Cal Expo Opens in Sacramento Monday

The American state fair—a tradition dating back more than a century and a half—takes a bold stride into the future this summer with the inauguration of the California Exposition in Sacramento.

As California's official new showcase, it opens next Monday and runs through Sept. 10.

The Exposition, or Cal Expo, is designed to operate year-round, acquainting a projected 4.2 million visitors annually with the glories of the Golden State while delighting them with millions of dollars worth of elaborate rides, amusements and entertainment extravaganzas.

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IN A SPECIAL 72-day season this summer, its activities will be spread throughout four major complexes: Exposition Center, the Fair Activities Area, a 25,000-spectator horse racing grandstand, and a sprawling amusement area.

Shows ranging from the Mexican National Ballet to the Design X (Ten) exhibition of California creativity will be added to traditional state fair events, which are being glamorized for their Exposition debuts.

Approximately one-half of the Exposition's 650 acreas will be utilized. Action will be concentrated in a 75-acre zone cleaved by an elevated walkway offering visitors an interior panorama of its floriculture pavilion and its main exhibit buildings, as well as an overall view of the Exposition grounds.

The amusement plaza will feature 20 specialty rides selected from throughout the United States.

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CAL EXPO sports action will include championship rodeos, boxing events, a Mexican charreada (rodeo) and an Aug. 26-Sept. 10 thoroughbred horse racing meet.

Troupes of dancers, musicians and entertainers from Hollywood, Europe, Asia and Latin America are being booked for periods ranging from one night to several weeks.

These will all be in addition to such traditional State Fair activities as 4-H and Future Farmers of America competitions, the antique show, gemand mineral show, teen world, industrial arts show, and international textile show.

WHILE an anticipated audience of 1.5 million Californians and out-of-state visitors wander among Cal Expo's fountains and lagoons this summer, construction activity will be held to a minimum.

When the vacation season ends, however, designers and workmen will plungs back into the job of putting together such future attractions as Fiesta Island, a showplace restaurant and exhibit area for the state's agricultural products; a mile-long mini-rail; Teen Island, a five-acre peanut-shaped paradise for the 12-to-20 set; an industrial exhibit area, where California's most significant industries are being invited to build their own pavilions; an aqua-stage for a 34-acre lagoon; a livestock educational area and a 29-acre recreational park with "California geography" as its theme.

TRANSIT TOPICS

News and information about your public-owned transportation system, published in this newspaper as a community service from the Southern California Rapid Transit District.

By ARTIE DEE
Transportation Editor

June is the month young people try to prove two can live as cheaply as one; that is, if one of them doesn't eat. In fact, that isn't the only lesson they learn, once the knot is tied. I got a package deal when Martha and I became one; her mother came to live with us. One of the mistakes many newly marrieds make is, too many payments and not enough income. RTD can go a long way in keeping this condition from developing, by providing low cost Extra-CAR service and eliminating the need for that second car. By not buying and operating a second car, a young couple can save up to $100 per month. Think about that, and send for a system map.

As of June 1st, the big red London double decker buses began shuttle service to the Queen Mary, within 100 feet of it, that is. The "Queen" is located at her permanent berth along side Pier J. Destined to become a floating maritime museum, hotel, cafes, nite clubs, shops, and convention center in about a year. Take the 36 line to the Long Beach Terminal at 56 North Long Beach Boulevard. From the terminal, it is a short walk to Broadway and Pine, where the shuttle buses leave from. Send for a system map today.

Come the 4th of July, this town will be busting out all over with fireworks display. Contrary to popular belief, more of these are Free, than otherwise. For the 13th successive year, the Department of Parks and Recreation for the City of Los Angeles will be sponsoring fireworks displays at 28 locations. During the day there will be games, races, baseball, contests, dances and picnics. Last year these free displays drew almost ½ million good folks. The RTD network of lines serving Los Angeles and surrounding communities can't help but reach many of these recreation areas. Send for a system map and plan to take in one of these exciting displays. Q. Would you tell me the easiest way to get from Redondo Beach to City Hall, Los Angeles? I have to be there at 8 a.m. Mrs. C.L.

