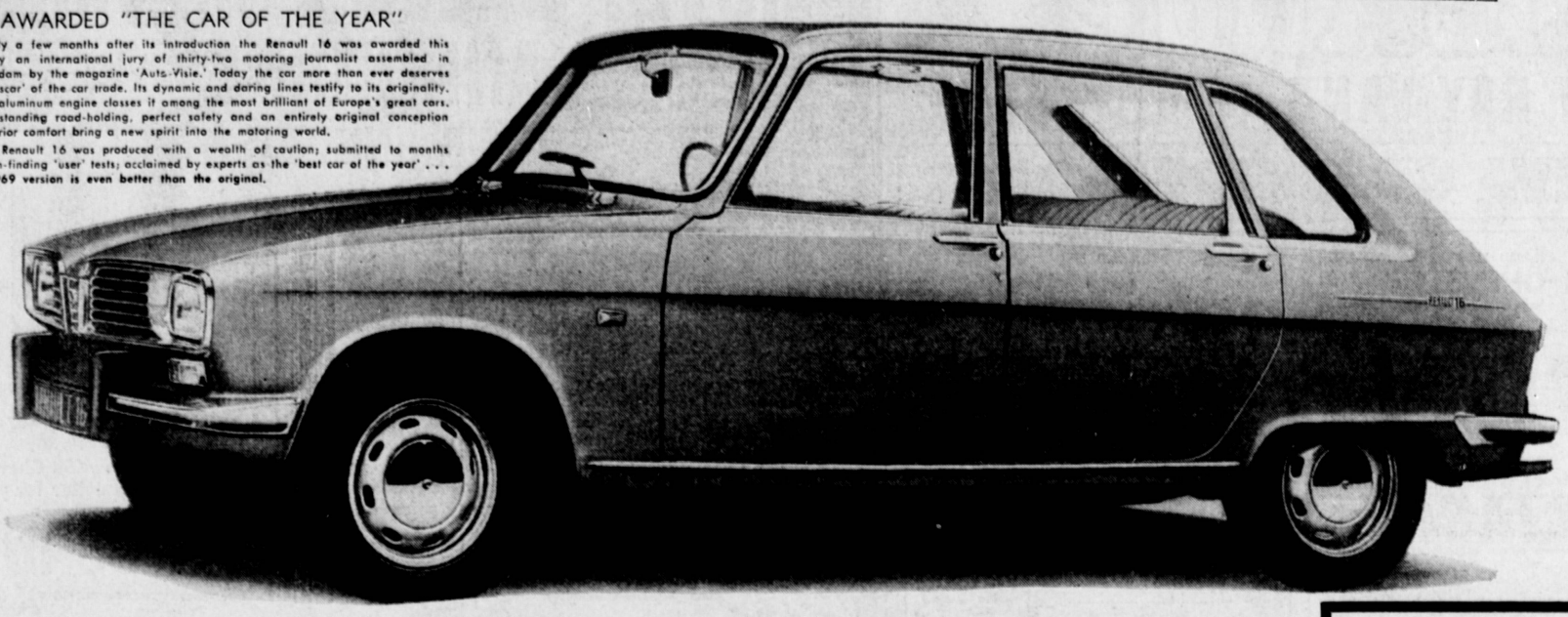
PRESENTING THE 1969 RENAULT 16

AWARDED "THE CAR OF THE YEAR"

Only a few months after its introduction the Renault 16 was awarded this title by an international jury of thirty-two motoring journalist assembled in Amsterdam by the magazine 'Auto-Visie.' Today the car more than ever deserves this 'Oscar' of the car trade. Its dynamic and daring lines testify to its originality. Its all-aluminum engine classes it among the most brilliant of Europe's great cars. Its outstanding road-holding, perfect safety and an entirely original conception of interior comfort bring a new spirit into the motoring world.

The Renault 16 was produced with a wealth of caution; submitted to months of truth-finding 'user' tests; acclaimed by experts as the 'best car of the year' . . . The 1969 version is even better than the original.



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1969 RENAULT 16 SEDAN-WAGON presents a new design concept — a sedan with the utility of a station wagon and the comfort of a sedan. The rear seat, adjustable to seven different positions, allows for a spacious luggage and cargo area in the rear of yield optimum seating comfort. The Renault 16 features a well-performing, 70 H.P. engine, with a top speed of 93 M.P.H. and 28 M.P.G. fuel economy, front-mounted with front-wheel drive, expressing the prevalent Renault philosophy of placing the egine over the drive wheels for better traction and superior maneuverability. Replaceable wet cylinder sleeves are among the many economy features of the Renault 16. Unitized body construction gives great strength, while five protective coatings, including an anti-corrosion paint dip insure the toughest kind of finish.

So impressed was Colin Chapman, builder of the famed Lotus race cars, with the superior engineering features of the Renault 16's all aluminum 5 main bearing engine, that he has selected it to power his latest creation, the Lotus Europa.

Let's Talk RENAULT 16

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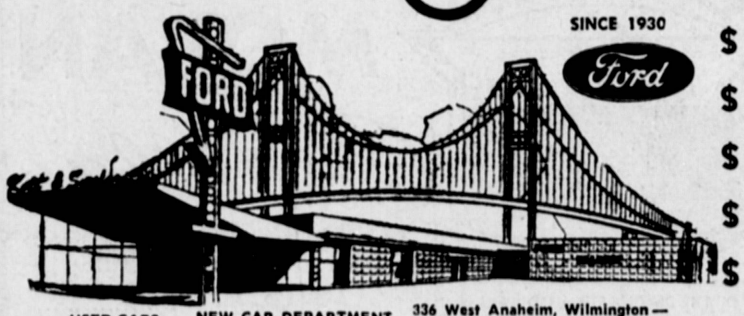

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