

# The Mail Ego

By Terrence O'Flaherty

"Why in the name of boredom do we have so many golf shows on television? Do they think the only game played in America on Saturday and Sunday is the one where a bunch of rich men with round heads and golf clubs are walking around in the wet grass, hitting little white balls with sticks? Why don't we see a tennis match for a change?"

"The executives who make the TV decisions are golf types, not tennis players. It's easier to keep the camera's eye on the golf ball and only one player plays at a time."

"Now that the presidential election is on the horizon and Johnson seems to be improv-

ing his television image, can we expect some debates between him and the Republican nominee this fall?"

No. At the present time there is a law on the books that says a TV station must give equal time to all candidates. If LBJ and the Republican nominee are given air time to debate, that station must give the microphone to all the other nominees as well, which is almost an impossibility today.

"Is it true that Jack Kerouac, the young writer of the beat generation, is writing for movies?"

"Young" Kerouac is now

45 and living in New York when last heard from.

"What ever happened to the newsreel that was such a familiar feature of all movie bills not so long ago?"

It was driven into an early grave by television newscasts which made competition impossible. The last newsreel company folded quietly last year when the number of its subscribers dropped below the profit level.

"We still remember Elsa Lanchester as the saucy wife of Henry the Eighth and as the girl friend of Rembrandt. What is she doing now? How old is she?"

A good character actress is never out of work. She appears frequently in television dramas but has been devoting most of her time during the past few months to writing a book about her late husband, Charles Laughton. She is 66 and just as saucy as ever.

"We've seen 'Everett Dirksen's Washington' but when are we going to see 'Princess Grace's Monte Carlo' which was promised recently?"

Grace Kelly's first Monaco travelog was televised successfully three seasons ago. Her second — "Monte Carlo — C'est la Rose" is scheduled for March 6 on ABC.

"I have been pleasantly surprised to find that a short subject is occasionally shown in conjunction with a network feature movie. Is there any hope of making this a regular thing?"

They are used to fill out the two hour time allotted to most network films particularly when the film is split into two parts. An example is next month's TV re-run of "The Great Escape" on CBS. A fine 15-minute short called "Rainshower" will complete the second half on Feb. 2.

"The two favorite shows in

our family are those of Danny Thomas and Jerry Lewis. Will they be on next season?"

Yes for Jerry; no for Danny, but things may change before summer.

## Manager of New T.G.&Y. Unit Named

Donald R. Stephens has been named manager of the new T.G.&Y. Store to be opened soon in the Torrance Plaza shopping center, Anza Avenue at Torrance Boulevard.

Stephens formerly was manager of the chain's store at 10th Avenue and Washington Boulevard in Los Angeles. He also has managed T. G. & Y. units in Oklahoma and Kansas.

## Change in Retirement Board Asked

Assemblyman L. E. (Larry) Townsend (D-Torrance) this week introduced legislation which would allow retired state or local members to be elected to the Board of Administration of the State Retirement System. It would also require ballots to be distributed to retired members.

Townsend said the people who have the greatest interest in the Retirement System are those who are presently on retirement. He said he feels they should have the opportunity to have a member on the board which makes the decisions that affect them, their livelihood, and their families.

The same legislation was introduced last year by Townsend but was killed in committee.

## Textbook Law Change Seeks Local Control

Assemblyman Robert G. Beverly (R-46th District) announced recently he is a co-author of legislation requiring the State Board of Education to adopt the multiple selection system for textbooks for the five basic subjects in California's elementary schools. The bill also authorizes the State Board to use the multiple method of selection for other subjects.

The measure was introduced in the Assembly by Assemblyman Victor V. Veysey (R-Brawley). An identical bill was also introduced in the Senate by Senator Clair W. Burgener (R-San Diego).

"This proposal would bring about a major change in the State's free textbook program," Assemblyman Beverly said, "that would provide enriched textbook material for the elementary school grades. It would also give the option of local choice to school districts at an overall savings to taxpayers."

Under present law the State Curriculum Commission recommends, and the State Board of Education adopts, a single or uniform list of basic and supplementary textbooks for free distribution to California schools. Proposed changes in the law would require the State Board to approve a multiple list of textbooks in the basic courses of English, arithmetic, history and geography, reading and science. Final selection would be left to local school districts.