A. A new commuter service started June 16th from Rolling Hills Estates, serving Walteria, Redondo Beach, etc. The 6:47 a.m. bus from Catalina Street in Redondo Beach will get you to 7th and Spring by 7:45, leaving you 15 minutes to go to City Htll.

Q. I live on 190th, near Earle Street, and I want to visit some friends in Aihambra. How do I go and how long will the trip take? Mrs. M.T.

A. The 104 line on 190th and Rindge will take you to Hawthorne and Broadway, where you can transfer to the 5 line to 7th and Broadawy. Walk one block east to Spring and transfer to the 52 line to Alhambra. The trip, one way, will take approximately two hours and forty minutes.

Q. How often does the 100 line go into the Airport and does it connect with the 101 line in the evening? Mr. M.A.

A. The 100 line runs every 20 minutes between 5:20 a.m. and 12:15 a.m. The 101 line runs on an hourly schedule. They do not connect exactly, so I'll sed you both timetables.

Q. Please send me a timetable of the new 125 line I read about in the paper and tell me what the fare is from Rolling Hills. Mr. O.J.

A. Your timetable has been sent and the fare is 85 cents, one way.

Send your questions to Artie Dee, Transportation Editor, care of this newspaper. All questions will be answered in the column, or by mail. A system map will be sent FREE to each person writing in. NO STAMPS OR STAMPED ENVELOPES ARE NECESSARY.

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Local Grown • Large • Crisp CUCUMBERS 3 FOR 29¢

FLORIST QUALITY FLOWERS at DISCOUNT PRICES RED, WHITE, BLUE COLORADO CARNATIONS 99¢ BUNCH

THESE PRICES EFFECTIVE THURSDAY through WEDNESDAY JUNE 27 through JULY 3

About Our DOUBLE DISCOUNTS
They mean extra savings for you. Made possible by special purchases with the cost reductions passed on to you. Look for them throughout the store.

DELICATESSEN & CREAMERY — SOME STORES CHARGE — ALPHA BETA DISCOUNT PRICE
1-LB. PACKAGE • CERTIFIED • ALL MEAT WILSONS FRANKS 69c 59¢
PICNIC BRAND • VACUUM PAK 2-LB. PACK WIENERS 1.09 95¢
ALPHA BETA FRANKS ALL MEAT 1-LB. PACKAGE 49¢ 59¢ VALUE
ALPHA BETA • 15-oz. Carton • 30¢ Value POTATO SALAD with Egg 2-LB. CARTON 60¢ VALUE 37¢
ALPHA BETA • 14 OUNCE CARTON COLE SLAW 2-LB. CARTON 30¢ VALUE 60¢ VALUE 37¢
ALPHA BETA • 14 OUNCE PACKAGE • LARGE ALL MEAT BOLOGNA SLICED 60¢ VALUE 59¢
ALPHA BETA • 6-OZ. PKG. • SLICED LUNCHEON MEAT 30¢ VALUE 36¢ • PICKLE AND PEPPER LOAF • OLIVE LOAF
ALPHA BETA • IMPORTED • SLICED PORK SHOULDER 6-OZ. PKG. 60¢ VALUE 45¢
ALPHA BETA • 6-OZ. PKG. • SLICED PIZZA LOAF 40¢ VALUE 45¢
ALPHA BETA • 1-LB. 14-OZ. MIN. NET WEIGHT SEALED IN FLAVOR • $1.39 VALUE COOKED in bag CHICKEN $1.29
VIENNA • 3-OZ. PKG. • SLICED CORNED BEEF 59¢ 55¢ VIENNA SLICED PASTRAMI 3-OZ. PKG. 40¢ 45¢
GOLDEN GROVE Orange Juice Blend QUART BOTTLE SOME STORES CHARGE 49¢ 39¢ HALF GALLON ..... 69¢
1-LB. CARTON • Incl. 4¢ Off SOFT NUCOA 39¢ 33¢
8-oz. Carton • 11 Flavors • Fruit on Bottom YONSON YOGURT 23¢ 21¢

ALL ALPHA BETA STORES WILL BE OPEN JULY 4th 10 A.M. to 7 P.M.

