THE FRIENDLY FOLKS

Market Basket

DISCOUNT PRICES

Get 'em at Market Basket (we've had 'em for more than a year now). Get 'em on quality products in every department—like U.S.D.A. Choice Tenderay Brand Beef, for instance!

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MARKET BASKET
MAY 22

ALL MARKET BASKET STORES WILL BE
OPEN MEMORIAL DAY
THURSDAY, MAY 30th
10 AM to 7 PM

Tenderay Takes The Guesswork Out Of Buying Beef....

USDA CHOICE · MARKET BASKET · TENDERAY BRAND · BEEF

Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is aged in 44-HOURS OR LESS, instead of weeks. No other beef so fresh can be so naturally tender!

U.S.D.A. CHOICE TENDERAY BRAND BEEF CLUB STEAK OR
T-BONE STEAK EVERY DAY DISCOUNT PRICE **$1.09** LB.

FARMER JOHN—SHANK PORTION
SMOKED HAM Bonus Discount Special **39¢** LB.

Nobody But Market Basket Sells U.S.D.A. Choice Tenderay Brand Beef at Discount Prices!

U.S.D.A. CHOICE TENDERAY BRAND BEEF LARGE MEATY END
Rib Roast ..... LB. **79¢**

U.S.D.A. CHOICE TENDERAY
7-Bone Steak LB. **59¢**

U.S.D.A. CHOICE TENDERAY BONELESS
Top Sirloin .... LB. **$1.39**

U.S.D.A. CHOICE BONELESS TOP ROUND, SIRLOIN TIP OR
Cube Steak .... LB. **98¢**

U.S.D.A. GRADE A WHOLE
Frying Chicken LB. **29¢***

LUER QUALITY SKINLESS LINK
Sausage ..... 4 8-OZ. PKGS. **$1***

U.S.D.A. CHOICE TENDERAY FLAT CUT OR ROLLED
Brisket Roast LB. **89¢**

ARMOUR STAR ALL MEAT
Wieners ..... 1-LB. PKG. **49¢**

CANNED HAMS

COUNTRY CLUB
10 Lb. Can **$7.49**
5 Lb. Can **$3.98***
3 Lb. Can **$2.98***
DUBUQUE
9 Lb. Can **$6.98***
5 Lb. Can **$3.98***
LUER
8 Lb. Can **$6.49***
5 Lb. Can **$3.98***

DEEP-CUT EVERYDAY DISCOUNT PRICES

Gerber Strained **Baby Food** ..... 4¾-Oz. Jar **9¢***
Nabisco Cookies **Oreo Cremes** .. 16-Oz. Pkg. **49¢**
Deep, Dark & Delicious **Yuban Coffee** . 1-Lb. Can **75¢**
2-Lb. Can, $1.49
Yuban **Instant Coffee** . 8-Oz. Jar **$1.19**

Jerseymaid Catering Quality **Ice Cream** ..... ½-Gal. Ctn. **69¢**
Pillsbury 13 Flavors **Cake Mixes** ..3 17-Oz. Pkgs. **$1***
Pillsbury **Flour** ..... 5-Lb. Bag **53¢***
Del Monte Low Cal **Fruit Cocktail** .. 16-Oz. Can **26¢**

Strawberry, Blackberry, Boysenberry or Apricot/Pineapple **Mary Ellen Jam** 20-Oz. Jar **55¢***
Mary Ellen Grape or **Plum Jam** ..... 20-Oz. Jar **39¢***
Saxon **Apple Juice** ... ½-Gal. Btl. **65¢***
Blue Bonnet (Incl. 2c Off Label) **Margarine**.....1-Lb. Ctn. **26¢***

