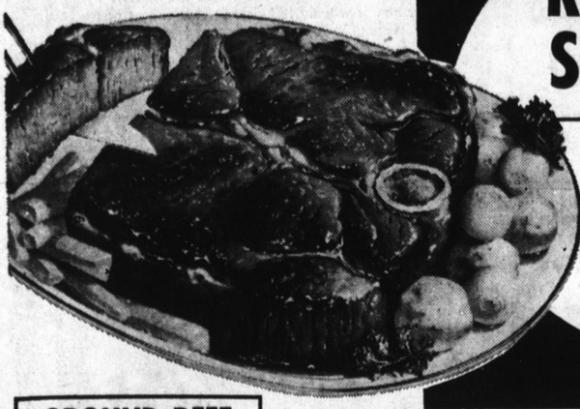




DISCOUNT PRICES

Get 'em at Market Basket (we've had 'em for more than a year now). Get 'em on quality products in every department—like USDA Choice Tenderay Brand Beef, for instance!

STORE HOURS:
 MONDAY thru FRIDAY 10 A.M. - 9 P.M.
 SATURDAY and SUNDAY 10 A.M. - 7 P.M.
 HOURS SHOWN ARE FOR MOST STORES. EXACT HOURS ARE POSTED IN EACH STORE.



USDA 'CHOICE' FULL CUT TENDERAY BRAND
ROUND STEAK Lb. **69^c**
 Bonus DISCOUNT SPECIAL

USDA GRADE 'A' FRESH WHOLE
FRYING CHICKENS
 Lb. **29^c**
 EVERY DAY DISCOUNT PRICE



Tenderay Takes The Guesswork Out Of Buying Beef
 Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS, instead of weeks. No other beef so fresh can be so naturally tender!

Nobody But Market Basket Sells USDA Choice Tenderay Brand Beef at Discount Prices

Ever hunt through a store's meat case for a 'CHOICE' piece of meat, and not find it? Not at Market Basket! You won't find a cut of Tenderay Brand Beef that's not USDA 'Choice'; we sell no lower grade.

Some stores do have discount meat prices. Some others sell only choice beef. But only Market Basket sells exclusive USDA 'Choice' Grade Tenderay Brand Beef at discount prices.



A Great Meat Treat from Market Basket
COUNTRY CLUB BRAND HAM RECIPE

Select one five pound pre-cooked (Tenderized) ham. Place fat side up in center of large piece of aluminum wrap in baking pan. Mix one can (6-Oz.) frozen concentrated orange juice with 1 1/4 cup brown sugar and 1/2 cup A.I. Steak Sauce. Pour half of this mixture over ham and wrap loosely in the foil. Bake at 350° for 10 to 15 minutes per pound. About 1/2 hour before serving, remove from oven and open foil. Spread liberally with the orange juice, brown sugar and A.I. Sauce mixture. Increase heat to 400°, leaving aluminum wrap open to complete baking time. Baste frequently with remainder of sauce to give the ham a good glaze. Serves 6-8 people.

For a delicious sauce to spoon over the cooked ham slices when served, simply skim the fat from the sauce in the bottom of the foil and reheat sauce in a saucepan.
 Country Club—Boneless
CANNED HAM..... 5-LB. **\$3.98**
 Florida Frozen—Sunshine State 6-Oz. **18^c**
Orange Juice..... Can **18^c**
 12-Oz. Can 35c
 Lea & Perrins 10-Oz. **59^c**
 5 1/2-Oz. Btl., 35c
 Spreckels 1-Lb. **31^c***
Brown Sugar..... 2 Pkgs. **31^c***

GROUND BEEF
 Freshly ground and wrapped in the store just before you buy it, this good ground beef compares to that offered by other stores at much higher prices.
 PER LB. **39^c**

FLAVOR SEAL PACK
 Premium quality, extra-lean ground beef that stays fresh for days with no preservatives, thanks to the air-tight Flavor Seal Pack!
 3-LB. PKG. **\$1.47** 1-LB. PKG. **49^c**

