

# June Grads Swell Labor's Ranks; Jobs To Be Scarce

By REYNOLDS KNIGHT

The June floodgates are opening to the rising stream of high school and college graduates seeking new jobs and it may be a rough summer in the labor market.

For most of the year so far the job market has grown tighter, and there now is the prospect that the unemployment rate may be carried above a high-water mark of 4 per cent on the crest of June graduates.

The over-all rate to this point has remained steady despite tightening conditions because of the less-than-normal growth of the labor force on a month-to-month basis.

A RECENT report of the Bureau of Labor Statistics indicates that since January the

labor force has slipped by one million. One reason suggested for the softening labor market is that women and youngsters have not been joining the job-hunting ranks at as strong a rate as they did before.

With graduation days at hand, however, this condition is apt to change abruptly.

Since March, the unemployment rate for 16-to-19-year olds is up to 13.1 per cent from 10.7 per cent; in fact, the level has risen for all males outside of the 25-54 age group.

About 3.5 million youngsters are expected to start job hunting soon for part-time and permanent positions; it could be a long, hot summer.

"EVERYTHING'S up to date

in Kansas City." Or soon will be.

Thanks to the joint efforts of local business leaders and public officials, the city has eight major projects under way, including a large medical center, a sports arena, a midcontinent jetport and an ambitious urban renewal program.

By far the most dramatic in-concept is Crown Center, a \$115-million urban renewal project to be financed entirely with private capital.

Planned in four stages over a 15-year period, it will transform 85 blighted acres just south of the downtown business district into a community of garden and high-rise apartments, two motor inns, a quality hotel and several office buildings — all inter-

persed with parks, malls, fountains and plazas—linked by pedestrian bridges over through-traffic arteries.

Crown Center Redevelopment Center is a wholly-owned subsidiary of Hallmark Cards, Inc., whose international headquarters is in Kansas City.

Earlier this year, Hallmark officials won enthusiastic approval of the City Council for the proposed project and recently announced the appointment of Edward Larrabee Barnes as coordinating architect for the center. A master design plan will take shape this summer. The first stage will cost \$50 million and should be completed by 1972. First occupancies are scheduled for early 1968.

BUYER DEMAND for bar-

becue grills and lawn-care and garden-care products is sending many resident buyer offices running to their reorder books... Phthalic anhydride, a name that would tax any speech teacher, is more than a century old but is just now starting to make news. Use of this "chemical intermediate" has spread to household plastic products such as toys, shower curtains and tablecloths, which would not bend or stretch if not treated with phthalic anhydride... A diaper service in Kansas City, Mo., has lettered on its trucks, "What pill?"

AN electronic checker, the Datronics 400, that can grade an aptitude or proficiency test in less than one second

has been introduced by Rochester Datronics, Inc. Because of its speed and ease of programming, it is ideal for personnel departments in testing applicants and employees.

Working with engineers from Honeywell's Micro Switch Division, Rochester Datronics has come up with a simplified control system for the unit using just two pushbuttons. One Honeywell device switches the machine on, the other selects either programming or scoring modes.

The unit uses fiber-optic bundles feeding phototransistors to scan one side of the paper at a time, so questions and answers can be put on both sides of the paper.

SILVER CARE will be made

easier for the homemaker by the introduction of a new product, Silver Gloves. The manufacturer advises that the user just has to dust each piece with the darker side of the glove, which is impregnated with a special tarnish-preventive chemical. The homemaker, then using the lighter side of the glove, removes excess tarnish preventive, and polishes to a gleaming luster... A paint maker says its new additive crystallizes on a painted surface and kills flies and insects on contact. It costs about \$1 to treat one gallon of paint... For those who have not switched to artificial grass, a glass-fiber, artificial mulch is being introduced by a Kansas City Manufacturing concern.

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Sweet, Yellow Meat  
First of the Season!

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Fresh and Snappy—Young and Tender

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**FORMOST PREMIUM ICE CREAM 69¢**

All Flavors 1/2-gal. Round

**Delicious Seafood Specials!**

**FILLET of HALIBUT 49¢** lb.

**FRESH BARACUDA 49¢** lb.

**BETTER FOODS Markets Trim Every Cut**

**American Beauty SPAGHETTI 3 for \$1**

Long, Finest Quality Large 1-lb., 9-oz. Pkg.

