

Business Executives Left Jobless as Firms Combine

By REYNOLDS KNIGHT
 You wouldn't think an executive who calls the boss by his first name, has more than 20 years of service with the company, and possesses an impeccable management record has anything to worry about as far as job security is concerned. Well, the "pink slip" is, in the minds of more than a few executives today, and one word does it: merger.

one that assures them a guaranteed term of employment. More executives — especially in smaller companies — are insisting on contracts that are legally binding in case of a merger.

HOWEVER, it is also advised to obtain a contract covering only two or three years. This is suggested because the company assuming control may be so diverse it needs the special skills of certain executives, and an executive who has tied himself down for a long period might miss other opportunities.

In cases where a tender offer is made for companies, management consultants advise executives to start looking for new positions right away. Generally speaking this kind of takeover usually re-

sults in complete eradication of the taken-over company's top management.

LIMESTONE-like deposits in water mains and pipes, an ailment that can slowly choke off a city's water supply, can be prevented by treating the water with carbon dioxide, reports the Cardox division of Chemetron Corporation, Chicago.

Water softened with lime becomes saturated with calcium carbonate. At the water is supplied to homes and industries, the carbonates precipitate out and coat mains and pipes with layers of lime. Cardox says that this can be prevented by treating the water.

Cities such as Topeka, Kan., and Minneapolis, Minn., use the invisible, tasteless gas to treat their water and estab-

lish a stable water condition that is slightly alkaline. The division says that this condition is desirable because it enables water to deposit a light coating on pipes, preventing rust, and does not corrode them as slightly acidic water and neutral water does.

EXPLAINING the system, Cardox said that after water has been softened with lime it is piped to a recarbonation chamber. On the bottom of the chamber are diffuser tubes that break up gaseous carbon dioxide into tiny bubbles, increasing the gas' surface contact with the water. The carbon dioxide changes the remaining lime and some of the carbonates back to soluble bicarbonates to prevent

excessive encrustation or scale forming in pipes.

A New York Travel agency is turning travel tax into a selling point. If a tax on tourist spending abroad goes through, the company says, it will reduce tour costs other than air and ship fares to keep such costs at their pre-tax levels. A dog food company has published a directory of those hotels and motels in the United States and Canada that take in dogs as well as people.

Steel company profits and production declined in 1967, but the industry scored notable gains in other key areas. Major companies, and some not so big, beefed up their competitive muscle; heavy investment in new technology put the industry in better shape to regain business lost

during the year to overseas producers.

UNITED STATES Steel, the industry leader, reported "nearly a thousand modernization and improvement projects on the fire," including the nation's first large-scale production unit for the continuous casting of 40-foot slabs.

There were other far-reaching innovations. Selas Corporation of America, Dresher, Pa., which supplies heat-process systems to the steel and other industries, developed a revolutionary furnace that wraps giant steel slabs in a protective gas blanket at temperatures approaching that of Dante's Inferno. When the white-hot slabs move on to the rolling mill, they are completely free of the damaging

and hard-to-remove oxide scale treated by conventional heating methods.

Several large steel producers installed a Selas-designed furnace that prepares steel strip for galvanizing for a multitude of uses; it enables one galvanizing line to process as many different kinds of steel as two or three lines of less advanced construction.

A NEW physical fitness toy has been developed for kids from 6 to 60. Called the "Twist 'n Pop," the device consists of a handle with a paddle at each end. A ball is suspended from the center of the handle, and the idea is to pop it from one paddle to the other. . . . A pushbutton door closer is available for the executive who wants instant privacy. The system al-

lows the executive to close his door by means of a pushbutton on his desk. The system can be installed in minutes; it plugs into a standard 110-volt AC wall outlet.

Area Educator Conducts Class

Dr. Frank Tyrrell, principal of Edison Elementary School, is one of three professors conducting a two-day seminar at the University of Michigan.

