DISCOUNT PRICES

Get 'em at Market Basket (we've had 'em for a year now). Get 'em on quality products in every department—like U.S.D.A. Choice Tenderay Brand Beef, for instance!

COPYRIGHT 1968
MARKET BASKET
MAY 1

STORE HOURS:
MON. thru FRI. 10 A.M. TO 9 P.M.
SAT. & SUN. 10 A.M. TO 7 P.M.
HOURS ARE FOR MOST STORES. EXACT HOURS ARE POSTED IN STORES.

U.S.D.A. CHOICE TENDERAY BRAND BEEF
T-BONE STEAK Lb. **$1.09** EVERY DAY DISCOUNT PRICE

U.S.D.A. CHOICE TENDERAY BRAND BEEF BONELESS STEAK
TOP SIRLOIN Lb. **$1.39** EVERY DAY DISCOUNT PRICE

EASTERN GRAIN FED FRESH SHANK HALF OR WHOLE
LEG O' PORK Lb. **49¢** EVERY DAY DISCOUNT PRICE

Tenderay Takes The Guesswork Out of Buying Beef . . .

USDA CHOICE — MARKET BASKET TENDERAY BRAND BEEF

Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS, instead of weeks. No other beef so fresh can be so naturally tender!

Nobody But Market Basket Sells U.S.D.A. Choice Tenderay Brand Beef at Discount Prices . . .

Ever hunt through a store's meatcase for a CHOICE piece of meat, and not find it? Not at Market Basket! You won't find a cut of Tenderay Brand Beef that's not U.S.D.A. Choice; we sell no lower grade.
SOME stores do have discount meat prices. Some others sell only choice beef. But only Market Basket sells exclusively U.S.D.A. Choice Grade Tenderay Brand Beef at discount prices.

DEEP-CUT EVERYDAY DISCOUNT PRICES

U.S.D.A. Choice Tenderay Brand Beef Extra Lean
Short Ribs ..... Lb. **59¢**
U.S.D.A. Choice Tenderay Brand Beef
Beef Short Ribs . Lb. **49¢**
U.S.D.A. Choice Tenderay Brand Beef Triangle or Flat Cut
Rump Roast ..... Lb. **79¢**
U.S.D.A. Choice Tenderay Brand Beef Full Cut
Boneless Round . Lb. **89¢**
U.S.D.A. Choice Tenderay Brand Beef
Rib Steak ..... Lb. **88¢**
U.S.D.A. Choice Tenderay Brand Beef
London Broil .... Lb. **$1.39**
U.S.D.A. Choice Tenderay Brand Beef
Club Steak ..... Lb. **$1.09**

U.S.D.A. Choice Tenderay Brand Full Cut Bone-In
ROUND STEAK Lb. **79¢** EVERY DAY DISCOUNT PRICE

U.S.D.A. CHOICE TENDERAY BRAND BEEF TOP ROUND SIRLOIN TIP OR CUBE
Boneless Steaks ... Lb. **98¢**
U.S.D.A. CHOICE TENDERAY BRAND BEEF
7-Bone Roast ..... Lb. **48¢**
U.S.D.A. CHOICE TENDERAY BRAND BEEF—LARGE MEATY END
Rib Roast ..... Lb. **79¢**
U.S.D.A. CHOICE TENDERAY BRAND BEEF
Boneless Clod Roast Lb. **88¢**
U.S.D.A. GRADE A FRYING CHICKEN BREASTS, THIGHS OR DRUMSTICKS
Fryer Parts ..... Lb. **59¢**
Oscar Mayer
All Meat Wieners . 1-Lb. Pkg. **55¢**
ALL BEEF, 1-LB. PKG., 65c

DEEP-CUT EVERYDAY DISCOUNT PRICES

U.S.D.A. Choice Tenderay Brand Beef Boneless
Family Steak .... Lb. **95¢**
U.S.D.A. Choice Tenderay Brand Beef
Spencer Steak .. Lb. **$1.79**
U.S.D.A. Choice Tenderay Brand Beef Center Cut
7-Bone Steak ... Lb. **59¢**
U.S.D.A. Choice Tenderay Brand Beef
Filet Mignon ... Lb. **$2.39**
Farmer John Smoked
Ham Butt Portion Lb. **59¢**
Farmer John Smoked Center Cut
Ham Slices ..... Lb. **98¢**
Seasoned Beef, Pork & Veal
Meat Loaf Mix .. Lb. **59¢**

