

Firms Pledge 400 Jobs for Area Poor

Southwest area business and industry leaders this week are putting the finishing touches on a month-long campaign to obtain 500 jobs for the hard-core poor.

In cooperation with the National Alliance of Businessmen (NAB), a nationwide group of top industrialists formed by Henry Ford III at President Johnson's request, nearly 40 firms to date have pledged participation in the effort to help solve one of our nation's most pressing problems.

According to Dr. Richard D. DeLauer, vice president and general manager of the TRW Systems Group and chairman of the drive, more than 400 full-time jobs have been pledged by firms in Redondo Beach, Manhattan Beach, Hermosa Beach, Torrance, Palos Verdes Estates, Palos Verdes Peninsula, Rolling Hills, and Lawndale. In addition, approximately 100 hard-core poor are busy on summer jobs.

"THURSDAY is the deadline for our drive and our more than 50 volunteers who are personally contacting some 200 local firms are determined to reach the goal for Districts III and IV," said DeLauer.

Recently DeLauer served as host to industrial representatives and community leaders at a kickoff briefing for the project.

He told the group that "the economic advantages of lifting these men and women into useful occupations and the social benefit derived from productive outlets of energy are especially important to our community. Jobs for the hard-core poor are not a panacea for the solution of the problems of the ghettos, crime in the streets, bad housing, ill-health, inadequate education for the young and lack of marketable skills of the adult, but they certainly are a big step forward in solving one of our nation's top priority problems.

"WITH THE support of the community leaders and

key industry officials, all local businesses and industry will be contacted and have this worthwhile program explained," said DeLauer. "Initial response has been excellent, but we know that it will take education, understanding and a lot of personal involvement to make this long range program a success," he concluded.

In attendance at the first meeting were mayors Joseph T. Barnett of Palos Verdes Estates, Russell C. Nicholson of Manhattan Beach, and Robert Nadal of Rolling Hills; Chamber of Commerce presidents Cyril Brookes of Hermosa Beach; Mrs. Frances Hickam and president-elect Albert Sindoni of Manhattan Beach, City Manager Mrs. Teena Clifton of Rolling Hills, Chamber of Commerce Manager John L. Richerson of Manhattan Beach, Victor Irons of Hermosa Beach, and Richard Fitzgerald of Redondo Beach.

OTHER CIVIC leaders attending were Mike Leeson and J. P. Becker of the Torrance area Chamber of Com-

merce; Al Lukes, Doug Hedde and Bob Gosche of the Torrance Junior Chamber of Commerce; and Orville Wostenberg of the Lawndale Chamber of Commerce. Representatives from industry included Hal Short of Fairchild-Hiller, Kenneth E. Jacobs of Shell Chemical Co., Ed Wheeler of Union Industrial Supply Co., Elmer Noonan of Northrop Nortronics, Frank Pimental of California Handprints, John Vernay of McDonnell-Douglas, Arvid Keidster of the Los Angeles Police Department's Harbor Division, and Nels Palmquist, consultant.

Members of the NAB staff attending were Alva C. Kirkland Jr., and Roy Zhe. TRW participants were Shel Davis, vice president of industrial relations; Harry Stroud, vice chairman of Districts III and IV; Joseph H. Schroeder, Bill Funkhouser, Charles Campbell, Joe Ullman, Gus Maier, Fred Elliott, Hank Litten, Marvin Ekedal, Newt Margulies, Jay Schuster, Mike Korenich, Tony Raia, and Bob Brown.



BRYAN HARDWICK

Hardwick Gets Seat On Board

Bryan Hardwick, president of Bryan Hardwick Associates of Palos Verdes Estates, has been elected to the Board of Directors of the Western States Advertising Agency Association and has been made chairman of the Annual Conference Committee for 1968-69.

WSAAA is the largest association representing advertising agencies in the Western United States, and its members include the most important independent agencies in the West.

Since founding his own agency seven years ago, Hardwick has become noted for an emphasis on creative originality and an advertising philosophy known as "friendly persuasion" which attempts to convey product benefits in honest, believable, human terms that people can instantly respond to.