DEEP-CUT EVERYDAY DISCOUNT PRICES

U.S.D.A. Choice Tenderay Brand Beef
Chuck Steak....Lb. **48¢**
U.S.D.A. Choice Tenderay Rolled
Clod Roast ..... Lb. **88¢**
U.S.D.A. Choice Tenderay Lean Meaty
Rib Steak ..... Lb. **95¢**
U.S.D.A. Choice Tenderay Full Cut
Boneless Round Lb. **89¢**
U.S.D.A. Choice Tenderay Bone-In Full Cut
Round Steak ... Lb. **79¢**
U.S.D.A. Choice Tenderay Boneless
Spencer Steak.. Lb. **$1.79**
U.S.D.A. Choice Tenderay Boneless
Family Steak... Lb. **95¢**
U.S.D.A. Choice Boneless
Beef Stew ..... Lb. **89¢**
U.S.D.A. Choice Hot Cut Shoulder
Pot Roast.....Lb. **79¢**

DEEP-CUT EVERYDAY DISCOUNT PRICES

Eastern Grain Fed Family Pack Large
Loin Pork Chops Lb. **69¢**
Eastern Grain Fed Chip Chop
Wafer Pork Chops Lb. **99¢**
Eastern Grain Fed Lean Meaty Farmer
Spareribs.....Lb. **59¢**
Eastern Grain Fed Pork
Center Rib Chops Lb. **79¢**
U.S.D.A. Grade 'A' Leading Brands 5 to 8 Lb. Avg. Beltsville
Fresh Turkeys...Lb. **39¢**
Farmer John Smoked Ham
Butt Portion ... Lb. **59¢**
Farmer John Center Cut Smoked
Ham Slices..... Lb. **98¢**
U.S.D.A. Grade 'A' Breasts, Thighs or Drumsticks
Fryer Parts..... Lb. **59¢**
Frying Chicken—No Backs, Necks or Giblets
Pick O' Chick... Lb. **49¢**

DEEP-CUT EVERYDAY DISCOUNT PRICES

U.S.D.A. Choice Tenderay
PorterhouseSteak Lb. **$1.15**
Young Tom Turkey
Drumsticks ..... Lb. **29¢**
Market Basket 7 Varieties
Lunch Meats .. 5-Oz. Pkg. **33¢**
Danola Sliced
Cooked Ham .. 4¼-Oz. Pkg. **59¢**
Buddig Wafer Sliced Corned Beef, Smoked Beef or Smoked Turkey
Lunch Meat ... 3-Oz. Pkg. **37¢**
Galileo Italian Dry
Salami Chubs.. 8-Oz. Pkg. **95¢**
11-Oz. Chub, $1.17—13-Oz. Chub, $1.47
Galileo Sliced Antipasto Pack or Sliced Italian
Party Pack.... 6-Oz. Pkg. **69¢**
Gorton's Frozen
Fish & Chips ... Lb. **73¢**
Sea Treasure or Fres-Shore Frozen
Sole Fillet.....Lb. **69¢**

Sea Treasure or Four Fisherman Frozen
Fish Sticks..... 8-Oz. Pkg. **43¢**
14-Oz. Pkg., 69c
Carnation Frozen
Fish Cakes .... 12-Oz. Pkg. **47¢**

Bonus Discount Special
SPRECKELS **SUGAR** 5-LB. BAG **49¢**
ASSORTED FLAVORS
M.C.P. DRINKS 3 46-OZ. CANS **69¢**
Bonus Discount Special

KITCHEN FRESH **POTATO CHIPS** 13-OZ. BAG **49¢** Bonus Discount Special

ALL VARIETIES FROZEN **M.C.P. FRUIT DRINKS** EVERY DAY DISCOUNT PRICE 3 6-Oz. Cans **29¢**

Frozen Beef, Chicken or Turkey **BANQUET MEAT PIES** EVERY DAY DISCOUNT PRICE 8-Oz. Pkg. **18¢**

MARKET BASKET COLE SLAW HEALTH, MACARONI OR POTATO **SALADS** 15-Oz. Ctn. **29¢** 30-Oz. Ctn. 57c Bonus Discount Special

