

... Again the UNEXPECTED FROM LEON AMES' FORD

WE WILL PAY YOU 4 KENNEDY HALF DOLLARS

TO TAKE A DEMONSTRATION DRIVE IN ANY NEW OR USED CAR OR TRUCK!

We're very proud of our new Ford Cars & Trucks, and our selected and reconditioned used cars & trucks and we want as many people in the South Bay to know about them as possible SO

TAKE A DEMONSTRATION - AND -

TAKE HOME 4 KENNEDY HALF DOLLARS NO OBLIGATION TO BUY, OF COURSE

JUST LOOK AT THESE VERY TYPICAL BARGAINS IN BRAND NEW FORD CARS AND TRUCKS AT 730 SO. PACIFIC COAST HIGHWAY

BRAND NEW 1968 FAIRLANE **\$2267¹⁴**

3-dr. HARDTOP, full factory equipped. (377. Official label price \$2606.92)

NEW 1968 FORD XL 2-DOOR **\$3828⁷¹**

HARDTOP, 390 V-8, bucket seats, console, whitewall tires, vinyl roof, Cruise-O-matic, power steering, power disc brakes, visibility group, select air conditioning, AM-FM stereo radio, tinted glass, head rests. #403. Label price \$4742.71

NEW 1968 CUSTOM 500 WAGON **\$3284⁰²**

10-PASSENGER, 390 V-8, Cruise-O-matic, white sidewall tires, power steering, radio, tinted glass, deluxe belts, wheel covers. #492. Official label price \$4052.27

NEW 1968 GALAXIE 500 **\$3502⁰⁷**

FASTBACK HARDTOP, 428 V-8, Cruise-O-matic, visibility group, convenience group, power steering, power disc brakes, speed control, rear window defogger, radio, tinted glass, etc. #126. Official label price \$4287.67

NEW 1968 MUSTANG **\$3399¹⁸**

CONVERTIBLE 289 V-8, power top, Cruise-O-matic, visibility group, wide oval tires, console, deluxe steering wheel, power steering, power disc brakes, stereoscopic tape system, radio, tint glass, deluxe belts, head rests, deluxe wheel covers. #447. Official label price \$4028.13

NEW 1968 TORINO **\$2971⁰¹**

390 V-8, Cruise-O-matic, white sidewall tires, power steering, radio, tinted glass, deluxe belts. #495. Official label price \$3487.66

NEW 1968 GALAXIE 500 **\$2624⁰⁷**

FASTBACK HARDTOP 302 V-8, vinyl trim. #366. Official label price \$3195.00

NEW 1968 FALCON FUTURA **\$2826⁸⁹**

STATION WAGON, Cruise-O-matic, power steering, whitewall tires, radio, tinted glass, power tailgate, power window, deluxe belts. #454. Official label price \$3437.01

NEW 1968 MUSTANG HARDTOP **\$2929⁹⁰**

289 V-8, Cruise-O-matic, power steering, white sidewall tires, power disc brakes, radio, tinted glass, deluxe belts, wheel covers. #480. Official label price \$3437.07

NEW 1968 FALCON 2-DOOR **\$2074¹⁸**

Full factory equipped. #379. Official label price \$2374.35

BRAND NEW 1968 FORD F250 **\$2444⁵⁴**

PICKUP 8' Styleside, 360 V-8, 3 speed, heavy duty front and rear springs, 8.00x16.5 8-ply tires, full safety equipment. #301. Official label price \$2928.09

BRAND NEW OPEN ROAD CAMPER **\$1075⁰⁰**

Cab-over slide-in, front dinette, range, head and oven, 36" cab-over bed, full dinette bed, sleeps 4, ice box, roof vents, wardrobe, double sink galley, 6-cupper coffee available. #175. Official label price \$1350.00

- SIMPLE RULES FOR PAYMENT OF 4 KENNEDY HALF DOLLARS**
1. Must be at least 21 years old, and accompanied by wife (or husband).
 2. Must have a valid Driver's License.
 3. Limit of 1 payment per family; you may demonstrate as many cars and trucks as you like, but only 1 payment of 4 Kennedy half dollars applies.
 4. Offer expires Thursday, February 29, 1968.
 5. This offer is limited to \$400.00 in Kennedy half dollars. Payments in addition to this \$400.00 limit will be made in dollar bills.