Serve 'N' Save Regular
Sliced Bacon ... 1-Lb. Pkg. **55¢**
2-Lb. Thick Sliced Pkg., $1.09
Kwick Krisp
Sliced Bacon ... 1-Lb. Pkg. **59¢**
Country Club Wafer-Thin
Sliced Bacon ... 1-Lb. Pkg. **69¢**
Country Club
Canned Ham .. 5-Lb. Can **$4.59**
Oscar Mayer Super Saran
Sliced Bacon .. 1-Lb. Pkg. **69¢**
Wafer-Thin Sliced 1-Lb. Pkg., 79c
Oscar Mayer Fresh
Link Sausage ... Lb. **79¢**
Oscar Mayer All-Beef or All-Meat
Sliced Bologna 12-Oz. Pkg. **69¢**

Buddig Wafer Thin Sliced Turkey or
Chicken ..... 3-Oz. Pkg. **37¢**
6-Oz. Pkg. Wafer Beef, 67c
Danola Sliced
Cooked Ham .. 4¼-Oz. Pkg. **59¢**
Hebrew National Bologna Chub or
Salami Chub .. 12-Oz. Chub **98¢**
Hebrew National Franks (Pkg. of 7) Or (Pkg. of 4)
Knockwurst ... 12-Oz. Each **98¢**
Mrs. Friday's Frozen Breaded
Gourmet Shrimp 8-Oz. Pkg. **79¢**
16-Oz. Pkg., $1.54
Star-Kist Frozen
Lobster Tails .. 9-Oz. Pkg. **$2.29**
Turek Mack Frozen
Chicken Fried Steak **98¢**

U.S.D.A. Choice Tenderay Brand
CHUCK STEAK Lb. **48¢** EVERY DAY DISCOUNT PRICE
Adolphs Meat Marinade — Pkg., 27c

U.S.D.A. Grade A Whole
FRYING CHICKEN LB. **29¢**

Farmer John Shank Portion
SMOKED HAM Lb. **39¢** EVERY DAY DISCOUNT PRICE

U.S.D.A. Choice Tenderay Brand Fresh Flat Cut or Rolled
BEEF BRISKET Lb. **89¢** EVERY DAY DISCOUNT PRICE

Del Monte
PINEAPPLE JUICE 2 46-Oz. Cans **39¢** Bonus DISCOUNT SPECIAL

Pillsbury Refrigerated Butterflake
DINNER ROLLS 8.6-Oz. Ctn. **29¢** Bonus DISCOUNT SPECIAL

Kraft Sliced Individually Wrapped
CHEESE FOOD 6-Oz. Pkg. **33¢** EVERY DAY DISCOUNT PRICE

Hillcrest
U.S.D.A. Grade 'AA' — Large
EGGS DOZ. IN CTN. **29¢** Bonus DISCOUNT SPECIAL

Cleanser
COMET 2 14-Oz. Cans **31¢** Bonus DISCOUNT SPECIAL

(Includes 10c Off Label)
TIDE DETERGENT 49-Oz. Pkg. **59¢** Bonus DISCOUNT SPECIAL

Del Monte
Catsup ..... 26-Oz. Btl. **35¢**
14-Oz. Btl., 19c*; 20-Oz. Btl., 29c*
Del Monte
Fruit Cocktail 2 17-Oz. Cans **49¢***
Del Monte Early
Garden Peas . 3 17-Oz. Cans **69¢***
Del Monte Gold
Cream Corn .. 3 17-Oz. Cans **69¢***
Del Monte Cut
Green Beans . 3 16-Oz. Cans **69¢***
Del Monte
Tomato Sauce 3 8-Oz. Cans **29¢***
Del Monte
Tomato Sauce 2 15-Oz. Cans **35¢**
Pink or Regular Pineapple Grapefruit 46-Oz. Can
Del Monte Drink . **25¢***
Aunt Jemima Easy Mix
Coffee Cake .. 10½-Oz. Pkg. **37¢**
Hillcrest Sliced or Halves
Peaches ..... 29-Oz. Can **27¢**
Hillcrest
Pear Halves .. 29-Oz. Can **45¢**
Hillcrest
Mandarin Oranges 11-Oz. Can **23¢**

