

Medications, Cleaners Dangerous to Children

"National Poison Prevention Week—March 17 through 23—serves as a reminder that many types of medication, but safe when used as prescribed, can do lethal damage if they fall into the hands of children," said Dr. Gerald A. Heibredner, Los Angeles County Health Officer.

More than half of all accidental poisonings of the under-5 age group involve consumption of widely used medications such as aspirin, thyroid tablets, and birth control pills. Hormones, iron tablets, tranquilizers, and sleeping pills also rank high among the causes of accidental poisoning of children.

A quarter of all accidental poisonings to the under-5 age group involve aspirin. Other ordinary but dangerous products which are ingested by children include cleaners, kerosene, lighter fluid, furniture polishes and waxes, bowl and drain cleaners, pesticides, insecticides and disinfectants. Children in the 1-year-old bracket tend to get more involved with external medicines and pesticides; the 3-to-4-year-old group ingests more internal medicines, while boys are more prone to accident ingestion than girls.

DR. HEIBREDNER suggested that all medicines, household cleaners, disinfectants, exterminators and other materials be kept well out of the reach of young children. Low cupboards such as those under the sink, are very easy for the young child to explore.

All bottles should be labeled correctly. Poisonous substances should not be kept in soda pop or milk bottles. To offset the danger of accidental poisoning with aspirin, it is now being flavored

only in the small-dosage tablets, not in the adult size, and no more than 36 such tablets are packed in one container.

LIKE ASPIRIN, iron tablets can be extremely useful, yet even a small amount of ferrous sulfate is dangerous to a small child. Unfortunately, a palatable flavor is now being added to some of these tablets, and they are frequently sold in bulk amounts.

Not until late in the history of civilization did schools and colleges come into existence; during most of human history the apprenticeship system served adequately. Until well into the 19th Century, for example, most American lawyers, physicians, and clergymen received their professional education as apprentices. Those planning to be lawyers read law under the direction of practicing lawyers; prospective physicians learned medicine and surgery under practitioners with whom they worked as assistants; and intending clergymen served as helpers to established ministers.

The family itself has provided most apprenticeship throughout the whole of human history, sons learning their fathers' occupations and daughters their mothers' skills. Only comparatively recently in the development of civilization have young men been apprenticed outside the family to men in other occupations; and only within the past few centuries, when apprenticeship has proved deficient, have separate institutions specifically designed for higher education arisen.

THE SHIFT from apprenticeship to such specialized institutions of higher education has occurred, I believe, chiefly because of power salutations. Under the apprenticeship system, knowledge of the necessity accumulates slowly since the practitioner-teacher can transmit to his student only what he himself has learned during his own career.

Apprenticeship still provided an effective educational method for slowly changing

higher education.

COLLEGE REPORT

By ROBERT M. BERSI
Assistant to the President
California State College, Dominguez Hills

Not until late in the history of civilization did schools and colleges come into existence; during most of human history the apprenticeship system served adequately. Until well into the 19th Century, for example, most American lawyers, physicians, and clergymen received their professional education as apprentices. Those planning to be lawyers read law under the direction of practicing lawyers; prospective physicians learned medicine and surgery under practitioners with whom they worked as assistants; and intending clergymen served as helpers to established ministers.

The family itself has provided most apprenticeship throughout the whole of human history, sons learning their fathers' occupations and daughters their mothers' skills. Only comparatively recently in the development of civilization have young men been apprenticed outside the family to men in other occupations; and only within the past few centuries, when apprenticeship has proved deficient, have separate institutions specifically designed for higher education arisen.

THE SHIFT from apprenticeship to such specialized institutions of higher education has occurred, I believe, chiefly because of power salutations. Under the apprenticeship system, knowledge of the necessity accumulates slowly since the practitioner-teacher can transmit to his student only what he himself has learned during his own career.

Apprenticeship still provided an effective educational method for slowly changing higher education.

New Chairman Selected By Great Lakes Carbon

Rushton W. Skakel has been named chairman of the board of Great Lakes Carbon Corp., New York City, succeeding the late Walter Gramm. Skakel has been with the company since 1951, serving most recently as a vice president and director.



