

COLLEGE REPORT

By ROBERT M. BERSI
California State College, Dominguez Hills
Assistant to the President

There has been a great deal that I know something about written and said lately about "today's college student." The criticism has ranged from outright condemnation of them as "unwashed, bearded Communist non-students" to expressions of profound appreciation for the students of today "who are passionately committed to securing human dignity for all."

I, on the other hand, want to talk to you about things far less esoteric, far more mundane — something along the lines of an educational Reader's Digest "Students I Have Known" article; because, to be quite frank, they are one of the few things

trators and many other so-called experts have experienced or felt no sense of distance, seem to suffer no inhibitions based upon a lack of knowledge or insight, and they continue to make their judgments and to issue their pronouncements. I marvel at this.

THE STUDENTS I have known over the years defy even the simplest kind of definition or description. Each one differs so uniquely from the other.

One of them, for example, wore a big beautiful bushy beard — but he showered every day — and he wore shoes — and six months ago he died for his country in Vietnam.

One of them even considered himself to be a dedicated Revolutionist, but he was always the voice of intelligence, of caution and reason. He consistently urged other alternatives besides activism and demonstrations.

One of them considered herself a fully emancipated birth control pill woman who frowned puritanically upon sexual rela-

tionships not born out of the fabric of love.

BUT, SO IT GOES. Each one of these examples and countless others I could cite explodes a popular mass media myth. Each one of these people, these students, contain within him or herself the seeds of paradox and contradiction that defy generalization and easy definition and stereotyping. Each one, himself and herself, is a unique offering of a hundred different facets that simply defy analysis.

Now I don't know nor can I say with any authority that these students I've just described to you are representative of any group or any larger number of students. I only know that these are the students I worked with and grew to understand — and they are a different breed than students of even a decade ago.

Partly as a reaction to what they consider to be adult dedication to narrow, selfish pursuits, and partly an imitation of their professor, they have become

more international minded and socially conscious. I'd say that possibly one in 10 students in some colleges work off campus in community service projects, tutoring the poor, fixing up slum dwellings, or singing and acting for local charities.

TO THE consternation of many adults, some students have become a force for social change far away from their college, to the Peace Corps in Bolivia or a picket line in another state. Pressured to be brighter than any previous generation, they fight to feel as useful as any previous generation. I've heard so many of them say, "I don't want to study, study, study, just to fill a hole in some government or industrial bureaucracy."

These students want to work out a new style of academic life, but they don't quite know how as yet. They are burying the rah-rah stuff, but what's going to take its place? They protest loudly against whatever they don't like, but they don't often

come up with a program of reform. They're restless and an increasing number of them change colleges at least once during their under-graduate career.

JUST LIKE any of us that are caught up in a swift transition, today's college students are often painfully confused and contradictory. A popular magazine poll last year that asked students who they admired most found that many said, "nobody." It's no longer unusual to find students on many campuses dressed in an ivy league, button-down shirt, farmer's dungarees, a French beret, and a Roman beard — all at once.

They argue against large bureaucracies, but most turn to the industrial giants when they look for jobs after graduation. They are critical of religion, but they desperately seek people, courses, and experiences that can reveal some meaning to them. In fact, campus chapels these days are fairly empty, but

the religion courses are bulging with students.

I guess the hardest thing for most of us, students as well, is to reconcile that we live in a new era of rapid change; a new time when almost nothing stands still for very long. Today there's a hundred times as much to know as there was 60 years ago. Within the productive lifetime of these college students, there will be a thousand times as much to know.

I would like to allege here and now that we who guide their lives — parents and professors alike — had best quickly discover that they are the most challenging, the most creative, the most imaginative, the most sensitive, and the most lonely, of any student generation that I can think of in history.

Cast for Comedy Posted

The Long Beach Community Players, one of the oldest community theatres in the country, today announced the cast for the forthcoming production, "Come Blow Your Horn," by Neil Simon.

The Players, celebrating 40 years of continuous production, have cast, Joe Carr, Darlene Chaffee, Celeste Clinton, Andrew Hawkes, and Michael Lorenz in the comedy hit directed by James Brittain, to be performed at Community Playhouse, 5021 E. Anaheim St., Long Beach.