Appletime
Apple Juice .. 12 6-Oz. Cans **96¢**
Borden Danish
Margarine ..... 1-Lb. Ctn. **39¢***
Market Basket Regular
Margarine ..... 1-Lb. Ctn. **17¢**
(Incl. 4c Off Label)
Wishbone - 3 Flavors - Low Calorie
Salad Dressing 8-Oz. Btl. **32¢***
Wishbone
Italian Dressing 16-Oz. Btl. **66¢**
Wesson
Mayonnaise ... Qt. Jar **49¢***
Armour
Treet ..... 12-Oz. Can **49¢***
Armour Corned
Beef Hash ... 15½-Oz. Can **45¢***
Armour with Beans
Chili Con Carne 15½-Oz. Can **35¢***

Market Basket Longhorn
Cheddar Cheese Lb. **83¢**
Market Basket Aged
Cheddar Cheese Lb. **89¢**
Kraft Natural Sliced
Swiss Cheese .. 6-Oz. Pkg. **47¢**
Philadelphia
Cream Cheese .. 8-Oz. Pkg. **38¢**
Van de Kamp Louie, Seafood, Tartar Or 1000 Island
Salad Dressing . 8-Oz. Btl. **35¢**
Blue Cheese, 45c; Roquefort, 55c
Market Basket — All Varieties
Gelatin Salads 14-Oz. Ctn. **33¢**
Armour
Vienna Sausage 5-Oz. Can **25¢***
Armour Beef
Sloppy Joe ... 15½-Oz. Can **49¢***
Shortening
Snowdrift ..... 3-Lb. Can **69¢***

ALL MARKET BASKET FRUITS & VEGETABLES ARE GUARANTEED TO BE

SUNRISE FRESH

You must be completely satisfied with any Market Basket produce you buy, or your item will be replaced or your money refunded. All Market Basket fruits and vegetables are guaranteed.

Lipton
Tea Bags ..... Pkg. of 48 **65¢**
Market Day Seedless
Raisins ..... 2-Lb. Pkg. **61¢**
Gelatin Dessert
Jello ..... 10 3-Oz. Pkgs. **$1**
Borden — 3 Flavors
Milk Shake .. 10¼-Oz. Can **19¢**
Lawry's Garlic or Red
Wine Vinegar . 12-Oz. Btl. **37¢**
Buttery Flavored
Wesson Oil .... Qt. Btl. **66¢**
Pint Bottle, 37c
Planters Cocktail
Peanuts ..... 6¾-Oz. Can **36¢**
Rosarita
Refried Beans . 29-Oz. Can **27¢***
Market Basket
Low Suds ..... 10-Lb. Pkg. **$1.25**
20-Lb. Pkg., $2.10

Far Cheo de Mayo Frozen Enchilada or Mexican
Banquet Dinners Each **37¢**
Chun King Frozen Chicken or Shrimp
Chow Mein ... 11-Oz. Pkg. **56¢**
Vegetable Dinners, 50c
Minute Maid Frozen
Tangerine Juice 6-Oz. Can **26¢**
Holloway House Frozen Stuffed Bell Peppers, Salisbury Steak or
Cabbage Rolls . 14-Oz. Pkg. **69¢**
Downeyflake Apple, Boysenberry Or Peach
Frozen Pies ... 46-Oz. Each **89¢**
Oh Boy Frozen Pepperoni, Sausage Or Cheese
Bag O' Pizza ... Each Bag **89¢**
Froz 'N' Gold Frozen
Asparagus Spears 8-Oz. Pkg. **37¢**

From Florida
Minute Maid Frozen
ORANGE JUICE 6-Oz. Can **25¢** 12-Oz. Can, 49c EVERY DAY DISCOUNT PRICE

West Pac Frozen
All Varieties
VEGETABLES 20-Oz. Poly Bag **31¢** EVERY DAY DISCOUNT PRICE

Market Basket Honey
Wheat Bread .. 15-Oz. Loaf **34¢**
Sunshine
Krispy Crackers 1-Lb. Pkg. **33¢**

Pacific Grahams
Honey Treats .. 1-Lb. Pkg. **31¢**
Jerseymaid First-Quality Grade AA
Butter ..... 1-Lb. Ctn. **79¢**
Jerseymaid Catering Quality
Ice Cream ..... ½-Gal. Ctn. **69¢**
Aunt Jenima Easy Mix
Corn Bread .... 10-Oz. Pkg. **37¢**