**Hollywood Safflower Mayonnaise 49¢**

24-oz. Jar Deal Pack, Save 14c

**Safflower Oil 59¢**

Quart Deal, Save 12c

**Deal Pack CRISCO OIL 39¢**

Large 24-oz. Bottle

... and you get the **BIG EXTRA**, too!

**LUNCHEON MEAT 3 for \$1**

Celebrity Danish Import 12-oz. Cans

**COFFEE 55¢**

Better Foods' Own Rich Blend 1-lb. Vacuum Can

**GRAPE JUICE 23¢** Betsy Ross 24-oz. bottle Pure, Sweet

**FLORAL PRINT 25¢** Toilet Tissue 2-roll pack Save 4c

**CASSEROLE 43¢** French's Potatoes, Orleans, AuGratin, Scalloped 4-oz. pkg. KHJ-TV "Operation Checkstand" Feature

**ENCHILADAS 39¢** Van de Kamp Beef, Chicken or Cheese 12-oz. frozen

**Sara Lee CAKE 79¢**

Chocolate or German Chocolate 13 1/2-oz. Each, Frozen Save 10c

**TOWELS 29¢**

Gala Decorated Giant Roll Save 4c

**Wong's Luau Sale!**

Egg Roll, Egg Foo Young, or Fried Rice and Chicken

Frozen Your Choice **59¢**

**CHOW MEIN 69¢** Chicken or Shrimp 17-oz.

**SWEET and SOUR PORK 89¢** 16-oz.

**Van de Kamp's SPECIALS**

THURS.-SUN., JUNE 22-25

**MILK CHOCOLATE 1.09** 2-layer CAKE

**BRAN MUFFINS 33¢** Pkg. of 6

**BEAR CLAW COFFEE CAKES 39¢** Pkg. of 4

**Certi-Fresh Frozen Seafoods**

**PERCH FILLET 59¢** 1-lb.

**FISHSTICKS 59¢** 14-oz.

**COD 59¢** Pacific 1-lb.

**YUBAN COFFEE 75¢** 1-lb. Can Includes New Electro-Matic

**ECLAIRS 59¢** Rich's Chocolate 4-oz. Frozen

**CREAM PUFFS 59¢** Rich's Bavarian 6-oz. Frozen

**PRESERVES 29¢** Kern Plum 12-oz. Jar

**Dressing 39¢** Van de Kamp 8-oz. Salad 8-oz. AuS't. Roquefort, 8-oz. 59c

**Chiffon 45¢** Liquid Detergent 22-oz. Deal

**Rosarita 39¢** Refried Beans 40-oz. Can

**Juice 4/\$1** Minute Maid Frozen 6-oz. Grapefruit or Blend Cans

**Fishsticks 69¢** Four Fishermen 14-oz. Frozen

**Grahams 29¢** Nabisco 6 3/4-oz. Sugar Honey Pkg.

**Hi Ho 39¢** Sunshine Crackers 13 1/2-oz. Pkg.

**Sausage 53¢** Rath Brown n' Serve 8-oz. Can

**Dust 'n Wax 82¢** New! From Bon Ami 7-oz. Can Save 7c

**Cherry, Boysenberry Johnston Pies 79¢** 9-inch Frozen

**Regular Roll SCOTTOWELS 2/43c**

**Facial Tissue LADY SCOTT 29¢** Box of 200

**ORANGE JUICE 6 for \$1**

Treesweet Pure Florida, Frozen 6-oz.

**EPIC FLOOR WAX 87¢**

27-oz. Size SAVE 12c

**LADY SCOTT 3/87c** Toilet Tissue 2-roll pack

**CONFIDETS 45¢** Sanitary Napkins Box of 12

**ONIONS 29¢** Coronet Frozen 5-oz. Pkg.

**DEL RICH MARGARINE 2 for 45¢**

1-lb. Pkg.