

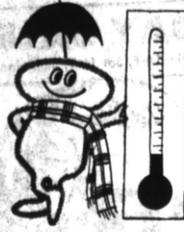
Medallion Homes Increase Despite Housing Slowdown

New Medallion homes in Southern California Edison Co.'s service territory increased in 1966 for the eighth consecutive year, according to figures released today by the utility company.

L. E. Jenkins, district manager, said 41 per cent of all residential units connected to Edison's lines last year were built to the high electrical requirements of the Medallion Home program. This represents an increase of 3 per cent over the preceding year, despite the slowdown in new home construction, he said.

Gold Medallion means that a home is totally electric. Bronze Medallion signifies that a home uses electricity as its sole energy source, except for space and water heating.

NIPPY WEATHER SAYS...



"These money-saving tips from the Gas Company can help you keep heating costs down."

Turn your furnace control down at night - Draw draperies, at night, over windows and sliding glass doors, to reduce loss of heat through the glass - When you're not using the fireplace, close the flue - Fix hot water faucets so they won't leak or drip (you'll save on both water and gas).

Remember heating with gas costs you only about 1/3 as much as any other modern heating method—even though you're using 4 to 7 times as much gas as on a typical summer day!



SOUTHERN CALIFORNIA GAS COMPANY

WHAT'S DOING?



Here are some interesting facts and statistics kept by us at Pacific Telephone:

Never accuse the kingdom of Liechtenstein or its prince, Franz Josef II of being backward. The Prince has spruced up his 13th century castle with \$300,000 worth of improvements, including a telephone in every room—all 124 rooms.

Pitcairn Island, made famous by the book "Mutiny on the Bounty," is one of the few places in the world that doesn't have a single telephone.

Argentina has more telephones than any other South American country—1,497,000.

Only eight countries in the world have more telephones than the greater Los Angeles area. The United States, United Kingdom, Italy, West Germany, France and Canada are the only countries to top Los Angeles' 4.1 million phones.

The world's first two-way long distance telephone call covered 16 miles from Boston to Salem, Mass., Nov. 26, 1876. Alexander Graham Bell talked to his assistant, Thomas Watson.

Did you know that you can dial direct to an Information Operator almost anywhere in the U.S.A. and Canada outside your own area? That's right—just dial the Area Code of the city you want and 555-1212. Because these calls are part of your phone service—there's never a charge for them. Don't forget—you'll find lots more information about Long Distance in the front pages of your phone book.

I always try to give the person I'm calling time to stop what he's doing and get to the phone. 7 rings just about does it.

Looking for something? Quite a few people lately have told me how much they appreciate the Yellow Pages. You can find just about

everything listed there. That's why we say—when you want to buy something or rent something or have something fixed, "you'll find it fast in the Yellow Pages."

Pacific Telephone

J. P. Leggett
Your Telephone Manager in Torrance



We've tamed high prices

SEVEN MAGIC SALE DAYS—THURSDAY THRU WEDNESDAY, FEBRUARY 23 THRU MARCH 1, 1967

FROZEN
LIBBY'S CHICKEN PIES
8 oz. pies **\$1** save 20c

DRIP, REGULAR OR FINE GRINDS
MAXWELL HOUSE COFFEE
1 lb. can **59c** save 10c
2 lb. can **\$1.18** save 19c



EASY SPREADING
NUCOA MARGARINE
1 lb. carton **23c** (incl. 3c off)

GOLDEN CREME
CATERING ICE CREAM
half gallon **69c** save 10c

Golden Creme—Sliced white or wheat. Fresh, nutritious. 15 oz. loaf
Ranch Style Bread 23c
Flavorful sardines in oil, mustard or tomato sauce. A great snack!
Crown Prince Sardines 5c (1/2 lb. can)
Adds zest to your salad dressings and special jello toppings. qt. jar
Kraft Miracle Whip 55c
Darigold—First quality butter, lightly salted, flavorful. 1 lb. carton
Grade 'AA' Butter 79c

Delicious in sandwiches or fried. Ready to serve. 12 ounce can
Beau Luncheon Meat 39c
Makes tender, light, fluffy rice instantly. (incl. 5c off) 14 oz. pkg.
Minute Rice 39c
Peter Piper—Juicy, tasty pickles to accent your meals. 22 ounce jar
Sweet Pickles 39c
SPA—Assorted colors to complement any bathroom. Soft, strong.
Bathroom Tissue 12c (12 rolls)

INSTANT—ASSORTED FLAVORS
CARNATION BREAKFAST
pkg. of 6 **69c** save 10c

S&W
APPLE SAUCE
5 no. 300 jars **\$1** save 25c

Golden Nugget—Smooth or
Peanut Butter 10c
Cream Style Cohn—Also
Green Giant 10c
Light meat—Semi-cured
Carnation 10c
Medium, wide spread
Anthony 10c

LOW SUDS
DASH DETERGENT
giant size **49c** (incl. 10c off) save 30c

Frozen Foods
ASSORTED
SWANSON TV DINNERS 49c reg. pkg.
DELICIOUS
FLAV-R-PAC VEGETABLES 39c save 6c
24 oz. poly bag mixed vegetables, peas & carrots, cut corn, peas, cut green beans

Produce



LARGE STALK
FRESH CELERY 10c each



COMPACT
LARGE SIZE
10c
ASSORTED VARIETY
BARE-ROOT 29c

Liquor

FROM WISCONSIN
Milwaukee Valley BEER
case of 24 12 oz. cans **\$2.98** case of 12 cans \$1.55



E. G. BOOZ—KENTUCKY
STRAIGHT BOURBON

6 years old 86 proof **\$3.99** fifth

COCKTAIL SHAKER BOTTLE
DIET MIX

mal tai, collins, manhattan, whiskey sour, daiquiri **3 17 oz. bottles \$1**

Delicatessen

GRAND TASTE OL' VIRGINIA BRAND
SLICED LUNCH MEATS 3 6 oz. pkgs. \$1

bologna, cottage salami, Dutch, spiced, pickle & olives, sandwich

CACHE VALLEY SLICED NATURAL
SWISS CHEESE 12 oz. pkg. 59c

POTATO, MACARONI, COLESLAW
KNUDSEN SALADS 16 oz. carton 39c

Magic Chef Bakery

Rich, moist 1 layer cake with pecans. Reg. 69c
Old Fashioned Tea Cakes 59c
Superb breakfast treat. Serve with coffee. Reg. 69c
Prune Coffee Cake 59c
Fresh coated with sesame or poppy seeds. Reg. 35c
1 lb. Loaf Vienna Bread 29c

Health & Beauty Aids

12 SHADES
New Dawn Hair Coloring \$2.00 reg. pkg.

Mist—30c package, tablets—50. For fast relief.
Dristan Tablets or Mist \$1.98
Package of seven razor blades. Reg. \$1 size pkg.
Schick Injector Blades \$1.00
Contains all your vitamin requirements. 100 tablets
One A Day Vitamins \$2.94