HOUSEWARES & BEAUTY AIDS — SOME STORES CHARGE — ALPHA BETA DISCOUNT PRICE
GOLD or AVOCADO GLASS CHIP & DIP SET 6-4½" BOWLS $1.39 99¢
PRESSNT/SEALIT • 29c PACK OF 10 ENVELOPES 29¢ 5 FOR $1
MEN'S, WOMEN'S & CHILDREN'S SIZES ZORIES ASSORTED COLORS 39¢ 29¢
LADY VANESSA • ASSORTED SIZES PANTI-HOSE TAN-TONE or CINNAMON $1.98 $1.58
Reg. Size Deodorant • Incl. 7c Off SECRET SPRAY $1.00 80¢
BOTTLE OF 24 DRISTAN TABLETS $1.29 $1.05
PACKAGE OF 100 PAPER PLATES 9 INCH DIAMETER 69¢ SOME STORES CHARGE 89¢
"Jolly" Brand • 9 Oz. • Pack of 50 PAPER CUPS 98c 78¢
DISCOUNT PRICED at ALPHA BETA SUNTAN PRODUCTS • COPPERTONE • TANYA • SEA & SKI
6¼ OZ. CAN • REG. or MENTHOL GILLETTE FOAMY 79¢ 64¢
15 OUNCE BOTTLE VO-5 CREME RINSE $1.75 $1.22
2 OUNCE BOTTLE • SQUIBB SWEETA LIQUID 69¢ 59¢
HAIR SPRAY • 13-OZ. CAN AQUA NET 99c 63¢
4-OZ. KING SIZE • INCL. 10c OFF RIGHT GUARD $1.00 66¢
CHRIS & PITTS BAR-B-Q SAUCE 14 OZ. BOTTLE 5 VARIETIES 32¢ SOME STORES CHARGE 43c
DOUBLE DISCOUNT COUPON SAVE 7¢ WITH THIS COUPON One Only • Jumbo Roll • Decorator or Asstd. KLEENEX TOWELS 24¢ PRICE WITHOUT COUPON 31c SOME STORES CHARGE 35c ONE COUPON PER FAMILY COUPON GOOD THRU JULY 3

