

Get More for Your Money!



NEW STORE HOURS
MONDAY-FRIDAY
9 A.M. to 9 P.M.
SATURDAY and SUNDAY
9 A.M. to 7 P.M.

YOU... SHOULD BE SHOPPING AT THE BIG STORE

FOR FANTASTIC

FOOD

YOU DON'T NEED TO BE A MEAT EXPERT!

U.S.D.A. 'CHOICE' BEEF

ONLY

U.S.D.A. CHOICE BEEF IS SOLD AT MAGIC CHEF AT TOTAL DISCOUNTS

SAME VALUE TRIM

DISCOUNTS

EVERY ITEM*
DISCOUNTED
FOR
Everyday Savings!
*EXCEPT GOV'T REGULATED ITEMS

**No Stamps!
No Games!
No Gimmicks!**

**SAVINGS
UP TO
15%**
ON YOUR TOTAL
FOOD BILL

HERE ARE THE FACTS ABOUT DISCOUNT PRICING!

ALL THE COSTLY EXTRAS...SUCH AS STAMPS, GAMES & LONG STORE HOURS HAVE BEEN ELIMINATED TO GIVE YOU LOW, LOW DISCOUNT PRICES EVERY DAY ON YOUR TOTAL FOOD BILL. YES, LOWEST POSSIBLE PRICES EVERY DAY WITHOUT SACRIFICING QUALITY, VARIETY!

DEL AMO SHOPPING CENTER CORNER OF HAWTHORNE AND SEPULVEDA