GROUND SHOULDER Lb. **59^c**
GROUND ROUND Lb. **69^c**
GROUND SIRLOIN Lb. **89^c**
MEAT LOAF MIX Lb. **49^c**
 Beef and Pork Unseasoned

LENTEN SEAFOOD BUYS
 Sea Treasure Frozen Breaded
Fish Sticks..... 24-Oz. Pkg. **\$1.09**
 14-Oz., 69c
 Sea Treasure Frozen Breaded
Shrimp..... Lb. **\$1.29**
 Four Fishermen Frozen Breaded
Fish Krisp..... 8-Oz. Pkg. **49^c**

Libby's
TOMATO JUICE 46-Oz. Can **27^c**
 (Incl. 10c Off Label) Detergent
RINSO 50-Oz. Pkg. **55^c**
 Bonus DISCOUNT SPECIAL

Frozen—All Varieties
BANQUET DINNERS
 11-Oz. Each **37^c**
 EVERY DAY DISCOUNT PRICE

Messina Capri Brand Hot or Mild
Italian Sausage..... Lb. **79^c**
 USDA 'Choice' Tenderay Brand
Chuck Steak..... Lb. **48^c**
 USDA 'Choice' Rolled Tenderay Brand
Boneless Clod..... Lb. **88^c**

Fresh Shank Portion
Leg O' Pork..... Lb. **39^c**
 Grain Fed Eastern Pork Fresh
Spareribs..... Lb. **59^c**
 Kwick Krisp
Sliced Bacon..... 1-Lb. Pkg. **55^c**

DEEP-CUT EVERYDAY DISCOUNT PRICES
 USDA 'Choice' Tenderay Brand Steak
Boneless Round Lb. **79^c**
 USDA 'Choice' Flat or Triangle
Rump Roast..... Lb. **79^c**
 USDA 'Choice' Tenderay Brand
7-Bone Roast..... Lb. **48^c**
 USDA 'Choice' Tenderay Brand Large Meaty End
Rib Roast..... Lb. **75^c**
 USDA 'Choice' Flat Cut
Boneless Roast..... Lb. **79^c**
 USDA 'Choice' Tenderay Brand
Barbecue Ribs..... Lb. **69^c**

DEEP-CUT EVERYDAY DISCOUNT PRICES
 USDA 'Choice' Tenderay Beef
Short Ribs..... Lb. **39^c**
 USDA 'Choice' Tenderay
Plate Beef..... Lb. **29^c**
 Cryovac Beef
Corned Brisket..... Lb. **89^c**
 Fresh Leg O' Pork
Butt Portion..... Lb. **59^c**
 Fresh Ham Steak or
Pork Cutlet..... Lb. **98^c**
 Grain Fed Eastern
Pork Steak..... Lb. **69^c**
 Grain Fed Center Cut
Rib Pork Chops..... Lb. **93^c**

DEEP-CUT EVERYDAY DISCOUNT PRICES
 Wafer Thin Chop Chops
Pork Chops..... Lb. **\$1.09**
 Lean, Meaty Eastern Farmerstyle
Spareribs..... Lb. **69^c**
 Grain-Fed Eastern (Picnic Style)
Pork Shoulder..... Lb. **39^c**
 Grain Fed Eastern Rib Half
Pork Loin Roast..... Lb. **59^c**
 Butt Portion
Smoked Ham..... Lb. **59^c**
 No Necks, Backs or Giblets,
Pick O' Chick..... Lb. **49^c**
 Fresh Chicken Breast, Legs or Thighs
Fryer Parts..... Lb. **59^c**

USDA 'Choice' Tenderay Top Round, Sirloin Tip or Cube
BONELESS STEAKS
 Lb. **98^c**
 EVERY DAY DISCOUNT PRICE

