

OPENING

SALES AND FACILITY SERVICE

MORAN

Cadillac

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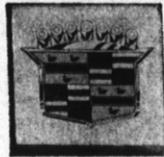
GRAND
OPENING

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Vice President
AND
General
Manager
of RONALD MORAN
CADILLAC

BUD WACKEEN
started in the auto-
motive industry in
San Bernardino in
1946 and in 1954
he joined Cadillac
as a sales manager
and part owner. He
is a graduate of
General Motors
institute. During
World War II Bud
was a Captain in
the Infantry with
the 26th Division
in Europe. He is a
resident of Tor-
rance.



SERVICE FIT FOR A KING!

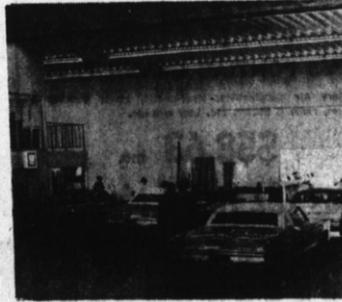
GENERAL SERVICE MANAGER LOUIS A. NOELL



Started with General Motors as a Mechanic in 1949. His last position was service merchandising supervisor for Cadillac Central Division before joining Ronald Moran Cadillac. Lou comes from Pontiac, Michigan, where he attended the local schools. He is a member of the Redondo Beach Elks and during the war was a Sergeant in the Army Aircraft Artillery. With his wife, Ellen, and a family of 4, Lou resides in Huntington Beach.



While you wait in the luxurious customer lounge your Cadillac enters the Quick Service Dept. With ample stalls and precision trained personnel the work is done while you wait.



The large service entrance gives the king or the queen ample space to drive to the service adviser who attends to your Cadillac promptly.



The Parts Department has over \$150,000 worth of parts for Cadillacs — whether they be young or old. All parts and accessories are genuine.

The Next Best Thing To A New Cadillac
Is A Used One!



LEONARD ROBBINS
USED CAR MANAGER

LEONARD ROBBINS is the used car manager of Ronald Moran Cadillac. He is the man who appraises your car for trade on a new or used Cadillac. He is responsible for the Used Car Sales. Leonard says, "The next best thing to a new Cadillac is a used one." He has been in the area for the past 12 years and is well known for his Cadillac experience. He and his wife Alyce reside in Redondo Beach.

GRAND OPENING SPECIAL
'66 CADILLAC COUPE DE VILLE

Beautiful 2-tone blue, less than 25,000 actual miles.
Full power, factory air. Believe it or not — **GRAND OPENING SPECIAL \$3999**

'67 CADILLAC ELDORADO

Loaded with accessories, jet black with white padded top. Black genuine leather interior. Showroom fresh.

\$6799

'65 CADILLAC SEDAN DE VILLE

Full power, Factory Air, silver with matching interior. Grand Opening Special.

\$3299

'67 CADILLAC FLEETWOOD BROUGHAM

Every Cadillac extra this Cadillac is the finest. Original cost \$8500, our price—

\$5799

'67 CADILLAC SEDAN DE VILLE

Full power, Factory Air, dark blue with matching interior, needs a new home—Grand Opening Special

\$5299

'64 CADILLAC SEDAN DE VILLE

Full power, Factory Air, leather interior, excellent condition.

\$2599

'62 CADILLAC SEDAN DE VILLE

Radio, heater, automatic, power steering, power brakes, power windows and seats. Shows best care.

\$1499

Finest Crop of Used Car Beauties . . .

'66 Olds Toronado

Gorgeous gold with matching interior all kinds of extras including Factory Air, clean as new.

\$3599

'67 Mercury Col. Park

9-passenger wagon. Full power including Factory Air, cruise control cinnamon frost color. A real show piece, under factory warranty. Only 13,000 miles.

\$3999

'66 Pontiac Bonneville

Coupe. Radio, heater, automatic, Factory Air white with black landau top, matching interior. Low miles. A beauty.

\$2799

'67 Ford Mustang

Radio, heater, automatic, power steering, 12,000 actual miles. Showroom condition.

\$2399

'65 Chrysler Newport

4 door hardtop, radio, heater, automatic, factory air, beautiful light blue with matching interior. Needs a new home—only

\$1999

'67 Oldsmobile

"442" radio, heater, automatic transmission, power steering, factory air condition, still under factory warranty. Clean as new.

\$2899

'63 Lincoln Continental

4 door, full power, Factory Air, gorgeous turquoise with leather interior to match. Tremendous savings at

\$1899

