SLIM PRICES on EASTER FAVORITES

ALL VONS STORES CLOSED EASTER SUNDAY

Call CUmberland or Gilbert 3-6181 For location of Store Nearest You. Call Collect if Toll...

VONS

TO DATE MORE THAN 15,000 VONS CUSTOMERS HAVE WON OVER $80,000 PLAYING TV'S MOST EXCITING GAME. IT'S FUN, IT'S FREE. GET YOUR FREE RACE CARD TODAY . . . NO PURCHASE NECESSARY!

Let's Go to the Races

$1,000 WINNER Sarah L. Gallagher, Los Angeles
$100 WINNER Barbara Manni, Van Nuys
$100 WINNER Walter Rolf, Maywood
$100 WINNER Mrs. John Hago, La Puente
$100 WINNER Jennie Obergfel, Long Beach
$100 WINNER Erling Simengard, Los Angeles
$100 WINNER June Lunsford, Reseda
$100 WINNER Mrs. Kevin Montague, Thousand Oaks

OVER $500,000.00 IN TOTAL CASH PRIZES

1st Race	2nd Race	3rd Race	4th Race	5th Race
$5	$10	$25	$100	$1000

AND YOU WIN $2 WHENEVER YOUR HORSE PLACES 2nd

RANCH-FRESH EGGS — DUNDEE LARGE AA DOZ. CTN. 33¢ (5) — Plus You Get Blue Chip Stamps

TOMATO JUICE — LIBBY Zesty Flavor! 46 OZ. CAN 29¢ (5) — Plus You Get Blue Chip Stamps

MIRACLE WHIP — KRAFT Smooth, Velvet Texture QT. JAR 49¢ (5) — Plus You Get Blue Chip Stamps

GREEN PEAS or Peas & Carrots — PICTSWEET FROZEN 10-OZ. PKG. 2 FOR 35¢ (5) — Plus You Get Blue Chip Stamps

FRUIT PIES — MORTON • APPLE • BOYSENBERRY • PEACH • CUSTARD Frozen 8-IN. SIZE 29¢ (5) — Plus You Get Blue Chip Stamps

BROWN SUGAR	LIGHT AND DARK OR POWDERED 1-LB. PKG.	17¢
SWEET PICKLES	PETER PIPER WHOLE 22-OZ. JAR	39¢
CASE SWAYNE YAMS	2½ CAN	27¢
DOLE PINEAPPLE	SLICED 1¼ CAN	2 FOR 49¢
GAIN DETERGENT	INCL. 10¢ OFF GIANT PKG.	65¢

SCHILLING FOOD COLORING — KITS. 4-CT. PKG. . . . 35¢; Whole Cloves CTN. 23¢

Instant Potatoes	IDAHOAN 1-LB. PKG.	39¢
Cranberry Sauce	MINOT WHOLE OR STRAINED, 303 CAN	23¢
Meats for Babies	SWIFT'S STRAINED 3½-OZ. JAR	25¢
Imported Olive Oil	STAR 3-OZ. BOTTLE	15¢

VONS BAKERY

HOT CROSS BUNS — Traditional Easter Treat! 8-PK. 39¢

EASTER GLORY CAKE — 2-Layer Yellow Cake Covered with Coconut & Easter Egg Candy 98¢

Vons Cake Eggs — White & Chocolate 2 in pkg. 39¢

FARMER JOHN OR VONS TABLE KING **HAMS**

FULL SHANK HALF — 7-8 LBS. AVG. WT. . . . INCLUDES CENTER SLICES

Butt End 5-6 LB. AVG. WT. 55¢ lb.

Center Slices TENDER JUICY $1.09 LB.

43¢ lb.

CHUCK ROAST	USDA CHOICE BEEF JUICY CENTER CUTS	45¢ lb.
BONELESS CHUCK	FLAVORFUL CHOICE BEEF	79¢ lb.
SHOULDER CLOD	BONELESS ROLLED ROAST	89¢ lb.
FRESH LEG O' PORK	SHANK HALF . . . BUTT END 59¢	49¢ lb.

BONELESS HAMS

Farmer John TAVERN • WHOLE . . . . HALF HAM . . . $1.09 LB. 98¢ lb.

• Swift's Lazy Maple • Wilson Festival • Hormel Cure 81 — Your Choice 1.29 LB.

CHUCK STEAKS	USDA CHOICE BEEF	49¢ lb.
FAMILY STEAKS	BONELESS, FLAVORFUL	89¢ lb.

