

COLLEGE REPORT

By ROBERT M. BERSI
Assistant to the President
California State College, Dominguez Hills

How do you get people involved in taking a hand to shape their environment? This was one of the primary questions to which the Conference on Urban and Environmental Problems held at the California State College, Dominguez Hills, addressed itself.

In general, people of a community are apathetic about urban problems—perhaps because they feel powerless to alter the situation, perhaps because they have not been adequately educated, perhaps because their culture or subculture is not concerned with such matters, perhaps because the daily grind of living occupies all their active time.

It was suggested that the public apathy is the result of mobility. People who move on the average of five years and are more interested in "what lies over the hill" lose pride in maintaining their property; furthermore, many do not care what takes place beyond their own fenced yard.

PEOPLE MAY be involved by making them aware that problems exist. Here the media of mass communications are important. In one community the radio is used 15 minutes a week to report on local matters. In another, regular neighborhood discussions are sponsored. Yet others have formed citizen advisory groups to represent the people.

Among concrete suggestions in this area were the following:

- Territory adjoining cities with common problems which

is greater than their competitive spirit may join together to produce a master plan which would encompass the common problem.

- Potential leadership elements within the community must be developed. In the case of minority groups where leadership or power structure exists, specially-trained people could work with these groups to assist them in establishing goals and undertaking action.

- Permanent centers might be established for citizens to meet and gather information about their communities. These centers or meeting places probably should be other than city halls or politically-oriented institutions in order to create a free atmosphere of give-and-take.

- "Incentive planning" may be instituted. That is, if people would go along with suggestions for rezoning or rebuilding, they would be given incentives or various kinds of rewards.

- The community probably should begin its attack on urban problems with concrete matters that affect the individual personally. Projects which improve an individual's opinion of himself and his status as well as the general environment stand a better chance of success.
- Apparently people respond more readily to an atmosphere of crisis. It may be that the mood of solving our problems before it is too late must be conveyed to the general public in more dramatic terms than we have done heretofore.

CONSIDERABLE disagreement was expressed by participants in the discussion groups and politicians in solving urban problems. There was general agreement that planners will accomplish little without dynamic political power behind them. On the other hand, local politicians largely are concerned with immediate matters such as budget problems or maintaining essential services. For them, planning is a matter of immediate expediency, keeping things running smoothly.

It was suggested, furthermore, that some politicians represent special-interest groups in the community who are opposed to the public interest and skeptical about planning.

How do interested citizens respond to this political reality?

One method suggested was to become active in politics, to make the public conscious that the community could be a better one through beautification. We might attempt to elect representatives who favor land improvement, conservation, harmonious zoning practices, underground utilities and the like. If voters feel strongly about these issues, politicians will take a greater interest in them as well.

IN ADDITION, citizens can ask their representative questions about accomplishments and goals; questioning promotes the need to find answers and keeps government attentive.

Other suggestions for reaching politicians include:

- Working through groups which have social or economic power in the community and thus can influence politicians;
- Working through organizations with a widespread membership, like the League of Women Voters, which can pass on opinions to larger groups;
- Establishing departmental cooperation between various governmental jurisdictions prior to attempts to stimulate political cooperation.

Boating Course Offered

The U.S. Coast Guard Auxiliary basic seamanship course (8 lessons, 12 weeks) will begin Thursday, Feb. 8, at 7:30 p.m., in room F-3 at South High School, 4801 Pacific Coast Hwy.

The two-hour sessions held once each week cover:

- Introduction to pleasure boating;
- Theory of boat handling;
- Basic knots and line handling;
- Aids to navigation;
- How to use charts and compass;
- Rules of the water;
- Legal responsibilities;
- Safe boating tips.

A certificate will be awarded by the Coast Guard Auxiliary to everyone completing the course and passing the course examination.

Further information is available from Art Schneider, 21228 Pontine Ave.



HARRY B. SANDERS TO Speak Monday

NAA Unit Will Hold Session

Harry B. Sanders, a partner in the firm of Price Waterhouse and Co. in its Los Angeles office, will address members of the Southwest Los Angeles Chapter of the National Association of Accountants Monday.

