

# Certi-Bond Celebrating Supermarket Reopening



**CERTI-BOND MANAGERS...** Looking over the newly reopened Certi-Bond Supermarket are market and department managers of the huge store. From left above are Leonard Snyder, meat market manager; C. R. "Tex" Bryant, grocery manager; Richard Friedt, produce manager; and Roland Gold, market manager.



**GRAND OPENING...** A month long celebration has been scheduled for the reopening of the enlarged and modernized Certi-Bond Supermarket at 501 Van Ness Ave. near downtown Torrance. Prizes and gifts have been set aside for visitors to the store Thursday, Friday, and Saturday of this week.

A four-week celebration is now under way at Certi-Bond, to mark the opening of the remodeled Certi-Bond Supermarket.

Free orchids for the ladies, candy for the children, and an array of balloons floating 25 feet above the store will be featured tomorrow, Friday, and Saturday. The prizes this week are a large-screen color TV, 10 Las Vegas holidays for five couples, and a record player. Other prizes and special events are planned during the month-long celebration.

CERTI-BOND Supermarket will inaugurate a new policy of lower shelf prices, plus everyday specials. All well-known and nationally advertised brands will be featured, and all departments of Certi-Bond will offer special values during the supermarket opening.

Lower prices is the selling feature at Certi-Bond. The store does not offer stamps or gimmicks, but does rely on quantity buying and low overhead to provide customers with quality at reduced prices.

THE MEAT department at Certi-Bond Supermarket is under the management of Leonard Snyder, 39-year-old native of the South Bay area. A member of the Meat Cutters Union for 21 years, Snyder guarantees the department's product for freshness and tenderness. If customers are "not satisfied, money will be cheerfully refunded," is the motto.

The meat department will specialize in personal services and will offer only USDA Choice Beef along with top quality of lamb, veal, and eastern pork at low discount prices.

The produce department of the redecorated supermarket will receive daily shipments direct from the produce exchange, to assure customers

Army Pvt. David R. Cohen, 22, son of Mr. and Mrs. Jack B. Cohen of 3731 W. Artesia Blvd., and his unit, the 6th Transportation Battalion, have established an enviable safety record in Vietnam—they have driven a million miles without a single accident.

a large selection of fresh specialties a special invitation to all area residents to meet the supermarket personnel and experience firsthand cheerful, friendly service. Due to popular demand, membership cards are no longer required at Certi-Bond. Discount prices in all departments are now available to all shoppers.

A SPECIALTY department, the Oriental food section, will feature a wide assortment of imported delicacies. And, as in all departments, discount prices will prevail.

Certi-Bond Supermarket is

## Planners Call Tuesday Meeting

Members of the Lomita Planning Commission have scheduled a special meeting next Tuesday to consider plans for a softball park. The meeting will be held at the Lomita City Hall.

The Rolling Hills Ward of the Church of Jesus Christ of Latter-day Saints is asking for a permission to build a softball park at 26101 Narbonne Ave.

Army Spec. 6 David E. Kealey, 28, son of Mr. and Mrs. Gerald E. Kealey, 1604 Flower St., was assigned to the 213th Assault Support Helicopter Company near Phu Loi, Vietnam, April 21.

A crew chief in the company, Sec. Kealey entered on active duty in July, 1958. Spec. Kealey, whose wife, Darlene, lives at Holloman Air Force Base, N. M., is a 1956 graduate of Torrance High School.

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## Beach Safety Comes First For a Summer Full of Fun

Summer is here again and Southlanders are heading for the beaches in droves to beat the heat.

Hand in hand with the overcrowded conditions on the coast is the presence of rip tides which are particularly dangerous during June. Sun bathers and swimmers should practice beach safety and follow the advice of county lifeguards to insure that their day at the beach is a happy one, Supervisor Kenneth Hahn said today.

Swimmers are cautioned against overestimating their ability since it is likely that most of them are not in the same physical condition that they had attained by the end of last summer.

People are advised by county lifeguards to utilize pool facilities as much as possible before coming to the beach to get back in good swimming condition.

The County of Los Angeles Department of Parks and Recreation makes five other suggestions to beach-goers:

Learn to swim well enough to feel at home in the water before visiting the beach. The ocean is no place to learn how to swim.

Always swim at lifeguard

protected beaches and try to remain in front of lifeguard towers.

Check with lifeguards for the safest places to swim. Water conditions change from day to day, and even from minute to minute sometimes.

Learn how to recognize rip tides, how to get out of them, and the places where they exist. People who don't know how to get out of rip tides present a major problem, to lifeguards who urge such swimmers not to panic. When caught by a rip tide, swim parallel to the beach until

you are out of the tide's pull, then swim towards the sand at a 45-degree angle, taking advantage of breakers which can push you back to shore.

Leave inflatable equipment such as inner tubes and plastic toys at home. County lifeguards warn of the danger of poor or non-swimmers falling off of "floats."

Retarded Youths Get Help From Veterans Group

A check for \$400 has been presented by the Veterans of Foreign Wars Post 3261 to the Southwest Association for Retarded Children.

The money was raised at a dance held for the benefit of a school for the retarded and for the local PAR workshop.

Mrs. Francis Burke accepted the check on behalf of the Southwest Association.

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