

CONFUSION CAN LEAD YOU ASTRAY...

IN THE CONFUSION OUT OF FOOD COSTS

with "SINGLE-ITEM" PRICING

WHEN YOU SHOP AT LUCKY, YOU KNOW INSTANTLY HOW MUCH EACH ITEM COSTS... NOTHING IS HIDDEN! MULTIPLE-PRICING WAS CREATED TO PERSUADE THE SHOPPER TO BUY IN LARGER THAN NECESSARY QUANTITIES, OFTEN IN THE MISTAKEN BELIEF SHE WAS BUYING A BARGAIN... LUCKY SHOPPERS TAKE ADVANTAGE OF "SINGLE-ITEM" PRICING BY PURCHASING ONLY THE QUANTITY THEY NEED, THUS ENJOYING GREATER SAVINGS THROUGH LUCKY'S TRUE EVERYDAY DISCOUNT PRICES!

EVERYDAY DISCOUNT PRICES!

	CHUCK ROAST BLADE CUT	38¢ lb.
	GROUND BEEF FRESH LEAN	39¢ lb.
	ROUND STEAK CENTER CUT	75¢ lb.
	T-BONE STEAK TAILS OFF	\$1.09 lb.
	RIB ROAST STANDING LARGE END	78¢ lb.
	CROSS RIB BONELESS ROAST	79¢ lb.
	FRESH FRYERS USDA GRADE A CHICKENS - WHOLE BODY	29¢ lb.
	CUT-UP FRYERS USDA Grade A Frying Chicken Small End	33¢ lb.
	STANDING RIB ROAST Small End	88¢ lb.
	OSCAR MAYER LINKS Sausage 1-lb. Pkg.	85¢
	FARMER JOHN HAM Fully Cooked Full Shank 1/2	49¢ lb.
	PORK SHOULDER ROAST PICNIC STYLE	39¢ lb.
	PORTERHOUSE STEAK TAILS REMOVED	\$1.14 lb.

Compare LUCKY'S Everyday

LOW DISCOUNT PRICES ON TOP QUALITY SLICED BACON!

LUCKY'S EVERYDAY LOW PRICE	SO-CALLED DISCOUNT SUPER-MARKETS PRICE	OTHER SUPER-MARKETS PRICE
STORE LABEL BACON SLICED - 1-Pound Package	56¢	57c..70c
FARMER JOHN BACON SLICED - 1-Pound Package	56¢	59c..69c
HORMEL BACON BLACK LABEL - Sliced 1-lb. Pkg.	59¢	63c..73c
OSCAR MAYER Regular SLICED BACON - 1-Pound Pkg.	68¢	75c..79c
THIN SLICED BACON OSCAR MAYER - 1-Pound Pkg.	79¢	85c..98c
THICK SLICED BACON HORMEL Range Brand - 2-lb. Pkg.	1.18	1.19..1.39
DANOLA BACON SLICED - 12-ounce Package	67¢	77c..75c
RATH SLICED BACON BLACKHAWK - 1-Pound Pkg.	59¢	65c..73c

PRICE COMPARISON TESTS MADE THURSDAY, APRIL 11TH.

RIB STEAK

LUCKY BONDED FOR FLAVOR **89¢**

DELICIOUS DELI SNACKS AT LOW EVERYDAY PRICES!

LUCKY LUNCH MEATS 6-oz. Pkg. Sliced - Bologna, Pimento, Olive, Spiced, P.A.P.	29¢
DELUXE SLICED CHEESE 8-oz. Pkg. Kraft American, Pimento or Swiss	43¢
BUTTER FLAKE ROLLS PILLSBURY 8-oz. Pkg.	33¢
LONGHORN CHEESE 10-oz. Pkg. Miss Wisconsin Medium Sharp	59¢
HARVEST-DAY BISCUITS Buttermilk or Sweet Milk 8-oz. Tube	8¢
SALAD DRESSING ROD'S 10-oz. Jar Sour Cream, 1000 Island or Blue Cheese	47¢
WILSON SLICED BOLOGNA All Meat or All Beef 1-lb. Pkg.	69¢

COMPARE LUCKY LOW EVERYDAY PRICES ON JAPANESE FOODS

DAIMARU SOMEN 1-LB.	25¢	MEMMI SAUCE 12-OZ. KIKKOMAN	59¢	MUSUBI NORI 1/4-OZ.	31¢
TEMPURA MIX HIME 12-OZ.	35¢	GENMAI TEA DAIMARU 12-OZ.	59¢	SHRIMP CHIPS 4 1/2-OZ.	36¢

BANANAS

100% CHIUQITA BRAND

Central America's Finest Golden Ripe - Excellent for Dessert or With Cereal.

11¢ lb.

