

# County's Library System Expanded. Modernized

By KENNETH HAHN, County Supervisor

I also favor a complete overhaul of the property tax base to relieve the small local government of a heavy burden. I am pleased to report that the County Public Library service today is progressive, forward-looking, and responsive. At the same time it is inexpensive.

IN THE LAST few years modern, convenient new library buildings have been constructed at Lawndale, Hawthorne, Wiseburn, Gardena, and Woodcrest. Willowbrook Library, damaged by fire in August, 1965, has been rebuilt and expanded. A major new building for Culver City is now on the drawing boards, an architect was recently appointed to design a regional headquarters library for the Carson area, and the Florence and Graham libraries are soon to be replaced by modern, new buildings.

A FEW YEARS ago the county library was far from adequate to serve the many needs of the people. It had many of them run-down store fronts — its book collection was shabby and worn. Under the library administration of those days it was state legislation which would necessary for me to conduct the entire administration stantly prod for better building of welfare under one state agency. With authority should more responsive to the people.

# Sun Ray Homeowners Will Meet

A general meeting of the Southwood-Sun Ray Homeowners Association has been scheduled tomorrow at 8 p.m. in the Hickory Elementary School cafeteria.

Plans to launch a membership drive will be discussed at the meeting and a progress report will be presented. Guest speaker will be Gene Elly, field deputy to Los Angeles County Assessor Philip E. Watson. Elly will discuss the Watson's initiative drive to limit property taxes to 1 per cent of market value.

THE COUNTY Library system has its own tax rate, which is levied equally on the areas it serves. This rate is a modest .19 cents per \$100 assessed valuation.

For this tiny amount, library patrons have at their service a book collection of 2,875,000 books worth over \$10 million.

# Those Computers Play Major Role

By HAROLD LIPPARD, President, Torrance-Lomita Board of Realtors

The day of "seat-of-the-pants" judgments in deciding where to buy or construct an apartment building is becoming a thing of the past. Computer science has revealed in real estate, as in other industries, that there are better ways of arriving at a decision.

The basic factors have not changed: is it good design, close to a trade area, proportional level for potential tenants' income? Is land cost in proportion, financing attractive, building construction sound? What about competition, population trends, prospective zoning changes?

Compiling these and other facts that a prospective owner of an apartment should know to make a sound decision has become the service of companies formed just for that purpose. Such real estate research companies perform their service most often for investments in the millions. There is more riding on the

decision; investors want it based on all the facts possible to accumulate. Research computers lend themselves to masses of data gleaned from a variety of sources.

THE SMALLER investor can do the same thing, however, and should, or his realtor or other real estate broker should. Census data alone can yield facts about population growth, income levels, housing types in the neighborhood, average value of owner-occupied dwellings, average rentals. City maps show location of schools, and planned new schools. A survey from an auto window will list churches, shopping areas, recreation spots.

Out of this jumble of information it is useful to do a market analysis. And when it is completed and studied, much of the mystery of what to buy, where to buy, and if it will disappear. The decision becomes a matter of business sense, of matching cost to potential

None of this is to say that a market analysis eliminates risk. We all know the absolute sure investment is a rare commodity, indeed. Rather, it points out the risk and isolates it, so the investor can take the proper safeguard to protect the money he has put into the property and the income he can reasonably expect to receive to say nothing of other extremely important factors involved.

IT IS a tribute to the basic value of real estate that many owners of apartment buildings saw the advertisement, saw the building, saw the opportunity, and bought, successfully. As our population increases, becomes more urban, more complex, however, that route will be less used.

This wider employment of the methods developed by computer oriented research has had another effect in the real estate market. It allows the beginner who might otherwise turn to other forms of investment to seriously con-

sider this most basic method of building capital. Fortunately, there is a considerable number of professionals who can help them use this newer method. The realtor or other real estate broker, the banker, the accountant, the tax specialist, all are aware of the value of market analysis and can help take the mystery out of successful real estate investment.