DEEP-CUT EVERYDAY DISCOUNT PRICES
 Turek Meck Froz. Breaded Turkey or
Veal Drumstick 12-Oz. Pkg. **69^c**
 Kold Kat Frozen Pack of Ten
Beef Steaks 10 1/4-Oz. Pkgs. **98^c**
 Market Basket
Cooked Ham.. 5-Oz. Pkg. **55^c**
 Market Basket 7 Varieties
Lunch Meats.. 1-Lb. Pkg. **69^c**
 Market Basket or Luer All
Meat Wieners.. 1-Lb. Pkg. **49^c**
 Lea's Wafer Sliced Smoked Ham, Corned Beef, Smoked Beef or Salmi
Lunch Meats.. 3-Oz. Pkg. **37^c**
 Oscar Mayer Round or Square Pack Variety
Lunch Meat... 12-Oz. Pkg. **89^c**

Swiss Miss 1-Lb. Pkg. **69^c**
Instant Cocoa..... 1-Lb. Pkg. **69^c**
 Pillsbury—3 Types
Gravy Mix 2 3/4-Oz. Pkgs. **19^c**
 Assorted Flavors
Royal Pudding.. 3-Oz. Pkg. **11^c**
 Pompeian
Olive Oil..... Pint Can **81^c**
 Borden Sections
Grapefruit.... 16-Oz. Can **29^c***

Appleland Gravenstein
APPLE SAUCE
 15-Oz. Jar **21^c**
 Bonus DISCOUNT SPECIAL

"Tropical Flavor" Blend
HILLS BROS. COFFEE
 1-Lb. Can **69^c**
 Bonus DISCOUNT SPECIAL

Zee
TOILET TISSUE
 3 4-roll pkgs. **\$1**
 Bonus DISCOUNT SPECIAL

Market Basket 100% Whole
Wheat Bread.. 15-Oz. Loaf **34^c**
 Nabisco Spoon Size—18-Oz. Pkg.
Shredded Wheat.. **43^c**
 Fig Newtons—16-Oz. or Vanilla Wafers—12-Oz.
Nabisco Cookies Each Pkg. **37^c**
 Banquet Frozen Beef, Chicken, Turkey
Meat Pies.... 8-Oz. Each **18^c**
 Ore Ida Frozen Onion Rings 7-Oz., 37c or Pixie Crinkle
Potatoes..... 20-Oz. Pkg. **31^c**
 Van de Kamp's Frozen French Fried
Halibut..... 8-Oz. Pkg. **75^c**
 Marton Frozen Apple Ring, Danish Twist or Cinnamon Raisin Ring
Pastry..... 11 1/2-Oz. Each **67^c**
 Morton Frozen Cheese and
Macaroni..... 8-Oz. Pkg. **22^c**
 Dessert Topping
Real Whip.... Quart Carton **43^c**

Market Basket Cole Slaw, Macaroni or
POTATO SALAD
 15-Oz. Ctn. **29^c**
 Bonus DISCOUNT SPECIAL

Bob's 1000 Island 35c or Blue Cheese
Salad Dressing.. 8-Oz. Jar **45^c**
 Roquefort, 53c
 Market Basket Mild
Cheddar Cheese Lb. **79^c**
 Kraft-Colby Cheddar
Longhorn Cheese Lb. **85^c**
 Buttermilk or Sweetmilk
Pillsbury Biscuits 8-Oz. Pkg. **9^c**
 Market Basket Tillamook
Cheddar Cheese.. Lb. **93^c**

Everfresh Frozen Cut Corn, Peas, Peas and Carrots, Chopped Broccoli
VEGETABLES
 8 10-Oz. Pkgs. **\$1**
 Bonus DISCOUNT SPECIAL

Market Basket Processed Sliced Individually Wrapped American, Pimento, or
SWISS CHEESE
 6-Oz. Pkg. **31^c**
 American at Variety Pack 12-Oz.—59c
 EVERY DAY DISCOUNT PRICE

ALL MARKET BASKET FRUITS & VEGETABLES ARE GUARANTEED
SUNRISE FRESH
 You must be completely satisfied with any Market Basket produce you buy or your item will be replaced or your money refunded.

