VONS

WINNERS WINNERS

PICTURED HERE ARE BUT A FEW OF OUR MOST RECENT $1,000.00 WINNERS

Connie B. Jeans Ventura | Bud Jarmin Compton Camarillo | Mrs. John Frick West Covina | Ida G. Casey Chino | Mr. Alex Gutglick Los Angeles | Joan Odekirk Riverside | Sarah L. Gallagher Los Angeles | Shirley M. Gilbert La Habra | Al Jarvis Palm Springs | Mrs. Kate Fleenwood Van Nuys

AND THOUSANDS MORE $100, $25, $10, $5 AND $2 WINNERS. JOIN IN THE FUN

Let's Go to the Races

TELEVISION'S MOST EXCITING FAMILY GAME! BE SURE YOU HAVE YOUR "LET'S GO TO THE RACES" CARD.

Get one each time you shop at your friendly Vons Market . . . simply FREE of the deductible, the purchase is necessary. Read "Let's Go to the Races" card for a different set of numbers in the Vons ad(s) each week. Match the numbers with the number of the winning horse, with the number you need, to the horse(s) designated, YOU HAVE A WINNER!

TV POST TIME THURSDAY 7:30 p.m. IN FULL COLOR KTLA-5

10 WAYS TO WIN . . . AND IT'S FREE!

1st Race $5.00 | 2nd Race $10.00 | 3rd Race $25.00 | 4th Race $100.00 | 5th Race $1000.00

AND YOU WIN $2 WHENEVER YOUR HORSE PLACES 2-3

PICTSWEET VEGETABLES • PEAS • CUT CORN • LEAF SPINACH • FRENCH FRIES • CRINKLE CUTS Frozen 9-10 Oz. PKGS. 6/$1

TOMATO JUICE LIBBY'S Zesty Flavor 46 OZ. CAN 29¢

ROYAL GELATIN Assorted Flavors REGULAR 3-OZ. PKGS. 3/25¢

DETERGENT BOLD Brighter Washes INCL. 10¢ OFF GIANT PKG. 65¢

CAMPBELL'S SOUPS • Chicken Noodle • Chicken Stars • Chicken Rice 10-OZ. CAN 2/29¢

VONS COFFEE Premium Quality 1-LB. CAN ..... 59¢

2 LB. CAN $1.17 • 3 LB. CAN $1.75

COFFEEMATE NON-DAIRY CREAMER ORIGINAL FLAVOR 15-OZ. JAR $1.19

Plus You Get Blue Chip Stamps

GOLDEN CORN FANCY FARMS WHOLE KERNEL OR CREAMED 303 CAN 2/37¢

LA ROSA LASAGNA 1-LB. PKG. 45¢

NORTHERN TISSUE ASSORTED 4 ROLL PACK 35¢

LAZY PUDDIN' FOREMOST, ASST'D. 18 OZ. CAN 3/89¢

FRISKIES ROUNDS DOG FOOD BEEF, LIVER, CHICKEN, 14½-OZS 2/25¢

SLIM PRICES ON TOP QUALITY TABLE KING MEATS!

VONS **CHUCK ROASTS**

CENTER CUTS... 37¢ lb.

Boneless Chuck CHOICE ROAST 79¢ lb.
Shoulder Clod BONELESS ROLLED ROAST 89¢ lb.
Fresh Beef Brisket POINT HALF 79¢ lb.

VONS DELICATESSEN DEPT. SLIM PRICES!

ALL MEAT FRANKS HORMEL "NOT HOT" 1-LB. PKG. 49¢ Save 16c

Hot Dog! FREE KID'S ANGEL BASEBALL GAME TICKET IN EACH PKG.

SHARP CHEDDAR VONS REEDSPORT CHEESE Aged Over 6 Months, In the Piece 79¢ lb.

JERSEYMAID COTTAGE CHEESE FARMER LO-CAL OR CREAMED PINT CARTON 31¢

FRESH SALADS VONS MACARONI, POTATO, COLE SLAW. 15-OZ. CUP 3 FOR $1

CHUCK STEAKS PERFECT TO BROIL OR BBQ 47¢ lb.

FAMILY STEAKS BONELESS CHOICE BEEF 89¢ lb.

SLICED BACON VONS TABLE KING REG. 1-LB. PKG. . . . WAFER . . . 77¢ lb. 65¢ lb.