# USC Alumni Plan Banquet

Dr. Conrad F. Wedberg Jr. of Palos Verdes, director of admissions at the University of Southern California, will be the guest speaker for the South Bay USC Alumni Club's annual scholarship awards banquet next Tuesday.

The banquet will be held at the Jump 'N Jack Restaurant, 2900 Pacific Coast Hwy. A social hour at 6:30 p.m. will be followed by dinner investment to seriously con-



FABULOUS

# FOOD GIANT

DISCOUNT SUPERMARKETS

REMEMBER MOTHER SUNDAY, MAY 12

FULL SELECTION POTTED MUMS AND HYDRANGEAS FOR MOM ON HER DAY!

# CRACKERS

1 POUND BOX PACIFIC STA-CRISP

# 19¢

FOOD GIANT COUPON

## LYSOL

SPRAY DISINFECTANT

14 OZ CAN \$1.35 SIZE

# 94¢

LIMIT 1 PER COUPON, 1 COUPON PER ADULT. VALID MAY 9-12, 1968

FLAVORFUL BLADE CUT

# CHUCK STEAK

U.S.D.A. CHOICE BEEF

# 39¢ lb.

U.S.D.A. 'CHOICE' BEEF CENTER CUT 7-BONE CHUCK STEAK 47¢ lb.

# WESSON OIL

LARGE 24-OUNCE BOTTLE

# 35¢

FOR SALADS AND COOKING

FOOD GIANT COUPON

## Just Wonderful HAIR SPRAY

Regular or Hard to Hold

99¢ SIZE

# 47¢

13-OZ. CAN LIMIT 1 PER COUPON, 1 COUPON PER ADULT. VALID MAY 9-12, 1968

U.S.D.A. 'CHOICE' BEEF

Beef Short Ribs 35¢ lb.

HOFFMAN BETTER MAID - 1 LB. PKG. SLICED BACON 65¢ lb.

U.S.D.A. 'CHOICE' BEEF RIB STEAKS 89¢ lb.

U.S.D.A. 'CHOICE' BEEF - BONELESS CHUCK STEAKS 79¢ lb.

LARGE LOIN PORK ROAST 59¢ lb.

COUNTRY STYLE Pork Spareribs 59¢ lb.

FRESH FILLETS OCEAN PERCH 69¢ lb.

FRESH FILLETS DOVER SOLE 89¢ lb.

U.S.D.A. CHOICE BEEF

# BONELESS CHUCK ROAST 79¢ lb.

FRESH KIST - TALL 303 CANS

APPLESAUCE 2:37¢

DEL MONTE - TALL 303 CAN FRUIT COCKTAIL 25¢

FRESH KIST - YELLOW CLING, SLICED & HALVES PEACHES no 2 1/2 gal 27¢

Pure from Florida - Southern Gold 1/2 Gal. ORANGE JUICE 69¢

WELCH'S - 24-OZ. BOTTLE GRAPE JUICE 37¢

GLORIETTA

# Tomato Juice

46-Oz. Can 33¢

# KERN'S PRESERVES

STRAWBERRY - GRAPE BOYSENBERRY OR APRICOT-PINEAPPLE

# 39¢

20 oz. jar

JOHNSON & JOHNSON

SCOPE MOUTHWASH 12-OZ. SIZE 68¢ (Incl. 10¢ Off)

BABY LOTION '1.15 SIZE 78¢

FULL 7-RIB PORTION

# PORK ROAST

# 49¢ lb.

HOFFMAN, LUER OR FARMER JOHN

# HAMS

FULLY COOKED FULL SHANK HALF 45¢ lb.

FULLY COOKED CENTER HAM SLICES 98¢ lb.

FULLY COOKED BUTT HAM 59¢ lb.

