting news for the coming summer season. The big white steamer that has been sailing for so many years is being replaced by a new luxurious, ultra-modern, 500-passenger ship. This fabulous ship will be faster, safer, and smoother to ride and will make the trip in just over one hour. RTD will provide service to the Terminal direct from Los Angeles, when the season begins in June. Watch this column for details and plan to go to sea with RTD!

I received a letter in my mail the other day that went something like this: "I rode the bus to work for one whole week, while my car was being fixed. You know something? It ain't bad."

This is exactly what I've been trying to tell people for years! Here was a guy that never rode a bus, but found out it wasn't as awful as he thought.

THOUGHT FOR TODAY The most underdeveloped territory in the world lies under your hat.

Q. I am serving on jury duty and between driving and paying parking fees, I've spent a fortune. How can I get to the courthouse in Los Angeles from the Crenshaw Area, just north of El Camino College? Mr. R.A.

A. Join the club, I know what you mean. Take the #101 bus to Manchester. Change to the #5 line flyer. Check your timetable for the flyer buses. I have mailed you one.

Q. Do all 51 buses from Redondo Beach go to or better still, through the Airport? Mrs. V.L.

A. There are 4 schedules going through the airport from 5:30 a.m. to 8:26 a.m. After that all trips go through the airport on a half hour frequency.

Q. Is there any RTD service in Gardena? We have just moved here from Iowa? Mrs. G.T.

A. Welcome to California; RTD operates along the edge of Gardena. However, most of the service in Gardena is provided by Gardena Municipal Lines. Call DA 4-1904 or FA 1-0165 for information and route maps.

Q. Does the district provide a discount for persons who use the bus regularly? Mrs. B.T.

A. Yes, there are two kinds of discounts available to you, depending on how much you ride. The 10-ride commuter book and the monthly pass book are described in the folder I have sent you.

Send your questions to Artie Dee, Transportation Editor, care of this newspaper. All questions will be answered in the column, or by mail. A system map will be sent FREE to each person writing. NO STAMPS OR STAMPED ENVELOPES ARE NECESSARY.

ATTENTION MR. RETAILER Increase your business volume! A weekly spot ad costs as little as \$3.30 per week. Home delivered Wednesday and Friday. PRESS-HERALD PRESS-JOURNAL DA 5-5060 TE 4-4581 Circulation of Over 75,000

New Beach Department Created by Supervisors

By BURTON W. CHACE County Supervisor

A Los Angeles County Department of Beaches, long only a dream of mine and most beach area residents, is now a reality.

On my motion, the Board of Supervisors has unanimously approved formation of the new department, which will serve county and state beaches along the 87-mile shoreline.

Naturally the cities of Long Beach, Santa Monica, and Los Angeles — which wish to operate their own beaches — will

continue to do so under the present arrangements. These cities rightfully want to assert local control.

THE NEW department probably will be operating this summer. County lifeguards and beach maintenance personnel are included in the new department, as are any other employees deemed advisable.

This new department will give more specialized direction to the promotion, protection, and development of our beaches. It will

work with the various cities in improving the over-all programs.

Additionally, I am confident it will come up with some sound, realistic recommendations on county subsidies to beach cities which operate their own beach departments.

IT ISN'T fair, of course, to make the various beach cities bear the total cost of maintaining and operating these choice recreation areas. People from all over the county — and many from outside — take advantage

of our shorelines and the county should pay part of the cost.

Almost every year, the amount of subsidies stirs a controversy, and the present formula is not realistic — just a stab in the right direction. This is one of the areas on which I am looking to the new department for many answers.

Also, it is expected that better community relations between the county and the beach cities will result because of the increased emphasis on our beach programs.

Beaches be a source of pride to me, it will be a source of pride, action, and accomplishment for the citizens of Los Angeles County.

IF YOU are one of those homeowners who believes he qualifies for a \$70 property tax refund from the state, here's something to keep in mind.

If you do not receive your refund application from the County Assessor by March 15, you had better contact a regional office or the downtown office of

the County Assessor. You must fill out one of these forms and apply between March 1 and April 15 to receive your refund in mid-June.

The assessor is mailing the application forms to known owners of single-family dwellings, duplexes, and condominiums. However, if you do not receive one by March 15, don't wait — pick one up and mail it in.

SPORADIC cases of Type B flu could occur in Los Angeles County, but a massive county-

wide infection similar to the recent Hong Kong influenza outbreak is not likely, according to the County Health Department.

At present, there is no indication of B influenza in our county, but the State Dept. of Public Health reported one in Walnut Creek. It has been confirmed by laboratory tests as influenza Type B.

In addition, the State Dept. of Public Health reports Type B flu has been confirmed in four other states during the last several weeks. These states are Iowa, Kansas, Florida, and Washington.

Alpha Beta's Man in Blue says:



"At Alpha Beta you'll always find farm fresh produce... plus... fantastic total discount savings like the \$10.28 on this page."