HEALTH AND BEAUTY AIDS

AQUA NET HAIR SPRAY — Regular, Hard to Hold & Blue. 13-Oz. Size. Vons Reg. Low Price 77¢ 56¢

Alka-Seltzer	36-CT. BTL.	53¢
Gillette Blades	STAINLESS DOUBLE EDGE • 10's	$1.09
Halo Shampoo	BLUE. INCL. 10¢ OFF GIANT SIZE	68¢

VONS DELICATESSEN SLIM PRICES!

CANNED HAMS

• SWIFT PREMIUM — LEAN, FULLY COOKED, DELICIOUS SMOKED FLAVOR — 5 LB. HAM $3.98 Save $1.21

CREAM CHEESE — VONS, FRESH 8-OZ. PKG. 33¢

Sharp Cheddar	REEDSPORT, AGED IN THE PIECE. SAVE 17¢	83¢
Fresh Salads	VONS, POTATO, MACARONI, COLE SLAW. 15-OZ. CTN.	3 FOR $1

CHECK VONS SLIM PRICES & SAVE!

BREAD	FRESH PERFECTION, WHITE WHEAT OR SANDWICH 15-OZ. LOAF	22¢
ENRICHED BREAD	VONS WHITE, WHITE OR WHEAT SANDWICH, 1-LB. 2-OZ. LOAF	29¢
REYNOLD'S FOIL	STANDARD 25' ROLL	27¢
BRANDYWINE MUSHROOMS	STEMS & PIECES 4-OZ. CAN	29¢
KLEENEX DINNER NAPKINS	30-CT. PKG.	25¢
DOLE FRUIT COCKTAIL	303 CAN	25¢
VONS COFFEE	Reg. or Drip Grind. 1-lb. CAN . . . 2-lb. CAN $1.15 . . . 3-lb. CAN $1.73	59¢
MOREHOUSE MUSTARD	24-OZ. JAR	29¢
WISHBONE ITALIAN DRESSING	14-OZ. BOTTLE	69¢
FRESH JERSEYMAID BUTTER	GRADE AA 1-LB. CTN.	79¢
POTATOES	U.S. NO. 1 RUSSETS 10 LB. BAG	39¢
CHIFFON TOILET TISSUE	2-PK. ASS'D CATERING	28¢
JERSEYMAID ICE CREAM	½ GAL. CTN.	69¢
GREEN GIANT CUT BEANS	NO. 303 CAN	25¢
HORMEL FRANKS	ALL MEAT 1-LB. PKG.	55¢

Frozen Foods Slim Prices

Rosarita Quality Foods — • MEXICAN DINNER • ENCHILADA DINNER • COMBINATION PLATE • BEEF TACOS — 12-OZ. PKG. — CHOICE — 45¢ ea.

3-Course Dinner	MORTON 17-OZ. PKG.	63c
Cocktail Meat Balls	CORONET • 14-OZ. PKG.	69c
Orange Juice	FLORIDA'S MINUTE MAID • 6-OZ. CAN	23c

FRESH '1968' CROP HEN TURKEYS

U.S.D.A. GRADE A, JUICY, TENDER, FLAVORFUL VONS TABLE KING. 8-12 LB. AVG. WEIGHT . . . . . 39¢ LB.

BELTSVILLE TURKEYS — FRESH YOUNG, TENDER FRYER-ROASTERS. 4-6 LB. AVG. WT. . . . . 45¢ lb.

BUTTERBALL TURKEYS — SWIFT'S PREMIUM YOUNG HENS. U.S.D.A. GRADE A. 10-12 LB. AVG. WT. . . . . 49¢ lb.

FARMER JOHN **Sliced Bacon** — EASTERN QUALITY . . . WESTERN MOST IN FLAVOR . . . . . 59¢ lb. 2 LB. PKG. $1.17

Link Sausage	FARMER JOHN 16 LB. PKG.	29¢
Beef Sausage	McCOY 16 LB. PKG.	29¢

We Feature . . . A COMPLETE SELECTION OF CHOICE CUTS Genuine 1968 Swift's Spring Lamb AT VONS SLIM PRICES!

Easter Candy Slim Prices!

CHOCOLATE EASTER EGGS — Decorated, Boxed, with the Name of your Choice Inscribed FREE!

5-OZ. SIZE	8½-OZ. SIZE	FRUIT FILLED
39¢	59¢	79¢

AT MOST STORES (WHILE SUPPLY LASTS) THUR., FRI. & SAT.

BRACHS — Jelly Bird Eggs 10-OZ. PKG. . . . . 29¢

Tiny Jelly Bird Eggs	12½-OZ. PKG.	39c
Marshmallow Eggs	MED. 10-OZ. PKG.	39c
Marshmallow Eggs	SMALL 9½-OZ. PKG.	39c
Candy Chicks & Rabbits	9½-OZ. PKG.	39c

LUDEN'S HOLLOW MOLD 3½ OZ. CANDY RABBITS & CHICKENS EA. 39¢

Liquor Dept. Slim Prices!