MARKET BASKET LONGHORN **CHEDDAR CHEESE** EVERY DAY DISCOUNT PRICE Lb. **83¢**

Chris' & Pitt's **Sweet Relish**... 12-Oz. Jar **29¢***
Chris' & Pitt's Sweet **Cucumber Slices** 15-Oz. Jar **29¢***
For The Bathroom **Dow Cleaner** ..... 17-Oz. Can **72¢**
Market Basket **Cleanser** ..... 14-Oz. Can **10¢**
Market Basket Detergent **Low Suds** .... 20-Lb. Pkg. **$2.10**
Market Basket **Dishwasher** .. 35-Oz. Pkg. **55¢**
For A Cleaner Wash **Snowy Bleach** 26-Oz. Pkg. **72¢**
Vano (Incl. 7c Off Label) **Fabric Finish** . 20-Oz. Can **55¢***
Swansoft **Toilet Tissue** 3 4-Roll Pkgs. **$1***
Petuna—3 Flavors **Pet Food** ..... 6½-Oz. Can **12¢**

WONDERFUL WORLD OF COOKING

Heavy Duty—18-Inch **Reynolds Wrap** 25-Ft. Roll **61¢**
Peter Pan **Peanut Butter** . 12-Oz. Jar **41¢**
Green Giant French **Sliced Beans** .. 16-Oz. Can **24¢**
Green Giant Tiny **Le Sueur Peas** . 17-Oz. Can **31¢**
Appletime **Applesauce** ... 29-Oz. Can **31¢**
Blue Bonnet **Soft Margarine** 1-Lb. Ctn. **38¢**
Mrs. Paul's Frozen **Onion Rings**... 5-Oz. Pkg. **31¢**

Oh Boy Frozen **Cheese Pizza** . 9¾-Oz. Each **45¢**
Sausage, Each 55c
Ore-Ida French Fries or Crinkle Cut **Potatoes** ..... 2-Lb. Pkg. **45¢**
Morton Frozen Cheese & **Macaroni** ..... 20-Oz. Pkg. **38¢**
Downyflake Frozen **French Toast** ..... 12-Oz. Pkg. **36¢**
Van de Kamp's Frozen Upside Down **Cake** ..... 17-Oz. Pkg. **72¢**
Pictsweet Frozen Peas or **Cut Corn** ..... 10-Oz. Pkg. **20¢**
Pictsweet Frozen Chopped Broccoli or **Leaf Spinach** ... 10-Oz. Pkg. **19¢**
Florida—Minute Maid Frozen **Orange Juice**.. 12-Oz. Can **49¢**

Kraft Colby **Club Cheese**.... Lb. **85¢**
Ballard—With Icing **Cinnamon Rolls** 9.5-Oz. Ctn. **29¢**

SUNDRIES

Wilkinson **Razor Blades** . Pkg. of 5 **59¢**
Prell Concentrate **Shampoo** .... Family Size Tube **$1.17**
Mouthwash **Scope** ..... 12-Oz. Btl. **89¢**
Gleem Family Size **Toothpaste**... 6¾-Oz. Tube **71¢**
Stock up and Save—Get Set Regular or Hard to Hold **Hair Spray** ... 13-Oz. Can **42¢**
Free 8" Teflon Coated Potholder **Bar-B-Q Mitt** .. Each **51¢**
Plastic—½-Gal.—Assorted Colors **Juice Decanter** . Each **33¢**
Easy Open Lift Tab Cans **Fresca** .....6 12-Oz. Cans **79¢**

Market Basket Process American **Sliced Cheese** . 12-Oz. Pkg. **55¢**
Market Basket Aged **Cheddar Cheese** Lb. **93¢**
Van de Kamp's Louie, Sea Food, Tartar, 1000 Island **Salad Dressing** 8-Oz. Jar **35¢**
Blue, 45c, Roquefort, 55c
Kraft Natural Sliced Monterey Jack, or Midget **Longhorn Cheese** . 6-Oz. Pkg. **42¢**
Muenster, 45c

LIQUOR BUYS

100% Grain Neutral Spirits **Cossack Vodka** ½-Gal. **$6.99**
New Lift Tab Cans **Club Cocktails** .. 8-Oz. Can **95¢**
Imported Canadian Whisky **Canadian Mist** .. Fifth **$4.99**
Market Basket Exclusive, Brau-Haus **Beer** .....24 12-Oz. Cans **$2.77**
Imported Scotch Whisky **Brigadoon Scotch** Qt. **$4.99**

