

The Mail Ego

By Terrence O'Flaherty

"How did Phyllis Diller begin or has she always been this way?"

Most people think she appeared suddenly in a puff of smoke. Actually she was married, with five children, and working as a press agent for radio station KROW in Oakland, Calif., in 1952 when a bit part in an amateurish San Francisco revue called "The Poets Follies" gave her the performing bug. She never recovered. Neither did the audience.

"This week I saw an old Bela Lugosi movie on TV. Is he still alive?"

No. He died in 1956 at the age of 74, proving that old vampires do indeed die but never quite fade away on television.

"Will Bea Benaderet's illness keep her from her role in 'Petticoat Junction'?"

The plucky veteran is currently undergoing special treatment at Stanford University Medical Center to arrest an inoperable case of cancer of the lung. Several sequences have already been filmed without her and she will be absent from the episodes seen from March until the series closes for summer. The success of her treatments will determine whether or not she returns when the new season filming begins in July. Last week she sent a note to the studio, "Don't give away my parking place. I'll be back." And everyone hopes it's true.

"What happened to the annual Sour Apple Award given by Hollywood's women reporters to the year's most uncooperative actor and actress?"

It was abandoned this year because almost all stars today are uncooperative according to one lady of the press. (One of the award winners, Bobby Darin, said it was rotten to

the core anyway.) It was first intended as an insiders' joke and the winners took it good-naturedly. When Frank Sinatra was not nominated for it one year he wired the club to find out why he had been overlooked. Now that it's fashionable to be reluctant like "no-stars" Julie Christie and Steve McQueen, the award was meaningless.

"When was the Frankenstein movie made with Boris Karloff in the title role?"

It was made in 1930 but Karloff never played the title role. He portrayed the monster who was sewed together by Dr. Frankenstein, the careless scientist who did a rather bad stitching job on the neck as I recall.

"Is Connie Francis the daughter of the old screen star Kay Francis?"

No. The name Francis is a stage name for both Connie Franconero and Kay Gibbs.

"When I was a girl in the flaming Twenties, Colleen Moore was my favorite actress. Does anyone know what became of her?"

She is the widow of Homer Hargrove, a Chicago broker, and currently writing her memoirs of early Hollywood. She looks great and her hair is still bobbed. She says the wild stories of early Hollywood were myths from the studio publicity departments.

"The movie pages are filled with claims that such and such picture attracted the largest audience in the theatre's history or 'broke all records' at the box office, but isn't it strange that it's always the current attraction?"

No. With the increased population and the spiraling dollar, the latest film will always have the jump on the ones that preceded it.



MAGIC CHEF
DEL AMO SHOPPING CENTER, CORNER OF HAWTHORNE & SEPULVEDA



PAY YOUR UTILITY BILLS FREE AT MAGIC CHEF!

SEVEN MAGIC SALE DAYS, THURS. THRU WED., JANUARY 11 THRU 17, 1968

YOU SHOULD BE SHOPPING
THE BIG STORE
FOR SHOPPING EXCITEMENT

- * **LOW PRICES!**
- * **COMPLETE VARIETY!**
- * **PLUS BLUE CHIP STAMPS!**

GOLDEN CREME
LARGE 'AA' FRESH EGGS
dozen **35¢** Save 10c
MEDIUM Doz. 33c



PURE
WESSON SALAD OIL
24-oz. bottle **39¢** Save 10c

ASSORTED C
KLEEN FACIAL
box of 200 2-ply **19¢**

CREAMY RICH, EVAPORATED
CARNATION MILK
7 tall cans **\$1**

MAGIC CHEF, HAWAIIAN
PINEAPPLE JUICE
4 jumbo 46-oz. cans **\$1**

Golden Creme - Freshly churned for that delicate taste - Food value.
Grade "AA" Butter 1-lb. pkg. **79¢**
Di Carlo - Crisp on the outside - Soft on the inside - A great flavor.
French Rolls pkg. of 10 **39¢**
Sunsweet - Start your day a little bit better - Get pep and energy.
Prune Juice quart btl. **39¢**
Tops in honey - Flavor - Serve on pancakes, toast or fried chicken.
Beeland Honey 5-lb. can **99¢**