RUSHTON SKAKEL
Great Lakes Chairman

Great Lakes Carbon, a producer of petroleum coke, metallurgical coke, and graphite products, has plants at numerous locations in the United States and throughout the free world. Southern California operations include a graphite plant at Rosamond in the Mojave Desert and a petroleum coke plant at Wilmington.

A wholly-owned subsidiary, Great Lakes Properties, Inc., Los Angeles, is the developer of 7,000 acres on the Palos Verdes Peninsula, the Del Amo Financial Center here; "The City" in Orange County; Rancho Camarillo, a planned community in Ventura County; and projects in Portugal and Spain.

Mark Evans to Address Lincoln GOP Gathering

Mark Evans, vice president and director of public affairs for Metromedia, Inc., will be guest speaker at a dinner to be given by the Lincoln Republican Club of the 46th Assembly District Friday. The session will be held at the Plush Horse Restaurant.

He will discuss the political scene in Washington, D.C., with "Capitol Hill and Politics."

One of the nation's outstanding lecturers, toastmasters, and television personalities, Evans' appearance for the Lincoln Republican Club is one of a series of appearances he will make during an intensive Southern California speaking tour.

Deane Dana, president of the Lincoln Republican Club, said a social hour will begin at 7 p.m. with dinner at 8.

Evans has been host and moderator of "Opinion: Washington," a weekly half-hour

program telecast nationally. He will discuss the political scene in Washington, D.C., with "Capitol Hill and Politics."

FENWICK'S SHOES & REPAIR

USE YOUR BANKAMERICAN
1420 MARCELINA AVENUE
DOWNTOWN TORRANCE • FAB-6487

discount of savings in this ad!

THE FIGURE WOULD BE MUCH HIGHER IF YOU INCLUDED THE DISCOUNT SAVINGS ON MEAT AND PRODUCE WHICH ARE NOT INCLUDED IN THIS COMPUTATION

CANNED FOODS	SOME STORES CHARGE	ALPHA BETA DISCOUNT PRICE
HUNT'S • 6 OUNCE CAN		
TOMATO PASTE	17¢	16¢
DIET DELIGHT • 303 CAN • ELBERTA		
PEACH HALVES	29¢	28¢
CHEF BOY ARDEE • 15 OUNCE CAN		
BEEFARONI	33¢	31¢
SPAGHETTI WITH MEAT BALLS • 15 OZ. CAN	33¢	31¢
11 OUNCE CAN		
HEINZ TOMATO SOUP	13¢	12¢
HEINZ VEGETABLE	14¢	13¢
HEINZ CHICKEN NOODLE OR MUSHROOM	17¢	16¢
GREEN GIANT • SLICED OR FRENCH STYLE		
GREEN BEANS	29¢	24¢
WHOLE GREEN BEANS	31¢	28¢
GREEN GIANT • 12 OUNCE CAN		
MEXICORN	29¢	26¢
MISCELLANEOUS ITEMS		
JOHNSTON • 9 INCH		
GRAHAM CRUST	39¢	37¢
7-OZ. PACKAGE • BEEF OR CHICKEN		
MJB RICE MIXES	37¢	33¢
3 OUNCE PACKAGE		
JELL-O GELATINE	11¢	10¢

MISCELLANEOUS ITEMS	SOME STORES CHARGE	ALPHA BETA DISCOUNT PRICE
LOUIS SHERRY • LOW CALORIE • 5-OZ. JARS		
Wild Strawberry Jam	49¢	45¢
BLACK RASPBERRY JELLY	49¢	45¢
PACK OF 6 ENVELOPES		
DIET BREAKFAST	59¢	49¢
CHOCOLATE • VANILLA		
14-OZ. PKG. • COFFEE TIME • 3 VARIETIES		
Pillsbury Mixes	59¢	46¢
18-OZ. PKG. • ALL VARIETIES EXCEPT ANGEL FOOD		
DUNCAN HINES CAKE MIXES	39¢	33¢
1-LB. CAN • DRIP, REGULAR & ELEC.		
HILLS BROS. COFFEE	69¢	67¢
2-LB. Can Drip or Regular Grind	1.37	\$1.33
7 OUNCE JAR		
TANG INSTANT DRINK	43¢	41¢
18 OUNCE JAR	99¢	83¢
27 OUNCE JAR	\$1.39	\$1.29
3-LB. CAN • INCLUDES 4¢ OFF		
CRISCO SHORTENING	86¢	79¢