U.S. NO. 1 RUSSET POTATOES

Nice Selection of Sizes **10** Pound Cello Bag **37¢**

LUCKY DISCOUNT SUPERMARKETS

STORE HOURS: MONDAY thru FRIDAY 10 A.M. to 9 P.M. SATURDAY and SUNDAY 10 A.M. to 7 P.M.

TORRANCE: Torrance Blvd. at Crenshaw 2750 Pacific Coast Hwy. Sepulveda Blvd. at Hawthorne 1820 W. 182nd St. at Western
 HERMOSA BEACH: Pacific Coast Hwy. at Artesia
 REDONDO BEACH: 1516 Pacific Coast Hwy.
 SAN PEDRO: 25th St. at Western
 LOMITA: S. Western Ave. at Lomita Blvd.
 CARSON: 110 East Carson Ave.

The Mail Ego

By Terrence O'Flaherty

"Most teen stars like Annette Funicello and Tommy Sands disappear for a while in their 20's. Where do they go?"

Acting school.

"I have just finished watching an old movie on TV which was interrupted with 47 commercials, all of which aggravated rather than sold me. From the viewer's standpoint, is there anything good about commercials?"

Yes. They're the only thing you can watch on TV that you can be sure won't be interrupted.

"What has happened to the TV special that was supposed to star Mae West?"

It is being planned for 1969 under the supervision of Robert Wise. After directing "West Side Story," "The Sound of Music" and "Sand Pebbles," he wanted to tackle something really big.

"Has any motion picture ever won both a movie Oscar and a television Emmy?"

No. There's no Emmy category for "Best Old Movie Shown on TV." The closest thing to it was when Maximilian Schell won an Oscar for his acting in "Judgment at Nuremberg" as well as an Emmy for the TV version on "Playhouse 90."

"The plots for television shows are beginning to look awfully familiar. Are they

newly written any more or dug up somewhere?"

Despite considerable evidence to the contrary, there is no Forest Lawn for old television scripts. A small circle of specialized writers are responsible for most of them. First they submit an idea for a plot. If acceptable the producer pays for it and authorizes a rough script for another fee. If it still looks good he is paid for a final script. Just where he got the idea in the first place is anyone's guess.

"The other night in 'Cimarron Strip'—or maybe it was 'Daniel Boone'—I saw what was supposed to be a tribe of American Indians from the Plains but they didn't look like any Indians I have ever seen. Are they breeding a new kind out West today?"

Last season the scriptwriters demanded so many Indians on the plains of Hollywood that they ran out of Indian actors and casting directors had to run in Mexicans instead. Ever since blue-eyed Jeff Chandler played Cochise in "Broken Arrow"—and got away with it—anything is acceptable. The cancellation of "Cimarron Strip" and "Custer" has cut down on the slaughter of the Hollywood Red Man this year. The Mexicans were the first to complain.

"I used to enjoy James Garner in 'Maverick' but lost track of him since then. He still alive?"

He was as of a week ago Saturday when he celebrated his 40th birthday. Since "Maverick" he has been in 15 major movies. Garner, Steve McQueen and Charlton Heston are among the few actors who successfully made the jump from TV to films.

CHP Seeks Men for New Jobs

The man who likes people and has an outgoing and helpful personality may have a future on the California Highway Patrol, according to Captain P. J. Ford of the California Highway Patrol office in Gardena.

"A successful traffic officer in our department is a man who enjoys people and is always ready to help them," Captain Ford said. "That is why men with these traits are among those we seek for the job."

A civil service examination for Highway Patrol officers will be given May 18. The final date for filing applications to take this test is April 26.

An applicant for a position as traffic officer with the California Highway Patrol must be between the ages of 21 and 31, stand at least 5-feet nine-inches tall but no more than 6-feet 6-inches, be in sound health and physical condition, and have graduated from high school or completed the equivalent in education.

Applications for the position can be obtained at the nearest office of the Highway Patrol, Department of Motor Vehicles, or Department of Employment, according to Captain Ford.

"Is it possible for a freelance writer to write a script for a television show and if so where do I send it?"

Unsolicited scripts are not welcomed with much enthusiasm by most TV producers largely because they're afraid of being sued by a writer whose story might be similar to one they have been planning by themselves. As a consequence, they require a waiver before opening an unsolicited script. If you have a literary agent this can be avoided. Writers' trade magazines can provide a list. An unknown writer should first contact the show's producer care of the studio where the series is filmed.

Turn Foremen To Staff New Steel Facility

Appointment of three turn foremen for the new continuous casting facility at U.S. Steel's Torrance Works has been announced by Robert J. Prout, superintendent, open hearth department. They are Dale L. Cullum, Donald G. Larsen, and Eugene J. Mack.

ALL NEW CHILDREN'S PIANO CLASS

- Revolutionary New Electronic Piano Laboratory
- Class Starts Tuesday, April 23
- Classes Limited to 6 Students Per Class

Call FR 0-4511 for Early Enrollment & Additional Information

Wallichs Music City/Mannings

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