# Blue Chip Stamps!

In a 30-DAY Day Period or Less at Your Better Foods Markets!

Except Liquor, Tobacco, or Fluid Milk!

## Young Tom TURKEYS

New Crop! Plump, Tender Broad-Breasted— Lots of White Meat



**25¢** LB.

**SPARERIBS** SMALL BBQ SIZE PORK - LB. **55¢**

**SLICED BACON** Penny Wise Eastern Smoked 1-LB. Pkg. **59¢** LB.

**New! BEEF LINKS** McCoy's Beef Sausage 1/2 lb. Pkg. **29¢**

Markets Trim Every Cut Waste-Free!

### Del Monte Fiesta Sale!

**TUNA** Del Monte's Light Meat, Chunks No. 1/2 Can **4 FOR \$89¢**

**FRUIT COCKTAIL** Tall No. 303 Can **4 FOR \$89¢**

**PEAS** Early Garden or Seasoned Peas Your Choice No. 303 Cans **5 FOR \$1**

**CORN** Whole Kernel or Cream Style Golden Tender, Cut

**GREEN BEANS**

**CRISCO OIL** For Salads, Frying or Baking **39¢** SAVE 10¢ at your Better Foods Markets. **LARGE 24 OZ. BOTTLE**

**CATSUP** Del Monte Tomato 14-oz. Bottle **6¢** For **SAVE 41¢**

**PRUNE JUICE** Del Monte Pure, Sweet FULL QUART **39¢** SAVE 10¢

**TOMATO SAUCE** Del Monte—The Original 8-ounce Cans **10¢** For **10¢**

**COLD POWER** For The Laundry **GIANT SIZE 72¢** Deal Pack

**AJAX** Detergent Deal Pack **GIANT BOX 73¢**

**PALMOLIVE** Toilet Soap, Deal Pack Regular Cakes **40¢**

Look What a Dime Buys For You at Better Foods

**LARGE, WASHINGTON ROME BEAUTY APPLES 10¢ POUND**



Fresh, Long, Green **CUCUMBERS** EACH **10¢**

Fresh, Tender **Brussel Sprouts** LB. **10¢**

Fresh, Green **BROCCOLI** POUND **10¢**

New Crop, No. 1 Idaho **PINTO BEANS** LB. **10¢**

Large, Sweet 'n Juicy **GRAPEFRUIT COACHELLA** **10¢ EA**

**Alpine LAGER BEER** Full 12-oz. Bottles **6 FOR \$69¢** Plus Tax and Deposit

**TEQUILA** CHIQUITA/Imported Mexican White 80 Proof Fifth **\$3.98**

**WINES** Boone's Farm / Natural Fruit Fifth **79¢**

Apple, Blackberry, Concord, Loganberry

**BOLOGNA** Finest Flavor, Top Quality Full Pound **49¢**

Better Foods' American/Individually Wrapped 12-ounce Package **SLICED CHEESE 59¢**

Dairy Fresh / Cheese Food 2 lb. Pkg. **CHEESE LOAF 89¢**

**M-D Two-Ply TOILET TISSUE** FACIAL QUALITY - Twin Ply **2 ROLL PACK 15¢**

**PERFORM** Lotion Detergent for Dishes **39¢** Save 10¢—Full Quart

**Maxwell House COFFEE** 1-lb. Can **67¢**

**Van de Kamp's SPECIALS** THURS.-SUN., FEB. 1-4 **IT'S MUFFIN WEEK!** ENGLISH MUFFINS Pkg. of 6 **ENGLISH MUFFIN LOAF** BRAN MUFFINS Pkg. of 6 **BLUEBERRY MUFFINS** Pkg. of 6 **33¢**

# BETTER FOODS MARKETS

BLUE CHIP STAMPS

SEVEN BIG SALE DAYS — Thurs., Feb. 1, through Wed., Feb. 7

**PRAIRIE AVE.** at Redondo Beach Blvd. **5305 TORRANCE BLVD.** IN TORRANCE

OPEN 24 HOURS TO SERVE YOU OPEN DAILY TO MIDNIGHT