MARY KITCHEN - 7 1/2 OZ. CAN Corn'd Beef Hash 29¢

SEA PRINCE DEVINED - 5 OZ. CAN SALAD SHRIMP 39¢

HILLS BROS. - 10 OZ. JAR INSTANT COFFEE \$1.19

GERHARDT'S - 40 OZ. CAN Chili con Carne 79¢

QUAKER CEREAL - 8 OZ. PKG. Quisp or Quake 43¢

MAGIC CHEF - 12"x25" ROLL Aluminum Foil 25¢

BAGGIES - PKG. OF 80 Sandwich Bags 31¢

PARSON'S (INCL. 3¢ OFF) - 28 OZ. BTL. Sudy's Ammonia 24¢

FROZEN CONCENTRATE

# ORANGE JUICE

Sunniest 6-Oz. Can

# 10¢

\$1.09 SIZE - NORMAL, DRY OR OILY - 8-OZ. BTL. BRECK SHAMPOO 78¢

\$1.00 SIZE - SPRAY SECRET DEODORANT 76¢

\$1.19 SIZE - ECONOMY VASELINE HAIR TONIC 97¢

98¢ SIZE - LIQUID OR TABLETS PEPTO BISMOL 79¢

98¢ SIZE - REGULAR OR MENTHOL SHAVE CREAM GILLETTE FOAMY 82¢

\$1.79 SIZE - REGULAR OR SUPER KOTAM 40's 99¢

3 OZ. BOTTLE - NAIL POLISH REMOVER CUTEX REMOVER 31¢

89¢ SIZE - PACKAGE OF 4 Schick Krona Chrome 74¢

89¢ SIZE - BREATH FRESHENER SPEAK EASY 74¢

98¢ SIZE - CLEAR GEL MENNEN PROTEIN 29 81¢

PIPING HOT BAKERY

# SHEPHERD BREAD

1 1/2-LB. LOAF REG. 41" 35¢

REGULAR 69¢ ENGLISH TEA CAKES 59¢

Remember Mother on Mother's Day, May 12 With One of Our Specially Decorated Cakes!

Only at Stores with Piping Hot Bakery

BROOKDALE ICE CREAM STORE

FLAVOR OF THE MONTH

# FRESH STRAWBERRY ICE CREAM

with that "fresh picked" flavor!

FOR CATS OR DOGS

# Calo Pet Foods

2 tall cans 25¢

Food Giant - Med. or Heavy - 22 OZ. Can SPRAY STARCH 39¢

DISINFECTANT PINE SOL 15 oz can 59¢

JOHNSON'S WAX - 7 OZ. CAN LEMON FAVOR 78¢

JOHNSON'S, FOR FLOORS BRAVO WAX 27 oz can 96¢

FOR SCOURING SOS PADS pkg. of 18 43¢

SANITARY, REGULAR OR SUPER - PKG. OF 24 KOTEX NAPKINS 71¢

DESERT - 3 OZ. PKG. ROYAL GELATIN 9¢

# HEINZ BAR-B-Q SAUCES

WITH MUSHROOMS, WITH ONIONS OR HICKORY

# 39¢

16 oz. jar

HEAVY DUTY PLASTIC UTILITY BOWLS Assorted Colors 59¢ Value

# 3 FOR 39¢

DECORATOR COLORS THROW PILLOWS ASSORTED SIZES \$1.39 VALUE

# 88¢

FAVOR SPRAY WITH LEMON JOHNSON'S WAX 12 oz. can \$1.05

BATHROOM ASST'D COLORS SCOTTISSE 4 roll pkg. 38¢

DECORATED OR COLOR PAPER VIVA TOWELS big roll 33¢

DOG FOOD FRISKIES Meat or Liver 1 1/2 oz. can 15¢

"Better Buying Special" IMPERIAL DIET MARGARINE 1-lb. ctn. 42¢

HILLS BROS. COFFEE, ALL GRINDS HILLS BROS. 1-lb. can, 2-lb. can, 3-lb. can

# 9¢

reg. jar