Agency clients include Transamerica, Janss Corp., Technicolor, and special television projects for Schick Safety Razor Co. Locally the agency is responsible for the award-winning advertising of the Palos Verdes Water Co.

Six-Year-Old Suspected in Rabbit Death

A six-year-old boy is suspected of ransacking a Torrance home Monday and killing a pet rabbit.

Mrs. Clara Widney, 22, of 2433 W. 237th Place, told police she returned home at 5 p.m. to discover the burglary.

Collision Fractures Collarbone

A Torrance woman suffered a broken right collarbone and right wrist, and lacerations to her right leg Thursday afternoon when her car collided with another vehicle.

The accident occurred as the victim, Mrs. Florence I. Takashima, 5132 Zakon Road, was driving home from work along Carson Street. Police said Mrs. Takashima was unable to recall the accident, which took place at the intersection of Del Amo Circle East.

Driver of the other car was 21-year-old Bruce W. Troglin, 18832 Doty Ave., who suffered multiple contusions, abrasions, and lacerations. Both Troglin and Mrs. Takashima were treated at Little Company of Mary Hospital.

Both vehicles sustained total front end damage.

Marineland Names New Treasurer

Michael E. Hulme, former senior accountant at Haskins and Sells, has been named treasurer of Oceanarium, Inc., William F. Monahan, president, announced today. Oceanarium, Inc., owns and operates Marineland of the Pacific.

The appointment is effective tomorrow.

Hulme succeeds Miss Vance Stevenson, Marineland's secretary-treasurer who died suddenly last June 16 after serving on the Marineland financial staff since the company's inception in 1953.

A resident of Rolling Hills Estates, Hulme was associated with Haskins and Sells for six years on their audit and tax staffs before entering the real estate business in Westwood and Manhattan Beach.

He is a 1958 graduate of the University of Southern California and for three years served as a first lieutenant in the Marine Corps. He is a member of both the American and California CPA organizations.

First Western In Sixth Year

Torrance Office of First Western Bank, 23865 Hawthorne Blvd., will celebrate its sixth year of service to the people of Torrance in this building Aug. 17, according to manager Ralph Rogers.

The office, which opened in 1957, and was relocated to its present address in 1962, is number 58 in the \$900 million bank's statewide chain of 66 offices.



I HAVE AN IDEA . . . Patricia T. Ulrich (center) contributes her two cents to Miguel Blasques, president of Mardi Gras de Mexico, a show to be held nightly at Universal Studios Entertainment Center through Sept. 2. The program honors Redondo Beach and its sister cities—Ensenada and La Paz, Mexico. Darlene Lucio (right) and Miss Ulrich are members of the committee for the show, which began July 19.

State Funds Voted For Freeway Phones

Capitol News Service SACRAMENTO — Signing of legislation providing state funding of emergency telephone communications on state freeways was lauded today by Assemblyman L. E. Townsend (D-Torrance), author of the bill.

Townsend said a pilot system of 80 emergency phones were installed in the Los Angeles area in 1965, and that it has been enormously successful in service to the motoring public.

"This pilot system," he

said, "has proved its value many times over, by adding to freeway safety, and expediting assistance in accident cases. It also has served as a considerable convenience in luckless motorists experiencing minor difficulties."

Law enforcement agencies were impressed by the need for the service, and Los Angeles County recently approved a county-wide system, Townsend said.

He added that it is unfair to ask local governments to provide the service on state highways and freeways, and consequently, he introduced the law providing for state support.

Bank Plan Is Better, Vets Told

Many veterans are finding it to their advantage to have their disability compensation or pension checks from the Veterans Administration sent directly to their bank for deposit to their account, Mort Webster, manager of the Southern California Veterans Administration Regional Office, said today.

They have learned that checks sent directly to their bank are usually on deposit by the first of each month, or the same time they would be delivered to their homes, Webster said. However, if veterans are hospitalized, on a trip, or have moved, there is no delay in obtaining the proceeds of a VA check that has been sent directly to their bank, since they can write a check on their account at the bank.

