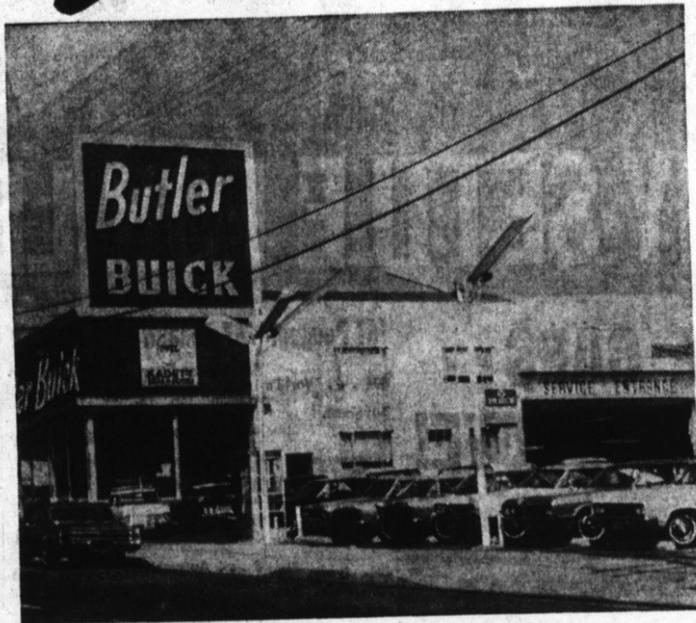


You're Invited



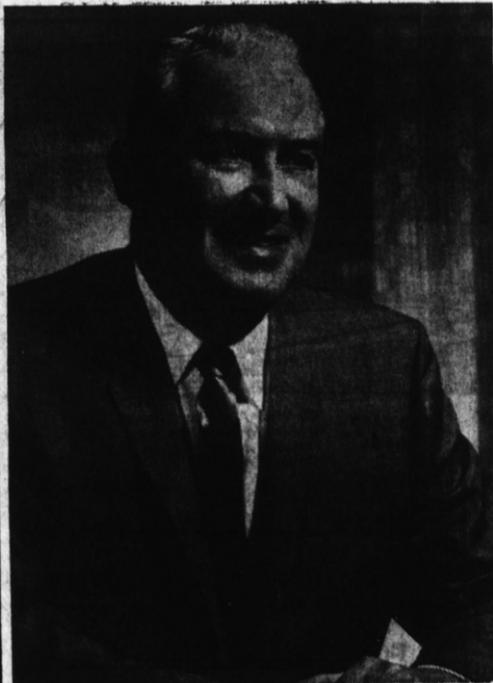
BUTLER GRAND



The Old . . . 1953 to 1967



The New . . . 1968!



Mr. Charles L. Butler Sr.

Charles L. Butler Sr. joined the Chevrolet Motor Division plant in Buffalo, N. Y., March 16, 1930, as an apprentice assemblyman in the production department. He completed his apprenticeship and progressed through various executive positions in the Chevrolet wholesale division until he was called to active duty with the Army Air Force in 1940.

Mr. Butler returned to Chevrolet as the Western Division manager in 1942 after receiving a medical discharge. In this capacity he served as liaison engineer for seven western states and the Pacific area. In this position, he supervised the overhaul of Pratt and Whitney aircraft engines being built by Chevrolet for the Armed Services.

In 1945, Mr. Butler joined the Charles L. Milliken Chevrolet Agency in El Segundo as vice-president and general manager. He sold his interests in the agency in 1951 and formed Butler Buick in Oxnard, Calif. He returned to this area in 1953 and purchased the former McCollum Buick agency in Manhattan Beach.

Butler Buick remained at that location until the decision was made to move to Torrance, a location he feels is more centrally located to serve the entire Torrance-South ay area.

Mr. Charles Butler Jr.

Charles Butler Jr., 28, general manager of Butler Buick, was born in Buffalo, N. Y., and educated in the Los Angeles area. He is a graduate of Hamilton High School in Los Angeles and attended Los Angeles Valley College. Mr. Butler was graduated from UCLA in February, 1964, with honors.

He served in the United States Air Force from 1958 to 1963 and was discharged with the rank of staff sergeant.

Mr. Butler was graduated from the General Motors Institute of Technology, Flint, Mich., School of Dealership Management in June, 1964, and became a Buick dealer May 25, 1967. He has worked at Butler Buick since 1955, serving in all departments of the dealership.

A resident of Rolling Hills Estates, Mr. Butler and his wife are parents of two children: Robert Allen, 6, and Lori Lee, 4½. He is project chairman for the Dapplegray Lane Property Owners Association and a member of the Board of Directors of the Morgan Horse Breeders and Exhibitors Association.



FRANK J. DWYER
General Sales Manager

Frank J. Dwyer, 64, general sales manager at Butler Buick, entered the automobile business in 1955 as a salesman and joined Butler Buick in 1959 as new car sales manager. Mr. Dwyer has a background of more than 25 years in direct sales management and 11 years in the advertising field. He is a resident of Manhattan Beach.



JIM GOOD
Sales Manager

Jim Good, a native of Texas, has a wide background in new car sales. Before being named sales manager at Butler Buick, he spent 7½ years as sales manager in Manhattan Beach, South Pasadena and San Gabriel. He is a graduate of South Gate High School and attended the University of Texas at El Paso. He and his wife, Doris, live on the Palos Verdes Peninsula.



THOMAS D. HAPENNY
Service Manager

Thomas D. Hapenny, 26, is the service manager at Butler Buick. Mr. Hapenny has been associated with Buick for the past 12 years, including three years as a salesman. He began his career in the service department as a heavy mechanic and has served as a service advisor and shop foreman. Mr. Hapenny is a Navy veteran, having served on an aircraft carrier and in the Submarine Service.



ROBERT W. LEWIS
Insurance and Leasing Manager

Insurance and leasing programs at Butler Buick are under the direction of Robert Wayne Lewis, a 26-year-old native of Texas. Mr. Lewis has been in the automobile business for the past four years. He attended schools in Quana, Tex., and from 1959 to 1963 served in the United States Marine Corps. He lives in Manhattan Beach.

FREE SERVICE CLINIC FOR OUR GRAND OPENING

As a special guest, your Buick will be given a complete electronic engine analysis and safety inspection supervised by representatives from the BUICK MOTOR CAR DIVISION, SUN ELECTRIC CORPORATION and ALLEN CORPORATION.

Members of our own service department staff will give your car a complete check from bumper to bumper, examining every important point, and they will furnish you with a written report regarding its condition.

It's just like a periodic health check-up at your doctor's, and it's just as worthwhile.

No attempt will be made to sell you any repair work or parts, and there isn't any obligation. We want to make this diagnosis to see that you get the most mileage and pleasure from your car. We want you to be happy with it and reassured about its condition.

Don't miss this FREE BUICK SERVICE CLINIC! Phone 370-6383 for an appointment to assure your place in our clinic.

Sincerely Yours
BUTLER BUICK
Thomas D. Hapenny
General Service Manager