

USED CAR DISCOUNT SPECIALS

'55 Jaguar Mark VII. Looks and runs fine. Classic condition. \$595	'62 Renault Gordini. New engine, new metallic finish. #873A. \$695
'63 Renault Dauphine. Looks and runs like new. Red finish, red vinyl interior. #777-A. \$745	'64 Renault Dauphine. Radio, heater, 4 speed. Looks & runs excellent. #788B. \$795
'63 Peugeot 404 Sedan. Beautiful light blue with matching interior. This car is flawless. #P98. \$895	'66 Renault Dauphine. Radio, heater, 4 speed. Looks & runs great. \$995
'64 Peugeot 404 Station Wagon. New paint, new clutch, air conditioning. Runs neat. #P-1035. \$1095	'64 Renault Caravelle. New engine, hard top and soft top. Real sharp. #P775. \$1195

WORK CAR SPECIALS

'58 Renault Dauphine Runs fair, rough body. Stock #P784 \$99
'60 Peugeot 403 Sedan. Radio heater, excellent running condition \$245
'60 Renault Dauphine. Nice car. Real gas saver. Radio, heater, whitewalls. #709B \$295
'64 Renault R-8 Radio, heater, automatic. Needs some work. #P22-B \$345

Find another car under \$2,000 that has all that the Renault 10 has, and we'll buy it for you.

We believe the Renault 10 gives you more for your money than any other car. And the fact that sales have soared since we introduced it, leads us to believe that quite a few people agree. We sold 72% more 1967 Renaults than 1966 Renaults.

But if some doubters remain, we offer this challenge: Find another car under \$2,000 that has all that the Renault 10 has, and we'll buy it for you.

The Renault 10 has, as standard equipment:
4-wheel disc brakes
Disc brakes take hard braking better than drum brakes. They have long been used on super-speed, super-priced automobiles.

4 doors instead of 2
You don't have to fight the front seat to get to the back seat.

35 miles per gallon
Some people say they get more.

Contoured seats that recline for sleeping
Plus 18 other positions for when you're not sleeping.

Engine weight over the drive wheels
The drive wheels bear down on snow and ice because the engine weight bears down on them.

Turning circle of 30 feet
You can make most u-turns in one clean sweep.

4-wheel independent suspension
Each wheel moves up or down without affecting all the other wheels. So when one wheel hits a bump, only one gets bumped. The other 3 keep the car and you going in a level position.

FOR MORE INFORMATION
CALL **325-7401**

4-speed synchromesh transmission
This matches the speeds of the engine and transmission to allow the gears to mesh easily. Which makes shifting a lot easier on you and your transmission.

Replaceable wet cylinder sleeves
When the cylinders wear out in a conventional engine, the whole engine has to be pulled out and rebored. Sometimes it pays to buy a new car. But a Renault piston moves in a replaceable wet sleeve. If the sleeve ever wears out, you can put in a new one easily and inexpensively.

Sealed liquid cooling system with expansion tank
Water-cooled engines are much quieter than air-cooled engines. However, water and anti-freeze can frequently overflow. But Renault's water-cooling system has an expansion tank to keep the overflow from escaping.

5 main-bearing engine
Instead of three bearing supporting the crankshaft, we have five. (As many as most V-8's.)

Special vents for draft-free ventilation
You can get plenty of fresh air with the windows shut. Which, incidentally, shuts out noise.

Rack and pinion steering
Eliminates play in steering.

2-speed hot-water heater and dual defroster
Our heater uses the same hot water that circulates in the engine. So our heater heats faster and produces a more even temperature than any air-type heater.

15 inch wheel
Most economy cars have 13" or less. Our larger wheel makes fewer revolutions to go the same distance. Which saves rubber. Which saves money.

Spare tire not in trunk
If you get a flat you don't have to unload the trunk and get everything dirty.

11 cubic foot trunk capacity
We're not the biggest in this department, but neither are we the smallest. The smallest only has 2.3 cubic feet, which is about as much space as we have behind our back seat alone.

Hits a top speed of 85
That's pretty surprising considering the mileage we get.

Unique warranty
12 months/unlimited mileage.

Price — Under \$2,000
Way under \$2,000.



THIS CHALLENGE APPLIES TO ALL 1968 STANDARD EQUIPPED CARS LISTING FOR UNDER \$2,000 AND INTRODUCED FOR SALE IN THE UNITED STATES BY JANUARY 1, 1968.



WHY WAIT—WE DELIVER NOW!

Executive & Demo SPECIALS

1967 RENAULT 10... \$1595
Deluxe radio and heater, premium Michelin X tires, deluxe grained vinyl interior, forest green finish, black interior. List price \$1948. Sale Price...

THIS IS THE CAR THAT MADE IT HAPPEN!
Winner of Road Test's Number One Award. Yearly Sales Increase of 85%. Boosted National Ratings from 14th to 5th, and Closing on 4th. Showed the Economy Buyer a Better Way to Go. Took the Sting out of the Bug!