*Total Savings Figure is Computed On Single Unit Purchases. The Figure Would Be Much Higher If You Included The Discount Savings On Meat & Produce Which are Not Included in This Computation.

Better Produce at DISCOUNT PRICES!

GOLDEN RIPE • CENTRAL AMERICAN
BANANAS 10¢ LB

FRESH • DEL MONTE • HAWAIIAN GROWN
PINEAPPLE 39¢ EA

JUMBO SIZE AVERAGE WEIGHT 4 LBS.

1/2 PINEAPPLE cut for your convenience... 23¢

HAWAIIAN • EXTRA LARGE **PAPAYAS 39¢**

REGLET NOOR • 20 OZ. PKG. **DATES "GOURMET'S FAVORITE" 39¢**

THESE PRODUCE PRICES EFFECTIVE THURSDAY through WEDNESDAY, MARCH 6 through 12

SAVE WITH ALPHA BETA'S 12,876 TOTAL DISCOUNTS

Save even more with Double Discounts

They mean extra savings for you. Made possible by special purchases with the cost reductions passed on to you. Look for them throughout the store.

ALPHA BETA Best for Less!

FLORIST QUALITY FLOWERS AT DISCOUNT PRICES

Fresh Cut DUTCH IRIS 78¢ BUNCH

TOTAL DISCOUNTS EVERY DAY

CHOW MEIN NOODLES 33¢ 27¢

CHUN KING DIVIDER PAK 43 OZ. CAN **DINNERS 79¢**

PORK CHOP SUEY • CHICKEN CHOW MEIN • BEEF CHOP SUEY

TOTAL DISCOUNTS EVERY DAY

MONSANTO • 10 FT. x 15 FT. ROLL HEAVY DUTY • WATERPROOF HUNDREDS OF TONS AROUND THE HOME AND GARDEN

Plastic Sheeting 3¢ 2¢

CUTEX POLISH REMOVER 33¢

4 OZ. BOTTLE INCL. 6¢ OFF

SOME STORES CHARGE 45¢

TOTAL DISCOUNTS EVERY DAY

MON. thru FR. — 10 A.M. to 9 P.M. SAT. and SUN. — 10 A.M. to 7 P.M.