ROYAL VELVET **DRY GIN** — 90-PROOF 100% NEUTRAL SPIRITS — SAVE 40¢ — $3.59 FIFTH

Keg BEER — NATURAL FLAVOR! CASE OF 24 12-OZ. CANS $2.99

Festive Easter Wines

GALLO WINES — RHINE GARTEN OR CHIANTI OF CALIFORNIA	HALF GAL.	$1.35
CHRISTIAN BROS. — BURGUNDY, LA SALLE, CREAM SHERRY CHABLIS, NAPA ROSE OR RUBY PORT		$1.49 5TH
MANISCHEWITZ — BLACKBERRY CONCORD CHERRY OR MEDIUM DRY CONCORD		$1.39 5TH
Vin Rose	ITALIAN SWISS COLONY OR GALLO, ½ GAL.	$1.25

VONS SLIM PRICES ON PRIZE PRODUCE!

NEW POTATOES — U.S. NO. 1 First o' the Season! NEW CROP CALIFORNIA THIN SKIN WHITE ROSE — 5 LBS. 25¢

FRESH STRAWBERRIES	RED-RIPE SUGAR-SWEET FULL BASKETS	3 FOR $1
Grapefruit	FANCY COACHELLA LARGE SIZE	6 FOR $1
Salad Lettuce	FRESH RED & BUTTER	10¢
Golden Yams	GREAT WITH HAM! U.S. NO. 1	19¢

BLOOMING **Easter Lilies** — 6 TO 7 BUDS & BLOOMS PER PLANT — IN COLORFUL FOIL WRAPPED 6" POTS — $1.79

Seafood Sea-lections

WESTERN OYSTERS — SPECIAL TREAT! PERFECT TO FRY STEW OR SCALLOP. 10-OZ. JAR 79¢

HALIBUT FILLETS	SOLE FILLETS	MEDIUM SHRIMP
FROZEN, Eastern Skinless 59¢	Frozen 12-Oz. Pkg. 59¢	FROZEN, Peeled & Deveined $1.29 lb.

Link Sausage	JONES DAIRY FARM, FROZEN	98c lb.
Rupert's Fish Sticks	FROZEN, 14-OZ. PKG.	65c
Buttered Beef Steaks	T/M, FROZEN	79c lb.
Breaded Sole	ICELANDIC, FROZEN, 12-OZ. PKG.	59c
Breaded Shrimp	CHICKEN OF SEA, FROZEN, 6-OZ. PKG.	69c

Another Vons Exclusive **Montijo** STAINLESS TABLEWARE — 3-PC. SET 99¢ — Other Sets from 49¢ to 99¢

All Items and Prices Not In Effect In Santa Barbara Tax Added to Applicable Items

VONS BLUE CHIP STAMPS

Prices Effective Thurs. Thru Sun. April 11-14

NESTLE'S Quik	CHOCOLATE DRINK	2 LB. CAN 85¢
APPIAN WAY Pizza Mix	Reg. 12-oz. Pkg. Incl. 2¢ Off	40¢
Prem Luncheon Meat	SWIFT'S 12-OZ. CAN	55c
Beef Stew	SWIFT'S 24-OZ. CAN	59c
Chocolate Chip Cookies	N.B.C. CHIPS AHOY 14½ OZS.	53c
Creamed Honey	HARVEST MOON, 12-OZ. CUP	35c
Krispy Crackers	SUNSHINE 1-LB. PKG.	35c
ASSORTED ScotTowels	REGULAR 2-PK.	43¢
CHIC-E Cat Food	ALL CHICKEN, 6-OZS.	2/29c
	LIVER & CHICKEN, 6-OZS.	2/33c
M-J-B Tea Bags	48-Ct. Pkg. Incl. 10¢ Off	59¢
ROYAL Gelatin	3-oz. Pkg.	2 FOR 19
HILLS BROS. COFFEE	1-LB. CAN	71¢
	2 LB. CAN	$1.41
	3 LB. CAN	$2.05
ALLSWEET Margarine	Regular 1-LB. Ctn. Incl. 3¢ Off	26¢
SNOWDRIFT Shortening	3 LB. CAN	73¢

1212 BERYL STREET, REDONDO BEACH • PALO DEL AMO WOODS, 956 WEST SEPULVEDA BLVD., TORRANCE • PACIFIC PLAZA SHOPPING CENTER, 5035 PACIFIC COAST HWY., TORRANCE • 1260 W. REDONDO BEACH BLVD., GARDENA