MEMORIAL DAY PICNIC BUYS

Market Basket Hot Dog or **Hamburger Buns** Pkg. of 8 **29¢***
Arrow Charcoal **Briquets**..... 10-Lb. Bag **59¢***
Arrow Charcoal **Liter Fluid**..... Qt. Can **29¢***
French's **Mustard** ..... 9-Oz. Jar **18¢**
Kitchen Charm **Napkins** .....2 Pkgs. of 60 **19¢**
Market Basket **Paper Plates**.. Pkg. of 80 **69¢**
Pic Nik Shoestring **Potatoes** ..... 1¾-Oz. Can **10¢**
Pineapple, Pimento or Olive Pimento **Kraft Cheese** .. 5-Oz. Jar **31¢**
Kraft Jet Puffed **Marshmallows** 16-Oz. Pkg. **29¢**
Heinz **B-B-Q Sauce**.. 16-Oz. Btl. **39¢**

Campbell's **Pork & Beans** 2 16-Oz. Cans **29¢***
General Mills Whistles, Bugles, Daisys or **Buttons & Bows** Pkg. **33¢***
Reynolds Standard **Aluminum Foil** . 25-Ft. Roll **30¢**
Heinz **Tomato Soup** 2 10½-Oz. Cans **21¢***
Dessert Topping—Cream **Reddi Wip** .... 7-Oz. Can **55¢**
Gold Label—6½-Oz. Pkg. **Instant Potatoes** . **17¢**
16-Oz. Pkg., 35c
Market Basket **Soft Margarine** 1-Lb. Ctn. **33¢***
Parkay **Soft Margarine** 1-Lb. Ctn. **42¢**
Lynden **Boned Chicken** 5-Oz. Jar **47¢**
Kellogg's **Corn Flakes**.... 18-Oz. Pkg. **37¢***
Vita-Pakt **Double Buddies** 6-Pack Ctn. **47¢**

Vine Ripened, Sweet **Watermelon** ..... Lb. **9¢**
Fresh Sweet **Corn** .....5 For **49¢**
Vita Pak **Fruit Drinks** . 10 For **99¢**

HUNT'S **CATSUP** 4 20-Oz. Btls. **$1** Bonus Discount Special

MARKET BASKET **DETERGENT** 47-Oz. Pkg. **39¢** Bonus Discount Special

*BONUS DISCOUNT SPECIALS
Prices are effective now through Tuesday, May 28, 1968

ALL MARKET BASKET FRUITS AND VEGETABLES ARE GUARANTEED

SUNRISE FRESH

It's fun to shop Market Basket's colorful garden of fresh fruits and vegetables. You can be certain everything you choose there has been picked at the right moment of ripeness.

sunrise FRESH

CHIQUITA **BANANAS** LB. **11¢** EVERY DAY DISCOUNT PRICE

FRESH—FULL OF NUTRITION **CARROTS** 1-LB. PKG. **10¢** EVERY DAY DISCOUNT PRICE

18-Inch Portable Sturdy 7-Inch Legs Chrome Plated Lift-Off Grill **BIG BOY BARBEQUE** EACH **$2.99** EVERY DAY DISCOUNT PRICE

All Your Favorite Flavors—Full Quart Bottles **PAR-T-PAK BEVERAGES** EACH Plus Deposit **18¢** EVERY DAY DISCOUNT PRICE

MARKET BASKET BONUS DISCOUNT COUPON

PILLSBURY ASSORTED FLAVORS **CAKE MIXES** 3 17-Oz. Pkgs. **85¢**

This coupon worth 15c off our regular advertised price of 3 pkgs. for $1. Coupon good now through Tuesday, May 28, 1968 at any Market Basket Store. Limit one coupon—adults only—three pkgs. per coupon.

DEEP-CUT DISCOUNT PRICES EVERY DAY!

HAWTHORNE AND LENNOX IN LENNOX
HAWTHORNE AND 182nd IN REDONDO BEACH
GAFFEY AND FIFTH IN SAN PEDRO
LOMITA AND MAIN IN WILMINGTON