ONLY the PRICES at ALPHA BETA have gone DISCOUNT!

The products, the big variety and the service are still the same. You get the same fine foods, fresh fruits and vegetables, and high-quality meats. And we have the same big variety of brands... the same sizes you've always bought, but we have no costly games, no costly stamps. Just the best quality products... and the friendly service you've come to expect from Alpha Beta. We'll never discount that.

FROZEN FOODS	SOME STORES CHARGE	ALPHA BETA DISCOUNT PRICE
FROZEN • 10 OUNCE PACKAGE		
BIRDSEYE PEAS	23¢	17¢
FROZEN • 10 OUNCE PACKAGE		
BIRDSEYE CUT CORN	23¢	17¢



Just ask Alpha Beta's Man In Blue he works for you

Alpha Beta's Man In Blue is the answeringest man ever. You'll find him in charge at the Alpha Beta near you. He takes pride in his store and its products. And his genuine interest in his customers is shared by everyone on his staff—the friendly, courteous, helpful people who make Alpha Beta the nicest place in your neighborhood to shop. You'll like it.

BLUE RIBBON GOLDEN DELICIOUS APPLESAUCE

31¢

25-OZ. JAR

SOME STORES CHARGE 37¢

24 OUNCE BOTTLE

VERMONT MAID SYRUP 71¢ 66¢

2-LB. PACKAGE • BUTTERMILK

AUNT JEMIMA PANCAKE FLOUR 57¢ 49¢

AUNT JEMIMA PANCAKE SYRUP, 12-OZ. BOTTLE 39¢ 35¢

IDAHOAN • 1-LB. PACKAGE

Instant Potatoes 59¢ 39¢

16-OZ. CAN • 4 VARIETIES

BOUNTY PUDDING 29¢ 25¢

BETTY CROCKER • 8½-OUNCE PACKAGE

NOODLES ROMANOFF 69¢ 65¢

14 OUNCE JAR

PREAM 79¢ 59¢

INSTANT COFFEE GREATER

20-OUNCE BOTTLE • ECONOMY SIZE

HEINZ KETCHUP 34¢ 33¢

12 OUNCE BOTTLE

HEINZ CHILI SAUCE 39¢ 36¢

12 OUNCE BOTTLES • PLUS DEPOSIT

DIET RITE COLA 6 PACK 59¢ 53¢

SOLID GOLD

MARGARINE 17¢

1-LB. CARTON

SOME STORES CHARGE 28¢

FRUITS • VEGETABLES • DINNERS

BEECHNUT STRAINED BABY FOOD 9¢ 8¢

IN GLASS JARS

DELICATESSEN & CREAMERY

ALPHA BETA • 6 OUNCE PACKAGE • 39¢ VALUE

LUNCHEON MEAT 36¢

PICKLE & PEPPER LOAF • OLIVE LOAF • MACARONI & CHEESE LOAF

ALPHA BETA • MIN. NET WT. 1-LB. 8-OZ. READY TO EAT • BARBECUED

9 PIECES OF CHICKEN \$1.49

UNIVERSAL • 12-OZ. PKG. • INDIV. WRAPPED SLICES

AMERICAN CHEESE 69¢ 63¢

LA CHEEDA • 2 LB. LOAF

CHEESE SPREAD 99¢ 85¢

PINT CARTON • 55¢ VALUE

ALPHA BETA SOUR CREAM 47¢

ALPHA BETA • LARGE

SLICED BOLOGNA 59¢

14 OUNCE PACKAGE

69¢ VALUE

Spring GARDEN SALE

• LARGE SELECTION DISCOUNT PRICES

2-YEAR-OLD

AZALEAS OR ITALIAN CYPRESS 69¢

1-Gal Cans

YOUR CHOICE

Available at this location
2720 CABRILLO AVE. Torrance
(at Sepulveda)