LINK SAUSAGE VONS TABLE KING FULLY COOKED ½ LB. PKG. 49¢

FARMER JOHN **TAVERN HAMS** BONELESS FULLY COOKED HALF . . . $1.09 lb. WHOLE $1.05 LB.

Seafood Sea-lections

HALIBUT STEAKS CENTER CUTS 69¢ lb.
FILLET OF SOLE SKINLESS 12-OZ. PKG. 59¢
French Fried Halibut FROZEN, 12-OZ. PKG. . . . 73c
All Veal Steaks 7/16, FROZEN . . . . . LB. 79c
Kold Kist Steaks FROZEN, 9½ OZ. PKG. 8/89c
Gorton Fish Sticks 14-OZ. PKG. 69c

CUT-UP FRYERS U.S.D.A. GRADE A

JUICY TASTY TENDER READY TO FRY OR BBQ 35¢ LB.

Fresh, California Grown . . .
• Breasts • Legs • Thighs 59¢ LB.

FRESH WINGS . . . . . 29¢
BACKS & NECKS . . . . . 10¢
CHICKEN LIVERS . . . . . 79¢

GAME HENS TENDER, TASTY 20-OZ. MIN. WT. 69¢

MOTHER'S DAY SPECIALS SUNDAY MAY 12

LADIES' AGULON **STRETCH NYLONS** CHOICE OF GINGERSNAP OR DAYBREAK

Buy Several at this Vons Slim Price

SIZES S-M-L REG. 99c VALUE 79¢ PR.

CHECK VONS **SLIM PRICE TAGS & SAVE!**

CHIFFON TOILET TISSUE . . . . . 2-PK. ASSTD. 26¢
POST GRAPENUT FLAKES . . . . . 16-OZ. PKG. 45¢
VONS MARGARINE . . . . . 1-LB. PKG. 2/35¢
KELLOGG'S CORN FLAKES . . . . . 18-OZ. PKG. 39¢

BREAD FRESH, PERFECTION, WHITE, WHEAT OR SANDWICH, 15-OZ. LOAF 22¢

ENRICHED BREAD VONS WHITE, WHEAT OR SANDWICH, 1-LB. 6½-OZ. LOAF 29¢
BRANDYWINE MUSHROOMS STEMS & PIECES 4-OZ. CAN 29¢
KLEENEX DINNER NAPKINS 50-CT. PKG. 25¢
DOLE FRUIT COCKTAIL . . . . . 303 CAN 25¢

ICE CREAM JERSEYMAID, ALL FLAVORS CATERING HALF GAL. CTN. 69¢

TREE TOP APPLE JUICE . . . . . HALF GAL. 65¢
ZEE TOWELS . . . . . 180-CT. ROLL ASSORTED 29¢
GREEN GIANT CUT BEANS . . . . NO. 303 CAN 25¢
HORMEL FRANKS . . . . . ALL MEAT 1-LB. PKG. 55¢
REYNOLDS FOIL . . . . . STANDARD 25' ROLL 31¢

VONS BAKERY

"Rose in the Snow" MOTHER'S DAY **CAKE**

Delicious, attractive 2-layer white cake with pink coconut icing, topped with a pink rose and inscribed "Mother."

$1.25 VALUE 98¢

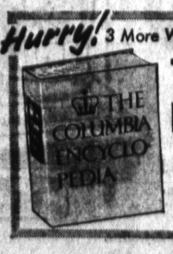
VONS ASSORTED DINNER ROLLS ALL YOUR FAVORITES . . . MADE WITH PUREST INGREDIENTS 12 IN POLY BAG 39¢

HEALTH AND BEAUTY AIDS

SECRET SPRAY DEODORANT REG. 7-OZ. FAMILY SIZE Incl. VONS REG. LOW PRICE $1.27 10¢ off 99¢

BECK SHAMPOO . . . . . REG., DRY, OILY 8-OZ. BTL. 77¢
CREST TOOTHPASTE . . . . . WITH FLUORIDE, REG. OR MINT, FAMILY SIZE 66¢
SUAVE HAIR SPRAY REG., HARD TO HOLD, DRY, 13-OZ. SIZE 68¢

Hurry! 3 More Weeks to Complete Your Set



The Columbia Encyclopedia SECTIONS 2 TO 12 NOW ON SALE FOR ONLY 99¢

VONS PRIZE PRODUCE SLIM PRICES!