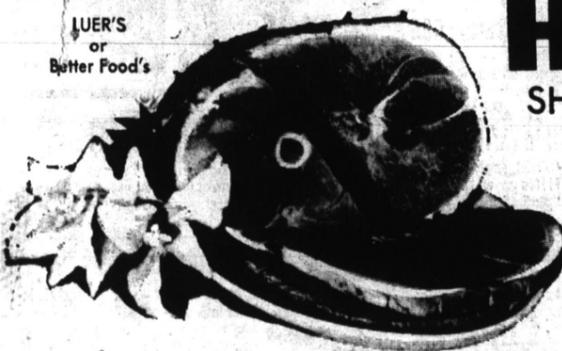
Topic of the seminar, which ends today, is "An Executive Development Program." Attending the two-day meet are management leaders in hospital administration throughout the midwestern states.

Food Dollar Buys MORE at Better Foods Markets!

MORE Low, Low Prices — MORE Friendly Service...and MORE Blue Chip Stamps, too, at Your BETTER FOODS MARKETS!

EASTERN SMOKED

LUER'S or Better Food's



HAM SHANK HALF

43¢ LB.

Tender, Lean Roast **HAM BUTTS LB. 59¢** Lean, Center Cut **HAM SLICES LB. 98¢**

HEN TURKEYS



Swift's Royal Rock Brand Plump, tender Broad-breasted

33¢ LB.

Beltsville Midget **Fresh! JUNIOR TURKEYS** Plump, Tender **39¢ LB.**

CANNED HAMS



Dubuque or Ol' Virginia

BONELESS/Waste-Free Fully Cooked and Ready to Serve! Big, Family Size Ham!

Lean, Delicious!

9-lb. can \$7.39

PORK LINKS

LUER'S Pure Sausage 8 oz. Carton **4 \$1 for**

FOREMOST ICE CREAM

Family Style or Hopsotch All Flavors Half Gallon Carton

59¢

Embossed Paper NAPKINS

Kitchen Charm Regular Pack of 60

9¢

C&H Pure Powdered or **Brown Sugar** 1-lb. Ctn. **2 for 37¢**

C&H Sugar **Magic Frosting** 13-oz. pkg. **25¢**

Bridgford/Frozen Dough **White Bread** SAVE 10¢ 3-1-lb. Loaves **49¢**

BUFFERIN Fast Pain Relief Pkg. of 60 Reg. 99¢ **77¢**

NOXZEMA INSTANT SHAVE Regular or Menthol 6 1/4 oz. Reg. 89¢ **66¢**

New! Command **TAHITIAN LIME** Spray Deodorant 4-oz. Can Reg. \$1.00 **66¢**

CINCH SPRAY CLEANER 22-oz. Spray **79¢**

HAWAIIAN PUNCH

ALL FLAVORS Big 46-oz. Can **3 \$1 for**

Gino's PIZZA Family Size 16-oz. Frozen **49¢**

CHEESE PEPPERONI SAUSAGE PIZZA 19-oz. 85¢ 19-oz. 79¢

BAGO PIZZA Cheese 69¢ Sausage or Pepperoni 89¢

Golden Creme Farms/Brown 'n Serve **DINNER ROLLS** Pkg. of 12 **33¢**

Kraft Miniature 10-oz. Pkg **MARSHMALLOWS** **19¢**

CAL-FAME PURE California **ORANGE JUICE** 6-oz. Can Frozen **4 for 89¢**

SCHILLING EXTRACT **PURE VANILLA** 2-oz. bottle **49¢**

SCHILLING PURE **FOOD COLORS** Pkg. of 4 **37¢**

BURRITOS or TAQUITOS Mar-Kes Frozen, 1 1/2 oz. **49¢**

JUMBO SHRIMP Mrs. Friday 1-lb., Frozen **\$1.49**

Kraft's PHILADELPHIA CREAM CHEESE

Fresh, Creamy **33¢**

Large 8-oz. Pkg.

NALLEY'S Potato, Macaroni or Cole Slaw **SALADS** Pint Cartons Mix or Match **3 for \$1**

Red-E-Serve (Kielbasa) **POLISH SAUSAGE** 9-oz. Pkg. **69¢**

BETTER FOODS MARKETS

7 BIG SALE DAYS—Thursday April 11, through Wednesday, April 17, 1968

PRAIRIE AVE. at Redondo Beach Blvd. **5305 TORRANCE BLVD.** IN TORRANCE

OPEN 24 HOURS TO SERVE YOU OPEN DAILY TO MIDNIGHT