SIMPLE SIMON • FROZEN

FRUIT PIES 57¢

9 INCH FAMILY SIZE

APPLE • PEACH • PUMPKIN • APRICOT

SOME STORES CHARGE 69¢

BIRDSEYE • FROZEN • PINT CARTON

COOL WHIP 33¢ 27¢

QUART CARTON 59¢ 50¢

DUTCH PRIDE • HALF GALLON

IMITATION ICE MILK 39¢ 33¢

VAN DE KAMP • 8 OUNCE PACKAGE

FROZEN HALIBUT 79¢ 71¢

VAN DE KAMP • Frozen • All Varieties

ENCHILADAS 39¢ 33¢

FROZEN • 12½ OUNCE

XLNT DINNERS 49¢ 38¢

MEXICAN • CHEESE OR BEEF ENCHILADA

DOWNYFLAKE • FROZEN

WAFFLES 39¢ 33¢

PACK OF 10

FROZEN • 8 OUNCE SIZE

BANQUET MEAT PIES 23¢ 18¢

CHICKEN • TURKEY • BEEF

ALPHA BETA • FROZEN • 12 OUNCE PACKAGE

HASH BROWNS 19¢ 17¢

PAPER ITEMS

NORTHERN

PAPER TOWELS 27¢

JUMBO ROLL ASST'D COLORS

SOME STORES CHARGE 31¢

NORTHERN • BOX OF 150

FACIAL TISSUE 20¢ 18¢

NORTHERN • ASSTD. COLORS & WHITE • INCL. 2¢ OFF

TOILET TISSUE 39¢ 34¢

ROLL PACK

About Our Double Discounts

They mean extra savings for you. Made possible by special purchases with the cost reductions passed on to you. Look for them throughout the store.

BAKERY & CONFECTIONS

SOME STORES CHARGE

ALPHA BETA DISCOUNT PRICE

8-OUNCE PACKAGE • INCLUDES 4¢ OFF

TREATS WAFERS 23¢ 17¢

READY TO EAT • 8 OUNCE BAG

POPCORN 39¢ 29¢

BELL BRAND • "VIRGINIA LITES"

ALPHA BETA • 1-LB. 6½ OZ. LOAF • 39¢ VALUE

100% Whole Wheat Bread 36¢

ALPHA BETA FLUFFY BREAD 22¢

15-OZ. LOAF REG. & SANDWICH WHITE OR WHEAT

25¢ VALUE

BOX OF 8 • 4 VARIETIES 39¢ VALUE

ALPHA BETA DONUTS 34¢

DOUBLE DISCOUNT COUPON

SAVE 11¢ WITH THIS COUPON—INCLUDES 3¢ OFF AT YOUR NEARBY ALPHA BETA

ONE ONLY • 4 BAR PACK

PERSONAL IVORY 17¢

ONE COUPON PER FAMILY • ADULTS ONLY

COUPON EFFECTIVE MARCH 7-13

6½ OUNCE CAN • BITS OF TUNA

KAL KAN CAT FOOD 17¢ 14¢

1-LB. CAN

DAILY DIET DOG FOOD 9¢ 7¢

STORE HOURS

MON. THRU FRI. 10 A.M. TO 7 P.M.
SAT. AND SUN. 10 A.M. TO 7 P.M.

every single day!

LEADER TOO!

Your Nearby Alpha Beta Markets Are Located at:

TORRANCE
2720 Cabrillo Ave. at Sepulveda
5136 190th St. at Anza

DOMINGUEZ HILLS/CARSON
190th St. at Avalon

REDONDO
1880 S. Pacific Coast Hwy.

LONG BEACH
1500 S. Willow at Carson

ALPHA BETA
Best for Less!