Webster pointed out that all a veteran or beneficiary need do to have a VA check sent to his bank each month is to advise the bank of his intention and fill out a standard form giving the bank power of attorney to receive his checks.

Press-Herald

Every Wednesday and Sunday 3238 W. Sepulveda Blvd., Torrance

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TAXPAYERS ASK IRS

Air Conditioning Unit May Be Medical Expense

(This column of questions and answers on federal tax matters is provided by the local office of the U.S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.)

I just air-conditioned my house on my doctor's recommendation. Can I deduct this as a medical expense next year?

A part of the cost of the air-conditioning may be considered a medical expense if your doctor recommended it for the treatment of a specific condition or illness. You should obtain a statement

from your doctor to this effect and keep it with your tax records.

If the air-conditioning has been recommended by your doctor, then you should calculate what its installation has added to the value of your house. The cost of the air-conditioning in excess of this increase may then be added to your other medical expenses.

will it affect our dependency exemption for her?

Income from scholarships is generally not taxable and does not have to be included by parents in determining a student's total support. So unless your daughter's scholarship has some special feature it should not affect the tax situation of either of you.

I was interviewed by a company that offered me a job. Must I include as income the money they gave me as reimbursement for my travel expenses to and from the interview?

No, generally, this does not have to be declared as income unless the money received exceeded your actual expenses in making the trip. In that case, the excess should be reported as income when you file your 1968 return.

I had to pay a penalty on my mortgage when I sold my house because it was paid off early. Is there any deduction for that?

The penalty for paying off a mortgage before the due date is considered an interest charge and should be included with your other interest payments. It is not a selling cost on your old house.

City Posts Open for Application

The city of Torrance has announced vacancies in various civil service positions and applications are now being accepted to fill the four posts.

Positions being offered are intermediate stenographer-clerk, planning assistant, senior librarian, and civil engineering assistant.

Applications for the civil engineering assistant and senior librarian positions may be filed for until further notice, while final filing dates or intermediate stenographer-clerk and planning assistant spots are Aug. 12 and Sept. 16, respectively.

Information about requirements for the positions and the times and places for oral and written tests may be obtained when filing applications.

Applications may be made at the Personnel Department, Torrance City Hall, 3031 Torrance Blvd.

We gave away a lot of furniture, books and clothing when we moved this spring. Is there any deduction we can take on those items?

If you give such items to a charitable organization, then you are allowed to deduct their fair market value at the time of the gift. Obtain a statement from the organization describing the item so that you will have a record of the donation for tax purposes.

I just bought a truck for my dry cleaning business. Do I have to pay the highway use tax?

Whether a truck is taxable depends on its type and weight. Details are contained in Publication No. 549, "Federal Use Tax on Trucks, Tractor-Tractors and Buses." Send a post card to your district office for a free copy.

My daughter has a partial scholarship for college. Will she have to count this as income for tax purposes and

McCarthy Receptions Scheduled

"Operation Delegation," part of a nationwide drive to secure the nomination of Sen. Eugene McCarthy for President, is being launched in this area.

District Headquarters of the McCarthy for President Committee, 2368 W. Torrance Blvd., will hold open house from 7 to 10 p.m. each evening until the Democratic National Convention in Chicago, Aug. 25. The public is invited to come and participate in a letter-writing and post card campaign to the California Delegation in a show of voter strength for McCarthy.

"Operation Delegation" is partially a response to the interest shown at a recent cocktail party attended by more than 400 persons, according to Mrs. Carolyn Spires of Wilmington, "Operation Delegation" chairman.

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46¢ 1/2 Gal.
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WILMINGTON MEADOWS GOLF RANGE
"Easy to Reach from All Freeways"
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• Grass Tees
• Putting Green
• Chipping Area
639-0121
1090 S. WILMINGTON AVE.
1 BLOCK WEST OF ALAMEDA

LUZIER COSMETICS
835-1115
1736 Lagoon Ave.
Wilmington, Calif. 90-744

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98

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