U.S. No. 1 Russet
POTATOES
 -Lb. Bag **35^c**
 EVERY DAY DISCOUNT PRICE

Central American
Bananas..... Lb. **10^c**
 California Grown
Strawberries... Bkt. **37^c**

Arizona New Crop—Valencia
Oranges.... 6 Lbs. **97^c***
 Sunrise Fresh—Large
Celery..... 2 for **29^c***

DEEP-CUT EVERYDAY DISCOUNT PRICES
 American Beauty 25-Oz. Pkg. **29^c***
Roni Mac..... 8-Oz. Can **67^c**
 Spreckels—Powdered
Sugar..... 2 1-Lb. Pkgs. **31^c***
 Underwood Deviled Ham or 4 1/2-Oz. Can
Chicken Spread 4 1/2-Oz. Can **43^c**
 Chef Boy-Ar-Dae Spaghetti & Meat Balls or
Beefaroni.... 15 1/2-Oz. Can **31^c**
 Easy Off Aerosol
Cleaner..... 17-Oz. Can **69^c**
 Spray Cleaner
Fantastik..... 22-Oz. Btl. **79^c**
 Spray Refill, 32-Oz. Btl., 75c
 Johnson Spray
Favor Polish.. 7-Oz. Can **78^c***
 Johnson
Glo-Coat..... 27-Oz. Can **84^c***
 Fabric Softener
Borateem.... 55-Oz. Pkg. **69^c**
 114-Oz. Pkg., \$1.37

DEEP-CUT EVERYDAY DISCOUNT PRICES
 Oven Spray
Easy Off..... 8-Oz. Can **67^c**
 16-Oz. Can, \$1.09
 King Size Tube—Hair Cream
Score..... 4.5-Oz. Tube **84^c**
 Multiple Vitamins with Iron
One-A-Day... Btl. of 100 **\$2.83**
 Children's Chewable—with Iron
Chocks..... 60 Btl. **\$2.12**
 Petroleum Jelly
Vaseline..... 8-Oz. Jar **48^c**
 Regular, Hard to Hold or Unscented Hair Spray
Aqua Net.... 13-Oz. Can **63^c**
 Mouthwash
Scope..... 12-Oz. Btl. **89^c**
 Concentrate Shampoo—Family Size
Prell..... 5-Oz. Tube **\$1.17**
 Lovell's Complexion—6-Oz. Jar
Pond's Cold Cream **99^c**

First Quality Vinyl—Won't Crack or Kink—8 Year Guarantee—Brass Couplings
GARDEN HOSE
 1/2" x 50-Ft. **\$1.58**
 3/4" x 50-Ft., \$2.68
 EVERY DAY DISCOUNT PRICE

Fast Headache Relief
BUFFERIN TABLETS
 Btl. of 165 **\$1.74**
 EVERY DAY DISCOUNT PRICE

Chic E Chicken
Cat Food.... 4 6-Oz. Cans **49^c***
 Vets' 3 Flavors
Dog Food.. 12 15 1/2-Oz. Cans **96^c**

LIQUOR BUYS!
 100% Scotch Whisky—86 Proof Half Gallon
Harvey's Scotch **\$10.98**
 A Market Basket Exclusive Half Gal. **\$6.99**
 100% Grain Neutral Spirits
Coscope Vodka..... Fifth **\$2.99**
 Blended Whisky—Quart
Lord of Kentucky.. **\$3.99**
 A Market Basket Exclusive
Brau-Haus Beer 24 Cans **\$2.77**
 * BONUS DISCOUNT SPECIALS—Prices effective now through Tuesday, April 2, 1968

Torrence champion, Louis Zam speaker St the fourth ten servic gelical U Church, M