RUSSET POTATOES U.S. NO 1—BEST FOR BAKING

10 LB. BAG 45¢

CUT GLADIOLUS CARNATIONS, STOCKS & IRIS, BOUQUET 89¢

MOTHER'S DAY PLANTS
• MUMS • AZALEAS • GLOXINIA • HYACINTH • HYDRANGEAS
In Full Bloom 6" Pot Your Choice $1.98 EA. $3.98

ORCHID CORSAGE FOR MOM READY TO WEAR 99¢

Watermelon	RED-RIPE SWEET	10¢ lb.
Strawberries	FRESH BASKET	3 FOR 89¢
Fresh Corn	SWEET LARGE EARS	3 FOR 25¢
Radishes	OR GREEN ONIONS LARGE BUNCH	5¢

Frozen Food Values!

Birds Eye Orange Plus 9-OZ. CAN 39c
Everfresh Sliced Strawberries 10-OZ. PKG. 23c
Top Whip Cream Topping 8-OZ. PKG. 43c
Jeno's Pizza Rolls 4 VARIETIES 6-OZ. PKG. 59c
Minute Maid Grape Juice 6-OZ. CAN 2/35c

BANQUET CREAM PIES ASSORTED VARIETIES. FROZEN. JUST POP IN OVEN. 14-OZ. PKG. . . . . 29¢

Liquor Slim Prices

ROYAL VELVET **VODKA** 100% GRAIN NEUTRAL SPRITS 80-PROOF SAVE 40¢ $4.29 QUART

ROYAL VELVET BOURBON STRAIGHT KENTUCKY 86-PF. 4-6 YRS. OLD. 5TH SAVE 40¢ $4.19

OLD TAYLOR BOURBON STRAIGHT KENTUCKY 86-PROOF, FULL QUART SAVE 80¢ $6.99

GILBEY'S GIN 90-PROOF PINT $4.45

You Asked for Them . . . Montijo **TEASPOONS** THIS ITEM HAS BEEN REQUESTED BY CUSTOMERS AND IS NOW ON SALE

Stock Up Now! 2-PK. 49¢

MONTIJO STAINLESS TABLEWARE Other Sets from 49¢ to 99¢ Elegant Tableware Chests Available on Request

NOW! 10% REDUCTION ON ALL . . . ★ BREADS ★ SOFT DRINKS ★ SNACK ITEMS

More Proof of Vons Aim to Always Maintain Storewide Slim Prices!

All Items and Prices Not in Effect in Santa Susana
Tax Added to Applicable Items

VONS

Prices Effective Thurs. Thru Sun. May 9, 10, 11, 12

Aqua Velva AFTER SHAVE LOTION + 4-OZ. BTL. 79c	SOFT PARKAY Margarine 1-LB. CTN. 43¢	Maxwell House Coffee ALL GRINDS INCLUDING ELECTRA PERK 1-LB. CAN 71¢ | 2-LB. CAN $1.41 | 3-LB. CAN $2.05	Shellie Beans STOKELY, 303 CAN 29c	C&H Sugar 5 LB. BAG 59¢ 10-LB. BAG, $1.14	Ivory Snow GIANT SIZE 83c
Dinty Moore Beef Stew 24-OZ. SIZE 59c			Forahook Lima Beans STOKELY, 303 CAN 31c		Joy Liquid 32-OZ. BTL. 85c
Mary Ellen Plum Jam 20-OZ. SIZE 45c			Plastic Band-Aid ECONOMY PKG. 98c		Salvo Detergent TABLETS, GIANT PKG. 75c
Mary Ellen Grape Jam 20-OZ. SIZE 49c			Graham Crackers PACIFIC, HONEY TREAT, 1-LB. 35c		Thrill Detergent FOR DISHES, 22-OZ. SIZE 59c
Honey Maid Graham Crackers N.B.C. 1-LB. 39c			Deluxe Beef Gravy 10½ OZ. SIZE 17c		Oxydol GIANT SIZE 83c

1212 BERYL STREET, REDONDO BEACH • PALO DEL AMO WOODS, 956 WEST SEPULVEDA BLVD., TORRANCE • PACIFIC PLAZA SHOPPING CENTER, 5035 PACIFIC COAST HWY., TORRANCE • 1260 W. REDONDO BEACH BLVD., GARDENA