1/2 GALLON **CLOREX BLEACH 39¢ 36¢**

1/2 GALLON **CLOROX BLEACH 39¢ 36¢**

TOTAL DISCOUNTS EVERY DAY

LAND O' LAKES • 5 LB. **CHEESE SPREAD LOAF 99¢ 89¢**

ALPHA BETA • 14 OZ. Pkg. • LARGE **ALL MEAT BOLOGNA 59¢**

3 OUNCE • ITALIAN **Gallo Salame Chubs 98¢ 89¢**

13 OUNCE CUBES

ALPHA BETA WISCONSIN • MILD CHEDDAR CHEESE 79¢

8 1/2 LB. VALUE

IMPERIAL • 1 LB. CANTON **MARGARINE 39¢ 37¢**

11 OZ. CHOCOLATE or BANANA CREAM **JELL-O PIE MIX 61¢ 55¢**

1 OZ. LENOX LIBRARY

WEBSTERS NEW TWENTIETH CENTURY DICTIONARY UNABRIDGED

TOTAL DISCOUNTS EVERY DAY

HEBREW NATIONAL • 17 OZ. Pkg. **KOSHER KNOCKWURST 1.19 \$1.10**

HEBREW NATIONAL • 15 OZ. Pkg. **KOSHER FRANKS 1.19**

15 OZ. Pkg. • Solid • Ind. Wrapped **KRAFT AMERICAN SINGLES 89¢ 67¢**

SUPERIOR • PLAIN OR CINNAMON **2 OUNCE SIBB'S SUGAR 69¢ 67¢**

HONEY AND BUTTER 69¢ 67¢

REGGIONE • 8 OUNCE PACKAGE **RICOTTA CHEESE 39¢ 36¢**

GOLDEN GROVE • QUART BOTTLE **GRAPEFRUIT JUICE 49¢ 45¢**

8 OUNCE CARTON • ASSORTED FLAVORS ARTIFICIALLY SWEETENED **YONGSON YOGURT 23¢ 22¢**

GREEN GIANT • FROZEN • 10 OZ. WHOLE OR CHAIKED **NIBLET'S CORN 37¢ 29¢**

GREEN GIANT • FROZEN 9 OZ. Pkg. **GREEN BEANS 37¢ 31¢**

GREEN GIANT • FROZEN **MIXED VEGETABLES 37¢ 31¢**

GREEN GIANT • FROZEN **CREAMED SPINACH 37¢ 31¢**

LARRY'S • FROZEN • 15 OZ. **POOR BOY SANDWICH 43¢ 37¢**

ALL OUNCE PACKAGE **NABISCO CHIPSTERS 39¢ 37¢**

TOTAL DISCOUNTS EVERY DAY

LIBBY'S • NO. 2 CAN • IN BUTTER SAUCE **Peas or Corn 29¢ 23¢**

KING COLE **POTATOES 11¢**

3 OZ. CAN WHOLE OR SLICED

ALPHA BETA • FROZEN • 10 OZ. PK. **Peas & Onions 24¢**

VAN DE KAMP **HALIBUT 75¢**

16 GALLON • FAMILY PAK • 89¢ VALUE **ALPHA BETA ICE CREAM 59¢**

GENERAL MILK • 8 OZ. • WHITTLES • BOUTE **SNACKS: DANIS • 8 OZ. VITLES 39¢ 38¢**

BOTTLE OF 100 TABLETS • WITHIN **ONE A DAY Vitamins 32¢ 27¢**

7 OUNCE BOTTLE **VO-5 CREME RINSE 100¢ 79¢**

KING SIZE TUBE TOOTHPASTE **PEPSODENT 79¢ 60¢**

14 OUNCE BOTTLE **MICRIN MOUTHWASH 149¢ 119¢**

BOTTLE OF 16 • 1 1/2 OZ. GRAM • ST. JOSEPH **CHILDREN'S ASPIRIN 39¢ 28¢**

7 OZ. BUSHBOUTON CAN **MENNEN DEODORANT 100¢ 119¢**

JOHNSON'S • 24 OUNCE CAN **GLORY SPRAY RUG CLEANER 100¢ 119¢**

CLEANS & 10 BY 14 FOOT RUG

1/2 GALLON **CLOROX BLEACH 39¢ 36¢**

PURR **TUNA CAT FOOD 9¢**

6 1/2 OZ. CAN

SOME STORES CHARGE 16¢

5 1/2 OZ. CAN POWDER OR 1 OUNCE LIQUID **WOOLITE 79¢ 62¢**

DOUBLE DISCOUNT COUPON

SAVE 20¢ WITH THIS COUPON ONE ONLY

12 INCHES x 150 FOOT ROLL **ALCOA ALUMINUM WRAP 99¢**

OUR PRICE WITHOUT COUPON • 1.19 SOME STORES CHARGE \$1.35

One Coupon per Family • Adults Only

COUPON GOOD THRU MAR. 12

1/2 GALLON **CLOROX BLEACH 39¢ 36¢**

ALPHA BETA BUTCHER'S PRIDE **BONELESS RUMP ROAST 88¢**

OR BOTTOM ROUND

EXTRA TENDER • JIMMY **BONELESS ROTISSERIE ROAST 98¢**

FREE NEW 2700223 RECIPE THIS WEEK "GOURMET ROAST CHICKEN"

1 LB. PACKAGE **FARMER JOHN BACON 57¢**

SAVIT PREMIUM **SLICED BACON 69¢**

FARMER JOHN • PURE PORK **Link Sausages 77¢**

ALPHA BETA BUTCHER'S PRIDE **GROUND BEEF 45¢**

ECONOMY 3-LBS. OR OVER

PRE-SEASONED • READY TO BAKE **FRESH MEAT LOAF 59¢**

ALPHA BETA BUTCHER'S PRIDE BEEF • U.S. GOVERNMENT INSPECTED

ROUND STEAK FULL CUT 89¢

BONELESS CLOD ROAST 89¢

BEEF SHORT RIBS 43¢

BONELESS FAMILY SYRAC 98¢

CHUCK ROAST BLADE CUT 53¢

THESE MEAT PRICES EFFECTIVE THURSDAY through WEDNESDAY, MARCH 6 through 12

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DUBUQUE'S • EASTERN QUALITY 1-LB. PACKAGE **IOWA MAID BACON 52¢**

REGULAR SLICED

2-LB. PACKAGE **THICK SLICED 99¢**

FRESH **FILLET OF ROCKFISH 79¢ lb**

CERTIFIED • FROZEN 1-LB. PACKAGE **PERCH FILLETS 49¢**

CAPTAIN KRUSTY FROZEN • 15 OZ. PKG. **BREADED SHRIMP TIDBITS 59¢**

SWIFT PREMIUM FROZEN • 15 OZ. PKG. **BROWN & SERVE LINK SAUSAGE 59¢**

REDEEM YOUR FOOD STAMPS IN ANY LOS ANGELES COUNTY

ALPHA BETA Best for Less!

THE QUALITY LEADER — THE PRICE LEADER TOO!

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED • SALES TAX COLLECTED ON ALL TAXABLE ITEMS • WE RESERVE RIGHT TO REFUSE SALES TO COMMERCIAL DEALERS

3 OZ. TAP • SOME STORES CHARGE 80¢ **PLANTERS DRY ROASTED PEANUTS 79¢**

Your Nearby Alpha Beta Markets Are Located at:

TOBERANCOS — 2728 Cahuilla Ave. at Sepulveda

5130 190th St. at Anso

DOMINGUEZ HILLS/CARSON — 190th St. at Avalon

REDONDO — 1880 S. Pacific Coast Hwy.

LONG BEACH — 1500 S. Willow at Carson