



News and information about your public-owned transportation system, published in this newspaper as a community service from the Southern California Rapid Transit District.

By **Artie Dee**
Transportation Editor

After looking at the Christmas bills, taxes, car licenses and sundry other obligations, you may be interested in a sure-fire money saving idea. The only catch to the plan is, you must have kids who go places. The RTD sells student privilege cards twice a year for student travel at reduced rates, 50 per cent off in fact, and that can represent a real chunk of dough. Look into junior's travel patterns and see if you can fit RTD into the picture. These little gems can be purchased at the school student store or by mail application to the RTD downtown office.

Destination Los Angeles! Not everyone works in Los Angeles, but enough people do to create a heck of a mess. RTD has a network of "Free-way Flyers" that were designed especially for you. Utilizing the major freeways, these limited buses make the trip in the least possible time. Residents in the San Gabriel Valley, for example, have two freeway flyers serving a score of communities. The 53 line becomes a freeway flyer at El Monte and the 60 line from Pomona uses the freeway all the way. Send for a timetable of the freeway flyer serving your area.

I have received so many requests asking how to get to Busch Gardens, I'll go over it again. I am not real sure if there are as many bird lovers as anonymous suds lovers, but in either case, here's how: Busch Gardens is on Roscoe Boulevard just west of Van Nuys Boulevard. From Los Angeles and the Hollywood area, take the 93 bus to Roscoe Boulevard and either walk, or change to the 16 line going west. A system map will show you what lines connect with the 93.

Q. Is there bus transportation to Travel Town in Griffith Park? I live on the 5 line in Inglewood. B.L.S.

A. The RTD does not provide service to Travel Town as yet. Have you seen the new Los Angeles Zoo? The 23 line goes directly to the entrance.

Q. Where can I apply for a Senior Citizen's card for reduced fares in the Inglewood area? Mrs. M.C.

A. You can apply for a card at Roger's Park, 621 North La Brea. The phone is 674-7111, ext. 266.

Q. What bus lines serve Harbor City? I will be moving to that area soon. Mrs. A.C.J.

A. Several companies provide limited service to that area. Greyhound has a local line on Pacific Coast Highway, the Gardena Municipal 4 line loops Harbor City and San Pedro Transit Lines has a line into this area.

Q. I notice a bus going through El Segundo where I live. Does it go anywhere near the Kaiser Hospital in Hollywood? Mrs. A.C.

A. The 51 line through El Segundo will take you to Vermont, where you can transfer north on the 95 line to Sunset. You'll see the hospital to your left.

Send your questions to Transportation Editor, Artie Dee, care of this newspaper. All questions will be answered in the column or by mail. A system map will be sent free to each person writing in. No stamps or stamped envelopes are necessary.

(Pd. Adv.)

SMALL BUSINESSES USE SMALL ADS THAT REALLY **PAY**
CALL DA 5-6068 TO PLACE YOUR DISPLAY AD IN THE PRESS-HERALD
CALL TE 4-4581 TO PLACE YOUR DISPLAY AD IN THE PRESS-JOURNAL

The Mail Ego

By Terrence O'Flaherty

"When will Jacqueline Kennedy's sister make her first television appearance? Did the Kennedy fame have anything to do with it?"

Well, let's say it helped. Lee Bouvier debuts Jan. 17 on ABC in a new Truman Capote adaptation of Vera

Casper's mystery novel which was made into a movie in 1944 with Gene Tierney. It was taped in England where observers say her performance is not bad but not sensational either. She is supported by veterans Robert Stack, Farley Granger and George Sanders.

"President Johnson

looked better than ever before on his fireside chat with TV reporters at Christmas time. Was he wearing makeup?"

Yes, and he was also lovingly lighted by NBC technicians who were determined to give him "star treatment" in a medium where only the star is flatteringly photographed. LBJ was delighted.

"Is Pearl White, the star of the old silent serials still alive?"

No. After surviving hundreds of celluloid cliff-hangers she died in 1938 at the age of 49. She had been retired since 1921.

"I know that Mrs. Ronald Reagan was a movie actress, but how did she meet her husband? Was she a star or a featured player?"

She was both. She made her screen debut as Nancy Davis (her real name) in a featured role in a 1950 MGM film "Shadow on the Wall" starring Ann Southern and Zachary Scott. Later that same year she was starred with James Whitmore in MGM's "The Next Voice You Hear." In the next few years she co-starred with Ray Milland, Lew Ayres, and George Murphy. Her mother is a former actress, Edith Davis. Her first date with the present

Governor of California was arranged by producer Mervyn LeRoy when Reagan was working on one of his best films, "The Hasty Heart," with Patricia Neal.

"Judging from their flashing smiles, all movie and TV stars have perfect teeth—yes?"

No, but porcelain caps can do wonders. To my knowledge, only two current stars have made it without toothpaste smiles—Dionne Warwick and Lassie—but both of them have enough performing talent to make up for it.