YELLOW
FRESH P
4

Magic Chef - Assorted popular kinds, easy to make - Great eating.
Cake Mixes 18 1/2-oz. pkg. **29¢**
Dutch Girl - Spicy and flavorful - Great served on toast or with pork.
Apple Butter 28-oz. jar **33¢**
Morton House (incl. 5c off label) - Full of beef chunks and gravy.
Beef Stew 24-oz. can **49¢**
Double Luck - Flavor rich beans - The favorite vegetable of all ages.
Cut Green Beans 7 tall 303 cans **\$1**

NUTRITIOUS
SKIPPY DOG FOOD
12 tall cans **\$1**

BATHROOM
NORTHERN TISSUE
12 rolls (3-4 roll paks) **\$1**

Golden Creme - Slimmer favorite
Cottage Cheese
Complete mix for homemade Pizza
Jeno's Pizza
Donald Duck - It's gone alone for
Grapefruit S
Whole, peeled tomatoes; scallops w
Fresh Ki To

MAGIC CHEF
LIQUID BLEACH
half gallon **25¢**

Frozen Foods
GINO'S PIZZA IN A BAG
6-2 1/2-oz. cheese pizzas **69¢** Save 16c
6-3-oz. Pepperoni or Sausage Pizzas 79c

BEEF, CHICKEN, TURKEY
STOUFFER MEAT PIES
10-oz. Pie **55¢**

Produce
GRAPEFRUIT
10

Liquor
DOUBLE SPRINGS-STRAIGHT
KENTUCKY BOURBON
6 Years old 86 Proof **\$4.99** Full Quart
Full Half Gallon **\$9.88**

Delicatessen
ECKRICH, ASSORTED-READY TO SERVE
"CHIP SLICED" SMOKED MEATS
beef, ham, turkey, pork loin, corned beef **3 \$1** reg. 39c pks.

ROTHSCHILD'S - V.S.O.P. - IMPORTED
NAPOLEON BRANDY
\$4.99 Full Fifth

MILD, CREAMY, WISCONSIN
MAGIC CHEF CHEDDAR CHEESE
79¢ lb.

IMPORTED BRIGADOON
SCOTCH WHISKY
Full Quart **\$4.99**

DELICIOUS
ALEX BEEF TAMALES
5 8-oz. tamales **\$1** Save with Alex Chile 45c

FLORIDA, INDIAN RIVER, RUBEN
GRAPEFRUIT
10

SWEET, JUICY
VALENCIA ORANGES
10¢ lb.

RIPE
HAWAIIAN PINEAPPLE
10¢ lb.

Magic Chef Bakery
Chocolate pie - Rich and creamy, flaky pastry. 8" pie reg. \$1.35 **\$1.19**
Whipped Cream Pie
Luscious apples fill this delicious favorite.
Coffee Cake large size reg. 69c **59¢**
Made from a special recipe - Delicious flavor.
Buttercrust Bread 1 1/4-lb. loaf **39¢**

Old Fashioned Delicatessen
Richly seasoned, lean, for sandwiches or snacks - delicious!
Pastrami reg. \$1.98 lb. **\$1.49** lb.
Flavorful and nutritious - good eating anytime - scrumptious!
Jack Cheese reg. \$1.10 lb. **98¢** lb.
Tasty - For delicious, nutritious sandwiches or snacks
All Beef Bologna reg. \$1.10 lb. **98¢** lb.

Health & Beauty Aids
The Spoiler - super stainless steel - Sand (Reg)
Gillette Blades
Super ballpoint pens, smooth-writing, long-lasting, etc.
Bic Ball Point Pens
Oral antiseptic that keeps breath fresher - longer (Reg)
Listerine Mouthwash

earn over 31% more

New Bonus Accounts pay our current annual rate of 5% plus a 1/4% bonus per year if held 36-months. At least 31% higher return than you receive from 4% passbook accounts elsewhere. Minimum \$1000 issued in multiples of \$1000.

Insured Passbook Accounts actually earn 5.13% when our current annual rate of 5% is compounded daily, paid quarterly, and held for a year...highest rate in the nation for passbook savings. Open your Bonus or Passbook account now - in person or by mail. Postage prepaid both ways. And funds received by the 10th of the month start earning from the 1st.

SAVINGS INSURED TO \$15,000

Southwest Savings
AND LOAN ASSOCIATION

(main office)
INGLEWOOD: 2700 W. Manchester at 6th Ave. / 753-3601
TORRANCE: 1603 Cravens at Marcellina / 328-6111
CORONA: Fifth and Main Streets / 737-2774
SOUTH PASADENA: 1321 Huntington Drive / 254-3434
mon. thru thurs. 9:30 am to 4 pm • fri. to 6 pm