# SEE FOR YOURSELF... VONS "SLIM PRICES" ARE HERE TO STAY!

For Location of Store Nearest You, Call CUmberland or Gilbert 3-6181. Dial Direct or Call Collect

VONS

DAYLIGHT SAVINGS TIME

APRIL 28th SET CLOCKS AHEAD 1 HOUR

NEW MINIATURE SNOOZ-ALARM

WAKES YOU · LETS YOU SNOOZE · WAKES YOU AGAIN

General Electric TOP QUALITY while quantities last $2.99 PLUS TAX

SHARE THE SAVINGS!

# VONS SLIM PRICES

## LET'S GO TO THE RACES

$1,000 WINNER Mrs. John Frick West Covina
$1,000 WINNER Mrs. Joan Odekirk Riverside
$100 WINNER Bonnie Lee Shea Santa Barbara
$100 WINNER Heidi Ann Koch El Monte
$1,000 WINNER Connie B. Jeans Ventura
$100 WINNER Raymond Kerfoot San Dimas
$1,000 WINNER Ida G. Casey Chino

VONS BLEACH LIQUID 1/2 GAL. VONS SLIM PRICE 29¢ — 5 BLUE CHIP STAMPS — Plus You Get Blue Chip Stamps

TV DINNERS Swanson Frozen • Beef or Beef Hash • Chicken or Turkey • Italian or Mexican • Swiss Steak • Chopped Sirloin 11-OZ. PKG. 47¢ EA. — 5 BLUE CHIP STAMPS — Plus You Get Blue Chip Stamps

MAYONNAISE BEST FOODS TASTY, TANGY GREAT WITH TUNA VONS SLIM PRICE QUART 55¢ — 5 BLUE CHIP STAMPS — Plus You Get Blue Chip Stamps

DETERGENT TIDE POWDERED INCL. 10c OFF VONS SLIM PRICE GIANT SIZE 69¢ — 5 BLUE CHIP STAMPS — Plus You Get Blue Chip Stamps

MORTON SALT IODIZED OR PLAIN VONS SLIM PRICE 26 OUNCE CARTON 10¢ — 5 BLUE CHIP STAMPS — Plus You Get Blue Chip Stamps

VONS COFFEE PREMIUM QUALITY, 1-LB. CAN..... 2 LB. CAN $1.17 3 LB. CAN $1.75 59¢
S and W PEAS 3-SIEVE 303 CAN 2/49¢
DIET RITE COLA 12-OZ. BTLS. 6PK 53¢ + DEP.
FIDDLE FLAKES BURRYS ASST. FLAVOR 7-OZ. 2/49¢
JELLO GELATIN ASST. FLAVOR 3-OZ. PKG. 3/29¢
GERBERS BABY FOOD STR. 4½-OZ. 9¢

Liquor Dept. SLIM PRICE

ROYAL VELVET VODKA SAVE 40¢ $3.39 FIFTH
PREMIUM QUALITY • 100% NATURAL SPIRITS • 80 PROOF
Lauder's Scotch Imported 86 PROOF SAVE 40¢ 5.99 Qt.
Old Charter Straight Kentucky Bourbon 86 PROOF SAVE 2.75 12.95 ½ gal.
Gordon's Gin Save With Slim Prices 90 PROOF 4.45 fifth

DELICATESSEN SLIM PRICES!

VONS SLICED BOLOGNA VONS ALL MEAT LUNCH BOX AND SANDWICH FAVORITE SAVE 30¢ 59¢ lb.
McCoy's Pastrami GENUINE SLICED • NONE FINER McCoy's Corn Beef, 3-oz...49¢ 3 OZ. PKG. 35¢
Cream Cheese BORDEN'S or PHILADELPHIA SAVE 4¢ 8 OZ. PKG. 37¢
FRESH SOUR CREAM JERSEYMAID REALLY FRESH Pint Ctn. 29¢ 25¢

Star Olive Oil 3-OZ. BOT. 15¢
Vons Potato Chips 11¼ OZ. 59¢

Frozen Food SLIM PRICE
FRUIT PIES JOHNSTON APPLE, APRICOT, CUSTARD BOYSENBERRY, STRAWBERRY-RHUBARB 9 INCH SIZE 69¢ ea.

TREESWEET ORANGE JUICE 6-OZ. 2/45¢
TREESWEET ORANGE JUICE 12-OZ. 44¢
BANQUET COOKING BAGS 8 VARIETIES 8-OZ. 25¢
MORTON MACARONI & CHEESE 8-OZ. 2/45¢
VONS MEAT PIES BEEF, CHICKEN, TURKEY 8-OZ. 4/89¢
VONS MEAT PIES BEEF, CHICKEN, TURKEY 24-OZ. 59¢

Health & Beauty Aids
BUFFERIN 60's FAST PAIN RELIEF • REG. 87¢ 68¢
Ban Spray Deodorant 4-OZ. REG. $1.49 66¢
J&J Baby Powder LARGE REG. 69¢ 57¢
White Rain Hair Spray REG.-MTH. 13-OZ. REG. $2.39 $1.88

GERBERS PULL-ON PLASTIC BABY PANTS • Soft and Sanitary • Nylon Finished Edges • Machine Washable • Sizes S-M-L-XL Save 47¢ 3 PR. PKG. $1 Plus FREE! Toys for Baby

CHECK VONS SLIM PRICES & SAVE
ICE CREAM JERSEYMAID ALL FLAVORS CATERING HALF GAL. CTN. 69¢
POST GRAPENUT FLAKES 16-OZ. PKG. 46¢
WISHBONE ITALIAN DRESSING 16-OZ. BOTTLE 69¢
KELLOGG'S CORN FLAKES 18-OZ. PKG. 39¢
BREAD FRESH PERFECTION WHITE WHEAT OR SANDWICH LOAF 22¢
ENRICHED BREAD VONS WHITE, WHEAT OR SANDWICH. 1-LB. 2½-OZ. LOAF 29¢

OVER $500,000.00 IN CASH PRIZES!