MISCELLANEOUS ITEMS — SOME STORES CHARGE — ALPHA BETA DISCOUNT PRICE
12-oz. can • reg. or Lo Cal • 10c Vol. BALA CLUB SODA POP ALL FLAVORS 8¢
12-OZ. BOTTLES • Incl. 7c. Off COCA COLA • 8 PACK 83c 70¢
10-LB. BAG COLLIER'S BRIQUETS 89c 79¢
20-LB. BAG $1.79 $1.49
10-LB. BAG • 79c VALUE ALPHA BETA BRIQUETS 69¢
20-LB. BAG VALUE $1.49 $1.29
8 OUNCE JAR OVALTINE PLAIN or SWISS CHOC. 41c 39¢
12 OUNCE JAR 73c 69c
12 OUNCE BOTTLE HEINZ CHILI SAUCE 39c 39¢
25 OUNCE BOTTLE HEINZ KETCHUP 43c 39¢
12-oz. creamy French • 16-oz. French KNOTTS DRESSINGS 55c 49¢
11½ OUNCE ITALIAN 39c 49c
24 OUNCE BOTTLE CRISCO SALAD OIL 49c 43¢
TANNING • 14 OUNCE JAR Bread & Butter Pickles 29c 26¢
2 ROLL PACK • ASST COLORS AURORA TOILET TISSUE 27c 25¢
200 FOOT ROLL HANDIWRAP 49c 46¢
5-LB. BAG • GRANULATED SPRECKELS SUGAR 58c 53¢
GREEN GIANT • 10½-oz. can CUT ASPARAGUS SPEARS 32¢
GREEN GIANT • KITCHEN SLICED WAX BEANS 303 CAN 27c 25¢
GREEN GIANT • FRENCH SLICED GREEN BEANS 303 CAN 29c 24¢
GR. GIANT • 12-OZ. • WH. KERNEL WHITE SHOEPEG CORN 29c 26¢
GREEN GIANT • 12 OZ. CAN MEXICORN 29c 26¢
Gr. GIANT • 2½ OZ. • sliced or whole BUTTON MUSHROOMS 33c 31¢
GREEN GIANT • 303 CAN LE SUEUR PEAS 33c 29¢
GREEN GIANT • 303 CAN PEAS & ONIONS 31c 29¢
7½-Oz. Size • Brown or Onion SCHILLINGS GRAVY 19c 17¢
SCHILLINGS • 1¼-OZ. SIZE CHILI DOG SAUCE 23c 21¢
4 PACK • REG. • PINK & WHITE In SALE SWEETHEART BAR SOAP 33c 32¢
QUART • PINT. Pure or CLOUDY GOODWIN AMMONIA 29c 27¢
10 PACK • LARGE • INCL. 3c OFF BRILLO PADS RED 29c 24¢
REGULAR SIZE • INCL. 3c OFF DUTCH CLEANSER 18c 14¢
QUART BOTTLE VANO LIQUID STARCH 31c 29¢
GIANT SIZE PACKAGE SPIC & SPAN INCL. 20c OFF 90c 73¢
15½ OUNCE CAN CALO CAT FOOD 77c 12¢
MAXWELL HOUSE REG. DRIP, ELEC. COFFEE 1-LB. CAN 71c 69¢
2-Lb. Can • Reg., Elec. $1.41 $1.39
3-Lb. Can • Regular $2.05 $1.99
10 OUNCE JAR Maxwell House Instant $1.49 $1.40
1-LB. CAN • All Grinds YUBAN COFFEE 75c 73¢
2-Lb. Can • All Grinds $1.49 $1.45
8-OUNCE JAR YUBAN Instant $1.25 $1.19

MISCELLANEOUS ITEMS — SOME STORES CHARGE — ALPHA BETA DISCOUNT PRICE
WIZARD • QUART CAN Charcoal Lighter 49c 39¢
SHELL • 90 DAY LIFE No Pest Strips $1.00 $1.65
KRAFT MAYONNAISE QUART JAR 49¢ SOME STORES CHARGE 59c
ALPHA BETA • 303 Can • All Green CUT & TIP 43c VALUE ASPARAGUS 28¢
Green Giant • 303 CAN • Kit. Sliced GREEN BEANS 29c 22¢
GREEN GIANT • 303 CAN Cream Style Corn 25c 22¢
GREEN GIANT • 303 CAN GREEN PEAS 23c 22¢
15 OZ. • PREPARED Hailey's Salads 39c 25¢
BEAN • POTATO • MACARONI • GERMAN POTATO
INCL. 3c OFF GIANT SIZE AJAX 'DOUBLE BLEACH' CLEANSER WITH RUST-PROOF BOTTOM SOME STORES CHARGE 25c 19¢

FROZEN FOODS — SOME STORES CHARGE — ALPHA BETA DISCOUNT PRICE
MORTON'S • FROZEN CREAM PIES ALL VARIETIES 34c 25¢
FROZEN • 11 OUNCE SWANSON DINNERS 59¢ 48¢ • BEEF • CHICKEN • TURKEY • SWISS STEAK
PACK OF 6 • FROZEN POPSICLES • FUDGE • CHERRY • ORANGE 25¢ SOME STORES CHARGE 29c
JOHNSTON • FROZEN • 9 INCH FRUIT PIES ALL VARIETIES 79¢ 69¢
DUTCH PRIDE • FROZEN • ½ GALLON IMITATION ICE MILK 39¢ 35¢
ALPHA BETA • FROZEN • 6 OUNCE CAN GRAPE JUICE 22c VALUE 12 OUNCE CAN • 41c VALUE 50c 17¢
FROZEN • Easy Bake • All Varieties Nabisco Cookies 49¢ 44¢
FROZEN • QUART CARTON BIRDSEYE COOL WHIP 59¢ 49¢
VAN DE KAMP • FROZEN HALIBUT 8-OZ. 79¢ 72¢
DOWNYFLAKE • FROZEN • 9 IN. PIE SHELLS 39¢ 30¢

