

National Parks, Forests Become Popular in Winter

By REYNOLDS KNIGHT
America's playgrounds—its national parks and forests—are becoming just as popular in the winter as in summer.

According to a spokesman of the National Park Service, the two-week summer vacation is a thing of the past for many people. It's because so many people now have the leisure time to vacation in the winter as well as in summer.

Park and forest officials are hard pressed to meet the influx of vacationers in winter and early spring. Consider these figures to get a better idea of the booming activity: In 1961 a total of 14.1 million persons visited America's parks and forests in the winter. Last year the total was 25.9 million.

All of this, of course, is making concessionaires in parks and forests very happy. Accommodations have been springing up at a rapid rate. Currently there are over 200 ski slopes in operation in national forests. The bulk of these are in western states; many others are in Minnesota, Michigan, Vermont and New Hampshire.

An estimated 2.75 million

skiers will have visited the slopes of these national forests this winter, officials say. This represents a sharp rise over the 2.4 million of last winter.

CONVENIENCE packaging of food products is not only a boon to the busy housewife but is also becoming big business with a couple of capital "B's". Even the lowly hamburger is now available pre-cooked, fresh frozen and ready to eat after a fast warm-up in the oven.

An idea of the dimensions of this segment of the packaged food business can be gained from a huge automated barbecue built by Selas Corp. of America.

The giant "grill" designed for the food packing industry broils beef-burger patties to the "just right" degree of done-ness at the rate of 14,400 patties per hour. It is the world's largest beef-burger barbecue.

THE BURGERS move in assembly-line fashion between rows of gas-fired radiant-heat burners that broil them evenly on both sides. They then go to a packing plant for freezing and packing.

When they're thawed out and warmed up, they're ready for eating.

Pass the ketchup, please.

A **HOLDING** company has an executive with the title "administrator of corporate identification." His job is to spread the word that the company isn't an airline, bakery, jeweler, etc. . . . Two Stanford psychology researchers say computers are unsuccessful in making ideal match-ups of couples. Obviously, the computer, like love, is blind. . . . Speaking of computers, a tape maker warns that programmers who eat snacks on the job can foul up the computer tape because crumbs are attracted to it by the static electrical charge on the tape.

SPRING WILL be here soon, a time when many Americans will move into brand new homes. Before they do so, they are advised by home care specialists at Johnson Wax at Racine, Wis., that they should think about the floors that will be subjected to millions of steps.

Unless the floors are protected right from the start, the specialists say, they may

soon lose their beauty and homeowners may be unnecessarily confronted with refinishing or replacement costs.

The basic idea of floor care is to keep some wax between the shoe and the floor, the home care people say. Without it, dirt and grit may scratch or be ground directly into the floor. Spilled or tracked-in moisture may attack it.

COMMONLY encountered in new homes is "resilient" flooring of asphalt, vinyl, vinyl asbestos, rubber, or linoleum. For these a thorough scrubbing and rinsing is necessary before applying wax. Recommended for ease of application and hard, bright gloss are water-emulsion self-polishing waxes. Recently developed in this category is a type that is designed to resist dulling of the shine by detergent solutions when day-to-day wipe-ups and washings are necessary.

. . . An electric typewriter that types in Braille has been introduced. It functions much the same as conventional typewriters and can be operated by anyone who knows how to type.

Dates for Home Show Switched

The 1968 Los Angeles Home Show, originally booked into The Forum in Inglewood May 9 through 19, has switched show dates to May 23 through June 2, it was announced today by Carl F. Kraatz, executive vice president.

Kraatz said it was necessary to postpone the Home Show for two weeks due to a possible conflict with National Basketball Association and National Hockey League championship playoffs.

The Los Angeles Home Show, now in its 23rd continuous year, is one of the largest, most elaborate and complete expositions of its kind in the United States. It is a public service operation, sponsored by 14 building trade associations in Southern California and the Los Angeles Chamber of Commerce.

Kraatz reported that contracts for more than \$125,000 worth of Home Show exhibit space at The Forum have already been signed, and more are coming in daily. He pointed out that the Los Angeles Home Show is the first important trade show to be unveiled at The Forum—thus attracting an unusual number of new exhibitors.



DON'T MISS THE NEXT SALE!

WEEK IN AND WEEK OUT YOUR FAVORITE STORES ARE ADVERTISING OUTSTANDING SALE SAVINGS . . . IF THE STORE ON THE WEST SIDE OF THE BLVD. ISN'T HAVING A SALE, YOU CAN BET THAT THE STORE ON THE EAST SIDE WILL HAVE A WHOPPER OF A SALE!

THESE FINE NEWSPAPERS CARRY ALL THE LEADING RETAIL ADVERTISERS. . . GET GUARANTEED DELIVERY BY SUBSCRIBING TODAY!

Press-Herald

SERVING • TORRANCE • LOMITA • NORTH REDONDO • HOLLYWOOD RIVIERA

Press-Times Harbor Mail

SERVING • WILMINGTON • HARBOR CITY • CARSON • DOMINGUEZ

CALL DA 5-1515 or TE 4-4581 FOR GUARANTEED DELIVERY

NOTHING DOWN 105 DAYS SAME AS CASH

BLACK ANGUS GIANT CHARGE-IT BEEF SALE

PAY NOTHING FOR 45 DAYS

NO PAYMENT 'TIL MAY 1st

TRIPLE BONUS + FREE

FREE

1st 75 Customers

Calling For Appointment In Advance Will Receive **50 FILET MIGNON STEAKS**

With Purchase of 1/2 Beef or More

• 35 LEAN PORK CHOPS

• 20 LBS. FRYING CHICKEN

• 12 LBS. SLICED BACON



USDA CHOICE

Aged, Tender, Delicious

EASTERN USDA CHOICE BEEF SIDES

\$43.00

PER 100 lbs. FOR EXAMPLE, 300 lbs. or 43c lb. \$129.00 Total Price. Only \$9.68 a week for 6 months.

Avg. Wt. 300-400 lbs.

BEEF HINDS with plenty of Delicious **STEAKS**

36¢ LB.

150 LBS. & UP AVERAGE

* YOUR CHOICE WITH PURCHASE OF 1/4 OR MORE ALL MEAT SOLD HANGING WEIGHT

TO OPEN AN ACCOUNT OR TO MAKE AN APPOINTMENT CALL IN ADVANCE

329-1127 IF TOLL CALL COLLECT

JUST SOUTH OF ROSECRANS AVE. ON WESTERN AVE.

BLACK ANGUS CATTLE CO.

14520 S. WESTERN AVENUE • GARDENA

USDA PRIME

SAMPLE ORDER

29.50

FOR THOSE WHO LIKE THE VERY BEST!

FOR EXAMPLE: 50 lbs. at 59c lb.

CHUCK (consists of steaks, roasts, average weight) . . . \$0 to 100 lbs.

USDA PRIME

BEEF HINDS

\$6.50

PER WEEK for 26 wks.

FOR EXAMPLE: T-Bones, Porterhouse, Sirloins, Rump Roasts, Ground Chuck, Etc.

200 LBS. OF

OPEN DAILY 9 A.M. TO 8 P.M.

OPEN SUNDAY 9 TO 6 CLOSED WEDNESDAY

GUARANTEE

If you are not satisfied with flavor and tenderness, return within 10 days and your order will be replaced or your money refunded.

6 MONTHS FREE STORAGE

W/ PURCHASE 1/2 & EXTRA STEAK SEC.