"Why are so many good shows on TV so late at night? They may call anything up to 11 p.m. 'prime time,' but it's not that in our house. We're working people with school children and we're in bed by 9:30 p.m. Who's watching?"

The sponsors, insomniacs, and the actors' mothers.

"When will we see the new Beatles television show in this country?"

A deal is now being made in New York for the 55-minute "Magical Mystery Hour" which has been shown twice on England's BC. It has been labelled by critics as enthusiastic, amateurish and appealing.

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"Who originated the phrase 'How sweet it is' which Jackie Gleason uses and everybody else now steals?"

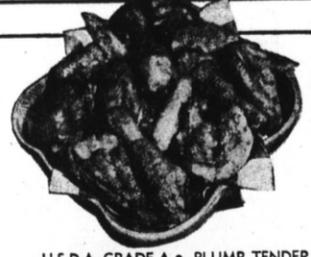
Tracing a popular expression is the most difficult detective work of all and the conclusions seldom please everyone. Certainly it belongs to Gleason now and for as long as he wants to use it; however, the real ownership may be determined soon because it will be the title of a new James Garner-Debbie Reynolds film—without Gleason's permission, they say.



Now! Alpha Beta discount

THE QUALITY LEADER—NOW THE PR

Our discounts are storewide. These low, low prices are just a few examples of the



U.S.D.A. GRADE A • PLUMP, TENDER
WHOLE BODY • GOLDEN CORNISH CROSS

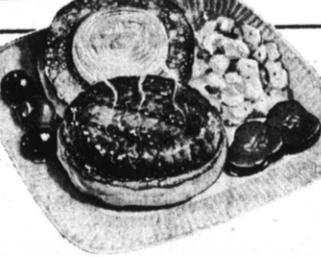
FRESH FRYERS 28¢ lb.

BEST OF FRYER NO BACKS OR NECKS 47¢

Fresh Fryer Parts 59¢ lb.

LEGS THIGHS

BREAST.....63¢



ALPHA BETA DEPENDABLE QUALITY • Fresh

GROUND BEEF 38¢ lb.

ECONOMY-PACK 3-LBS. OVER

ALPHA BETA • DEPENDABLE QUALITY • FLAVORFUL

GROUND CHUCK 59¢ lb.

Fresh

ALPHA BETA • DEPENDABLE QUALITY • EXTRA LEAN

GROUND ROUND 69¢ lb.

Fresh



IOWA MAID EASTERN QUALITY • 1-LB. PACKAGE

SLICED BACON 49¢

TOP QUALITY—EVERYDAY DISCOUNT PRICES

SLICED BACON 57¢

YOUR CHOICE 1-LB. PKGS.

- ALPHA BETA REGULAR AND THICK SLICE
- FARMER JOHN
- HORMEL BLACK LABEL
- LUER QUALITY
- WILSON'S 'GORN KING'

ARMOUR MiraGure BACON 12 OUNCE PACKAGE 57¢

CANNED FOODS

OTHER STORES CHARGE NEW ALPHA BETA DISCOUNTS

BAKED BEANS 23¢ 20¢

CASE SWAYNE • 27-OUNCE CAN

PURPLE PLUMS 23¢ 20¢

JACK & BEANSTALK • 303 CAN

GREEN PEAS 15¢

HAPPY VALE • 303 CAN

OTHER STORES CHARGE 21¢

LOW DISCOUNT PRICES

ALPHA BETA *Trade-Ins* WESTERN GRAIN FED BEEF

BLADE CUT • MARINATE WITH ADOLPH'S

CHUCK STEAK 49¢

Beef Short Ribs 39¢

LARGE END

Standing Rib Roast 89¢

LOW DISCOUNT PRICES

ALPHA BETA *Trade-Ins* WESTERN GRAIN FED BEEF

BONELESS 7-BONE ROAST 79¢

BONELESS SHOULDER Glod Roast 89¢

CERTIFRESH • FROZEN • 7 OUNCE PACKAGE

SOUTHERN FRIED SHRIMP 85¢

CERTIFRESH • FROZEN • 8 OUNCE PACKAGE

LARGE GREEN SHRIMP 89¢

CAMP • FROZEN • 7 OUNCE PACKAGE

BEEF BROILER STEAK 39¢

FULLY COOKED • FLAVORFUL

SMOKED PICNIC 38¢

PENNYWISE • 1-LB. ROLL

Pure Pork Sausage 36¢

FARMER JOHN OR LUER • 1/2-LB. PACKAGE

Skinless Link Sausages 28¢

DEL MONTE • 303 CAN

FRUIT COCKTAIL 27¢ 26¢

DIET DELITE • 8-OUNCE CAN

APRICOT HALVES 22¢ 19¢

DIET DELITE • YELLOW • SLICED • 8-OZ.

CLING PEACHES 18¢ 17¢

DIET DELITE • SLICED FREESTONE • 8-OZ.