The story, one of Simon's funniest and most successful comedies, deals with situations surrounding two brothers. One, an urbane, sophisticated 33-year-old bachelor and the other, a 21-year-old eager-to-try-his-wings type.

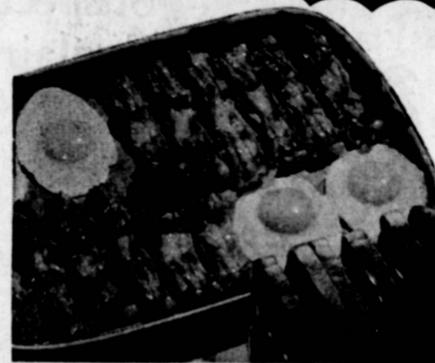
COWS AMBITIOUS

THE 1968 California milk production is expected to reach a record 8.9 billion pounds, up 2 per cent from the 8.7 billion pounds of 1967.

BETTER FOODS MARKETS

Free! 750 BONUS

WHEN YOU PURCHASE \$75 in 30



PENNY WISE—Sugar Cured
SLICED BACON 1-lb. Pkg. **59¢**

Pure Pork Sausage
LUER'S LINKS 1/2-lb. Cartons **3 for \$1**

Pan-Ready Seafood
WHITING Lb. **29¢**

Lean, Meaty
SHORT RIBS
Tender, Flavorful Beef Ribs Lb. **39¢**

BONELESS SHORT RIBS Lb. **69¢**

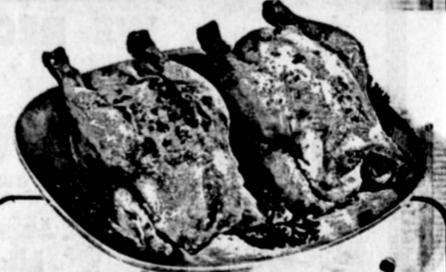
VEAL CUTLETS
Plain or Breaded Lb. **79¢**

CHICKEN FRY STEAKS **79¢**



CHOICE STEER BEEF RIB STEAKS
Lean and Tender Excellent Steaks to Broil or Barbecue Lb. **89¢**

BONELESS RIB STEAKS CLUB STEAKS Lb. **1.09**



ROYAL ROCK CORNISH GAME HENS
Swift's Plump, Young Tender Lb. **45¢**

JUNIOR TURKEYS
Beltsville Midgets—Tender, Plump Broad-Breasted Lb. **39¢**

MORE Good Food for LESS Money . . . MORE Exciting Ad Specials . . . MORE Low, Low Prices

WINE SAP APPLES

Extra Fancy, Washington State

6 lbs. for \$1

Mild, Extra Fancy **BROWN ONIONS** U. S. No. 1 Grade **2 lbs. for 15¢**

NAVEL ORANGES Fancy, Sweet n' Juicy **Medium Size Lb. 10¢**

CELERY Crisp, Tender Stalks Each **10¢**

UTAH TYPE Extra Fancy

PILLSBURY CAKE MIX

Your Choice! 19-oz. Avg. Save 12¢ **27¢**

FROSTING MIX Pillsbury Cake Frostings Regular Pkg. **39¢**

SCHILLING'S Pure Ground BLACK PEPPER Large 4-oz. Can **45¢**

Johnson's Floor Wax KLEAR WAX Large 46-oz. **\$1.49**

Johnson's Furniture Polish—Save 20¢ Regular or Lemon Large 14-oz. **\$1.19**

Medium Size Bars—Deal Pack IVORY SOAP Save 5¢ 4 bar pack **42¢**

Birdseye Cut or French Green Beans or MIXED VEGETABLES 9-oz. Frozen **27¢**

Freezed Queen, Sliced Chicken or SLICED BEEF 2-lb. Frozen **\$1.49**

Cal-Fame Lemonade or FRUIT DRINKS 6-oz. Frozen **8 for \$1**

DRAGON Brand FANCY WHITE RICE Large 28-oz. Pkg. Save 10¢ **19¢**

3 Minute Brand QUICKER OATS 12-oz. Only **17¢**