The dinner meeting will be held at 5:30 p.m. at Locooco's Restaurant in Manhattan Beach.

Sanders, associated with Price Waterhouse and Co. for 22 years, has been a partner since 1959. He will discuss "New Financial Statement Reporting Requirements."

A member of the American Institute of Certified Public Accountants, he is a past chairman of the accounting and auditing procedures committee of the California Society of Certified Public Accountants. Sanders also is active in the Los Angeles Chamber of Commerce.

Teen Club To Install Don Kolter

Donald Kolter will be installed as president of the Torrance Teen Club at the group's annual installation ceremonies Friday at 7:30 p.m. in the Torrance Moose Hall, 1744 W. Carson St. The Teen Club includes members from Torrance, Lomita, Wilmington, and Dominguez, as well as the Carson area.

Other incoming officers are Diane Walls, vice president; Becky Edwards, recording secretary; Pam Northcut, financial secretary; Rex Woods, sergeant at arms; Marlene Coates, chaplain; George Sparks, mascot; and Mary Walls, past president.

Adult directors and trustees of the Teen Club are Mr. and Mrs. F. S. Hawthorne, Henry Kolter, and Mrs. Alice D. Edwards.

The Torrance Teen Club is sponsored by the Loyal Order of Moose 785 and the Women of the Moose, chapter 44, of Torrance. Dedicated to peace, loyalty, and understanding, the club is designed for young people between the ages of 12 and 19.

All Moose and friends of Moose have been invited to attend the installation. A dance and buffet snack will follow the ceremonies.

Without Accident

Bethlehem Steel Corporation's West Coast district has won a "President's Letter" award from the National Safety Council for erecting, without disabling injury, the steelwork for Lincoln Savings & Loan Association's new addition at Sixth and Hope Streets in downtown Los Angeles.

PUC Gives Approval For Bridge

A "high priority" label has been assigned to a Carson area bridge project by the Public Utilities Commission, according to Supervisor Burton W. Chace.

Chace announced today that the PUC action will speed up construction of a \$400,000 bridge along Vermont Avenue at the Atchison, Topeka and Santa Fe Railroad crossing.

"Not only does this green light move the project ahead, but it makes the urgently needed bridge eligible for an allocation of funds from the State's grade separation budget," Chace said.

"The allocation will enable the county to schedule the start of construction early this year," Chace said.

The bridge is necessary to replace an existing two-lane wooden structure. The new bridge will be built of concrete with a four-lane capacity and sidewalks on each side.

The bridge is part of an over-all program to widen Vermont Avenue to a four-lane, curbed highway between Sepulveda and Lomita boulevards.

"It is necessary that the existing bridge, which is substandard, be replaced as part of the development of Vermont," Chace said. "Vermont is a direct link between Los Angeles Central Business District and the Harbor area."

Mineral Club Slide Show Is Planned

The regular monthly meeting of the Palos Verdes Gem and Mineral Society will be held Tuesday, 8 p.m., at the Dapplegray School, 3011 Palos Verdes Drive North, Rolling Hills, in the school cafeteria.

Dave Johnson will be the guest speaker for the evening. His topic will be "Rock Hounding in the Northwest Territory of Canada." Johnson will show slides of his trip and his technique in digging up material. Visitors are welcome.

County Storm Drain Work On Schedule, Report Says

A quarterly report on status of the 1958 and 1964 storm drain bond issue programs has been submitted to county supervisors.

Supervisor Kenneth Hahn requested the reports last year after expressing concern that backlogs were occurring in project processing. Since that time, work has

been stepped up considerably.

LATEST tabulation shows plans for 99 per cent of the regular projects called for under the 1958 program have been received by the Flood Control District for processing. Of these, 179 of 184 or 97 per cent have been advertised for bids or constructed.

Included in the 1958 program are 67 projects authorized for installation out of savings on regular jobs, Hahn said. Plans for 73 per cent of these have been received, 52 per cent have been advertised or built, and 50 per cent of the funds allocated have been spent or committed.