PEACHES 22¢ 20¢

DIET DELITE • 8-OUNCE CAN

FRUIT COCKTAIL 19¢ 17¢

DIET DELITE • 8-OUNCE CAN

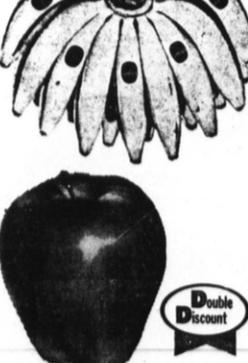
PEAR QUARTERS 22¢ 20¢

CAMPBELL'S • NO. 1 CAN • NOODLE O'S

Tomato Beef Soup 20¢ 19¢

CAMPBELL'S • NO. 1 CAN • NOODLE O'S

CHICKEN SOUP 19¢ 18¢



GOLDEN RIPE • CENTRAL AMERICAN

CHIQUITA BANANAS 8¢ LB.

BEST FOR BAKING OR MASHING

RUSSET 10 POTATOES 37¢ LB. BAG

EXTRA FANCY • WASHINGTON • RED

DELICIOUS APPLES 51¢ LB.

CRISP & JUICY

Better Produce at a Better Price!

SWEET AND JUICY

ANJOU PEARS 51¢ LB.

SWEET AND JUICY

COACHELLA TANGELOS 61¢ LB.

FLORIST QUALITY AT DISCOUNT PRICES

FRESH CUT CARNATIONS 99¢ bunch

CALIFORNIA GROWN • 1 1/2-LB. PKG.

ZAHIDI DATES 49¢

CHUNK TUNA 25¢

NO. 1/2 HALF PILL LIGHT MEAT

OTHER STORES CHARGE 21¢

HEALTH & BEAUTY AIDS

OTHER STORES CHARGE NEW ALPHA BETA DISCOUNTS

12 OUNCE BOTTLE

MAALOX LIQUID 1.29 99¢

DENTURE CLEANSER • BOTTLE OF 40

EFFERDENT TABLETS 98¢ 78¢

ST. JOSEPH'S • 1/4 GRAIN • BOTTLE OF 36

CHILDREN'S ASPIRIN 39¢ 31¢

TWIN PACK • ANTI-PERSPIRANT

5-DAY 2 4 OZ. CANS DEODORANT 2.00 1.44

BOTTLE OF 100 TABLETS

BAYER ASPIRIN 98¢ 76¢

BOTTLE OF 300 \$2.39 \$1.48

FOR HAIR STYLING • HARD TO HOLD

GET SET GEL 1.00 66¢

EVERY DAY DISCOUNTS

OTHER STORES CHARGE NEW ALPHA BETA DISCOUNTS

TERRY • WHITE PATTERNED

KITCHEN TOWELS 39¢ 28¢

FITS ALL STANDARD SIZE BOARDS

PAD & COVER SET 99¢ 66¢

DELUXE PAD & COVER SET \$2.29 \$1.33

REGULAR OR SUPER • BOX OF 10

KOTEX TAMPONS 49¢ 39¢

BOX OF 40'S Reg. or Super \$1.79 \$1.43

ULTRA BRITE TOOTH PASTE 58¢

KING SIZE TUBE incl. 8c off

OTHER STORES CHARGE 85¢

EVERY DAY DISCOUNTS

OTHER STORES CHARGE NEW ALPHA BETA DISCOUNTS

FOLDING

INDOOR DRYER 59¢ 44¢

METAL • PORTABLE

STORAGE FILES 1.98 1.77

WEIGHTED

BEAN BAG ASHTRAYS 39¢ 25¢

PLASTIC • ASSORTED COLORS

DEKA TRAYMATES 1.98 88¢

DEKA • PLASTIC

BONGO BASKETS 1.98 88¢

PACKAGE OF 100 • PLAIN • KING SIZE

ENVELOPES 49¢ 33¢

OR PACKAGE OF 50 LEGAL SIZE

1-LB. CAN • REG. DRIP, ELEC.

MJB COFFEE 69¢ 67¢

2-LB. CAN • REG. OR DRIP.....\$1.37.....\$1.32

3-LB. CAN • REGULAR.....\$1.99.....\$1.87

MJB INSTANT COFFEE • 10-OZ.....\$1.35.....\$1.29

1-LB. CAN • REGULAR

CHASE & SANBORN 69¢ 67¢

1-LB. CAN • REG. DRIP & ELEC. PERK

MAXWELL HOUSE 69¢ 67¢

2-LB. CAN • REG. ELEC.....\$1.37.....\$1.33

3-LB. CAN • REGULAR.....\$1.99.....\$1.87

12-OUNCE CAN

NIBLETS CORN 25¢ 22¢

DEL MONTE • CLING • 2 1/2 CAN

PEACHES 33¢ 30¢

SLICED OR HALVES

DEL MONTE • 303 CAN

SWEET PEAS 23¢ 22¢

DEL MONTE • 303 CAN

CREAM CORN 25¢ 22¢

LIBBY'S • 46-OUNCE CAN

TOMATO JUICE 37¢ 34¢

6 PACK • 12-OZ. BOTTLES • PLUS DEPOSIT

DIET-RITE COLA 59¢ 53¢