SUNDRIES
Pepsodent Medium or Hard Textures
Toothbrushes .. Each **54¢**
Regular or Menthol
Lectric Shave .. 3-Oz. Btl. **62¢**
Hair Tonic
Vitalis ..... 7-Oz. Btl. **95¢**
For Headache, Pain or Upset Stomach
Excedrin Tablets Btl. of 100 **$1.26**
Sanitary Napkins
Kotex or Fems Box of 12 **38¢**
Regular or Hard to Hold Hair Spray
Just Wonderful 13-Oz. Can **63¢**
Regular or Hard to Hold Hair Spray
Lanolin Plus .. 13-Oz. Can **44¢**

LIQUOR BUYS
Buy Big and Save — 90 Proof ½ Gal.
Fleischmann's Gin **$9.99**
100% Grain Neutral Spirits
Cossack Vodka ½ Gal. **$6.99**
100% Imported Scotch Whiskey Quart
Brigadoon Scotch **$4.99**
10-Year-Old Straight Bourbon Whiskey
Fair Oaks ..... Quart **$4.99**
A Market Basket Exclusive
New Ring-Pull Cans — Steinbrau
Beer ..... 6 16-Oz. Cans **$1.19**

Market Basket
Bleach ..... Gal. Btl. **31¢***
(Incl. 20c Off Label)
Mr. Clean ..... 28-Oz. Btl. **46¢***
Johnson Polish
Pledge ..... 7-Oz. Can **78¢***
Floor Wax
Johnson Klear . 46-Oz. Can **$1.52***
Boutique Toilet Tissue (2-Roll Pkg.) or Facial Tissues (Pkg. of 140)
Kleenex ..... 4 For **$1**
Swansoft
Towels ..... Pkg. of 150 **27¢**

Vets — 3 Flavors
Dog Food .. 4 15½-Oz. Cans **29¢***
Dog Food
Vets Burgers ... 36-Oz. Pkg. **77¢**

Regular, King Size or Filter
CIGARETTES Ctn. **$2.89** Plus Tax EVERY DAY DISCOUNT PRICE
100's $2.99, Plus Tax

Hair Spray
Regular or Hard to Hold
TONI WHITE RAIN 13-Oz. Can **$1.09** EVERY DAY DISCOUNT PRICE
Clear or Lotion Shampoo 14-Oz. Btl., 76c

Folding Aluminum with Safety Post Legs — Replaceable Webbing — Full Size Avocado Green
PATIO CHAIRS Each **$2.99** Bonus DISCOUNT SPECIAL

Luscious — Sweet & Juicy
STRAWBERRIES
Large, red-ripe berries fresh from the finest growing areas in the San Gabriel Valley! They're a new variety, developed for their firm, juicy texture and superior flavor — yet discount-priced at Market Basket.
4 BASKETS **89¢** EVERY DAY DISCOUNT PRICE

Valencia Juice
Oranges .... 4 Lbs. **88¢**
Decorative Floral Arrangements Values to 98c
Flowers .. While They Last Each **29¢**
Firm & Meaty
Haas Avocado .. 5 For **$1**
Golden Crown California
Dates ..... 5 12-Oz. Cups **$1**

* BONUS DISCOUNT SPECIALS
Prices are effective now through Tuesday, May 7, 1968.

CONVENIENT, SAFE, INEXPENSIVE — REPUBLIC
MONEY ORDERS
SOLD AT MARKET BASKET

the Columbia Encyclopedia
Section No. 13 now on sale .....only 99¢

VALUABLE MARKET BASKET BONUS DISCOUNT COUPON
FIRM, CRISP, CLEAN . . . A GOLDEN STOREHOUSE OF NUTRITION
SUNRISE FRESH
CARROTS 1-LB. BAG **5¢**
WITH THIS COUPON NOW THROUGH TUESDAY, MAY 7, 1968, AT ANY MARKET BASKET STORE — LIMIT ONE COUPON — ADULTS ONLY — ONE PACKAGE PER COUPON.

DEEP-CUT DISCOUNT PRICES EVERY DAY!

HAWTHORNE AND LENNOX IN LENNOX
HAWTHORNE AND 182nd IN REDONDO BEACH
GAFFEY AND FIFTH IN SAN PEDRO
LOMITA AND MAIN IN WILMINGTON