PLANS for 60 per cent of projects included in the 1964 program have been received. Of this total, 42 per cent have been constructed or advertised for bids.

Plans for drains in both programs are prepared by the cities in which they will be built and by the County Engineer for unincorporated areas.

Construction, operation, and maintenance is a Flood Control District responsibility, Hahn said.

"I want to make very sure that construction of storm drains is accomplished quickly and smoothly," Hahn said. "When the voters approve the bond issue that makes the money available there should be no delay in providing the facilities to protect the citizens' home and property."

Evening of Folk Songs To Trace Jewish Past

As the third program in their series of Jewish contributions to the arts, the adult education committees of Temple Menorah and Congregation Ner Tamid will present Erwin Jospe, Dean of the School of Fine Arts, University of Judaism, Sunday, Jan. 21, 8 p.m. at Temple Menorah, 1101 Camino Real, Redondo Beach.

Dean Jospe is a pianist, conductor, and lecturer. Prior to coming to the University of Judaism, he served with Chicago's Lyric Opera Company and directed Roosevelt University's Opera Department. He has twice undertaken extensive tours of the Far East, giving concerts and lectures in Tokyo, Hong Kong, Malaysia and the Philippines at the request of the U.S. Department of State.

Jospe has served for the last 15 years as music director of the National Hill Summer Institute.

In his lecture-recital, "Folk Song as Mirror of Jewish History," he will play, and discuss some of the treasured works of Jewish music, past and contemporary, which, to him are "the living record of Jewish experience, addressed to living men."

Dean Jospe, in his role as an outstanding pianist, will accompany Metropolitan Opera tenor Richard Tucker in a recital at the Dorothy Chandler Pavilion of the Music Center Jan. 28.

Adult Education co-chairmen Edward Sokolski and Sid Fried extend an invitation to the public to attend this lecture-recital. Tickets are available by calling the Temple Office, 1101 Camino Real, or may be obtained the evening of the performance.

Refreshments and a social hour will conclude the evening.

Telephone Company \$212 Million Building Program Planned Here

Pacific Telephone's construction and equipment expenditures will amount to \$212.7 million in Southern California this year, according to Gordon L. Hough, regional vice president.

This year's program includes new buildings, facility additions, and new equipment necessary to keep telephone service abreast with an ever-increasing population.

"This is an ambitious program, one that is vital and necessary to the growth of the Southland," said Hough. "Our ability to carry it out fully will be uncertain unless we're able to foresee an improvement in our current low earnings situation."

HOUGH, commenting on Pacific Telephone's rate application before the Public Utilities Commission, stated "we feel we are presenting reasonable and convincing reasons why we need additional revenue. Our projected program is the best reason of all."

"California, while becoming the most populous state in the union, has continued its leading role in economic development.

"This area is the fastest growing in the entire Bell System. We face problems

here not encountered by any other telephone company.

"JUST TO gain one new customer, our installers must either connect, disconnect or move 16 telephones. This past year, Pacific Telephone gained 192,000 telephones and now has 4.7 million sets in service."

Hough predicted Pacific's customers this year will make more than 6.3 billion calls, of which 365 million will be long distance.

Buddhists To Offer 'Ikebana'

Ikebana, the art of flower arranging, will be taught at the Harbor City Koyasan Buddhist Church beginning Monday at 7 p.m. in the church hall, 25316 Frampton Ave., Harbor City.

The class will be presented by the Rev. Kosho Shone, who holds a degree from the Sogetsu School of Ikebana.

The public is invited to take this class. A small tuition will be charged.

Seminar Set For Teachers

Five Torrance reading teachers will attend the Newhall Reading Conference at Newhall Saturday.

Representing Torrance Unified School District will be Mrs. Florence Pratt of Edison Elementary School, Mrs. Birtel Carbutt of Casimir Elementary School, Mrs. Beverly Annis of West High School, Mrs. Ann Lorton of Torrance High School, and Mrs. Betty Guest of South High School.