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ALPHA BETA • DEPENDABLE QUALITY GROUND BEEF Fresh ECONO-PAK 3-LBS. OR OVER 39¢ lb.
Fresh PRE-SEASONED MEAT LOAF READY TO BAKE 59¢ lb.
U.S.D.A. INSPECTED TURKEY HIND-QUARTERS 28¢ lb. FRESH FROZEN ECONOMY FAVORITE
PLUMP & TENDER FRESH FRYERS WHOLE BODY 29¢ lb. BEST OF FRYER NO BACK OR NECKS 49¢ lb.
BONELESS PORK TENDERLOIN FOR GOURMET OUTDOOR COOKING $1.19 lb.
ALPHA BETA WESTERN Fed-Ten BEEF CHUCK STEAK BLADE CUT 49¢ lb.
BONELESS FAMILY STEAK 89¢ lb.
BONELESS TOP ROUND Steak $1.09 lb.
BONELESS SHOULDER CLOD ROAST 89¢ lb.
ROUND STEAK FULL CUT 89¢ lb.
BONELESS TOP SIRLOIN STEAK $1.57 lb.
BONELESS READY TO EAT ECONOMICAL DUBUQUE ROYAL BUFFET CANNED HAM 7 LB. CAN $5.98 EA.
IOWA MAID BACON EASTERN QUALITY 1-LB. PKG. 52¢
SWEET SMOKED • FROM NEBRASKA ALPHA BETA BACON REGULAR OR THICK SLICED 2-LB. PACKAGE 58¢
HORMEL RED LABEL BACON 1-LB. PKG. 58¢
BONELESS • FINE FOR ROTISSERIE WILSON FESTIVAL HAMS $1.29 lb.
ALPHA BETA • FROZEN VEAL CUTLETS PLAIN or BREADED 79¢ lb.
CERTIFIED • FROZEN HALIBUT FILLETS 1-LB. PKG. 99¢
U.S. GOV'T INSPECTED FRESH • FILLET OF OCEAN PERCH 73¢ lb.
THESE PRICES EFFECTIVE THURSDAY through WEDNESDAY JUNE 27 through JULY 3

BAKERY & CONFECTIONS — SOME STORES CHARGE — ALPHA BETA DISCOUNT PRICE
ALPHA BETA BREAD "FLUFFY" 15-OZ. LOAF REG. & SANDWICH WHITE OR WHEAT 22¢ 25c VALUE
14 OUNCE SIZE • 60c VALUE ALPHA BETA LARGE ANGEL FOOD CAKE 49¢
ALPHA BETA TWIN PACK 10½-OZ. PACKAGE POTATO CHIPS 50c VALUE 54¢ 10-OZ. PACKAGE • DIP CHIPS • 30c VALUE 36c
PLANTERS • 12½ OUNCE CAN MIXED NUTS 89c 79¢
PLANTERS • 12½ OUNCE SIZE Dry Roasted Peanuts 89c 79¢
ALPHA BETA • PACKAGE OF 10 WIENER BUNS 45c VALUE 41¢ HAMBURGER BUNS ¼ PKG. OF 12 ..... 49c 45c
HOLLYWOOD • QT BOTTLE SAFFLOWER OIL 99c INCLUDES 6c OFF 85¢
ALPHA BETA • 10-OZ. SWEET RELISH 35c VAL. 27¢
BOX OF 14 • SUPER DONFIDETS 73c 59¢
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