DON'T PASS UP THESE VERY TYPICAL BARGAINS IN USED CARS AND TRUCKS AT 234 SO. PACIFIC COAST HIGHWAY

'67 MUSTANG HARDTOP **\$2397⁰⁰**

V-8, Automatic, Power Steering, Radio & Heater, Factory Warranty. #2813

'67 GALAXIE "500" V-8 **\$2378⁰⁰**

Automatic, Power Steering, Air Conditioning, Factory Warranty. #4396

'67 FAIRLANE COUPE 6 Cyl. **\$1789⁰⁰**

Automatic, Premium Tires, Factory Warranty. #4638

'66 MUSTANG HARDTOP **\$1688⁰⁰**

6 Cylinder, 3 Speed, Radio & Heater. #4652

'66 FAIRLANE "GTA" 2 dr. **\$1896⁰⁰**

Hardtop, V-8, Automatic, Power Steering. #4104

'66 FAIRLANE CONVERTIBLE **\$1599⁰⁰**

V-8, Automatic, Power Steering. #4486

'65 MUSTANG HARDTOP **\$1392⁰⁰**

6 Cylinder, 3 Speed, Radio & Heater. #4604

'66 CORTINA "GT" 2 dr. **\$1469⁰⁰**

4-speed. #5QF 712

'67 ENGLISH FORD **\$1089⁰⁰**

Under 5000 miles, has factory warranty. #4500

'65 "LTD" 2 Dr. Hardtop, V-8 **\$1993⁰⁰**

Automatic, Power Steering, Air Conditioning. #4493

'65 CHEV "IMPALA" CONV. **\$1576⁰⁰**

V-8, Automatic, Power Steering, Air Conditioning. #4539

'64 Ford "F100" 1/2-ton pick-up **\$982⁰⁰**

6 Cyl. 3 speed. #4603

'63 BUICK "Special" 4-dr. wag. **\$978⁰⁰**

V-8, Automatic, Radio & Heater. #4667

'63 FORD "COUNTRY SEDAN" **\$1095⁰⁰**

4 Door Wagon, V-8, Automatic, Power Steering, Swingaway Steering Wheel. #4598

'64 BUICK 2 dr. Hardtop, V-8 **\$1467⁰⁰**

Automatic, Power Steering, Air Conditioning. #4543

'63 THUNDERBIRD HARDTOP **\$1063⁰⁰**

V-8, Automatic, Power Steering, Power Brakes, Radio and Heater. #4639

'63 FALCON **\$593⁰⁰**

6 Cylinder, 3 Speed, Radio & Heater. #4276

'62 MERCURY "METEOR" **\$647⁰⁰**

V-8, Automatic, Power Steering. #4617

'62 FALCON WAGON **\$489⁰⁰**

6 Cylinder, Automatic, Radio & Heater. #4657

'61 FORD "F100" 1/2-ton Pick-up **\$578⁰⁰**

6-Cyl., 3 speed. #4618

"UNDERGLASS SPECIALS"

SOME OF OUR USED CARS ARE SO GOOD! WE'VE GOT THEM UNDER GLASS, IN OUR SHOWROOM AT 234 SO. PACIFIC COAST HIGHWAY.

'66 CHEVROLET "Caprice" 2 dr. Hardtop, V-8, auto., power steering, radio, heater, leather top, tint glass, w/w. An exceptional ally close owner car. #05-155-32	'67 MUSTANG Hardtop, V-8, automatic, 3100, radio & heater, vinyl top, console, w/w & stereo unit. #4654-62	'66 MERCURY Cyclone GT, 2 dr. Hardtop, V-8, auto., power steering, radio, heater, w/w. Drives like new. #116-22
\$58.21 36 MOS.	\$62.94 36 MOS.	\$56.83 36 MOS.

PAYMENTS BASED ON 1/3 DOWN, ON APPROVED CREDIT

BRAND NEW 1968 MUSTANG HARDTOP
Reg. \$2752.48
Full Factory Equipped. #345.
\$2367⁹⁶

BRAND NEW 1968 LTD 2 DR. HARDTOP
390 V-8, Cruise-O-matic, vinyl roof, power steering, power disc brakes, radio, rear wiper, power disc belts, wheel covers. #132.
REG. \$4132.85
\$3372⁶⁶

NEW 1968 CORTINA DELUXE
3-DOOR, disc interior, automatic transmission, white sidewall tires, all door equipment. #495.
REG. \$2268.91
\$2001⁶⁹

NEW 1968 THUNDERBIRD
HARDTOP, Full factory equipped. #506.
REG. \$4952.20
\$3995⁰⁷

Leon Ames' Capsule Policy Statement: When you buy from us, we're working on the NEXT time you'll buy.

LEON AMES' FORD

DICK WILSON

The ACTION CENTER of The South Bay

730 SO. PACIFIC COAST HIGHWAY - NEW CAR DEPT.
234 SO. PACIFIC COAST HIGHWAY - USED CAR DEPT.

REDONDO BEACH

FR 6-8793
SP 2-5526

Open Monday Through Friday 9 a.m. to 10 p.m. - Saturday 9 a.m. to 8 p.m. - Sunday, 9 a.m. to 6 p.m.