Classes for Tiny Tots Organizing in Redondo

Robert Atkinson, director of the Redondo Beach Recreation and Parks Department, has announced the winter tiny tot session begins this week.

Pre-registration for the classes will be held between 8 a.m. and 5 p.m. Thursday and Friday at the Redondo Beach Recreation and Parks Department, 415 Diamond St. The classes for 4- and 5-year-olds will meet Tuesdays at Perry Park Recreation Center, 2301 Grant Ave., from 10 a.m. to noon, and from 1 to 3 p.m.

'Sacrament' Is Lesson Subject

"Sacrament" is the subject of the Bible lesson this week as Communion Sunday is observed in all Christian Science churches.

The Golden Text is from I Peter: "As every man hath received the gift, even so minister the same one another, as good stewards of the manifold grace of God."

Classes for Tiny Tots Organizing in Redondo

Wednesday classes will meet at the Senior Citizens Building at City Park with classes for 3- and 4-year olds from 10:10 a.m. to 12 noon.

Thursday classes will meet at the Lincoln Recreation Center, corner of Ernest and Vail, for 3 and 4-year olds from 10 to 11 a.m. and from 11 a.m. to 12 noon. Afternoon classes will be held from 1 to 2 p.m. and from 2 to 3 p.m.

The fee is \$5 for the two-hour, ten-week session and \$3 for the one-hour, ten-week session.



In brown only. *Add \$1 for sizes over 12.

Put 'em on and we'll take \$2 off. Sale \$12.99.*

Originally \$14.99, save \$2 on Knapp's K29 six inch work shoes. Specially-tanned uppers resist acids, alkalis, soil chemicals. Neoprene soles and heels. Dirt-excluding bellows tongue. Cushioned innersoles for solid comfort. Protective storm welt.



TORRANCE, 18545 Hawthorne Blvd. (542-2076) E. LOS ANGELES, 6401 E. Flotilla St. (RA 3-4886) VAN NUYS, 13729 Victory Blvd. (ST 1-1183) ANAHEIM, 2053-55 Harbor Blvd., (534-8800)

If you'd like to have a Knapp Shoe Counselor visit you call any number above.

The CarpetGard method of cleaning wall-to-wall carpets formulated out of a two-year development program tested in the field and in the laboratories, is scientifically made to make your carpet look revitalized, clean... and brighter. CarpetGard's five step scientific professional cleaning brings back the color and freshness of your wall-to-wall carpet and enlivens it on the floor with superior cleaning and very low soiling rate...

Soil removing steps for cleaner carpets are:

• FILE CONDITIONING



"Carpet Guard" Shampooing



YOUR CARPET WILL FEEL 2" THICK

CARPETGARD®

THE SCIENTIFIC METHOD OF RUG CLEANING

YOUR SOILED AND MATTED DOWN CARPET CAN BE REVIVED. CarpetGard cleaning for wall-to-wall carpets will make your carpet feel 2" thick, with the pile standing erect, feeling fresh with the lively colors your carpet had when it was new. The CarpetGard method is the finest system for cleaning wall-to-wall carpets available to the housewife. The servicemen at BURCHFIELD know carpets thoroughly. Custom Cleaning of all kinds of carpet fibers is their specialty. Don't take chances with your fine carpets—call the experienced, dedicated, responsible men from BURCHFIELD'S — YOUR CARPET WILL FEEL 2" THICK AND CLEAN, TOO! A QUALITY SERVICE YOU CAN AFFORD!

FREE ESTIMATES

- UPHOLSTERY CLEANING & RUG CLEANING
- REPAIRING
- NEW CARPET SALES
- REUPHOLSTERY
- INSTALLATION

Burchfield

1971 TORRANCE BLVD.
FA 8-2672
TORRANCE Serving the South Bay Since 1943

Guarantee: "We are dedicated to offering one of the finest rug and carpet cleaning services, using only laboratory tested and approved methods and materials. We pledge to hold above all else, honesty and integrity in our customer relations."
Signed: THOMAS J. BURCHFIELD