TV POST TIME THURSDAY 7:30 p.m. IN FULL COLOR! KTLA-5

10 WAYS TO WIN... AND IT'S FREE!
1st Race $5.00 | 2nd Race $10.00 | 3rd Race $25.00 | 4th Race $100.00 | 5th Race $1000.00
AND YOU WIN $2 WHENEVER YOUR HORSE PLACES 2nd

SLIM PRICES ON TOP QUALITY TABLE KING MEATS!

VONS FRESH FRYERS U.S.D.A. GRADE "A" WHOLE BODY 2-2½ lb. 29¢ lb.
Cut-Up ..... 35¢
Quartered ..... 33¢

Link Sausage VONS TABLE KING BROWN & SERVE 8 OZ. PKG. 49¢
SLICED BACON Vons Table King OR RATH BLACK HAWK 65¢
FRESH PORK CHOPS Center Rib EASTERN GRAIN-FED 79¢ lb. Center Loin EASTERN GRAIN-FED 89¢ lb.
MEDIUM SHRIMP COOKED AND PEELED lb. $1.69
RED SNAPPER FRESH FILLET lb. 69¢
Ruperts Fishsticks FROZEN 8 OZ. ..... 3 FOR $1
Veal Parmagiana T&M FROZEN ..... 79¢
Gorton's Fish and Chips FROZEN ..... 67¢
4-Fishermen Fishsticks FROZEN 14-OZ. ..... 67¢

CHUCK ROAST USDA CHOICE BEEF JUICY CENTER CUTS 43¢ lb.
BONELESS CHUCK CHOICE BEEF 79¢ lb.
CHUCK STEAKS PERFECT TO BROIL OR BARBECUE 49¢ lb.
CORNED BRISKET BONELESS POINT HALF 69¢ lb.

EASTERN, GRAIN-FED PORK ROASTS
Pork Loins LOIN END CUT ..... lb. 57¢ RIB HALF 59¢ lb.

SLIM PRICES ON PRIZE PRODUCE!

VONS GRAPEFRUIT FANCY DESERT GROWN 8 LB. BAG 49¢
10¢ SALE OF FRESH FRUITS & VEGETABLES!
Pineapple HAWAIIAN 10¢ SIZE lb.
Romaine FRESH SALAD TREAT lb.
Carrots FRESH—TOPS OFF 1-LB. PKG. lb.
Salad Lettuce lb. 10¢
SEEDLESS RAISINS SNACKTIME FAVORITE 1½ OZ. PKG. 10/39¢

VONS BAKERY
VONS OVEN-FRESH CAKE SALE
Convenient to Serve Square Cakes CHOC, WHITE, CHOC.-MINT APPLESAUCE, BANANA 69¢
Vons French Rolls PACKAGE OF 6 35¢

Montifo STAINLESS STEEL TABLEWARE 3-Pc. Set • TEASPOON • FORK • SERRATED KNIFE 99¢
OTHER SETS FROM 49c TO 99c

All Items and Prices Not in Effect in Some Areas. Tax Added to Applicable Items.

VONS BLUE CHIP STAMPS

MARY KITCHEN Corned Beef Hash 7½-OZ. 15-OZ. 49¢ 29¢ — Roast Beef Hash 7½-OZ. 15-OZ. 53¢ 33¢
FRISKIES DOG FOOD Puppy Food 3-LB. 69¢ — Mixes 5-LB. 69¢ 10-LB. 1.39 25-LB. 2.79 — Sauce Cubes 25 LB. 2.79
KR2 Spot Lifter 12-OZ. TUBE AEROSOL 8-OZ. 1.75 97¢
Yuban Coffee INCL. ELECTRAMATIC 1 lb. 73¢ 2 lb. $1.45
Sunshine Choc. Chip Cookies 7½-OZ. ..... 29c
MJB Instant Coffee 10-OZ. JAR ..... $1.33
Star Italian Peppers 6-OZ. ..... 37c
Star Imported Onions HORS D'OEUVRES 8-OZ. ..... 39c
Comstock Cherry Pie Filling 21-OZ. ..... 63c

PRICES EFF. THURS. thru SUN., APRIL 25-28

1212 BERYL STREET, REDONDO BEACH • PALO DEL AMO WOODS, 956 WEST SEPULVEDA BLVD., TORRANCE • PACIFIC PLAZA SHOPPING CENTER, 5035 PACIFIC COAST HWY., TORRANCE • 1260 W. REDONDO BEACH BLVD., GARDENA