1967 RENAULT 10—AUTOMATIC \$1695
Deluxe radio and heater, premium Michelin X tires, for, solid white finish, red interior. List price \$2105. Sale price...

ROAD TEST MAGAZINE'S NO. 1 CHOICE OF ALL THE ECONOMY IMPORTS SURVEYED UNDER \$2,000.00

1967 RENAULT 10—AUTOMATIC WITH FACTORY AIR \$1995
Deluxe radio and heater, premium Michelin X tires, for, custom door carvings, solid white finish, red interior. List price \$2095. Sale price...

- FIRST IN COMFORT
- FIRST IN STYLING
- FIRST IN SAFETY
- FIRST IN ECONOMY
- FIRST IN DESIGN

RENAULT

PENINSULA MOTORS

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JUST 2 SHORT BLOCKS NORTH OF PACIFIC COAST HIGHWAY
Telephone 325-7401, L.A. Toll Free 775-2482
OPEN MONDAY THRU FRIDAY 9 A.M. 'TIL 9 P.M.
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Thinking of Summer Fun?



THINK '68 FORD!

And do it NOW for the...

BEST PRICE & BEST SELECTION!



Shop Where You Get Both... '68 FORD F-100 STYLESIDE

COMPARE OUR PRICES THEN DECIDE
BETTER VALUE → TRUCK DEPARTMENT ← BETTER SERVICE

TAKE THE GUESS WORK OUT OF BUYING YOUR

— NEXT USED CAR! —

ALL 1963 MODEL CARS OR NEWER SOLD WILL BE GIVEN THE FOLLOWING

1. 4 new "Good Year" whitewall tires
2. 1 new Auto Lite battery (36 mos. warranty)
3. New Spark Plugs
4. Retine all 4 Brakes as needed
5. New Points, Plugs & Condenser
6. Lubrication, Oil Change & Filter

SODERSTROM



15th to 16th ST. on PACIFIC, SAN PEDRO, as near as the Harbor Frwy.
OPEN SUNDAYS 1 GIANT LOCATION TE 2-5315

PRESS-HERALD AUTOMOBILE DEALERS HAVE THE CAR THAT YOU DESIRE. SHOP THESE PAGES!

JANUARY GARISALE

SHARP—CLEAN NEW OLDSMOBILE TRADE-INS WITH OUR EXCLUSIVE 24 MONTH WARRANTY—NO MILEAGE RESTRICTIONS

'67 OLDS CUTLASS HOLIDAY COUPE Factory Air, automatic, radio, heater, power steering & brakes, bucket seats. White finish, blue top. \$2599	'66 OLDS CUTLASS HOLIDAY COUPE Radio, heater, automatic transmission, power steering & brakes, bucket seats. Desert Tan finish. \$2499
'64 RIVIERA SPORT COUPE Full power, factory air, electric windows. Beige finish, matching interior. Low mileage, 1 owner car. \$2299	'66 TORONADO DELUXE SPORT COUPE Factory Air, automatic, radio, heater, power steering, power brakes, electric windows. White finish, black bucket seats. Exceptional car. \$3499
'66 OLDSMOBILE DELTA HOLIDAY COUPE Factory Air, power steering & brakes, radio, heater, automatic. White finish, red vinyl interior. Wholesale book—\$2300. \$2395	'63 VALIANT STATION WAGON Radio, heater, automatic transmission. Sharp 1 owner car. Low mileage. \$999
'66 CHEVROLET MALIBU SS COUPE Radio, heater, automatic transmission, power steering. Red finish, red bucket seats. \$2199	TRUCK AND CAMPER '64 INTERNATIONAL 1-TON TRUCK (Dual wheels) with cab-over walk through camper. All heavy duty equipment. Completely self-contained. Air conditioning, stove, refrigerator, shower. Sleeps 1. Immaculate condition. \$3995
'66 CADILLAC COUPE DE VILLE Full power, Factory Air, electric windows & seat, radio, heater, automatic transmission. Low mileage. \$4399	'65 CADILLAC CALAIS HARDTOP SEDAN Full power, Factory Air, automatic transmission, radio & heater. Low mileage. \$3299
'64 COMET CALIENTE HARDTOP COUPE Radio, heater, automatic transmission, power steering & brakes. \$1299	'66 PONTIAC LeMANS 4-DOOR HARDTOP Automatic transmission, radio, heater, power steering & brakes. Gold finish, solid vinyl interior. \$2199

— OUR SPECIAL OF THE WEEK —
'66 OLDSMOBILE STARFIRE SPORT COUPE — Factory Air, radio, heater, automatic, power steering, power brakes. Beautiful white finish, blue bucket seats. **\$2499**

PRICES EFFECTIVE THRU SUNDAY, JANUARY 21

BILL ROMEL OLDSMOBILE INC.

"WHERE SERVICE COMES FIRST"
900 N. PACIFIC COAST HIGHWAY — REDONDO BEACH
376-0967 — 376-0969
OPEN EVENINGS 'TIL 9 P.M.